

Bulletin

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President's Message

CHALLENGES FACING CSPD



Dr. Lonnie Lovingier

It is my great honor to be writing to you as CSPD President for 2003-2004. I promise to do my best to facilitate the continuing tradition of service and respect for which CSPD is known. The incredible effort and hard work of all those members serving CSPD has created an organization that is the respected voice for the oral health of children in California. I am sure that

I am no different than others who have taken the helm of CSPD. We all respect the awesome nature of the previous leaders and do not want this wonderful organization to falter during our term of office.

Perhaps my role as the current leader of this body is to step back and take an introspective view of where the organization is headed. As a shepherd watches over his flock for impending danger, I should also look for those issues that may prove to be a problem for CSPD. This could be a perfect time to take such an approach. It is time for our board to meet and prepare a 3-year strategic plan. This is a great opportunity to expose our weaknesses and identify the need for a course correction.

I believe some examples might be the following:

Our proactive activities in advocacy for children have seen some rippling effects in our organization. The most obvious is that we recently changed the name from the California Society of Pediatric Dentists, to the California Society of Pediatric Dentistry. This emphasis on advocacy has had a tendency to replace membership services. There is a commitment to serving our members that we must not ignore and the matter now needs some attention. This emphasis on advocacy has also created a huge workload for our various committees and typically a few individuals carry the bulk of the load.

CSPD has become increasingly involved in many different arenas. This increased involvement of CSPD obligates key board members to participate on multiple boards and positions within our organization and with other allied organizations in order to offer consistency and to deliver effective representation. A heavy workload has the effect of requiring too much time for volunteer service and may eventually dissuade participation. A greater level of participation by our members will limit the amount of work carried by each volunteer. With this increased workload comes the need for better communication. We have enhanced our web presence, improved our E-mail systems, added members to our editorial committee, and improved our ability to utilize conference calls. We must

focus on committee activities that are both efficient and effective. Our organizational skills must take a high priority since much more needs to be accomplished.

The working relationship between the CSPD Foundation and CSPD board members needs closer examination. The decisions in one body often affect the decisions of the other board. A close working relationship is essential since the operating policies and procedures require certain board members to be trustees on the Foundation.

CSPD exists in a tripartite structure with the AAPD and District VI. Although the tripartite structure has been in existence for some time, it could be functioning in a manner that more fully enhances our mutual goals. There are several issues that complicate the relationship. Each body has defined requirements for membership that differ one from the other. This lack of uniformity presents a number of problems, including collection of dues, roster alignment, and Foundation donations. The collection of dues and foundation donation is confusing and needs to be simplified. There are bylaws that address these issues but they remain difficult to administrate.

With the increased activity of CSPD, there is a greater need to manage and control non-dues revenues and this is uncharted territory for CSPD. With appropriately directed effort, we could possibly offset some of the costs to the organization by closely managing non-dues revenues. We have sponsors and exhibitors who would like to participate at a greater level, yet we often lose regular communication with them as we change our annual meeting chairperson.

We have advertisers who would like to place ads on our Website and Bulletin, educators who would like to present continuing education courses, and businesses with goods and services desiring our endorsement. We also have members who are asking for additional continuing education opportunities that could generate income with the cooperation of sponsors. These emerging opportunities will require individuals with an understanding of the full working processes of CSPD, and an interest and understanding of business practices.

CSPD needs a system to identify individuals with potential leadership qualities and encourage their involvement. This should be done in a manner that enhances their growth and satisfaction in life without "burning them out" on service. I believe that pediatric dentists are uniquely different in that their participation in volunteer organizations is at a very high

IN THIS ISSUE

President's Message	1
Dental Profession Manpower	2
What is Proposition 10?	2
Interview	3
Annual Report of District VI	3
Foundation Awards	5
Foundation Board & Officers	5
Annual Giving	
Campaign Donors	6
CSPD Foundation Report	7
News Briefs	8
Annual Meeting, Victoria, BC	9
Implementing Training Grant	10
Sponsors	10
Annual Meeting	10
Board Briefs	11
Web Notes	11
Committees/Officers/Directors	12



A contingent of Pediatric Dentists visit Havana, Cuba, see News Briefs

Please see page 5

Dental Profession Manpower

The dental profession is banding together to pull dental education out of its downward spiral, reports Janyce Hamilton in the December 2002 Review, a publication of the Chicago Dental Society. According to Hamilton's report, dentistry is being sacked by a double whammy. Nationwide in 2002, the number of vacant faculty positions continued to increase, while dental school class-size enrollment rose.

Hamilton notes that American Dental Association Survey Center data show that from 1990 to 2000, the average number of vacant faculty positions per dental school increased from 4.3 to 6.5. During the same period, enrollment rose 9 percent.

Dental schools with unfilled openings report few dentists respond to their advertisements...and some of those who do are not qualified. The article states that the total number of all types of faculty members who separated from dental schools in 2001-02 was 1,011. Hamilton notes that although this is nearly triple that of the previous period, part of the reason for the increased number is due to better reporting. According to Hamilton's article, the number one destination of

departing faculty is private practice.

Hamilton reports that the ADA and its Council on Dental Education and Licensure are pursuing the problem full force. ADA leadership has passed several resolutions to deal with the problem. The ADA held two dental education summits with eight dental specialty organizations in attendance, as well as the American Dental Education Association and others.

