

Bulletin

Winter 2005

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Dr. Ann Azama
CSPD President

Organizational Change: It Happens At the Speed of Imagination

Ann Azama, DDS

Hansen discovered a piece of paper with the words, "Southern California Academy Members" handwritten at the top. It was dated July 2, 1971. It was an attendance sheet to document an organizational meeting of Southern California "pedodontists", brought together for the purpose of determining if there was a common ground for forming a state organization. The meeting was initiated by David Good from the south and Weyland Lum from the north. The written instructions on the attendance sheet were clear, "Sign Please – So We Know Who Was Here". Among some familiar names who signed in were Tom Barber, Larry Luke,

While sorting through papers in preparation for his recent move to the Palm Desert area, Dr. Roland

motion was proposed by President-Elect David Good and seconded by Tom Barber to recommend to the CDA House of Delegates that the term "pediatric dentist" be considered ethical and synonymous with "pedodontist". The motion passed and a committee of Drs. Lum and Good was formed to draft such a recommendation and to talk to individual delegates beforehand. Editor Hugh Kopel stated that he planned to publish a newsletter three times a year and that it might be possible to expand it to two pages.

In April 2005, the California Society of Pediatric Dentistry will celebrate its 30th anniversary. Our organization has indeed changed... at the speed of imagination. Our early leaders were forward thinkers with the ability to imagine exciting possibilities. They sought ways to change, grow and improve our organization. "Organizational Change" is what keeps our organization alive and viable.

In an effort to develop, improve and grow our Society, the 2003-2006 CSPD Strategic Plan is updated throughout the year to ensure that we continue to advance the plan. During the 2003 strategic planning session, an assessment of our organization's SWOT (strengths, weaknesses, opportunities, threats) helped to reveal that one of the "threats" to our organization was the increasing demands on our administrative personnel and volunteers. The duties, activities, responsibilities, and challenges continue to increase at a high rate and are at times overwhelming for our executive director, secretarial assistant, and volunteer board members. In response to this concern and critical to meeting the goal of Effective and Efficient Governance, it was determined to further develop the office of the

"...one of the threats" to our organization was the increasing demands on our administrative personnel and volunteers. "

Roland Hansen, Mel Rowan, Osamu Miyamoto, Ernie Horany, Dan Brostoff, Edith Strauss, Bob Andrews, Hugh Kopel, and John Groper. Concurrently, a similar meeting was being held in Northern

California.

Four years later, the first Board of Directors Meeting of the California Society of Pediatric Dentists was called to order on April 5, 1975 at the home of President Weyland Lum. CSPD was officially born! In reviewing the minutes of initial meetings, it was reported by Secretary Robert Weis that there were 180 members. The dues were \$20. At the time it was unethical for members to advertise as pediatric dentists. A

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See You in Monterey!!

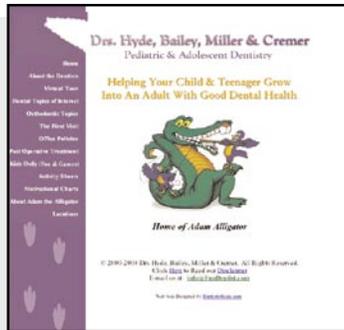
April 7-10, 2005

30th Annual Meeting & Scientific Session and the 3rd Annual WSPD Meeting

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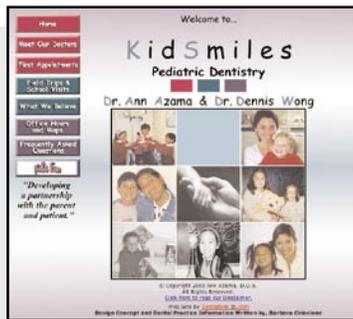
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2004-2005

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California Society of Pediatric Dentistry

BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted to Lonnie R. Lovingier, DDS by mail (26302 La Paz Rd #114, Mission Viejo, CA 92691 or Lrlov@aol.com).

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 Editor: Lonnie R. Lovingier, DDS

MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.

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Annual Meeting

30th CSPD
Annual
Meeting &
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Session

April 7-10, 2005

3rd WSPD
Annual
Meeting



Be sure to put April 7 – 10, 2005 on your calendar and register for CSPD's Annual Meeting 2005. The meeting should prove to be one of our very best.

Besides the venue, the lovely Monterey Plaza Hotel and Spa, the overwhelming recreational and culinary opportunities, your Board of Directors is proud to present a wonderful group of speakers for both the scientific program and the spouse/guest and staff presentations. For the first time in our history, we will be running two scientific sessions parallel to each other. The Western Society of Pediatric Dentistry is sponsoring a **two-day PALS Certification course** as well as a **one-day PALS Recertification course**. **Ron Whitten, RN, MSN** will be the principal instructor for this course. I offer our compliments to WSPD for making this most worthwhile contribution to our meeting. Be aware that this course requires separate registration and is limited in numbers as to participation.

To begin our program, Thursday afternoon the Foundation presents the Symposium program. **Dr. Ronald Johnson** will discuss "Recruitment and Retention for Classroom and Clinical Teaching." As you are aware, there is a problem facing our specialty in maintaining adequate faculty in our institutions. Dr. Johnson will provide spirited discussion about this topic.

