

HURRY! EARLY BIRD PRICING ENDS 7/31

EBRHA 360

Housing Trade Expo 2026

JOIN THE EXPO

A Trade Show Built for Rental Property Owners, Managers, and Builders.



EBRHA's Annual Housing Trade Expo is back this fall!

Join us on October 17th at the Rotunda Building in Oakland, CA for our 19th Annual EBRHA Trade Expo.

The Rotunda Building stands as a timeless symbol of Oakland's diversity and entrepreneurial spirit. Nestled in the heart of downtown Oakland and newly renovated, the Rotunda Building's interior reflects a seamless blend of historic charm and contemporary amenities, offering us a unique setting that inspires creativity and fosters connections.

Experience one of the largest gatherings of real estate professionals, investors, property managers, and industry experts under one roof! With over 50 exhibitors showcasing cutting-edge products and services, including EBRHA Industry Partners, local affiliates & municipal partners, this event promises unparalleled opportunities for networking, growth, and collaboration.

Whether you're looking to explore new partnerships, discover innovative solutions, or simply connect with like-minded professionals, our expo is an event that housing providers cannot afford to miss out on.



One Day. Every Resource. All Under One Roof.

EXHIBIT
and/or
SPONSOR

19th
ANNUAL
Housing
Trade EXPO

**ROTUNDA
BUILDING**

300 Frank H. Ogawa Plaza
Oakland, CA 94612

17th
OCTOBER
From 9:00am – 3:00pm



**Packages WILL sell out
before Early Bird Pricing Expires.**

**Register Now
to guarantee your spot!**

Exhibitor Packages

EARLY BIRD PRICING

ends July 31st



**REGISTER
NOW & SAVE**



FOUNDATION

~~\$1,200~~ **\$950**

- FREE GA Tickets: 2
- Exhibitor Space (Standard)
- Exhibitor Directory Feature (Listing)
- Social Media Feature (Selected Posts)

CORNERSTONE

~~\$2,900~~ **\$2350**

- FREE GA Tickets: 4
- Exhibitor Space (Premium)
- Exhibitor Directory Feature (Listing + Logo)
- Logo Feature (Select Event Creatives)
- Social Media Features (Select Posts)

PILLAR

~~\$5,750~~ **\$4500**

- FREE GA Tickets: 6
- Exhibitor Space (Premium+)
- Website Banner Ad (thru Jan 2026)
- Exhibitor Directory Feature (Listing + Logo)
- Logo Feature (ALL Promotional + Select Event Signage)
- Social Media Features (Select Posts)
- Name Tag Logo

KEYSTONE

~~\$10,000~~ **\$8500**

- FREE GA Tickets: 12
- Exhibitor Space (Exclusive)
- Website Banner Ad (thru Jan 2026)
- Exhibitor Directory Feature (Listing + Logo + Description)
- Logo Feature (ALL Event Headline Signage + Promotional)
- Social Media Features (ALL Promotional Posts)
- Name Tag Logo

Interested in MEMBERSHIP with EBRHA?

Investments of at least \$2k in the expo include membership! (Industry Partner)

Sign up before July 31st to SAVE:

Register online or email us at sales@ebrha.com

Solutions to Your Rental Business Start Here!

EXHIBIT/SPONSOR



Exhibitor Packages

Exhibitor packages allow you to purchase a table for guests to visit during the event.

Provide information, demos, branded swag, and make lasting impressions. We encourage exhibitors to play games or host drawings as well!

Packages also come with ample brand exposure & promotion before, during, and after the event.

FOUNDATION

\$1,200

- FREE GA Tickets: 2
- Exhibitor Space (Standard Level)
- Exhibitor Directory Feature (Listing)
- Social Media Feature (Selected Posts)

CORNERSTONE

\$2,900

- FREE GA Tickets: 4
- Exhibitor Space (Silver Level)
- Exhibitor Directory Feature (Listing + Logo)
- Logo Feature (Select Event Creatives)
- Social Media Features (Select Posts)

PILLAR

\$5,750

- FREE GA Tickets: 6
- Exhibitor Space (Gold Level)
- Website Banner Ad (thru Jan 2026)
- Exhibitor Directory Feature (Listing + Logo)
- Logo Feature (ALL Promotional + Select Event Signage)
- Social Media Features (Select Posts)
- Name Tag Logo

KEYSTONE

\$10,000

- FREE GA Tickets: 12
- Exhibitor Space (Platinum Level)
- Website Banner Ad (thru Jan 2026)
- Exhibitor Directory Feature (Listing + Logo + Description)
- Logo Feature (ALL Event Headline Signage + Promotional)
- Social Media Features (ALL Promotional Posts)
- Name Tag Logo

Interested in MEMBERSHIP with EBRHA?