Hamilton's article discusses several problems in dental education and some proposed solutions. Problem areas include: income disparities between private practice and academia, soaring student loan debt, tuition waivers/student stipends, mentoring and the economic downturn.

Some of the ADEA's suggested strategies include:

- recruiting from military, federal services and private practice
- developing nontraditional methods of compensation
- recruiting from within
- developing scholarships, research grants and loan-forgiveness programs
- developing new media to enhance interaction between schools and employment seekers.

What is Proposition 10?

Reprinted from "Building Blocks", a publication of the CCFC

In November 1998 voters passed the California Children and Families Act, an initiative that added a 50 cent-per-pack tax on cigarettes to fund education, health, child care and other programs to promote early childhood development, from prenatal to age 5. Prop. 10 was designed to address the lack of public funding and support for early childhood development in the wake of a growing body of scientific evidence indicating the emotional, physical, social and developmental environment to which children are exposed has a profound impact on their ability to reach their greatest potential in school and in life.

How does it work?

Children and Families Commissions at the state

level and in each of California's 58 counties are carrying out the work of the initiative. The California Children and Families Commission (CCFC) is the leadership agency and statewide coordinator for the California Children and Families Act. The CCFC provides oversight, training and assistance to the County Commissions and statewide education on the importance of early childhood development. In addition, 20 per-

cent of the overall revenue is administered by the CCFC to offer technical assistance to County Commissions to conduct research and evaluation on the best policies and practices for young children and to develop education, infrastructure and training programs for parents, child care providers and other professionals.

The bulk of the Prop.10 funds, 80 percent, go directly to the County Commissions. The County Commissions must develop strategic plans consistent with CCFC guidelines on funding local child development programs and services but they also have maximum flexibility in tailoring funding and programs to local needs. Some CCFC requirements for County Commissions include obtaining broad public input and submitting audits on spending to the CCFC. Prop. 10 mandates that each Commission form at least one advisory committee to provide expertise and support. The State Commission has established an Advisory Committee on Diversity, charged with helping to ensure that statewide Prop. 10 programs meet the needs of California's ethnically, linguistically and culturally diverse population and children with special needs and disabilities.

How are Commissioners chosen?

The CCFC's member commission is comprised of seven members appointed by the Governor, the Speaker of the Assembly and the Senate Rules Committee. The Secretary for Education and the Secretary of the Health and Human Services Agency (or their designees) also serve as ex-officio members. Each county Board of Supervisors appoints a five to nine member Commission to include a member of the board of supervisors and two members from among those who manage county functions (e.g., health or behavioral health services, social services, or tobacco prevention and treatment services). The remaining members can be drawn from county functions or organizations that work in the early childhood development arena (e.g., child care resource and referral agencies, community-based organizations, school districts and medical, pediatric, or obstetric associations).

*Eighty percent of all
Prop. 10 funds go
directly to the County
Commissions.*

California Society of Pediatric Dentistry BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted by e-mail (rhansen@cspd.org), in computer format on a 3.5" disk or typewritten in double space format.

Product and informational content presented in the Bulletin by contributing authors is not necessarily endorsed by the Executive Board of CSPD.



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Editor
Roland Hansen, DDS, MS

MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.

The Bulletin Reviews the Healthy Families Dental Program

In 1998, recognizing that most children without medical coverage live in families with incomes too high to qualify for Medi-Cal benefits, yet inadequate to afford health insurance when not offered by employers, the state established a new subsidized health coverage program called Healthy Families. The program, which takes advantage of federal matching funds under the State Children's Health Insurance Program (SCHIP), offers dental as well as medical benefits. To learn more about the Healthy Families Dental Program, The Bulletin went to CSPD Vice President Santos Cortez, a Healthy Families dental provider and advocate for improvement in state dental programs.



Dr. Santos Cortez

Bulletin: *Tell me a little more about the Healthy Families Program.*

Dr. Cortez: In 1998, when the program was initiated, about 1.5 million children in California lacked health insurance. Seventy-five percent of these children lived above the federal poverty level, and were therefore ineligible for Federal Medicaid (Medi-Cal) benefits, but still came from families dependent on working class jobs that typically did not provide health insurance benefits and whose families could not afford private insurance premiums. The Healthy Families Program offered affordable medical and dental insurance to more than 600,000 of these children.

Bulletin: *Exactly who, then, qualifies for Healthy Families?*

Dr. Cortez: First of all, it covers only children, from birth to 19 years of age. Parental coverage is not available. Secondly, it is available only to families when an employer does not offer health insurance benefits. Lastly, annual family income must be above the federal poverty level (otherwise qualifying for Medi-Cal), but not more than two-and-one-half times that amount. In 2003, for a family of four, that means an annual income of between \$18,400 and \$46,000.

Bulletin: *Is the coverage provided without cost?*

Dr. Cortez: No. Unlike Medi-Cal, families enrolled in Healthy Families must pay a premium determined by income, family size and the health plan chosen. Premiums range from \$4.00 to \$9.00 for each child, up to a family maximum of \$27.00.

Bulletin: *Can families with employer-provided health coverage, but without dental coverage, purchase the dental benefit plan separately for their children?*

Dr. Cortez: Unfortunately not, and that is a shame, since the lack of dental insurance coverage for low-income children is even more widespread than lack of medical coverage. For every child in California lacking medical insurance, there are 2.6 children lacking dental insurance of any sort, and children without dental coverage are much less likely to see a dentist, much less likely to receive preventive services, and much more likely to suffer from dental disease. CSPD, along with other child advocates, has long sought a program enhancement, whereby the dental portion of the program could be purchased separately to "wrap around" employer-provided health coverage. Hopefully, some changes in this ruling will occur.