Friday features **Dr. William Waggoner**. Dr. Waggoner has been an instructor in pediatric dentistry and is presently in private practice in Las Vegas, Nevada. Dr. Waggoner will discuss some controversial issues in pediatric restorative dentistry. He presents up to date information that should be helpful to all of us. The spouse/guest program will be very popular. **Lanna Nokone**, a corporate and residential organizing consultant, and the owner of Perfection Prevails, will entertain and inspire us to get rid of what we no longer need and provide us with how to organize what we keep. Remember the Installation Luncheon feature the AAPD President-elect, **Dr. Pitts Hinson**. Friday afternoon the New Dentist Program will place three speakers, our own **Dr. Paul Reggiardo** and **Dr. Raymond (Brad) Graber** and **Ms. Sina Afredi**, in order to give some thought provoking ideas to the newcomers.

Saturday will be no less interesting than the previous days. **Dr. Tom Lenhart** will pack as much information into his Oral Sedation Update as possible in a half-day. He will also provide his conscious sedation manual, a valuable resource for everyone. Tom is a very colorful speaker, enjoyed by all. **Marsha Freeman**, one of our consistent supporters of CSPD, will direct the staff course. She will review the creation of and updates to an office procedures manual. Many of us are familiar with the SOP (Standard Operating Procedures) Manual for which Marsha is known. She emphasizes this course is intended for the entire staff and the doctors as well.

Sunday, our closing day, will keep us on our toes. **Dr. Jerry Hester** and **Dr. Robert Riley** will review sleep apnea and surgical considerations in children. Drs Hester and

and Scientific Session

Riley are physicians in private practice in Palo Alto, California. Dr. Riley trained as an oral surgeon before medical school, and has seen us work as pediatric dentists. The **table clinics** will be from 7:00am to 9:00 am on Friday. They are always well attended, full of information, and a great way to participate and meet many of our young members.

Our **exhibitors and sponsors** are a crucial part of our annual meeting. Without their participation, our registration fees would skyrocket. Also, the meeting would be less interesting and stimulating. **Please, please visit, say hello, and thank the exhibitors for being there.** Most of all, try to make your purchases from the exhibitors at the meeting. Maybe save some of your purchases for the meeting as this will encourage them and help provide a reason for their continued participation with CSPD.

I look forward to seeing all of you in Monterey April 7 – 10, 2005.

Always,
Martin R. Steigner, DDS,
Chairman, Annual Meeting, 2005



Martin R. Steigner , DDS

Look forward to seeing all of you in Monterey!!

Meeting Highlights Include:

A Thursday afternoon seminar presented by the CSPD Foundation featuring Dr. Ronald Johnson.

The WSPD will sponsor a PALS Certification course parallel to our scientific session.

Scientific Sessions feature Dr. Bill Waggoner, Dr. Tom Lenhart, Dr. Jerry Hester and Dr. Robert Riley.

There will be a New Dentist Program, a Spouse Program, and an Auxiliary Program.

Enjoy interesting and educational table clinics.

Our sponsors and exhibitors will display their goods and services every morning.

Back by popular request, our Taste of Monterey Saturday Gala will take place at the Monterey Bay Aquarium where we stroll through the aquarium, enjoying friendship and excellent cuisine.

Welcome reception Beach Party at the Monterey Plaza Hotel will be held Thursday evening.

Organized recreational events will include a golf outing Saturday afternoon at the Black Horse golf course, a bicycle outing, a chance to learn to drive special vehicles at Laguna SECA, and a behind the scenes Carmel walking tour!

Recreational and culinary experiences abound in this lovely area of California.

Our Installation Luncheon including the AAPD President-elect Dr. Pitts Hinson, will be on Friday.

Relax make new friends and catch up with old friends in this incredible environment!



NOTICE:
If you are attending Marsha Freeman's lecture BRING your existing SOP's (Standard Operating Procedures) and /or Manuals.

Children's Oral Health in People's Republic of China

Paul Reggiardo, DDS



Paul Reggiardo, DDS

"The delegation visited three cities, Shanghai, Guilin and Beijing...."

In September, eight members of the California Society of Pediatric Dentistry, including President-Elect Santos Cortez, Board member Gila Dorostkar, and Public Policy Advocate Paul Reggiardo, traveled to the People's Republic of China for a two-week cultural and professional exchange with their Chinese colleagues. Other CSPD members participating in the 22-member delegation, arranged through the Spokane-based People to People Ambassador Programs, included Ronald Bills, Brad Graber, Kathleen Lim, David Morris, and Mitchell Poiset. The purpose of the visit was to explore first-hand Chinese pediatric oral health care education and delivery systems. Delegates met with dental educators, public health officials, and dental practitioners in university hospitals, stomatology clinics, and teaching institutions, where they heard formal presentations and engaged in broad dialogues with their Chinese counterparts. The delegation visited three cities, Shanghai, Guilin and Beijing, each offering a different perspective into the delivery of oral health services in a country of 1.3 billion people and only an estimated 20,000 to 25,000 oral health care professionals.