Investments of at least \$2k in the expo include membership! (Industry Partner)

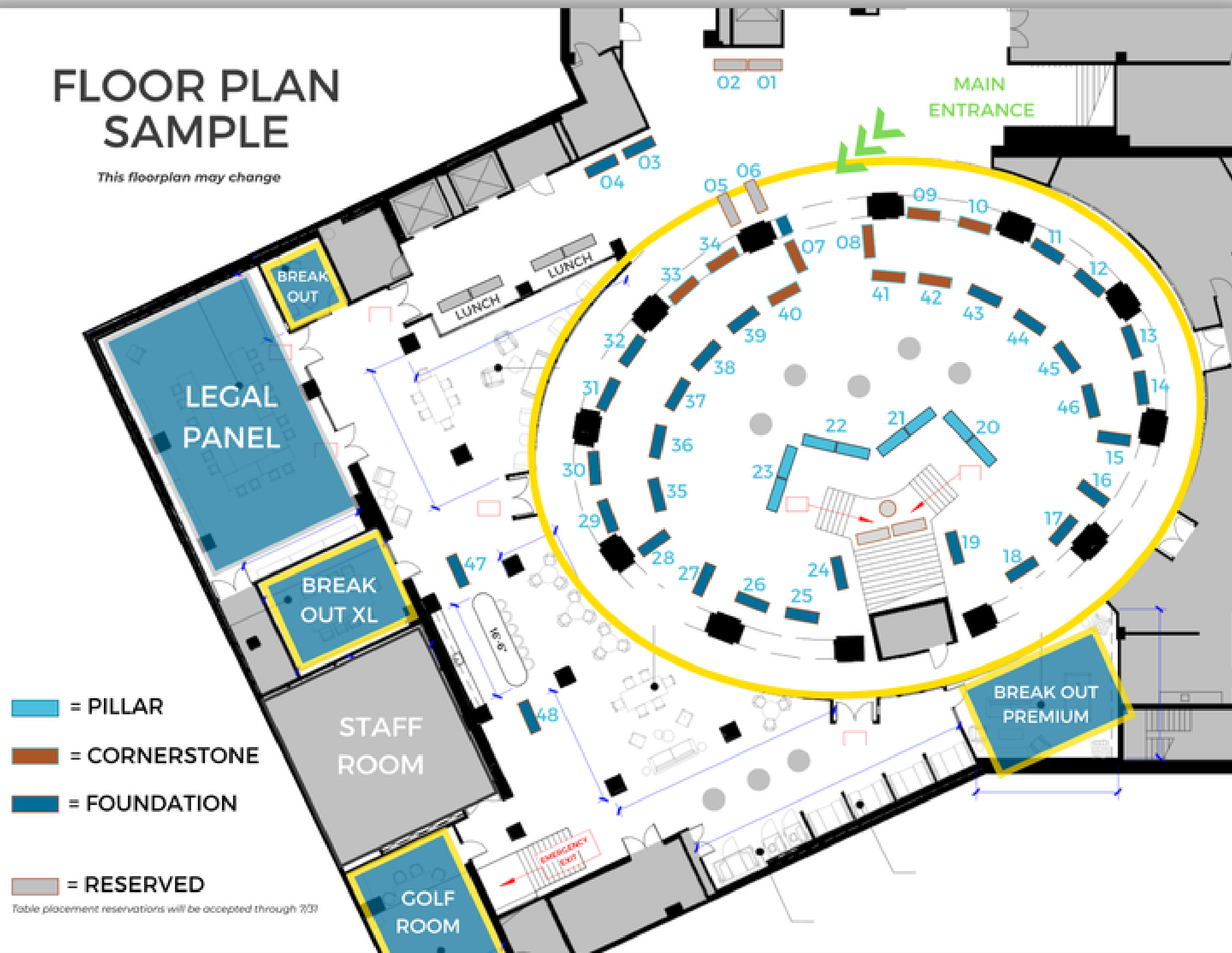
Solutions to Your Rental Business Start Here!