Bulletin: *How does the Healthy Families Dental Program work?*

Dr. Cortez: Families select one of five dental plans, three

of which are capitation reimbursement plans termed Primary Care Models and two of which are traditional indemnity (fee-for-service) reimbursement plans, termed Open Network Models. In the primary care models, the patient is required to select a "primary care dentist" and may see another provider only after referral of the primary care dentist. In the open network model the parent may select any participating provider, including specialist providers, at any time.

The primary care model plans are Access Dental, Health Net Dental, and Universal Care Dental. The open network models are Delta Dental and Premier Access.

Bulletin: *How do Healthy Families Dental Program reimbursement levels compare with Denti-Cal reimbursement levels?*

Dr. Cortez: The answer gets somewhat complicated.

Bulletin: *O.K. Let's start with the primary care model (capitation) plans.*

Dr. Cortez: Specialists contracting to accept referrals from a "primary care dentist" under capitation plans may negotiate reimbursement levels with each of the three primary care model providers, which will vary from plan to plan and from demographic to demographic area. In essence, the marketplace and the negotiating skills of the specialist provider will determine reimbursement levels. Bear in mind that specialists may be required to see and treat patients only after two failed attempts to pro-

Please see page 4

Annual Report of District VI, Western Society of Pediatric Dentistry (WSPD)

by Ray Stewart, Trustee



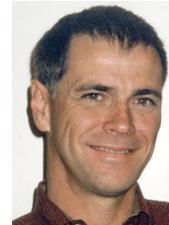
Dr. Ray Stewart

The past year has seen a substantial amount of effort expended to organize our District into a more cohesive body with an increased effort directed toward better communication between state units. This has been accompanied by an unsuccessful effort to organize and incorporate the three states within our District that have not formed state units, Alaska, Idaho and Wyoming. Our first formal Western Society meeting was held in conjunction with the Annual CSPD meeting in Victoria BC, April 3-6, 2003. Over 40 Western Society members outside of California registered for the meeting.

We have been actively recruiting members from throughout the District to fill various AAPD Council and Committee positions. Nominations for the following positions have been forwarded to the President Elect for consideration, the Council on Communications, Council on Dental Benefits, the Scientific Program Committee.

Dr. Kyle House of Hood River, Oregon has been

Please see page 4



Dr. Mark Morrow, President-elect of the WSPD.

Premiums range from \$4.00 to \$9.00 for each child, up to a family maximum of \$27.00.

There are 2.6 million children in California who lack dental insurance of any sort.

Interview from page 3

vide care by the referring dentist.

Bulletin: *What happens when we move to the two open network model (fee for service) providers?*

Dr. Cortez: Again, it's a little complicated. Initially, both plans offered fee-for-service reimbursement at the Denti-Cal allowance level. Subsequently, however, both plans acknowledged that establishing access and securing services for many of their covered patients required a higher level of compensation to pediatric dentists. Premier Access addressed the issue by a willingness to negotiate service reimbursement on an individual provider basis, determined by local demand and provider demographics. Delta Dental of California choose a wider, in my opinion, approach, by engaging the California Society of Pediatric Dentistry in establishing a more market-based enhanced fee schedule available to all pediatric dentists participating in the Delta Dental Healthy Families Dental Program.

Bulletin: *Give me some examples of the reimbursement levels available to pediatric dentists participating in the Delta Dental program.*

Dr. Cortez: When comparing the six most commonly performed procedures in pediatric dentistry; the Delta Dental Healthy Families Program provided, on average, 33% higher reimbursement levels to participating pediatric dentists than the Denti-Cal maximum allowance. For example, Denti-Cal allows only \$25.00 for a comprehensive (initial) oral evaluation, while the Delta Dental Healthy Families Program will pay the pediatric dentist \$35.00 for the same procedure. Denti-Cal reimbursement for a stainless steel crown restoration of a primary tooth is \$75.00. Delta Dental Healthy Families Program reimbursement to a pediatric dentist for the same procedure is \$136.00. While even these enhanced reimbursement levels do not approach usual and customary fees in the private sector, they go a long way toward allowing the private practitioner to devote a segment of her or his practice to the treatment of Healthy Families patients.

Bulletin: *I know you have been working with the Managed Risk Medical Insurance Board (commonly referred to as MR MIB), the overseer of the Healthy Families, to improve the dental program. What future enhancements do you see?*

Dr. Cortez: I serve on the Dental Quality Subcommittee of the Healthy Families Program Advisory Panel, where I have repeatedly and strongly made the case for program coverage of in-office oral sedation and for intravenous anesthesia by a separate qualified provider (dental anesthesiologist) when dental services are provided. By this I hope to see the program address issues of access to care for infants and children who may be pre-cooperative by age or have a disability that precludes them from receiving care in a traditional office setting. I have also suggested financial incentives for providing care during extended (evening) hours or weekend appointments.

