

# PRISM Education September 22



**Monica Frazier**  
Midwood Investment &  
Development



**Dana Duckworth**  
DE&I Consultant



**Ishea Shepherd**  
AMC Delancy Group



## THE EDUCATION, ACTION, AND CULTURE NEEDED FOR DE&I

Join us as we further our education on DE&I! TLC is coming to Michigan to share their stories, brilliance, and passion. This will be a class you will not want to miss! Sign up today at [DMAA.net](http://DMAA.net)!

# A Word from our President

Dear Members,

Can you believe we are already in the third quarter? 2023 is flying by fast, but not without some great things happening.

In the second quarter of 2023, your DMAA board along with volunteers spent a lot of time and energy focusing on our legislative efforts on both a state and national level. In March, many DMAA board members, our legislative committee chair Phil Neuman, and DMAA staff, joined by members and volunteers from WAAA, PMAMM, and PMAWM, attended Advocate, the National Apartment Association's (NAA) DC conference. During this conference, NAA members from all over the country come together in DC to spend a day lobbying on issues that impact our industry. This year we discussed critical issues, such as rising rents and the nation's housing shortage. We also addressed the ominous negative public opinion regarding the "fat" landlord and explained that on average, only \$0.09 of every \$1.00 is returned to ownership. Our volunteers effectively reinforced NAA's and DMAA's position regarding ending the CARES Act 30-day, "notice-to-vacate" for non-payment of rent, the dire need for Housing Choice Vouchers, but also for HCV program reform by interacting with the Legislators to not only inform but to educate them with personal industry expertise and our concerns regarding current and/or pending legislation and policy. In total our state group met with 23 Representatives' and our two Senator's offices.

In addition to our lobby day, the conference also provides an opportunity to attend the NAA committee, Region, and Board of Director's meetings. All attendees felt Advocate to be the most beneficial of all NAA conferences regarding serving our DMAA membership and the industry in general, and we look forward to next year's NAA Advocate.

In May PMAM Capital Day was held. PMAM's Lobbying firm, Kelley Cawthorne, structured 24 meetings with different state Representatives' and Senators' offices. Our talking points included: Expanding Affordable Housing, Rent Control, HCV Reform, removing unnecessary licensure requirements, creating uniform late fee policies, and statewide standards for eradicating bedbugs. We banded together and had an impressive turnout. DMAA Board and Legislative Committee members believe the meetings were extremely productive and that Advocate prepared us for Capital Day. We knew our material, were better communicators, were more confident, and developed better relationships with our legislators.

We look forward to a productive third quarter with many opportunities for education and our annual PRISM and GLAStar awards! I look forward to seeing you there.

Sincerely,  
Mary Howell  
DMAA President





# Now accepting applications!

We are so proud to have **three** members participating in NAA Programs. **Khalil Muhammad**, from **Essential Property Management**, and **Mitchell Lovell**, from **AMP Residential**, are participating in the **20 in their Twenties**. Khalil is the first maintenance professional in history to be part of this program. That's a REALLY BIG deal!

**Duy Vu**, a former 20 in their Twenties participant and an employee of **The Associated Management Company** is participating in the **Diversity Leadership Program**.

We would love to see more of our memberships take advantage of these opportunities with NAA. Both of these programs are great and will make a huge impact on your career! Follow the QR codes for more information. Duy Vu and Charlotte Pisciotta would be happy to help you with the application. Reach out to [Charlotte@dmaa.net](mailto:Charlotte@dmaa.net) for more information.



**DUY VU**  
THE ASSOCIATED MANAGEMENT  
COMPANY



**KHALIL MUHAMMAD**  
ESSENTIAL PROPERTY MANAGEMENT



**MITCHELL LOVELL**  
AMP RESIDENTIAL



PROGRAMS HAPPY HOUR AT APARTMENTALIZE



Peggy Ellis - Leadership Lyceum  
Duy Vu - Twenty in their Twenties  
Khalil Muhammad - Twenty in their Twenties  
Charlotte Pisciotta - Diversity Leadership Mentor  
Mitchelle Lovell - 20 in their Twenties

# CONGRATULATIONS NAA EXCELLENCE WINNERS!

Excellence Award Winner...



*Let's Celebrate*

VILLAGEGREEN

NAAEI Dedication to Education Award

Excellence Award Winner...



BG MultiFamily

Supplier Company of the Year



Excellence Award Winner...



*Megan Orser*

NAAEI ACE Industry Educator of the Year



Lakeside  A.L.L.  
LAUNDRY EQUIPMENT Laundry Service  
Depend on our products...Count on our service

# 0%

## NO ADMIN FEES





# Advocate

Powered by NAA



**Our members participated in Advocate in Washington DC at the end of March with the National Apartment Association. They met with Legislators and shared concerns and support for some policies and legislation that are impacting our industry.**



**WE HAVE EXCEEDED OUR  
FAIR SHARE OF THE NAA PAC!!**

**As of July 11, we have raised  
\$9770 for the NAA PAC!**

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## Calling all Movers and Shakers!

Is your company celebrating a new employee that you would like to announce? Maybe a new Manager, Sales Person, VP, or industry celebrity and you want to shout it from the rooftops? Well, we would hate for you to lose your voice, so share your news with us and we'll share your special announcement right here in The Outlook!



## Welcome new members!

- Derek's Gutter Cleaning  
248.990.2466
- Industrial Services  
734.761.8370
- Modernistic  
248.589.1700
- On-Site Specialty Cleaning & Restoration  
248.782.6867
- R&R Asphalt  
248.467.2022
- Realtor.com  
805.223.9413
- Thamann Holdings, LLC  
248.904.7474
- The Creative Park  
586.484.0011
- Veteran Junk Removal  
313.400.6647
- Gallagher  
313.319.2496
- The Junkluggers of Detroit  
South & NE Suburbs  
586.295.0041

Remember to support those that support our industry. Choose a member first!