What follows is a summation of the state of pediatric oral healthcare in China, drawn from the formal presentations, clinical site visits, and professional exchanges in which the delegates were engaged.

Demographics of Dental Disease in China

It is well recognized that dental disease remains the greatest unmet childhood health care need in this country. Consistently, 75%-80% of the disease burden is found in approximately 20% of the population. In order to address the dental health care needs of this specific and susceptible population group, it is informational to examine a country in which the stratification of access to healthcare, economic conditions, and lifestyle differences are far greater than in the United States. In this regard, Chinese experts report vast dissimilarities in oral health between rural and metropolitan settings that mimic distribution in the United States. In short, in China as in the United States, dental disease is found disproportionately among the poor, the less educated, and those in rural areas with limited or no access to professional services.

Prevention of Dental Disease

In the United States there has been, over the past 50 years, a dramatic improvement in the overall oral health of the population, despite persistent, intractable high risk populations, such as children born into or raised in poverty. Public health officials attribute this overall reduction in dental caries to widespread community water fluoridation, the introduction and acceptance of fluoride dentifrice, and, more recently, application of dental pit and fissure sealants. There are significant

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AAPD District VI

Richard P. Mungo, DDS



Richard Mungo, DDS

The AAPD leadership has addressed a great number of issues affecting the practice, and future existence, of pediatric dentistry. Lobbying efforts have produced an increased awareness of the various crises facing the oral health status of the children of our nation. From a grassroots level, to a Congressional level, important links and collaborative groups have been established with well-intentioned, well-informed and influential members of our political arena. AAPD Executive Director, Dr. John Rutkauskas, has reported that our battles won in Congress, our tremendously successful continuing education courses and our dedication to leadership development have made this a banner year in AAPD history.

Legislative Outcome: The U.S. Congress again this year provided \$5.5 million for the title VII pediatric dentistry residency training grant program. The dedicated efforts provided by AAPD's Congressional Liaison Heber Simmons and AAPD's Washington D.C. representatives Hogan and Hartson complimented the AAPD Spring Lobby Day. The one on one encounters with specific members of Congress helped bring our message of need to those who could make a difference. Assisting new pediatric dental residency programs and the expansion of established programs will help

assure a strong workforce for a future of growth in our specialty.

Regular legislative and regulatory updates are provided in the Pediatric Dentistry Today newsletter, and on the AAPD Website in the Advocacy section—members' only area.

Continuing Education: Continuing education courses are a valued benefit that we enjoy as members of AAPD. This year's offerings have been varied in scope and subject. On October 22, 2004, the course, Pediatric Emergencies in the Pediatric Dental Office, was attended by 115 members. It was held in Atlanta, Georgia.

Las Vegas proved to be an exceptional venue for two AAPD sponsored courses at which over 440 pediatric dentists and 40 general dentists gained knowledge in Contemporary Sedation of Children for the Dental Practice and Pediatric Dentistry for the General Dentists and Pediatric Dentists.

This year is starting out with two very good courses. A repeat of the Contemporary Sedation of Children for the Dental Practice will be given February 4-6 in Miami, Florida and A Comprehensive Review of Pediatric Dentistry will take place in Santa Monica, California March 11-13, 2005. This course is the best

(MUNGO, continued from page 6)

way to keep you up to date with the ever-evolving state of our specialty. This evidenced based presentation will confirm your reasoning in your clinical beliefs and offer new information that will help shape your future thinking and approaches to oral diagnosis and treatment.

For further information on all CE courses: Contact Meetings Coordinator Kristin Olson at kolson@aapd.org.

AAPD Leadership Institute: The inaugural session of the AAPD Leadership Institute took place on December 9-12, 2004. Thirty Academy members were chosen, upon assessment of their applications, to participate in the Northwestern University Kellogg School of Management program. Some of the poignant topics that lead the attendees into deep discussions and brainstorming were: Leadership and Strategy Formulation; Decision Making and Risk Analysis; Negotiations; Crisis Management, and Finance and Business Law. The opportunity to apply for future acceptance into this innovative learning experience will be announced soon.

AAPD Foundation --Investigator-Initiated Grant Opportunity: The AAPD Foundation is funding another two-year investigator-initiated research project that will provide \$30,000 to study Non-Pharmacological Behavior Management. Members of AAPD are invited to apply. Further information can be found at : <http://www.aapd.org/foundation/grants/>

(AZAMA, continued from page 1)

Executive Director by forming a Special Committee on Executive Director and Society Administrative Operations (SCEDSAO).

The charges of SCEDSAO, chaired by Lonnie Lovingier, are to review the position of the Executive Director, evaluate the feasibility of additional staff, and the feasibility of acquiring a CSPD office. Since 1990, CSPD has been fortunate to have two exemplary Executive Directors, Dr. Tom Barber and currently Dr. Mel Rowan. As "one of our own" pediatric dentists, they have offered leadership experience in organized dentistry in addition to their keen administrative management skills. Over the years they have generously given of their time and personal resources. They have even shared a part of their homes to be used as "CSPD Headquarters". We must understand that in the future this situation may change. We must be prepared to face what lies ahead and be prepared for any financial impact as a result of this change. At this point, the Committee has completed the majority of charges and submitted its report to the board. The report was accepted which resulted in directives for the Executive Committee to negotiate a new written contract with the Executive Director and for the Finance Committee to evaluate the financial impact of the Committee's recommendations, which include an increase in remuneration for administrative personnel.