Bulletin: *You make a strong case for pediatric dental participation in the Healthy Families Dental Program. If our members are interested in obtaining more information or in enrolling in the program, where should they turn?*

Dr. Cortez: Each of the programs maintains toll-free telephone access at which providers may have questions answered and acquire enrollment information and materials as follows:

- Access Dental (Primary Care Delivery Model):
..... 800-640-4466
- Delta Dental (Open Network Delivery Model):
..... 800-838-4337

- Health Net Dental (Primary Care Delivery Model):
..... 800-766-7775
 - Premier Access (Open Network Delivery Model):
..... 888-584-5830
 - Universal Care (Primary Care Delivery Model):
..... 800-635-6668
- Additional information on all aspects of the Healthy Families Program is available to the practitioner at <http://www.healthyfamilies.ca.gov>.

District VI News from page 3

selected to represent District VI as the Alternate to the AAPD Nominations Committee. He will automatically replace the current member of that Committee, Richard Sobel, when he completes his three-year term in 2004.

Dr. Richard Mungo of Huntington Beach, California has been elected to a three-year term as District VI Trustee. He will assume this role at the end of the Annual Session in New York City in May.

During this past year District VI submitted a Resolution to the AAPD Board of Trustees requesting the development of a Policy Statement on Mandatory Oral Health Examinations for Children Entering School. This Policy Statement has been written by the Council on Clinical Affairs and will be considered for adoption by the General Assembly in New York.

The following is a listing of the officers of the various state units within District VI.

Arizona Academy of Pediatric Dentistry
President: Jonathan Staker
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President: Lynn Fujimoto
Treasurer: Wesley Odani
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Nevada Academy of Pediatric Dentistry
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President: Douglas Park
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Utah Academy of Pediatric Dentistry
President: Briant Romney
Vice President: Jason Horgesheinfier

Washington Academy of Pediatric Dentists
President: Larry Loveridge
President Elect: Andrew Kapust
Secretary/Treasurer: Kyoko Awamura

I would like to express my sincere thanks to the members of The Western Society of Pediatric Dentistry for having afforded me the privilege to serve you as your Trustee for the past three years. It has been one of the most rewarding and memorable experiences of my career. It is my deepest hope and I will indeed feel fulfilled if I have contributed but a fraction of what I have gained from the experience.

Foundation Awards Internal Faculty Development Grants

The CSPD Foundation has been focusing on the shortage of full and part time teachers in our state's dental schools and pediatric dentistry programs, following a strategic plan which evolved from the Consensus Conference held at the Annual Session in Anaheim in the Spring of 2002. A key finding from the Consensus Conference and follow-up discussions with academicians revealed that very often the relationship with a significant role model that mentored and encouraged the pursuit of a career in academe was the greatest decision to enter teaching.

One strategy to address this crisis is a project that seeks to enhance the quality of the teaching experience for some of our most outstanding educators. Improving this experience will provide them with the resources necessary to identify and mentor those dental students and pediatric dental residents who have the potential and the interest to consider careers in academe. The Internal Faculty Development Grant program was not designed to fund equipment purchases or research but rather to enhance these special relationships between our best faculty members and individual students who might benefit by this kind of special mentorship. The ultimate goal is to increase the number of students who choose careers in academe, both full and part time.

The following awards were announced at the Annual Session in Victoria:

Dr. Ken Troutman/ Nancy Kwon (UCSF) \$5,000

Funding will support presentations and faculty dinners with dental students interested in academe as well as

President's Message from page 1

level. However, my challenge to each of you who have not had the pleasure of participating in the very organization that provides your professional existence is...get involved. It will make you a better pediatric dentist, a better office manager, and provide much more satisfaction in your professional career.

I challenge each and every one of you to send to me information about yourself. I want to know if you are serving or have served in other organizations and at what levels, especially those involved in dentistry. If you serve or have served on a local health board or a regional center for those with disabilities or if you teach or have taught, please let me know. Also, if you think there are issues facing CSPD that must be addressed to preserve our future... please let me know. Your thoughts will be very useful in preparing our strategic plan.

Contact me at: lrlov@aol.com

Lonnie Lovingier

26302 La Paz, #114, Mission Viejo, Ca 92691

949/581-5800 (o) 949/581-0163 (fax)

Finally, as I begin my term as president, I believe I would be remiss if I did not thank all of those people who have helped me mature in my abilities to serve this organization. Each day I realize that I am blessed to have the support of so many extraordinary people around me to guide me and help me learn. I am excited to be working with the present board members and committee members, who are giving so unselfishly to CSPD. They are very talented and dedicated and I am confident this group of servants will maintain the respected voice of CSPD on behalf of children and its member pediatric dentists.

Enjoy your summer,

Lonnie Lovingier, *President*

a partial stipend for a resident teaching in the UCSF pre-doctoral clinic.

Clarice Law (UCLA) \$2,625

This grant will fund a study project that will identify the unique strengths of career academicians and then compare those traits with current pediatric residents and, ultimately, second year dental students. The results will identify predictors of success in pediatric dentistry careers, especially academe. Those with predictors of success in academics will be counseled and encouraged to enter the Academic Track that is being developed at UCLA and offered a one-on-one mentorship with existing faculty members.

Jeffrey Wood (UOP) \$4,900

This award will sponsor two dental students to attend a specialty meeting and present a research project as the guest of a mentor thereby introducing them to the pediatric specialty in an educational context and also building a mentor relationship.

Pam DenBesten (UCSF) \$3,500

This project will aid in the costs of sending pediatric residents to Germany this summer for the European Organization for Caries Research Meeting to participate in the presentation of a research project. Attending this international conference with a mentor who will introduce them to the world of caries research will show the residents a side of academe that otherwise they would not be exposed to.

