



CHOOSE A SPONSORSHIP PACKAGE OR SELECT OPPORUNITIES IN ADVANCE

EXCLUSIVE TO ALL SPONSORSHIP PACKAGES:

Exclusive invitations at certain events, logo listed on DMAA landing webpage and staff email signatures for all of 2024.

	PLATINUM		GOLD		SILVER		BRONZE	
EVENTS & EDUCATION								
Internet Platform	Logo listed on website homepage	\$500	Enhanced directory logo	\$150	Enhanced directory logo	\$100	-	-
	Logo listed at the bottom of all DMAA emails							
	Customized Zoom backgrounds		Customized zoom background for use					
	Enhanced directory listing with logo							
Education	Designee luncheon sponsor + 2 tickets	\$400	Designee luncheon sponsor + 1 ticket	\$300	Designee luncheon sponsor	\$250	Designee luncheon sponsor	\$200
	Tabletop signage at education event		Tabletop signage at education event		Tabletop signage at education event		Tabletop signage at education event	
	Logo sponsorship for statewide fair housing		Logo sponsorship for statewide fair housing		Logo sponsorship for statewide fair housing		Logo sponsorship for statewide fair housing	
	Logo for statewide con-ed		Hand out or have swag at DMAA education classes		-		-	
	Logo in DMAA classroom		-		-		-	
Membership Meeting Mixers	4 membership breakfast meetings (Jan, April, July, Oct)	\$450	3 Membership breakfast meetings (April, July, Oct)	\$400	2 Membership breakfast meetings (July & Oct)	\$300	1 Membership breakfast meetings (Oct)	\$200
	Signage on tables		Signage on tables		Signage on tables		Signage on tables	
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials	
	2 tickets		1 ticket		-		-	
	Advertising and swag for tables		-		-		-	
Spring Event	2 tickets to the event	\$350	1 ticket to the event	\$300	Logo recognition on all marketing materials	\$300	-	-
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Signage at the event			
	Signage at the event		Signage at the event					
Golf Outing	Hole sponsorship or \$450 a la carte option	\$1,500	Golf foursome OR hole sponsorship	\$1,000	Hole sponsorship or \$450 golf ala carte credit	\$700	Hole sponsorship or \$450 golf ala carte credit	\$600
	Golf foursome		Signage at golf event		Signage at golf event		Signage at gold event	
	Logo recognition on		Logo recognition		Logo recognition		Logo recognition on	

	all marketing materials		on all marketing materials		on all marketing materials		all marketing materials	
	Signage at golf event							
PRISM	2 tickets to the event (includes education)	\$1,200	1 ticket to the event (includes education)	\$1,000	Education ticket	\$500	Logo recognition on all marketing materials	\$350
	Present an award or have 3 min. video promotion during awards		Logo recognition on all marketing materials		Logo recognition on all marketing materials		Award entry to PRISM	
	Logo on event picture backdrop		Award entry to PRISM		Award entry to PRISM		-	
	Logo recognition on all marketing materials		-		-		-	
	Award entry to PRISM		-		-		-	
Holiday Party	2 tickets to holiday party	\$600	1 ticket to the event	\$500	-	\$350	Logo recognition on all marketing materials	\$250
	Logo recognition on all marketing materials		Logo recognition on all marketing materials		Logo recognition on all marketing materials		Signage at the event	
	Signage at holiday party		Signage at holiday party		Signage at the event		-	
VALUE:	\$5,000		\$3,650		\$2,500		\$1,600	

Trade Show 2024: Add the tradeshow booth to your package! Select from the booth options below!	
Single Booth	\$750 (42)
Premium Single Booth	\$850 (28)
Double Booth	\$1,550 (10)
Premium Double Booth	\$2,000 (2)

**** It is preferred packages are paid in full upon sign-on. A quarterly payment plan may be available if there have been no previous issues with collecting.**

***** ADVERTISING cannot be swapped, NO EXCEPTIONS.**

****** Packages are based on an annual term and refunds are not applicable, NO EXCEPTIONS!**

A LA CARTE OPTIONS / GENERAL ADMISSION:

Holiday Party	<input type="checkbox"/> \$400	Cookies / Cupcakes	(3)
	<input type="checkbox"/> \$1,500	360 Photobooth	
	<input type="checkbox"/> \$300	Candy Bar	(3)
Golf Outing	<input type="checkbox"/> \$600	Beverage Cart	
	<input type="checkbox"/> \$550	Hole in One	
	<input type="checkbox"/> \$500	Breakfast	
	<input type="checkbox"/> \$500	Lunch	
	<input type="checkbox"/> \$400	Photography	
	<input type="checkbox"/> \$500	Hole Sponsor (Golf cart included)	
PRISM	<input type="checkbox"/> \$1,500	360 Photobooth	
	<input type="checkbox"/> \$600	Cocktail Hour (Includes signage & logo on cocktail napkins)	(5)
	<input type="checkbox"/> \$600	Work Room Sponsor (Includes signage)	(3)
	<input type="checkbox"/> \$600	Hospitality Room Sponsor (Includes signage)	(3)
	<input type="checkbox"/> \$2,000	Education Sponsor (Includes signage)	
Trade Show	<input type="checkbox"/> \$1,500	Lanyard Sponsor	
	<input type="checkbox"/> \$500	Bar Sponsor (Includes 10 drink tickets)	(2)
Education	<input type="checkbox"/> \$100	Lunch Sponsorship	
Book Club Sponsorship	<input type="checkbox"/> \$350	NextGen Book Club	(4)

ADDITIONAL NOTES ABOUT SPONSORSHIP OPPORTUNITIES:

- **General Sponsorships** (Membership Meetings, Happy Hours, Education, Maintenance) often include:
 - Admission for 1-2 attendees.
 - Brief talk time.
 - Branding/advertising of some kind.
- **Unique/Specialty Sponsorships** (big events like the golf outing or conferences, charitable events and activities, etc.) are:
 - Uniquely created for the type/style of the event.
 - Include admission ranging from 1-4 attendees or more.
 - May include additional attendee tickets to gift to clients.
 - Often include additional exposure or advertising.
 - Often include longer talk time.
 - May include additional PR through press releases, etc.
- Packages are based on an annual term and are **NON-REFUNDABLE**

Questions? Not sure what is right for you or your company? To find out more information about what is included in any sponsorship, please contact us at (248) 594-9803 or info@dmaa.net.

Make payments payable to DMAA at 30800 Telegraph Rd., Suite #1901, Bingham Farms, MI 48025