AAPD 2005 Calendar: You can still order APPD customized calendars that will serve as your best avenue for keeping pediatric dentistry in the forefront of the minds of your medical colleagues and patient families. Info: <http://www.aapd.org/upload/news/2004/710.pdg>.

ADA Releases 2002 Survey: Pediatric Dentists in Private Practice: The survey updates prior data from 1998. This very informative document defines the reality of pediatric dental practice in the new millennium. For a copy—call: 1-800-621-8099



AAPD Annual Session: May 26-29, 2005 Orlando, FL: The Hotel is SOLD OUT!

The Annual Session headquarters, at the Walt Disney World Dolphin Hotel, has sold out its block of rooms. The overflow hotel will be the Disney Yacht and Beach Club Resort. It is an exquisite hotel and is within walking distance to the Annual Session's Dolphin Hotel. The phone number for the Yacht and Beach Club is (407) 934-3372—ask for the AAPD Annual Meeting group rate.

If you are looking for a bargain on all that the Disney Resort has to offer, connect with Discounted Orlando Attraction Tickets and Tours at "Hello! Florida! Inc." They are offering exclusive ticket discounts to AAPD members. You can access their website for more information - <https://secure.hes-services.com/HFI/AAPD.htm>. See you in Orlando !!

Each year, new opportunities arise to help fulfill our Society's mission. At the January meeting, the Board of Directors adopted the concept of an online education proposal submitted by Dr. Roland Hansen. Imagine the delivery of pediatric educational messages via the Internet for the benefit of our members and oral health professionals worldwide. The technology is available, as already seen in the delivery of several multimedia lectures used by the Pediatric Oral Health Access Program to train general dentists. A Special Committee on Online Education, chaired by Jose Polido, has been created and charged with implementing an online education program to deliver continuing education opportunities for oral health professionals. In this digital age where change is so rapid, we are grateful for leaders like Dr. Hansen, an amazing visionary and possibility thinker who models the way for us.

As my term as president comes to a close and I reflect on my year in office, it has truly been an honor and privilege to serve and to be part of a dynamic group of individuals who come together with a common voice to serve a common purpose. I look forward with excitement and anticipation as incoming president Santos Cortez leads our organization to continued success.

Coming together is a beginning, staying together is progress, and working together is success – Henry Ford

"We must be prepared to face what lies ahead and be prepared for any financial impact as a result of this change"

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PRESIDENT'S MESSAGE

Mark Lisagor, DDS

Our fourth annual giving campaign is well underway and I am happy to report that the response from CSPD members is, so far, greater than in any prior year. For as little as one hundred dollars, each of you has the opportunity to play a role in shaping the future of our specialty in California. If you haven't already done so, please send your check in soon.

The Foundation Board is moving ahead on many fronts, building a "war chest" as quickly

as possible, while implementing short term and intermediate strategies aimed at both understanding and addressing the critical issues in pediatric dental education at all levels.

The third in our series of Thursday afternoon programs in conjunction with the Annual Meeting will feature Dr. Ron Johnson, no stranger to pediatric dental education in California. Dr. Johnson, Vice President of Strategic Affairs and Professor of Pediatric Dentistry at the University of Texas Health Center (and former dean), will focus on the identification and preparation of our next generation of pediatric dental residents, faculty, and practitioners.

This looks to be an especially informative presentation and discussion and I encourage all members to arrive in Monterey early enough to be participants.

Thanks to many generous donors, another live auction will take place in Monterey, with exciting items for some lively bidding (a box

at the Hollywood Bowl, Pageant of the Masters Tickets, etc.) If you have tickets to a sporting event or the theater, or maybe a condo in a ski resort, it's not too late to add your name to the list of auction donors.

Also in Monterey, we are pleased to invite all Presidents' Circle level donors to a special "Taste of Monterey" reception in their honor. This event has been completely underwritten by some of the anesthesiologists around the state who provide their services for our patients. (It's not too late to increase your donor level; we'd love to have you join us!)

As I complete my second and final term as President, I would like to express special thanks to Executive Director Mel Rowan and Executive Secretary Lynne Marian. They both have demonstrated their commitment and passion for this cause in so many ways, and have made my job a true pleasure. The same holds true for a very dedicated Foundation Board. Special thanks to Randall Wiley who will be completing his service this term.

The CSPD Foundation presents the 3rd continuing education course with featured speaker Ron Johnson, DDS

Recipient of numerous professional honors, Dr. Johnson has published and presented in many areas of pediatric dentistry and dental education. He has served the dental profession as the Dean of the University of Texas School of Dentistry in Houston, Associate Dean and Chair of Pediatric Dentistry at the University of Southern California, Chair of Pediatric Dentistry at the University of Pennsylvania and the Pediatric Dentistry Residency at Children's Hospital of Philadelphia, Program Director of the Pediatric Dentistry Residency at Martin Luther King Hospital, Los Angeles and Associate Professor in Pediatric Dentistry at the University of Iowa



Ronald Johnson, DDS
 Vice President of Strategic Affairs
 Professor of Pediatric Dentistry
 University of Texas Health Center in Houston

Recruitment and Retention for Classroom and Clinic Teaching

Searching for solutions to the critical shortage of faculty in pediatric dental education continues to be a focus of the CSPD Foundation. In this year's continuing education course, the Board of Trustees is proud to present Dr. Ronald Johnson. He brings his passion and expertise to the identification and preparation of our next generation of pediatric dental residents, faculty and practitioners.

