

Bulletin

Summer 2002

www.CSPD.org

Vol. XXX No. 1



President's Message



Dr. Richard Mungo

I am extremely honored and privileged to be serving you as President for this upcoming year. A humbling experience lies ahead for me. The office of President is a fleeting one, borrowed only for a short time. The Board of Directors hope that this year will make a difference to our members and the patients under our care. I have been handed the culmination of an evolutionary process that began years and years ago. The growth of our Society has been exponential; arising from a genesis that emphasized administrative tasks into the boundless arena of child advocacy and intimate contact with state and federal health agencies. Those members that have been here from the beginning are still contributing, still guiding, and still inspiring. Our younger members have brought enthusiasm and freshness that breeds innovation. I want to keep this continuum free of obstruction. The incredible leaders within our organization have created access to the agencies and associations of our State that have produced many positive changes that impact the oral health care of our children. We should be proud of the members of CSPD who have come forward and given of their time and knowledge to assure our bright future. Your Board of Directors is an outstanding array of selfless individuals carrying with them a passion to bring us to the next level of our development. I feel blessed to be working with all of them.

The challenges we face today are quite formidable. They tug at our resources from almost every imaginable angle. Concern for the underserved, access to care, faculty shortages, patient safety and many more issues are all matters that will require our constant attention. Just before the Millennium (depending upon which calendar you use) we revisited our strategic plan. The update brought us into a new century with a clear set of goals that reflect our vision of the most important factors affecting pediatric dentistry. Are these lofty goals? Absolutely! Are these unattainable goals? Absolutely not! Tireless committee work, unending streams of e-mails and impressive lobbying efforts have produced many successes. This year we will find our efforts taking us inside legislative chambers, inside boardrooms of collaborative agencies and alongside fellow CDA leaders and colleagues. Working with those individuals and organizations that have like goals and concerns will enhance our position as *the* voice for pediatric issues in dentistry. In future presidential messages, I will ad-

dress the myriad activities that are proposed for the year. There are, however, two specific issues that I would like to discuss in this message.

In the Year 2,000 a monumental event took place. The Surgeon General of the United States issued the first ever Surgeon General's Report on Oral Health. The Surgeon General recognized that dental caries is currently the single most common chronic childhood disease. Throughout many governmental agencies it was finally acknowledged that oral health is an integral part of overall health. The care associated with the linking of these two aspects of health must be developed together when designing primary health care systems affecting the children of our state. This has opened the door to new thinking and new approaches to assessment, policymaking and measures of assurance regarding the oral public health of California and the nation. Dr. Santos Cortez has spearheaded efforts to capitalize upon the "governmental revelation" that oral health is basic and fundamental. His efforts in bringing to the forefront the issue of attaining mandatory dental examinations for school entrance could put us well on the way to a caries free population of children in California.

Properly identifying early pathology could aid in providing a sound start to a successful educational experience. Working in tandem with leaders within the CDA and the California legislature, Santos has brought this issue to the attention of those who can help us make a difference. The financial impact of a project of this magnitude is a hurdle we must overcome. Our manpower issues cloud the feasibility of this project, as well. These are all infrastructure problems that can be dealt with in time. Dr. David Curtis, President-elect of the American Academy of Pediatric Dentistry, stated so well in his recent address to our members, "Do not abandon your true beliefs in the face of operational difficulties. Just because obstacles are in your way the core values do not change." In other words, we must not give up on what we know is right, we must work more efficiently and be creative in finding solutions that bring our beliefs to reality. Small steps will need to be taken, but nevertheless, the journey has started.

The second issue I would like to address is an extremely sensitive one. Over the past few years pediatric dentists have been brought into an arena that is totally foreign and hostile to the practice of dentistry. The crimi-

Please see page 8

IN THIS ISSUE

President's Message	1
News Briefs	2
New Members	2
District VI Trustee Report	3
Letter to the Editor	3
Annual Meetings	3
CSPD Foundation News	4
Annual Meeting Pics	5
Annual Giving Donors	6
Annual Giving Pledge Form	7
Sponsors	7
Obituary	8
Patient Safety Report Form	8
Professional Opportunities	8
Board Briefs	9
Officers Installation Pics	10
Healthy Families	11
2003 Annual Meeting	11
Web Notes	11
Committees & Officers	12



Dr. Richard Mungo & Dr. Paul Reggiardo, Installing Officer at the Annual Meeting.