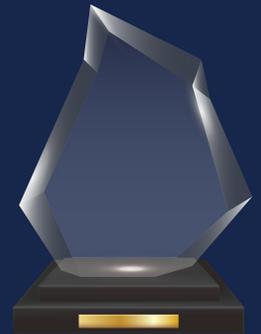
**Congratulations to board member, Rochelle Cole, on her recent promotion to Regional Manager with Essential Property Management!**

# MAY THE 4TH BE WITH YOU

May 4 we gathered at Sheild's Pizza in Downton Detroit for a fun night of Star Wars Trivia hosted by NextGen. There was some pretty tuff competition, but the MJ White & Son Team pulled off a win!



KMG invited our association along with the other PMAM affiliates to attend their awards on May 12. We had the opportunity to get on stage and promote our events and associations. If you'd like us to come to your company event, just shoot us an email and we'll be there!



**Do you want to volunteer to serve on an NAA Committee?**

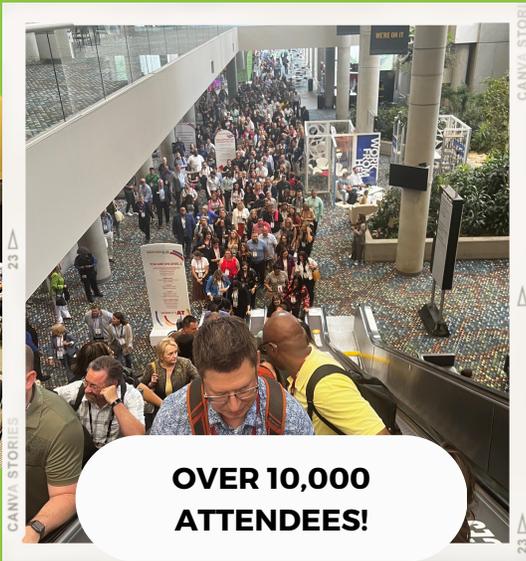
Learn more about volunteering and apply for a committee with NAA by scanning the QR Code.



# The first week of June DMAA members and staff went to Atlanta for Apartmentalize, NAA's largest conference of the year full of education and the best multifamily trade show!



**OPEN SPACES  
EDUCATION ON  
CHATGPT**



**OVER 10,000  
ATTENDEES!**



**OUR MEMBERS WERE  
EVERYWHERE!**



**CUTTING TASKS NOT PEOPLE  
WITH JESSICA EBERBACH &  
DAWN FORD - 5 STARS!**



**OPENING PARTY AT  
MERCEDES BENZ  
STADIUM**



**MICHIGAN DINNER  
BEFORE 3 DAYS OF  
EDUCATION**



# UPCOMING Events & Education

7.18.23

## Electrical for Maintenance Professionals

Location: DMAA Training Room  
10:00 am - 3:30pm

7.20.23

## General Membership Meeting Establishing Common Ground

Location: Radisson Hotel Southfield  
8:30 am - 10:30 am

7.25.23

## Supplier Appreciation

Location: Zen City Center  
5:00 pm - 7:00 pm

8.8.23

## First Day of CAMT Certified Apartment Maintenance Technician

Location: DMAA Training Room  
Find More info at [dmaa.net](http://dmaa.net)

8.17.23

## Heating (Furnaces and Boilers) for Maintenance Professionals

Location: DMAA Training Center  
10:00 am - 3:00 pm

8.23.23

## NextGen Book Club

Location: Zoom  
Find more info at [dmaa.net](http://dmaa.net)

## Save the Dates

August 4, 2023 -  
PRISM & Glastar  
Entries Due

September 22: PRISM  
MotorCity Casino

December 6:  
Holiday Party

## Going on now:

State PAC Fundraiser  
Longsleve T-Shirt Sale  
\$40  
More at [dmaa.net](http://dmaa.net)



**May 23rd was our Lobby Day with other PMAM members. We went to Lansing and met with our state legislators. This can always be a little intimidating, but our volunteers rose to the occasion!**



**June 16th was our annual golf outing and our members showed up! It was a slightly chilly day, but laughs were had, memories made, and even a hole-in-one was made on the \$10k hole!**



**Thank you to our volunteers!**



**\$10k winner - Attorney Josh Williams**



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## REMINDERS!

- **Member Benefits:** The Conference and Training Center are available for membership use. To benefit from your membership and to schedule your next meeting or company training, email [membership@dmaa.net](mailto:membership@dmaa.net).
- **DMAA Takes A Tour:** We'd like to take a tour of your community, offices and business and showcase you and your teams. To schedule a visit please email [membership@dmaa.net](mailto:membership@dmaa.net).
- **RSVP:** Please remember to RSVP for events and meetings by logging on through the member portal at [www.dmaa.net](http://www.dmaa.net). If you forgot your user/ account name or password, please feel free to reach out to [info@dmaa.net](mailto:info@dmaa.net).

## THANK YOU TO OUR 2023 PLATINUM SPONSORS!



THANK YOU TO OUR 2023 GOLD SPONSORS: MJ WHITE & SON, ZOLMAN RESTORATION, CHADWELL SUPPLY, TITAN SECURITY, DTE ENERGY, AND RENT.

THANK YOU TO OUR 2023 SILVER SPONSORS: CONTINENTAL MANAGEMENT, WASH, AND MARRIS BROWN INSURANCE GROUP

THANK YOU TO OUR 2023 BRONZE SPONSORS: ZUMPER, CORT, KMG PRESTIGE, AND LOMBARDO PROPERTY MANAGEMENT