Jose Polido (LA Children's Hospital) \$2,000

Sending faculty to a NIH sponsored seminar on the process of developing and presenting NIH research proposals will not only increase faculty probabilities of achieving grant support at the national level but also strengthen pediatric dental research in general. Funds from such NIH grants can in turn be used to recruit additional faculty members interested in research and also provide another opportunity for a motivated resident/student to become involved.

Each of these proposals provides an innovative and creative approach to fostering a mentoring relationship between promising residents/dental students and faculty.



Dr. Jeff Wood (UOP) receives a support grant from Drs. Gila Dorostkar & Mark Lisagor on behalf of the CSPD Foundation.

Foundation Board & Officers Installed

At the CSPD Annual Session in Victoria, the Foundation installed its new Board of Trustees and Officers for the coming year. Outgoing founding President, David Good, was recognized and thanked for his outstanding leadership of the Foundation through its initial two years as an organization.

The new Board of Trustees is composed of new trustees, Madeleine Brandli, Michael Leong and Ann Azama, with continuing trustees, Michael McCartney, Gila Dorostkar and Lonnie Lovingier. The new officers are President Mark Lisagor, Secretary Richard Sobel, Treasurer Randall Wiley and Executive Director Mel Rowan. Lynne Marian continues as the Foundation Administrative Assistant.

The ultimate goal of the Foundation is to increase the number of students who choose careers in academia.

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President's Report to the Trustees of the CSPD Foundation - March 2003



Dr. David Good

Following the "Consensus Conference: California Pediatric Dental Teaching Crisis" at the Anaheim meeting, this Board undertook with diligence the task of collating the results of the Conference and began to address some of the issues that surfaced because of the Conference.

At this meeting the Foundation announced the funding of five RFP's totaling \$18,000.00 that has been approved by the Trustees. These RFP's will enable some young faculty and residents to experience some of the benefits of Academia as a career. In addition, the Foundation has funded \$3000.00 to help the dental schools of California develop Pediatric Dental Study Clubs for students to generate interest in Pediatric Dentistry as a career. I must thank Gila Dorostkar for the work she did on designing the proposals and presenting them to the Trustees for funding.

Jacob Lee was appointed to survey the Dental Directors of the Graduate Programs in California and the membership of CSPD to determine what needs to be done to increase the participation of CSPD members in the area of teaching. Under the able tutelage of Rich Sobel, a survey was developed and sent to the Program Directors and the membership. With the information from these surveys, the Foundation will embark on a program to address the teaching shortage in California.

The Foundation requested, and the CSPD Board of Directors approved, that the Foundation be responsible for the funding of research requests by the membership and student members of CSPD. Having Lonnie Lovingier, President-elect of CSPD, on our Foundation Board facilitated our requests and kept the lines of communication open between the CSPD Board and the Foundation. I personally want to thank Lonnie for his input throughout the year.

The Foundation was created as a fund raising arm of CSPD. The man designated to implement the fund raising activities these past two years was Mark Lisagor. No fund raising group could have asked for a better or more creative individual than Mark. Through his guidance, the Foundation received over \$100,000.00 in the 2001-2002 fund raising year and this the 2002-2003 fund raising year may exceed our first year. Never in my wildest imagination did I ever think we would be able to achieve these lofty goals. When you have an individual like Mark on your

team, all things are possible.

During this past year, Randy Wiley developed an accounting system for the Foundation. We now have financial information at our fingertips whenever we need it. In addition, Randy developed a budget for the Foundation and monitors and reports on the expenditures on a quarterly basis. This makes it easy for the Trustees to know what our needs and limitations are as to granting funds. Thank you Randy for a job well done.

At the annual meeting of CSPD an announcement will be made of the creation of the Warren Brandli Memorial Fund. In addition a memento will be given to Madeleine Brandli in honor of the dedication that Warren had for the children of California and the education of Pediatric Dentists. I have to thank Mike McCartney for his insight and making this presentation a reality.

Our PR person Rich Sobel had the job of informing the CSPD membership of our many activities this past year. He wrote an article about the Foundation for each of the Bulletins published by CSPD. In addition, Rich directed the surveys developed by Jacob Lee this past year. Thank you Rich for a job well done.

Mel Rowan, our Executive Director, is a major reason our Foundation is so successful. He is truly the glue that keeps us all together and on the right track. Mel does so many things for the Foundation and always seems to

Please see page 8



Annual Giving Campaign 2002-2003

All contributors receive the following benefits:

Recognition in the CSPD Foundation's Annual List of Contributors published in special inserts in the CSPD Bulletin and the Annual Meeting program; Badges showing membership level to be worn during the CSPD Annual Meeting

MEMBERSHIP OPPORTUNITIES

Presidents' Circle

Presidents' Circle donors receive the following additional benefits:

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Personal Annual Briefing by Foundation Trustees

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- Sustaining Life \$10,000 may be payable in up to 10 annual installments of \$1,000 each
- Life \$10,000 may be payable in up to 5 annual installments of \$2,000 each
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Return to: **CSPD, PO Box 4977, Palos Verdes, CA 90274**

News Briefs



Dr. Tom Barber



Dr. Lindsey Robinson



Dr. Gila Dorostkar



Dr. Oariona Lowe



Dr. Scott Jacks



Dr. Reed Snow

People to People Ambassadors to Cuba. In an effort to learn more about Cuba's health care system and efforts in preventive dentistry, a group of Pediatric Dentists from California led by AAPD Past President Dr. Paul Cassamassimo visited several health facilities in that country. The trip was sanctioned by the U.S. Government and included a large contingent from California. Those in attendance included Dr. Marvin Bledsoe, Dr. Andy and Donna Soderstrom, Dr. Bob and Judy Harmon, Dr. Amy Beth Harmon, Dr. Marc Grossman, Dr. Mark and Terri Lisagor, Dr. Sam Burg, and Dr. David Morris.