District VI Trustee Report

Dr. Ray Stewart

IT'S OFFICIAL

District VI of AAPD as of January 17-18, 2002 became a formally recognized District and will henceforth be known as the Western Society of Pediatric Dentistry. The Board of Trustees unanimously approved the application for district recognition. The Western Society will be somewhat unique in its form of governance, which will be proportionate with each state unit having one board member on the Western Society Board of Directors per 100 members. All other districts are currently governed on the basis of 1 state 1 vote regardless of the number of members in a state unit. The first official meeting of the Western Society will occur during the AAPD annual meeting in Denver. Each state unit has been asked to elect, (or appoint) the person (or persons) who will serve as their Western Society Board Member at the Denver meeting, at which time a President and Secretary/Treasurer will be elected by the Board.

A number of issues will need to be discussed at the Denver meeting that will include but not be limited to:

1. Rotation of Board Members from the State Units such that all state units do not elect or appoint new members at the same time.
2. Dues
3. Western Society/CSPD annual meetings.
4. Process for forwarding recommendations for nominations to AAPD council appointments.
5. Nominations process for District VI trustee (term to begin May 2003)

The Western Society will have its first Business/Scientific meeting in Vancouver BC in March) 2003 in conjunction with the CSPD meeting which is scheduled at that venue. It is anticipated that at least for the first few years, the Western Society will meet in conjunction with California's annual meeting to take advantage of the organizational and planning capabilities offered by CSPD. CSPD has offered to hold their annual meeting in some location outside California and within the District every third year to accommodate other state units wishing to co-host the meeting.

G.P. TRAINING

The second phase for GP's will be held at UOP on Saturday, June 15th. *Please see page 4*

Annual Meetings

2003 • APRIL 3 - APRIL 6

Empress Hotel Victoria,
British Columbia, Canada

2004 • SAN DIEGO

Officers and members of the Board of Directors for CSPD meet quarterly. The membership of CSPD is encouraged to provide input to the leadership. Our next regularly scheduled meeting will be held in San Francisco. Board meetings are open to the membership, and you are welcome to attend. Address your written intention to attend to President, Dr. Richard Mungo.

Watch for the Annual Meeting location for 2005.

Letter to the Editor

After over two years of investigation and "preliminaries," the criminal trial against CSPD member Druceiel Ford, opened with a list of charges that had 81 counts. Eighteen were dismissed by Judge Lance Ito and 60 charges of 63 counts received no guilty verdicts. The three hung counts were 11-1, 10-2 and 10-2, all in favor of Dr. Ford. None of these hung counts hinged on Melissa McGrath, the injured child. They did however involve two counts of child endangerment (two other sedated children) and one count of conspiracy. The conspiracy to commit a crime, a felony charge, were acts such as having a sound proof room to treat a child, a policy of keeping parents out of the operatory, billing for services that others in the office performed, (Billing for work done by an associate), and billing for a one surface amalgam when a stainless steel crown was placed. When interviewed afterwards, the jurors who acquitted her were quoted as stating that not only was no real evidence presented by the prosecution, but they considered the entire process a waste of taxpayer money. Imagine the total cost of this action when the cost, to date, for the defendant is calculated at nearly \$2,000,000!

Dr. Ford's next trial will be a State Board hearing. This will be just like the criminal trial, except the prosecutor will be the Assistant State Attorney General, there will be no jurors, and Dr. Ford will need different attorneys. An Administrative Law Judge will make a decision about the case, which the State Board can then either accept or "choose to non-adopt." It is reported that, with one exception, in all of the cases studied within the past 10 years, the State Board has chosen the latter and has determined its own findings, and these findings have always been against the dentist. There is supposition that strong financial incentive exists to sanction the dentist in some way. The State Board has a limited budget. Any form of disciplinary action by the Board results in the dentist becoming liable for costs. Whatever amount is assessed must be paid within one year, or the dentist's license will be revoked. State Dental Board decisions may be appealed at the State Supreme Court.

Although she has been completely acquitted of the felony child abuse charges, Dr. Ford still does not have her four children back from Foster Care. Needless to say, this twist in the story line has required the continued services of a Family Law attorney. She and her husband are currently being subjected to psychiatric evaluation and criminal background checks, preliminary to a custody hearing to determine whether they can be a family under one roof again. Imagine the present and future damage done to these children by the separation from their parents because their mother was under indictment for felony child abuse arising from a bad treatment outcome in the dental office. Oh, yes, there's also a pending Civil Lawsuit.