Dr. Johnson will offer creative methods to stimulate an interest in careers, which could include full or part time research and/or teaching and participation in school and hospital training programs. A significant portion of his presentation will center on the early identification of prospective educators and the mentoring and advis-

ing roles of the faculty. He will address the need for a positive and stimulating clinical experience for students and will review skills and techniques that can be successfully utilized in the consideration of teaching as a career.

A special focus will be given to guidelines and standards necessary to provide the consistency useful in enhancing the teaching environment. In conclusion, Dr. Johnson will consider how the outcomes of these interventions will affect the future of pediatric dental practice and teaching. Please join your colleagues and the CSPD Foundation Board of Trustees for this stimulating and informative presentation and discussion.

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As of February 10, 2005

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Bob Smith, DDS

The Techno-Dental Revolution, A review of the SCSDC meeting

Robert Smith, DDS

The speaker at the January meeting of the Southern California Society of Dentistry for Children introduced the latest in techno-dentistry and its place in the modern pediatric practice. Dr. William Domb's topics ranged from fluorescent diagnostics to digital radiography, from software programs that delight and educate the patients to the most modern imaging equipment. The a general dentist from Upland, California moved through so many Silicon Valley derivatives, making the evening fly by. It should have lasted four or five hours to do it all justice. The dozen or so U.C.L.A. and U.S.C. residents in attendance were fortunate to witness their dental practices of the future.

The future is going to be about early risk assessments, diagnosing with infinitely greater accuracy, and treating with far greater precision. Dental explorers might find their way to the museums of dentistry. Diagnodents, transillumination, Dufoti, and Nutome SmartScan Imaging will move in to fill an important role in diagnostics, along with digital radiography, which Dr. Domb predicts could be mandated by OSHA within a few years. Fast application glass ionomers and composites will provide an array of restorative options. Much of our patient education will rely on high resolution digital photography coupled with PowerPoint presentations prepared individually and almost instantly as the patient reclines in the dental chair awaiting treatment. And what about treatment? With the introduction of ozone treatments just around the corner, we may see the eradication of a large percent of caries in all segments of the pediatric population, leaving "treatment" to computerized growth and development projections.

The entire complexion of the dental practice is changing, driven by competition to provide the most advanced state of the art service in a venue that dazzles and comforts the patient. I don't know if there's more money to be made practicing this way, but I'm convinced there is a lot more money to be spent in order to practice in this high-tech future. These toys don't come from Walmart.

One element served by the high-tech wave is often overlooked in these technology lecture presentations. It is the element of personal satisfaction. The anticipation of new directions in a profession in virtual revolution is anything but boring. Most of us have witnessed the introduction of acid-etching and bonding modalities and then the transitions through several generations of bonding materials. What we are about to see will open incredible and often overwhelming new vistas of diagnosis and treatment.

At the beginning of his lecture, Dr. Domb suggested participation in Internet Dental Forums (IDF) where dentists are able to talk to each other about practice and treatment issues, present problems, compare thoughts on dental services. One of these IDFs may be accessed at david@stat.com. These IDFs may reduce the overwhelming aspect of technological development. They were new to most of us in attendance and they could prove invaluable as technology multiplies options and choices of care. With a click of the mouse, one can put out questions to thousands of other dental practitioners across the country and await their experienced thoughts and ideas.

There's a whole new dental world that awaits those who wish to participate. And, in a blink, the American public will expect service to evolve beyond the mechanical, and sometimes painful, drill and fill world of the past.

"Mandated Dental Examination" CDA Task Force

Santos Cortez, DDS

The 2004 California Dental Association House of Delegates (HOD) unanimously, voted to "file" the report of the Task Force and to refer it to the appropriate CDA council to determine what legislative action, if any, should be taken.

As you may remember from my previous communications in the Bulletin, this initiative was first promoted by CSPD approximately three years ago, presented to the American Academy of Pediatric Dentistry where a policy statement was accepted in May of 2003. It has been promoted and advanced through the proper councils of the California Dental Association.

Close collaboration by the three professional dental organizations has advanced what is hoped to be legislation to require parents to have their child undergo an oral health assessment and to identify dental disease before children enter kindergarten as well as for the appropriate referrals to be made for treatment.

The document, "Oral Health Assessment for California Schoolchildren", was written after a year's work of the Task Force which included a CDA staff person, two pediatric dentists, a public health dentist and two general dentists. Much information on the subject was obtained from other states that have the mandate, including Illinois, which is the most recent state making it mandatory for children to obtain a dental examination prior to entering school.