Dr. Tom Barber was presented with the Distinguished Service Award by the President of the University of Illinois at their May 11th Commencement. Tom is Emeritus Professor of Pediatric Dentistry at U.C.L.A. where he mentored many graduate students who now practice in California. Congratulations from your vast cadre of friends in CSPD!

Drs. Lindsey Robinson (Grass Valley), Gila Dorostkar (Greenbrae), Oariona Lowe (Whittier), and Howard Brostoff (Orange) were installed as new Board members during the Victoria, B.C. annual meeting.

The AAPD merger steering committee last year made the decision to continue the ASDC Award of Excellence under the name of "Certificate of Merit AAPD Predoctoral Award." The continuance of this award will encourage predoctoral students to consider careers in pediatric dentistry and thereby enlarge the pool of qualified applicants to our training programs, as well as highlight the enjoyment of treating children in the predoctoral clinical experience.

Several members of the Hawaii Academy of Pediatric Dentistry were featured in the Feb. 2003 issue of Honolulu Magazine for being among the "Best Pediatric Dentists in Hawaii." Named were: Drs. Brent Change, Kin Change, Lynn Fujimoto, Allen Hirai, Stephen Moriguchi, Ruth Ohata, Dean Sueda, Bert Sumikawa, David Sumikawa, Luke Teruya, and Clyde Uchida. They were selected by surveying over 1000 dentists.

HIPAA Frequently Asked Questions

An FAQ document for Pediatric Dentists can be found in the AAPD Member's Only Latest News section. The FAQ is based on discussions at the February 8, 2003 AAPD HIPAA CE course and from materials

prepared by our presenters. The FAQ will be updated periodically, as new developments and guidance are available. For members who attended the HIPAA course, please note that web links listed in the FAQ should be substituted for those contained in on-site materials. Go to www.aapd.org, log in with your user-ID, and go to Latest News.

UNLV has opened the country's newest dental school with 76 freshmen starting classes last August. Pierre Fauchard Fellow Ray Rawson, Nevada State Senator, has been congratulated for his perseverance in getting the school passed through the legislature. Dr. Rawson is an advocate of improved dental care for needy children and the elderly. He notes that he is impressed with the entrance class of 43 Nevadans and 33 from other states. The inaugural class of 2006 at their "White Coat Ceremony" took a professional pledge to place the interests of their patients first, establish their trust, and observe the code of ethics for the profession.

Dr. David Perry reported to the Board of Directors that in February 2003 the Metropolitan Water district voted to fluoridate the water of 17 million households throughout Orange, Los Angeles, and San Diego Counties, respectively.

Drs. Santos Cortez, Paul Reggiardo, and Mark Lisagor attended the AAPD Advanced Advocate Training and Lobby Day held in Washington, D.C. Dr. James J. Crall chaired the 3-day course.

Dr. George Riviere retired this past year as chairman of Pediatric Dentistry at Oregon. He moved to Arizona to practice his golf game year round. Congratulations George!

Dr. Scott Jacks is the current President of the Los Angeles Oral Health Foundation (LAOHF).

Dr. Reed Snow (Denti-Cal Outreach) has supported our efforts to deliver oral health care to the underserved.

Foundation Message from page 7

have time for any and all of our requests. I want to personally thank him for his dedication, financial support and his generosity to the Foundation and in opening his home for our Trustees meetings. Mel, you are truly the consummate Executive Director.

The CSPD Board of Directors has appointed the following individuals to serve as Trustees for the 2003-2004 year, Drs. Mark Lisagor, Richard Sobel, Randall Wiley, Mike McCartney, Gila Dorostkar, Michael Leong and Ms. Madeleine Brandli. In addition, the President, President-Elect and the Executive Director of CSPD will serve as Trustees of the Foundation.

In closing, I would like to thank CSPD for giving me the opportunity to serve. I have been fortunate in my professional career to have the opportunity to serve in many dental organizations. The best of these has been the beginning of CSPD and being able to see it develop and mature into the great organization it is today and the beginning of the CSPD Foundation. It too will be a great organization and will have an impact on the children and the Pediatric Dentists of California. I leave you in the hands of dedicated leaders that will continue in the path of greatness. Please give them your support.

Respectfully submitted,
David L. Good, D.D.S.
President

Annual Meeting, Victoria, BC



Dr. Richard Mungo presents the President's gavel to Dr. Lonnie Lovingier.



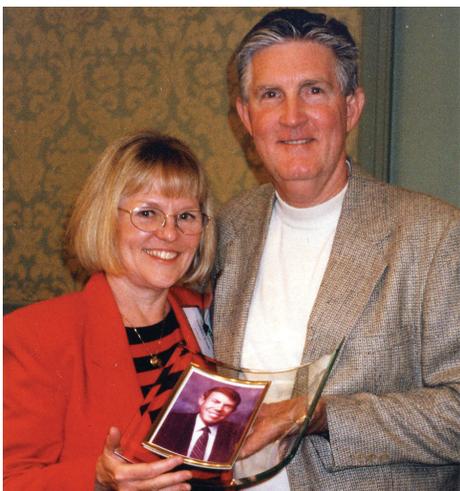
Dr. Paul Reggiardo President elect of AAPD.