Dr. Suzanne Berger



Dr.
Suzanne
Berger

*The first official
meeting of the
Western Society of
AAPD will occur
during the AAPD
annual meeting in
Denver.*

News Briefs

DENTAL CENSUS

In 1993, there were 5.6 pediatric dentists per 100,000 children in California. Census figures are projecting an increase of 3.2 million children younger than 15 years of age in the state during the next 25 years. To maintain the ratio of pediatric dentists to children in 1993 will require a 43% increase in the number of pediatric dentists. That increase is in addition to those needed to replace the current pediatric dentists who are planning to retire. A recent survey of our members, who represent almost all the pediatric dentists in the state, found that 40% of practice owners have plans for full retirement from practice within the next 10 years.

FEDERALLY QUALIFIED HEALTH CENTERS

A FQHC is a community licensed health center that provides a comprehensive set of health care and social services, and treats the underserved, and meets federal guidelines, and is therefore designated to receive cost-based reimbursement to Medicaid and Medicare beneficiaries.

Application for review in a pdf file at: www.tachc.org/fqhc/pin_2000-02.pdf

CONTINUING EDUCATION

The Committee would like to thank those who completed our recent Auxiliary CE Course Survey. As a result of that survey, the three topics being considered for the course next year are Behavior Management, Clinical Pediatric Dentistry, and Medical Emergencies. Look for our save the date postcard in May with specific dates, locations, and speakers.

PROFESSIONAL ACTIVITIES COMMITTEE

Dr. Pam DenBesten committee chair recommends funding for two resident research proposals for \$2,000 in early summer of 2001, and three additional proposals for funding may be awarded within this fiscal year. The committee will request follow-up by the presenters with funding, a review of the procedures in the call for proposals, and a reassessment of our review process.



Dr. David Curtis,
President-elect of
AAPD

An estimated 51 million school hours per year are lost because of dental related illness.

FUTURE OF DENTISTRY REPORT

Three years in the making, the 2001 Future of Dentistry is now available in pdf format online in the Your Practice content area of www.ada.org.

TEACHING FELLOWSHIPS

Educator fellowships are becoming more prevalent as the dental profession seeks new ways to increase the number of practitioners who pursue careers in teaching. Two years ago, the American Association of Endodontists Foundation began offering educator fellowships. Four were presented in the program's first year, each paying full tuition plus \$1,000 a month in expenses. Late in 2001, the American Academy of Periodontology Foundation announced the creation of two \$30,000 annual fellowship awards that will go to periodontal students who have a stated career goal of periodontal education.

LOST SCHOOL TIME AND RESTRICTED ACTIVITY

An estimated 51 million school hours per year are lost because of dental related illness. Students of age 5 to 17 years missed 1,611,000 school days in 1996 due to acute dental problems...an average of 3.1 days per 100 students. Children from families with low incomes had nearly 12 times as many days of missed school because of dental problems as did children from families with higher incomes. Over one third of Navajo children living on the Navajo reservation in New Mexico and Arizona missed school because of dental related pain or discomfort.

SODA AND SOFT DRINKS

According to the Journal of the Chicago Dental Society, soda and other soft drink consumption has risen among many population segments including children. Overall rates show soda consumption alone increased from about 22 gallons per person a year in 1970 to more than 50 gallons per person per year in 1999. Milk consumption over this same period declined. In 1994, according to the article, about 50 percent of teenage girls were drinking milk daily, down from 75 percent in the late 1970s.

Dr. David Curtis, President-elect of AAPD was the guest of honor at the Annual Meeting.

Welcome New Members

Dr. Bonnie Nelson
11428 Benton St
Loma Linda, CA 92354

Dr. Kerisa Elloway
15703 Devonshire St.
Granada Hills, CA 91344

Dr. Shana Bonyanpoor
51 Avanzar
Irvine, CA 92606

Dr. Jason Law
2111 Parkside Dr., Ste C
Fremont, CA 94536

Dr. Ana Planells
3541 Jasmine Ave.
Los Angeles, CA 90034

Dr. Marjorie Domingo
1495 7th Ave., #7
San Francisco, CA 94122

Dr. Iljoon Kim
35 Northampton St.,
Apt #2203
Boston, MA 02118

California Society of Pediatric Dentists BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted by e-mail (rhansen@cspd.org), in computer format on a 3.5" disk or typewritten in double space format.