Become an Exhibitor – [Register online](#) or email us at sales@ebrha.com
CONTACT US to learn more about your advertising upgrade options!

EXHIBIT/SPONSOR

FLOOR PLAN SAMPLE

This floorplan may change



Floor Placement

Each exhibitor tier comes with prioritized placement on our unique main expo floor.

The floor plan is designed to maximize exposure with the natural flow of event traffic, while accentuating the architecture of our stunning venue.

The floor plan is subject to change depending on availability, capacity, and the discretion of EBRHA. Table placement is not disclosed until event day, unless reserved (see below).

This is a sample from 2025. We have flexibility to accommodate additional Pillar and Keystone exhibitors.

Reservations

Reserve your table to upgrade your exposure.

Returning exhibitors can reserve the table of your choice for an additional cost (Cornerstone, Pillar, and Keystone)

The stage with our podium and event monitors is located on the split staircase behind the **Pillar** tables, so all eyes will be focused on tables 20-23.

The main entrance feeds directly into tables 7 & 8 (**Cornerstone**) making these tables great opportunities for upgraded reservations.

RETURNING EXHIBITORS:

*Did you see a table you liked last year?
Reserve a table within your exhibitor level section.*

Cornerstone, Pillar, and Keystone packages come with options to reserve your table placement at an additional cost.

Email sales@ebrha.com to request a table reservation.

EXHIBIT/SPONSOR

EBRHA 360

Exhibitor Space

IN-PERSON PLACEMENT

Keystone Exhibitors have the largest footprint on the main Expo floor with (three) 6' tables and additional networking space, front and center. Your space will be strategically placed to have exclusive first impressions and introductions with guests. You can have up to 6 registered representatives in addition to your guests.

Pillar Exhibitors have (two) 6' tables in the center of the main expo floor. Strategic placement will push you to the front of the flow of traffic with ample opportunities for crucial first impressions. You can have up to 4 registered representatives in addition to your guests.

Cornerstone Exhibitors have (one) 6' table with premium placement for optimal impressions. Cornerstone exhibitors can have up to 2 registered representatives in addition to your guests.

Foundation Exhibitors have (one) 6' table. Foundation exhibitors can have up to 2 registered representatives in addition to your guests.

REPRESENTATIVES/ GUEST ADMISSION

Each Exhibitor package includes 2 booth representatives (up to 6 for a Keystone package) plus 2, 4, 6, or 12 additional general admission tickets for your guests (*depending on package purchased*).

PROMOTION

Exhibitors will be recognized in multimedia promotional materials, and a directory that will be provided to all new members through 2027.

Special social media and other digital campaigns will also extend exclusive recognition with participation.

