



# 2025 Sponsorship Packages

2025 sponsorship package selection deadline ends 03/31/2025

Reach out to Peggy (peggy@dmaa.net) or Rayshaun (rayshaun@dmaa.net) for more information!

## PLATINUM

**\$5,350**

First right of refusal to 2024 Platinum Sponsors

**Internet platform:** logo listed on website, at bottom of all DMAA emails, custom zoom background, enhanced directory listing | \$700

**Education:** Designee luncheon sponsor including 2 tickets, tabletop signage at education event, logo on statewide fair housing, logo on statewide Con-Ed, logo on poster board in DMAA classroom, 2 tickets to quarterly general membership mixers | \$850

**Spring Event:** 2 tickets to the event, logo recognition on marketing | \$350

**Golf Outing:** Hole sponsorship or \$450 a la carte credit option, golf foursome, logo recognition on marketing, signage at golf event | \$1,500

**PRISM:** 2 tickets to event + education, 3 minute promotional video during awards, logo on marketing materials, award entry to PRISM | \$1,350

**Holiday Party:** 2 tickets to event, logo on marketing materials, signage at holiday party | \$600

## GOLD

**\$3,900**

**NextGen Book Club:** logo inside each book selected each quarter | \$400

**Education:** Designee luncheon sponsor including 1 ticket, tabletop signage at education events, logo on statewide fair housing, logo on statewide Con-Ed, 1 tickets to quarterly general membership mixers (3) | \$700

**Spring Event:** 1 ticket to the event, logo recognition on marketing | \$300

**Golf Outing:** Hole sponsorship or golf foursome, logo recognition on marketing, signage at golf event | \$1,000

**PRISM:** 1 ticket to event + education, logo on marketing materials, award entry to PRISM | \$1,000

**Holiday Party:** 1 ticket to event, logo on marketing materials, signage at holiday party | \$500

## SILVER

**\$2,300**

**Education:** Designee luncheon sponsor, tabletop signage at education event, logo on statewide fair housing, logo on statewide Con-Ed, 1 tickets to quarterly general membership mixers (2) | \$550

**Spring Event:** 1 ticket to the event, logo recognition on marketing | \$300

**Golf Outing:** Hole sponsorship or \$450 a la carte credit option, logo recognition on marketing, signage at golf event | \$700

**PRISM:** 1 education ticket, logo on marketing materials, award entry to PRISM | \$500

**Holiday Party:** 1 ticket to event, logo on marketing materials, signage at holiday party | \$250

## BRONZE

**\$1,650**

**Education:** Designee luncheon sponsor, tabletop signage at education event, 1 tickets to quarterly general membership mixers (1) | \$400

**Golf Outing:** Hole sponsorship or \$450 a la carte credit option, logo recognition on marketing, signage at golf event | \$700

**PRISM:** logo on marketing materials, award entry to PRISM | \$350

**Holiday Party:** logo on marketing materials, signage at holiday party | \$200



# 2025 Sponsorship Packages

Trade Show 2025: Add a tradeshow booth to your sponsorship package!

## STORY BOOK THEME!



<b>PREMIUM SINGLE</b>	<b>\$850</b>
<b><del>PREMIUM DOUBLE</del></b>	<b><del>\$2,000</del></b>
<b>SINGLE</b>	<b>\$750</b>
<b>DOUBLE</b>	<b>\$1,550</b>

Let Peggy (peggy@dmaa.net) or Rayshaun (rayshaun@dmaa.net) know for billing purposes.

**\*\* It is preferred packages are paid in full upon sign-on. A quarterly payment plan may be available if there have been no previous issues with collecting.**

**\*\*\* ADVERTISING cannot be swapped, NO EXCEPTIONS.**

**\*\*\*\* Packages are based on an annual term and refunds are not applicable, NO EXCEPTIONS!**



# 2025 Sponsorship Packages

## 2025 A La Carte Sponsorship Opportunities

You may exchange an event of equal or lesser value unless otherwise indicated (no credits will be given). Advertising cannot be swapped; no exceptions.



### REAC/NSPIRE

- Breakfast Sponsor | \$1,000
- Lunch Sponsor | \$2,000
- Snack Sponsor | \$500



### 2025 Trade Show

- Premium Single | \$850
- ~~Premium Double | \$2,000~~
- Double | \$1,550
- Single | \$750
- Bar Sponsor | \$500
- Lanyard Sponsor | \$1,700



### 2025 Golf Outing

- Hole Sponsor (Cart Included) | \$550
- Hole in One Sponsor | \$600
- Breakfast Sponsor | \$600
- Lunch Sponsor | \$600
- Beverage Cart | \$650
- Bloody Mary | \$1,500
- Cart Sponsor | \$1,500
- Decoration Sponsor | \$500
- Prize Sponsor | \$250



### PRISM 2025

- Phot booth Sponsor | \$1,500
- Cocktail Hour (Signage and logo on cocktail napkins) | \$700
- Education Speaker Sponsor | \$2,500 (4)
- AfterGlow Sponsor \$200
- Entertainment Sponsor | \$1,500
- Decoration Sponsor | \$1,000



### Property Bus Tour

- Bus Sponsor
- Food and Beverage Sponsor
- Detroit Gift Bag Sponsor
- Directional Sponsor



### Holiday Party

- Cookies or Cupcakes | \$500
- Candy Bar Sponsor | \$400
- Photo booth | \$1,500