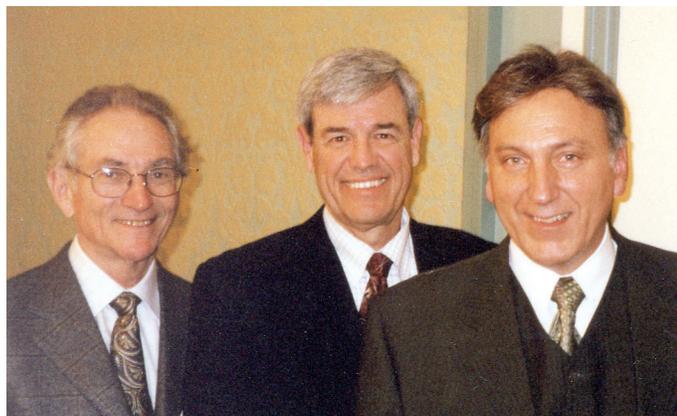
Dr. Lonnie Lovingier delivers his vision for CSPD at the Saturday night installation dinner.



Officers and Board Members for 2003-2004. Drs. Marty Steigner, Lonnie Lovingier, Ann Azama, Santos Cortez, Lindsey Robinson, David Rothman, Lisa Brennan, Joe Renzi, Gila Dorostkar, Jeffrey Wood, and Richard Udin.



Dr. Michael McCartney presented Mrs. Madeline Brandli with a token of appreciation in remembrance the leadership provided by her late husband Dr. Warren Brandli.



Drs. Mel Rowan, Executive Director, Lonnie Lovingier, President, and Richard Mungo, Past President of CSPD.

Implementation of a Training Grant

The Los Angeles Oral Health Foundation (LAOHF), in partnership with its fiscal sponsor, the California Dental Association Foundation (CDAF), has received a grant to complete development and implementation of a training



Dr. Gene Cassagrande, Executive Director of LAOHF & Jon Roth, CAE, Executive Director of the CDAF.

program to 50 general practice dentists in Los Angeles County. This training will give general dentists the skills and knowledge necessary to provide dental care to children under 5 years of age, including children with special needs (those with physical and developmental disabilities). At the conclusion of the training program, these dentists will have agreed to regularly treat children in their practice plus provide free dental care to 900 underserved children who require urgent treatment and have no private or government benefits. LAOHF was founded in 2001 to address the oral health care crisis in Los Angeles County (LAC) by implement-

ing access to care, preventive intervention, and professional and public oral health education programs. LAOHF is a coalition of the five Los Angeles County Dental Societies, the University of Southern California and University of California - Los Angeles Dental Schools, LAC Department of Health Services, and the Southern California Public Health Association.

CDAF is a nonprofit corporation whose purpose is to receive charitable contributions and apply the funds received to improve the health of Californians. CDAF links the dental profession with community needs

through strategic partnerships that leverage financial, volunteer, and oral health service delivery resources. Boards of directors that articulate and set policy for organizational initiatives and cultivate financial resources to implement oral health programs govern LAOHF and CDAF. The board members represent highly respected individuals from the dental profession and business community. LAOHF focuses its efforts on children under 5 and their families throughout LAC who have limited resources and access to dental care. LAOHF's partner, CDAF, is a statewide organization that provides access to oral health care services for the underserved, particularly children, their caregivers, and the elderly. Both organizations prioritize program implementation in targeted areas with higher unmet oral health needs.

Pediatric dentists comprise less than two percent (1.94%) of the total provider network. With 738,000 children under 5 years of age and 155,000 births annually in LAC, these few providers cannot meet the demand for children's access to dental care services.

A program to increase the provider network of dentists treating children began in 2000 when California Dental Association, in partnership with California Society of Pediatric Dentists and Delta Dental-Denti-Cal Outreach Program began developing the California Pediatric Training Program. The goal was to develop a training curriculum that would increase a general dentist's knowledge, skills, and comfort level for treating young children, thus increasing the provider supply and distribution of dentists providing dental care to this population. The program consists of: 1) Twenty-one hours of didactic instruction in behavioral management, diagnosis and treatment planning, prevention protocols, and restorative dentistry for children. A fifth didactic element for special needs children is under development; 2) One day of training in a simulation laboratory to gain hands-on experience using models of children's mouths; 3) Two - three days of on-site experience inside a pediatric dentist's office performing patient treatment under the supervision of the pediatric dentist; and 4) A twenty-five hour oral sedation certification program.

The didactic training was developed and tested to several pediatric and general dentists in 2001 who critiqued the curriculum and provided feedback on the faculty presentations and content. To date leveraged financial support and in-kind contributions have allowed 65% of the total program to be developed.

Annual Meeting

The Torrey Pines Hilton is the site of the 2003 Annual Meeting to be held April 1 to the 4th. Highlights include a welcoming gala that will feature a Mexican Fiesta Style reception with Mariachi, a New Dentist program on Practice Management, golf, kayak races, a spouse program, and a special night at the Del Mar race-track.