The report calls for action by many stakeholders including dentists but does not place undue burden on any one entity to accomplish this public health initiative. It is understood that the ultimate goal of having California children be caries-free is a multiyear endeavor but that the first step for this to happen is for children to have an oral health assessment. This is within the strategic plan of CSPD and is fully supported by the board of directors.

In the process of working closely with CDA on this project, it is apparent that our specialty organization is the respected voice of pediatric dentistry in California and that we are leveraging our resources to accomplish a common goal. We have a good working relationship with CDA and we will continue to nurture it through active participation of our members in activities of CDA.

You will be kept informed on the process of any legislation about oral health assessments for schoolchildren. Should you have any questions or want to discuss this further please feel free to contact me at scortezdds@aol.com.



From the Treasurer

A. Jeffrey Wood, DDS

It's that time of the year again ... time to put together the CSPD budget. My treasurer's crystal ball is in overdrive!

The CSPD has grown significantly as an organization over the last few years. Our influence is more far-reaching than ever before and this means that the demands on our organization are increasing. We are fortunate to have both exceptional leadership and membership to help meet many of these demands. Aside from our "people resources," of which we have an embarrassment of riches, these demands present other requirements as well. Predicting the financial resources required is an essential, yet demanding task.

We face a number of challenges over the next few years which, if properly handled, represent enormous possibilities. Your Financial Committee is taking a hard look at the budget, with the goal of some long-term financial planning for the CSPD. We will share our ideas and plans with you at the upcoming annual meeting, and ask for your help in continuing to grow our organization. Be sure to attend the annual business meeting in Monterey, and have a look into our crystal ball! We look forward to seeing you there.

"My treasurer's crystal ball is in overdrive!"



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TO INSURE OR NOT INSURE

Doctors protect themselves in so many ways with so many different insurance policies. Why not insure against staff turnover trauma that dramatically affects your entire team and can jeopardize the very life of your practice? Document your systems by writing Standard Operating Procedures for all critical job tasks and rest easy that life's changes don't need to severely impact your practice. Work together as a team to crystallize your expectations and routines so that consistency will survive regardless of staff changes. SOPIFY and rest easy.

CSPD President-Elect Dr. Santos Cortez participates in an oral health screening in Guilin, China".



barriers to adopting these public health measures in The People's Republic of China.

In regards to water fluoridation, most of China's population is rural and served by individual water wells not suitable for community fluoridation efforts. While community water fluoridation is feasible in the cities, and possibly in the schools, there is widespread cultural opposition to water fluoridation, based on fears of enamel fluorosis formation.

While fluoride-containing toothpastes are available in China, much of the population, especially in the countryside, does not practice routine plaque removal. While efforts are underway to teach simple oral hygiene oral practices in the schools, many Chinese still avoid fluoride toothpaste in the mistaken belief it will cause or contribute to dental fluorosis. Others prefer toothpastes containing traditional Chinese herbs and medicines to fluoride dentifrices.

The sheer size of the country and the low ratio of dental health professionals to the population make widespread sealant utilization a distant goal. While dental providers come from a varied background of educational experiences and lengths of training, there is no effective career path similar to that of the United State's dental hygienist.

Treatment of Dental Disease

Most of China's current dental restorative and surgical techniques are imported from the West, as are their dental materials and equipment. A cursory glance at a typical hospital-based clinic would not suggest a significant gap in the knowledge base or treatment philosophy of dental care. A more intrusive look, however, would reveal startling differences, especially in the care of children.

The use of local anesthesia when dental restorative procedures are performed is not pervasive in China. In the eyes of the delegation, this produces a deleterious effect on treatment decisions, quality of care, and subsequent judgments about seeking oral health services. Evidently, it has been, and continues to be, the practice in China that a separate charge is made for local anesthesia and it is treated as an "elective" adjunct procedure. This has resulted in a cultural bias affecting both patients and dentists, which dissuades both from recognizing the value of effective pain control.

Another divide from care in the United States occurs in the utilization of pharmacologic management in the treatment of infants, children, and patients with special medical or developmental needs. Chinese dentists do not provide care under general anesthesia, oral or parenteral sedation, or inhalation analgesia. This becomes more perplexing when considered in the context that most pediatric dentists work within or adjacent to a hospital or comparable medical facility.

Adherence to infection control practices comparable to those required and practiced in the United States is arguably the greatest clinical difference between the two countries. While there appears to be a good understanding and reasonable attempt at the goal of prevention of cross contamination, clinic routines in China fall short of the goal. The delegation routinely witnessed practices and procedures incompatible with pathogen control standards in the United States.

The use of the dental dam, either as a pathogen exposure engineering control, or as an aid to maintaining an optimum field for restorative and endodontic procedures, is virtually unknown in China, even in pediatric dentistry. Students receive no meaningful exposure to the technique during their dental (stomatologic) training.

Perhaps most surprising to many in the delegation was the lack of dental auxiliary utilization in clinical practice. What is commonly known as "four-handed" or "six handed" dentistry in the United States is unknown in China, other than in orthodontics or oral surgery where it is slowly gaining some recognition. Dental nurses in China assist in the "household" chores of "setting-up" and "cleaning-up" before and after patients, but do not assist the dentist during restorative or other treatment procedures. This not only hinders, if not makes impossible, effective prevention of cross contamination, but is highly inefficient. Given the dentist-to-patient ratio in the country, and the barriers in the short term to significantly increasing the number of dental providers, many in the delegation felt that training auxiliaries to increase the dentist's productivity could make the most immediate change in the Chinese dental delivery system.



