

2027 DMAA Sponsorship Program

Giving your company the year-round recognition it deserves for supporting DMAA.

New this year:

- Annual sponsor digital badge/logo from DMAA for company use
- Annual sponsor spotlight and recognition feature for Silver and above
- Website banner advertising on dmaa.net/events for Gold and Platinum
- Priority access to limited sponsorship opportunities for Gold and Platinum
- Education credit packages specifically for property management companies

Sponsorship Tier	Minimum Annual Spend	Required Visibility Package	Flexible Spend
<i>Bronze</i>	\$1700	\$500 Enhanced Directory	\$1200
<i>Silver</i>	\$2700	\$500 Enhanced Directory	\$2200
<i>Gold</i>	\$3600	\$500 Enhanced Directory	\$3100
<i>Platinum</i>	\$5500	\$1000 Platinum Visibility	\$4500

Required Visibility Component

Every sponsorship package includes a mandatory visibility component. Through our enhanced directory and the platinum visibility package (which also includes the enhanced directory), supplier business partners and management companies receive prioritized listing placement on dmaa.net. Your enhanced directory also includes:

- Company logo
- Organizational overviews and executive bios
- Social media integration
- Company contacts accompanied by professional photos
- Interactive photo and video galleries.

Platinum visibility package includes your company logo on DMAA staff communications (email signature, Zoom backgrounds), and logo on the marquee at the Vibe Showcase on I-96.

Flexible Spend

The rest of the package is built from any eligible combination of DMAA sponsorship opportunities throughout the year.

Tier Benefits and Year-Round Recognition

Year-Round Recognition Benefit	Bronze	Silver	Gold	Platinum
Enhanced directory listing	x	x	x	x
Recognition on dmaa.net homepage	x	x	x	x
Annual sponsor digital badge for company use	x	x	x	x
Recognition on signage at signature DMAA events	x	x	x	x
Enhanced logo and placement on signage		x	x	x
Annual sponsor spotlight and recognition feature		x	x	x
Featured advertisement placement on DMAA events page			x	x
Priority access to limited sponsorship opportunities			x	x
Premium linked placement on dmaa.net homepage				x
Suburban Marquee display on I-96 for Trade Show				x
Logo recognition on DMAA staff communications				x
Category exclusivity				x

Choose How You Invest

After the required Enhanced Directory Listing or Platinum Premium Visibility Package, the remainder of your Annual Sponsorship commitment can be built from the following packages to DMAA events, education, and sponsorship opportunities.

There is no required specific combination of packages that need to be purchased. Any combination of packages can be used with your flexible spending dollars.

Choose the opportunities that best align with your company's goals, customers, team, and budget.

General Membership Meetings

- **Platinum (\$600):** 2 tickets to all 4 general membership meetings, advertising and swag at table, signage on tables, logo recognition on all marketing materials.
- **Gold (\$400):** 1 ticket to all 4 meetings, recognition on all marketing materials, signage on tables.
- **Silver (\$300):** 1 ticket to 3 meetings, recognition on all marketing materials, signage on tables.
- **Bronze (\$200):** 1 ticket to 2 meetings, recognition on all marketing materials, signage on tables.

Education

- **Platinum (\$800):** Designee luncheon (2 tickets), logo on all student name card tents (all year), logo sponsorship for statewide fair housing, logo sponsorship on statewide con-ed, logo in DMAA classroom.
- **Gold (\$600):** Designee luncheon (1 ticket), table top signage at designee luncheon, sponsorship for statewide fair housing, hand out or swag at a DMAA education class.
- **Silver (\$400):** Table top Signage at designee luncheon, sponsorship for statewide fair housing.
- **Bronze (\$200):** Table top Signage at designee luncheon.

Education Credit Packages for Property Management Companies **(NEW)**

New this year exclusively for property management companies: use your flexible spending dollars to prepay for education - get recognition and package sponsorship benefits throughout the year! These credits can be used for any education class that DMAA hosts, including NAA designations and credential classes, certifications (EPA, CPO, CAMT), maintenance, fair housing, continuing education, etc.

- **Platinum (\$2500)**
- **Gold (\$2000)**
- **Silver (\$1500)**
- **Bronze (\$1000)**

Trade Show (Must be a registered Trade Show exhibitor)

- **Lanyard sponsor \$1500** (1 available)
- **Bar sponsor \$500** (2 available) - includes 10 drink tickets
- **Attendee name tag sponsor \$1500** (1 available)
- **Registration booth sponsor \$500** (1 available) - sponsorship of the booth where attendees register and receive their badges **(NEW)**
- **Hospitality room / attendee lounge \$500** (2 available) - Sponsorship of a room for attendees to work and answer emails with available wifi, coffee, water, snacks. **(NEW)**
- **Business card holder \$600** (2 available) **(NEW)**

Spring Event

- **Platinum (\$500)**: 2 tickets to event, recognition on all marketing material, signage at event.
- **Gold (\$300)**: 1 ticket, recognition on all marketing materials, signage at event.
- **Silver (\$200)**: Recognition on all marketing materials, signage at event.

Golf Outing

- **Platinum (\$1700)**: Hole sponsorship or \$500 golf a la carte option, golf foursome, signage at event, recognition on all marketing materials.
- **Gold (\$1200)**: Golf foursome or hole sponsorship, signage at event, recognition on all marketing materials.
- **Silver (\$900)**: Hole sponsorship or \$500 golf a la carte option, signage at event, recognition on all marketing materials.
- **Beverage Cart \$600** (2 available)
- **Hole-in-one \$550** (1 available) - sponsorship of a hole-in-one contest, covers hole-in-one insurance purchase
- **Breakfast \$500**
- **Lunch \$500**
- **Photobooth \$1200** (1 available)

Fall Signature Event (NEW)

- TBD - stay tuned for more details coming in 2027!

Holiday Party

- **Platinum (\$800)**: 2 tickets, signage at event, recognition on all marketing materials.
- **Gold (\$600)**: 1 ticket, signage at event, recognition on all marketing materials.
- **Silver (\$400)**: Signage at event, recognition on all marketing materials.
- **360 Selfie Photobooth \$1500** (1 available) - includes custom logo filter on all photos
- **Cookie/Cupcakes \$500** (1 available)
- **Candy Bar Sponsor \$500** (3 available)

Quarterly Book Club Sponsorship \$350 (4 available)

Supplier Event Sponsorship (not counted towards flexible spending) \$350 - 1 ticket and included invitations to the VIP Supplier Event in 2027 **(NEW)**