The keynote speaker will be Dr. Harold Slavkin, Dean of the USC School of Dentistry, and Dr. Charles Cox from UCLA.

Log on to <http://www.lajollatorreypines.hilton.com> for more information about the hotel.

The Annual Meeting in 2005 will be held at the Monterey Plaza Hotel and Spa on April 7-10.

Log on to: <http://www.montereyplaza.hotel.com/>

There are 738,000 children under 5 years of age and 155,000 births annually in LA County.

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Board Briefs



Lynn Marian,
Secretarial
Assistant

The 116th meeting of the Board of Directors of the California Society of Pediatric Dentists was called to order by Dr. Richard Mungo on Saturday, April 3, 2003 at 9:07am.

In attendance were: Drs. Mungo, Azama, Rowan, Lovingier, Cortez, Hansen, Reggiardo, Wood, Wiley, Stewart, Perry, Dorostkar, Brennan, Rothman, Udin, Steigner, Pedersen, Lowe, Robinson, Renzi, and Mark Morrow (President-elect SWSPPD) and Lynne Marian (secretarial assistant).

PRESIDENT'S REPORTS

President elect - Dr. Lovingier articulated some of his objectives for 2003-2004.

- Establish the purpose, goals, overview, policies and procedures involving sponsors and exhibitors. A policy statement will be formulated for these and related issues such as the protocol for sponsorship of our CSPD Reception at the AAPD meeting; this event is partially supported by our sponsor(s) and is useful in acknowledging sponsors who should be invited to attend.
- Define terms such as sponsor versus exhibitor.
- Establish policies regarding sponsors and exhibitors.
- Create a master roster of sponsors and exhibitors.
- Survey this list to determine which sponsors should be asked to underwrite receptions, continuing education, etc.
- Develop a memorandum of understanding with the CSPD Foundation relative to coordination of solicitation of sponsors and corporate supporters.
- Define any duties of officers and board members relative to enhancing the relationship between CSPD and sponsors.

STANDING COMMITTEE REPORTS

Child Advocacy - Dr. Udin

He reported that the Statewide CCFC approved a \$10 million Oral Health Initiative. It is anticipated that among the bidders will be the Dental Health Foundation and the CDA Foundation. CSPD has informed the CCFC staff of its desire to participate on the Oral Health Advisory Committee.

Dr. Udin reported that the Child Advocacy Committee was directed to compose a letter that could be sent to the Children's Hospitals in California in support of maintaining active dental services. A draft letter was included for study/comment by the Board.

Healthy Smiles for Kids of Orange County - Orange County Prop 10

Dr. Mungo reviewed the activities of the Orange County Prop 10 committee. He stated that a meeting was held at USC School of Dentistry on

February 24, 2003. During the meeting Dr. Hal Slavkin explained the concept of a safety net of access to dental care. A pediatric dental residency program based in Orange County (affiliated with Children's Hospital of Orange County) with a direct linkage to the USC School of Dentistry would meet the goals of much needed dental services for the underserved and underprivileged

He reported that in February 2003 the California Dental Association Foundation held their statewide collaborative effort including Dental Providers, Public Health Representatives and school based representatives to work on their RFP. It was also reported that the CDA would be utilizing the CD-ROM educational materials that CSPD was instrumental in creating. The computerized interactive system that they used was impressive to the members present.

Credentials & Membership - Dr.

Cortez reported that the organization is considering the addition of two new member categories.

Affiliate Member - This category would

accommodate the interest of ASDC members who desire membership in CSPD.

Allied Professional Member - This category would be created for non-dentist professionals, including Registered Dental Hygienists and Registered Dental Assistants.

Discussion took place in favor of the dues increase. Support was voiced for a new policy that will review membership dues annually with consideration given to the Cost of Living Index.

Dr. Mungo called for adjournment of the 116th meeting of the Board of Directors of the California Society of Pediatric Dentists at 5:01pm.

Respectively Submitted,
Richard D. Udin, Secretary



Dr. Steve
Niethamer,
Webmaster

Web Notes

RECENT ACTIVITY ON THE CSPD WEBSITE

WWW.CSPD.ORG

The Bulletin in its entirety is on our website at www.cspd.org/membersonly. The document is in pdf format and requires Acrobat Reader software that can be obtained free of charge from Adobe. Henceforth the Bulletin will be archived on our site.

Password for the Members Only section of the CSPD website. User name = cspd and Password = pedo. Note case sensitivity.

Overview of activity on our website in January, February, and March of 2003. Successful hits from Jan 1 through April 17, 2003 is 113,037.

	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>
Successful hits	33,291	25,994	36,290
Average per day	1,073	928	1,009
Home page hits	1,322	1,285	1,421
Visits	3,673	2,944	3,369
Length of visit	:13:04	:10:14	:11:11
International visits	2.85%	4.72%	4.6%
Unique visitors	1.452	1,352	1,528



Foreign Visitors

The United States accounts for 96.42% of all hits. However, the CSPD website has received hits from the following other countries: Canada, UK, Hong Kong, Cyprus, South Africa, Poland, Italy, Arab Emirates, New Zealand, Israel, Brazil, Sweden, Columbia, Japan, Singapore, Switzerland, Austria, Seychelles, Turkey.

Log on to <http://www.cspd.org/log>. To get an update of any statistic pertaining to our website click on the appropriate month and click on the month at the top of the calendar. If the day of the month is highlighted, click on the month.





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