**HURRY! EARLY BIRD
PRICING ENDS 7/31**

Your Front Door to the Ultimate Housing Marketplace

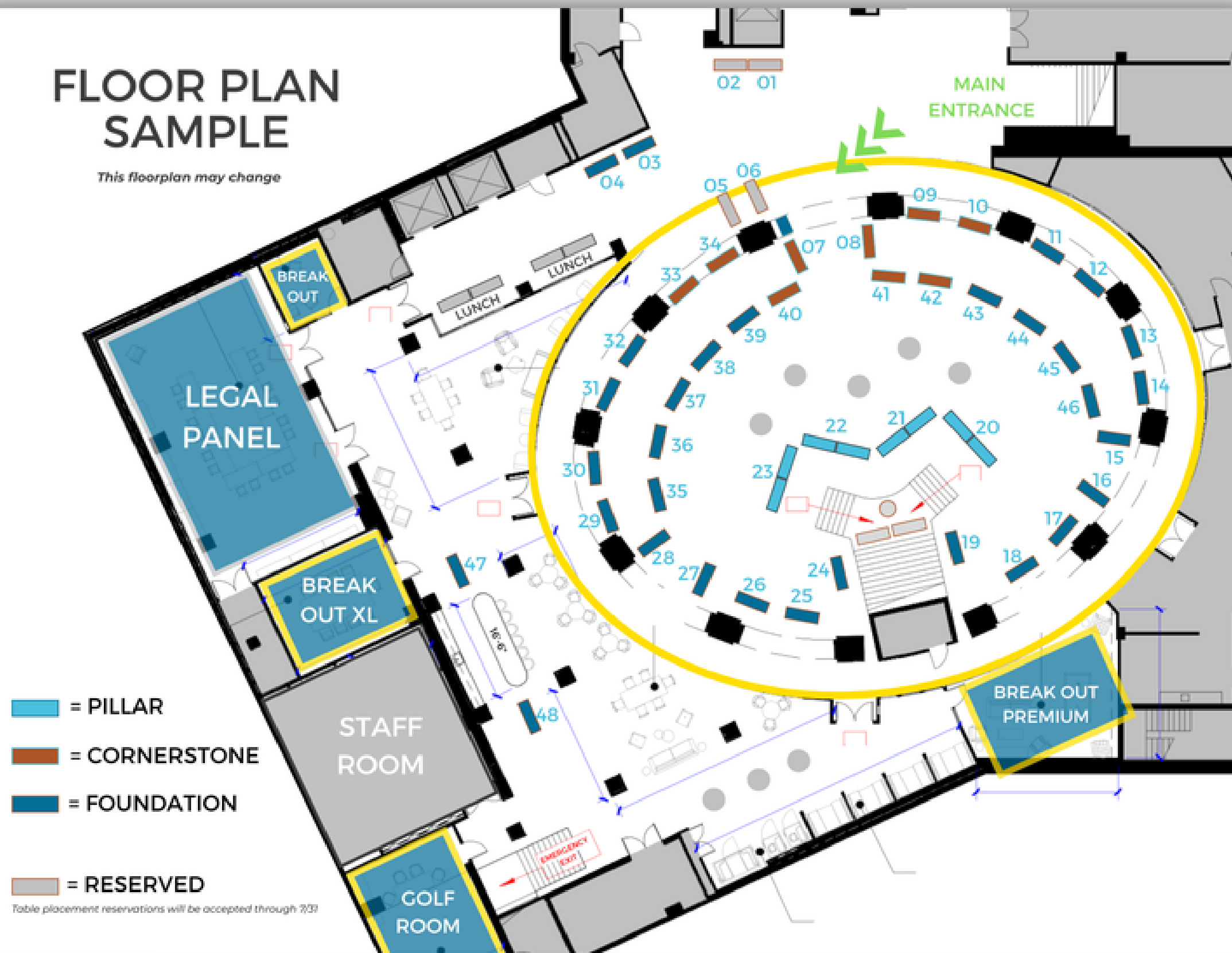
[EXHIBIT/SPONSOR](#)



**Want guaranteed exposure to 500+ property owners,
investors, suppliers, and service providers?
Join us as an Exhibitor.**

FLOOR PLAN SAMPLE

This floorplan may change



Breakout Room

Reserve a breakout room for private presentations and networking.

Our venue provides a private breakout room for presentations and uninterrupted networking. The room can be reserved for 60 minutes or the entire event day (9am-3pm).

The breakout room is only available if you register as an exhibitor or sponsor.

Pricing

15-person capacity

\$500 for 60 minutes

(At least 30-minute presentation time)

\$1500 for the day (9am-3pm)

(At least (6) 30-minute presentation slots)

We will promote all presentation topics to an audience of 6000+ contacts

AMPLIFY YOUR PRESENCE:

We will be making special announcements for exhibitors with breakout rooms reserved.

Cornerstone, Pillar, and Keystone packages come with options to **reserve breakout rooms at an additional cost.**

Email sales@ebrha.com to request a breakout room reservation.

EXHIBIT/SPONSOR

EBRHA 360

Sponsorship Opportunities

Sponsoring a unique and customized event component is the perfect way to elevate your business and increase impressions during our largest event of the year. Sponsorships can be purchased individually or in addition to your Exhibitor table (bundle price offered at checkout)

Email sales@ebrha.com to sign up as an EBRHA 360 Trade Expo Sponsor.

AFTER PARTY SPONSOR

\$5,000

Provides a private networking hour with lite-fare and an open bar. Includes ample opportunities for signage and branding on ALL event materials, and an exhibitor table *in the private room*.