CSPD Members (left to right) Santos Cortez, Brad Graber, Paul Reggiardo, Mitchell Poiset, Ronald Bills, David Morris and Kathleen Lim gather outside Beijing University Stomatology Hospital".

This fall, American Academy of Pediatric Dentistry Foundation President, and Chair of the Department of Oral Health at the University of Washington, Dr. Joel Berg, will lead a similar delegation of pediatric dentists to Russia. CSPD members interested in learning more about this upcoming exchange should contact the People To People Ambassador Programs by phone at (877) 787-200 or by email at info@AmbassadorPrograms.org. Demographics of Dental Disease in China



SEND US A BLOG!

Steve Niethamer, DDS
Webmaster

The website's purpose is to serve CSPD's members by providing a means for its Board and members to communicate with each other and to other health professionals as well as the public.

To accomplish this objective, cspd.org provides a place to find and exchange information. It is an easy way for potential members to read about Membership Information and to download application forms. Also, some members may wonder, "Who are those new board members?" They may find a list of CSPD's Leadership with their photos and contact information conveniently on the website. They may also find articles about this organization's activities in the Latest News and up-to-date information about our meetings available and downloadable in the Calendar of Events. The Foundation Page contains information on where your donated dollars are spent. Parents and our absent-minded colleagues may quickly find addresses and phone numbers of members. This Membership Directory gives you a list all members in a specific city

(twenty-nine in Los Angeles) or by Zip code or with the first name of, for example, Richard (there are seventeen).

Recently the website expanded first to include a very active Professional Opportunities Page where all can find listings or submit their own practice opportunities to share with their profession. In addition, our website added a few advertisements that help to support CSPD activities.

And now we are expanding more into education. A recent proposal before the CSPD Board and Foundation intends to create more educational information to be available on-line through links on your website. Behind all this activity is Roland Hansen, our website creator and past Editor, who for years has encouraged the placement of more educational materials on our website along with his working on other on-line educational projects. After our annual meeting in Victoria four articles written by Dr. Kokich about treating impacted canines were placed on our website. The immediate response to these articles was amazing and has continued to this day. There seems to be a need for more education so we can anticipate more items should be coming to the website soon.

A website is also a perfect place to exchange less formal educational materials. We know that our members have comments about their organization, remarks about the profession and information about some wonderful clinical technique that should be communicated to more than just a few friends. If possible, please write down these thoughts in the form of an article or the increasingly popular on-line blog and send them to the Editorial committee to be published in the Latest News or in the Members Only section. Send them to Sniethamer@compuserve.com.

Please make sure that you visit cspd.org regularly by making it your browser home page or one of your browser favorites. Remember that the Members Only Username = `cspd` and the Password = `pedo`.

CSPD Professional Opportunities Website

Our Professional Opportunities section of the Website has exploded in the last 4 months! We have gone from 6 postings in September to our current 30 postings! We have postings for everyone, ranging from available associate positions, to dental spaces for lease; we see practices for sale and associates looking for opportunities. Now, we can even post a faculty opportunity available, if you have one or need one! We have it all on the CSPD Professional Opportunities section of the Website. If you're looking to post your opportunity, don't wait; it's simple and free!

A reminder for pediatric residents who are graduating this summer, don't be left out of the posting! There are over 20 pediatric residents/dentists currently looking for an opportunity in California, get yourself on the list today and secure a job before you graduate! Simply fill out our online submission form, and let your future partner know you'll be available soon, and are excited to join!

Nhu Tran, DDS, Membership Services
Email: [nhuqtran\(at\)hotmail.com](mailto:nhuqtran(at)hotmail.com)

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CSPD SEEKS VOLUNTEER SPEAKERS

CSPD is putting together a bank of practitioners who are interested in speaking to students at the universities, student groups, or to study groups on subject matter not normally emphasized during their dental training. These practitioners might speak to pre- and postdoctoral students on different career options including pediatric dentistry, dental research, dental education, hospital dentistry, public health, community service and outreach programs. They might help the faculty present topics that they may not have time to include in their lecture sessions. This might include additional topics which interest you such as behavior management, clinical skills, or specific procedures; or practice management and staff issues. If you have an interest in participating in this worthwhile program please contact Oariona Lowe and let her know which subjects interest you.

Dr. Oariona Lowe /
 w.roslo@verizon.net, / 562/907-4522

CALL FOR TABLE CLINICS 2005 ANNUAL MEETING

— Everyone has some pearls of wisdom they would like to share. We just need a little

encouragement. Make the effort to prepare a table clinic; you'll be glad that you did. Please visit the CSPD website. Table clinic forms can be downloaded from the CSPD website. The deadline is, February 28, 2005. Contact: Oariona Lowe / w.roslo@verizon.net / (562) 907-4522

STUDENT RESEARCH AWARDS ARE AVAILABLE

— Post-doctoral and pre-doctoral students interested or currently involved in research may apply to the CSPD for a research grant. Please contact your program chairperson or director for more information about this great opportunity. This is a grant funded by the CSPD Foundation, but administrated by CSPD. You may also contact Dr. Oariona Lowe / w.roslo@verizon.net / (562) 907-4522.