Limit 1 Available

Must be purchased by 8/1 to include all branding.

GOLF SIMULATOR OR GAME ROOM

\$5,000

Provides a private networking room with *either* a golf simulator or pool table. Includes ample opportunities for signage and branding on ALL event materials, and an exhibitor table *in the private room*.

Limit 1 of Each Available

Must be purchased by 8/1 to include all branding.

BAR/REFRESHMENT SPONSOR

\$3,000

Provides a wide selection of food and beverages to enjoy during the event. Includes ample opportunities for signage and branding throughout the food/beverage areas, and ALL event materials.

Limit 1 Available

Must be purchased by 8/1 to include all branding.

GIVEAWAY SPONSOR

\$3,000

Sponsor a giveaway item (up to 5). Includes announcements with each giveaway, and logo placement on ALL event materials including signage on the giveaway table.

Limit 1 Available

Must be purchased by 8/1 to include all branding.

ALL sponsor packages come with an exhibitor table on the main expo floor (6').

Promotion is only available if the sponsorship is purchased in full before August 1st.

Maximize your sponsorship by purchasing before August 15th.

Promotion of the Golf Simulator, Game Room, and After Party will only begin once a sponsor is confirmed.

EXHIBIT/SPONSOR

EBRHA 360

Sponsors Get More Than a Spot

Being a sponsor at the EBRHA Expo means more than securing a table...
Sponsorship includes securing visibility, credibility, and year-round impact.



**On-stage
branding and
live shout-outs
during event
announcements**



**Dedicated email
campaigns tied
to the specific
component
you're sponsoring**



**VIP mixer
invitations—
network with
industry leaders
and decision-
makers**



**Logo placement
on our website
and social media
for 6+ months**



**Speaking and
advertising
throughout the
year with EBRHA
members**

**ALL sponsor packages come with an exhibitor
table on the main expo floor (6').**

*Promotion is only available if the sponsorship is
purchased in full before August 1st.*

Maximize your sponsorship by purchasing before August 1st.

*Promotion of the Golf Simulator, Game Room, and After Party will only begin once
a sponsor is confirmed.*

EXHIBIT/SPONSOR

Marketing Benefits

Your Exclusive Pass to the Future of Rental Housing



EXPOSURE

- The 2026 attendance is expected to be between 350-400 guests with over 50 exhibitors.
- Promotional materials will be sent to 6000+ contacts with a minimum of 500k impressions.

IN-PERSON OPPORTUNITIES

Promote your business, products, and services with event branding and marketing opportunities throughout the venue. Elevate your brand, network with other industry experts, and share best practices with local housing providers and owners and like-minded professionals in our industry. Exhibitors are encouraged to bring table/event signage, company marketing materials and collateral, and gift bag items. Feel free to host games and event drawings at your table as well.

ADVERTISING

By bundling a package that includes advertising, you are gearing up for a burst of brand promotion during the busiest months in the rental housing industry. **We will be delivering over a dozen different multimedia materials leading up to the event (during the rental housing industry's busiest months), reaching over 6000 unique contacts and delivering over 500k digital impressions.** If you are an existing advertiser with EBRHA, you will enjoy complimentary package upgrades during the promotional period for the Expo. Purchase your package NOW to capture the most value, savings, and exposure by advertising with EBRHA.

Depending on your package and time of purchase, the exposure/size/placement of your ad can vary.

VIRTUAL PROMOTION

Virtual impressions include targeted e-mails, social media feature(s), and website banner ads. We will also recognize your brand(s) before, during, and after the Expo in a special online exhibitor directory.

LASTING IMPACT

All Exhibitors and Sponsors will be featured in a directory that will be provided to all new members leading up to the beginning of our 2027 Expo promotion. Our Annual Trade Expo page is also accessible throughout the year and features highlights from the prior Expo events. Your business and connection to EBRHA and our members will thrive!

Our Industry Partners find at least 50% more success with referrals after exhibiting at the expo.

To learn more about EBRHA's Annual Trade Expo:



(510) 893-9873



sales@ebrha.com

EBRHA 360

Housing Trade Expo 2026

[JOIN THE EXPO](#)

*Generate new leads, expand your network,
and be seen as an industry leader.*