ALL STUDENTS and NEW DENTISTS

— Short, "Lamp-light," seminars are being planned for you at our annual meeting in Monterey. We need your suggestions for topics such as lasers, practice management, sedation techniques, behavior management techniques, etc. We need names of potential private practitioners, mentors, and researchers that you may want to hear from. What are your interests? Let us know! Response forms can be downloaded from the CSPD website.

Contact : Dr. Oariona Lowe /
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UPCOMING MEETING AND CONTINUING EDUCATION DATES

— CSPD at the Monterey Plaza Hotel and Spa in Monterey, April 7-10, 2005

CDSA location, topic and date TBA. April 2005

AAPD at the Walt Disney World Dolphin Resort in Orlando, May 26-30, 2005

CSPD at the Renaissance Esmeralda Resort in Indian Wells, April 6-9 2006

AAPD in Cincinnati, Ohio, May 25-29, 2006

CSPD in Seattle, WA, March 29-April 1, 2007

AAPD in San Antonio, Texas May 24-28, 2007

AAPD in Washington D.C. May 22-26, 2008

AAPD in Honolulu, Hawaii, May 21-25, 2009

See the CSPD and AAPD website for more sponsored courses.

EVERYONE BENEFITS WHEN A PEDIATRIC DENTIST ACHIEVES BOARD CERTIFICATION

Lonnie Lovingier, DDS

John DeLorme has been a wonderful partner. And now, he raised our practice up another notch. He recently passed the site visit and **achieved board certification**. As the editor of this Bulletin I would like to take this opportunity to congratulate John and tell everyone how proud he makes us all.

In the November issue of Pediatric Dentistry Today, Robert Frank discussed his experience and the merits of becoming board certified. His story sounded like most of ours. This office team and I have always taken pride in providing excellent professional care for our patients. Why did we need to prove this to anyone? The carrot wasn't very big. Also, there were some philosophical differences and a little defensiveness too. But mostly, procrastination allowed something else more pressing at the time to take priority. Board certification was not at the top of my priority list; and earning diplomat status has eluded me through the years. I encouraged John to accomplish this before his family drew heavily on his time and allowed complacency to set in through the years. We are glad that he did.

True to his character, he rose above our expectations. With all the things we thought we did so well, he found ways for us to improve as he prepared for the office site visit. His effort to complete the board requirements definitely made us a better practice. This was an additional benefit to the already healthy partnership. Increasing the number of diplomats improves our pediatric dental organizations. The process refines us as pediatric dentists and staff. The

improved procedures benefit our patients. By including the staff in the process, they too take pride and ownership in the accomplishment. Everyone gains a little more respect for each other. When we allow the system to work, it improves the practice and those of us who practice together as a team.

Most articles endorsing the certification process are written by those individuals who have become diplomats; that makes this endorsement different. I have learned from this experience that we should encourage all pediatric dentists to pursue this goal. I look forward to our third partner, Christian Lopez, becoming a diplomat; perhaps I can shake off the procrastination and join him, even in my late years.

On behalf of CSPD, congratulations John!!



(left to right) Dr. Turner, Dr. De Lorme, Dr. Dean

Perhaps you saw in Pediatric Dentistry Today, that **A. Jeffrey Wood** was the recipient of the **2004 Eberhardt Teacher-Scholar Award**. CSPD would like to recognize and congratulate him as well. This award recognizes outstanding achievement in both teaching and scholarship at the University of the Pacific. Dr. Wood, our current treasurer, is an as-



sociate professor and chairman of the University of the Pacific Department of Pediatric Dentistry.

Porvost Dr. Phillip N. Gilbertson congratulates Dr. Wood after receiving the award on Oct. 7, 2004.

(Photo Courtesy of the American Academy of Pediatric Dentistry)

This new, easy to navigate website gives dental practices the ability to order esthetic pediatric crowns and support products online. Application and Case Examples using NuSmile® Primary Crowns demonstrate the company's vision for it's products: To Enable All Children to Have Beautiful Healthy Smiles. Also featured is the NuSmile News section, allowing customers' access to helpful and timely information. This website can also be accessed through the CSPD website banner link.

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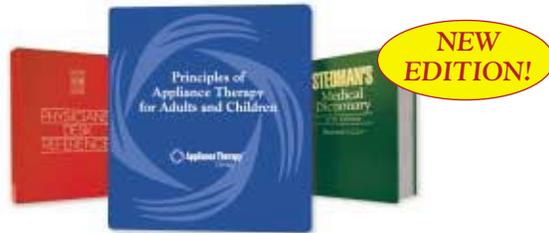


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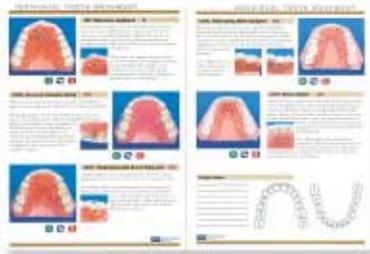
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