Product and informational content presented in the Bulletin by contributing authors is not necessarily endorsed by the Executive Board of CSPD.



Published 4 times annually
Editor
Roland Hansen, DDS, MS

MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentists shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentists.



Dr. Richard Sobel

Thank you all for supporting and contributing so generously to the CSPD Foundation during its Inaugural year. A recognition list of our contributors can be found on page 6 of this issue of the Bulletin. It is very gratifying that over 35% of CSPD members have joined the Foundation and that 69 of these are members of the Presidents' Circle. We look forward to your continued support and an even greater number of members who will support our future campaigns and programs. We are also very grateful

for the corporate support received from:

Colgate Oral Pharmaceuticals
Marsha Freeman and Associates
Camarillo, Oxnard & Simi Children's Dental Group
Children's Dental Group, Scott Jacks
Oak Park Dentistry for Children

These sponsors assisted our initial educational program and the Presidents' Circle reception.

We are proud to have presented our first program, "A Consensus Conference: California Pediatric Dental Teaching Crisis", just preceding the CSPD Annual Meeting in Anaheim. The enthusiasm of our members was matched only by that of our presenters. Standing room only was the setting for our keynote speaker, Dr. Norman Tinanoff. He set the stage and helped us focus on the current problems associated with the teaching crisis affecting our specialty which include:

- Scores of vacant pediatric dental teaching positions in the United States,
- An aging of Pediatric Dental Faculty that portends retirement within the next 10 years.
- Part-time faculty is attempting to fill positions where

full timers are needed with the promise of greater deficits.

- Faculty may inadvertently discourage careers in academia.

- Graduating pediatric dental students are not considering faculty positions for personal reasons.

- A change in the philosophy of many young graduates that minimizes the health service and maximizes an income that repays their educational indebtedness

- The very large income differences between that of educators and practitioners.

Dr. Tinanoff's presentation was followed by insightful discussion by the Directors or Department

Chairs of pediatric dentistry representing all of the California dental schools. Some suggestions presented by this panel included:

- Programs of loan forgiveness for full time educators,
- Expansion of licensure for foreign graduates who become full-time faculty,
- Tenure programs which fully recognize and reward excellence in teaching and administration, in addition to the value of research and publication.
- Courses that will inform part-timers how to teach and to become active members of a university faculty,
- Guidance and mentoring of new faculty so that they highly motivate students in oral health care for children.

The Board of Trustees of the CSPD Foundation realizes that the Conference was just the beginning of a long process. The scope and magnitude of these problems creates a major challenge for our Foundation. How do we begin to respond? What projects will help our teaching programs at this early stage of Foundation development? We know that we must nurture a steady growth in our funds and attract outside sources of revenue, so that we are able to respond with programs at a greater and more meaningful scale. We are aware that most solutions require ongoing financial support for the schools. We also believe that part-time teaching by a greater percentage of our members is important. This activity is a perfect avenue for membership support that has a direct effect upon students who are learning to care for children. We will share our anticipated projects with you as they are being considered, created and eventually unfold. Your input is always desired.

- We welcome Gila Dorostkar, Lonnie Lovingier, Michael McCartney and Randall Wiley as new Foundation Trustees and thank Warren Brandli, Weyland Lum, Ann Azama and David Perry for their tireless activity in initiating our Foundation and its programs.

Again, thanks to all of you for such a momentous beginning. We need your continuing support. We also encourage you to volunteer your time and effort to help with these very worthwhile projects.

If you have any questions regarding the Foundation, our goals and plans, or how you may participate, please contact Dr. David Good, Foundation President or the undersigned.

Richard Sobel
Foundation Trustee

Trustee Report from page 3

Dr. David Rothman will coordinate the day of reviewing operative techniques and materials. Several CSPD members who will serve as instructors/mentors will assist him.

AAPD BOARD PROPOSES A DUES INCREASE

At the meeting in January the Board of Trustees was unanimous in proposing an increase from \$400.00 per year to \$550.00 for active members, and the same percentage for other categories. This proposal will come before the General Assembly on May 25, 2002 at the Academy's Annual Session.

DO YOU KNOW?

35% of CSPD

members are

Foundation Donors

69 are Presidents'

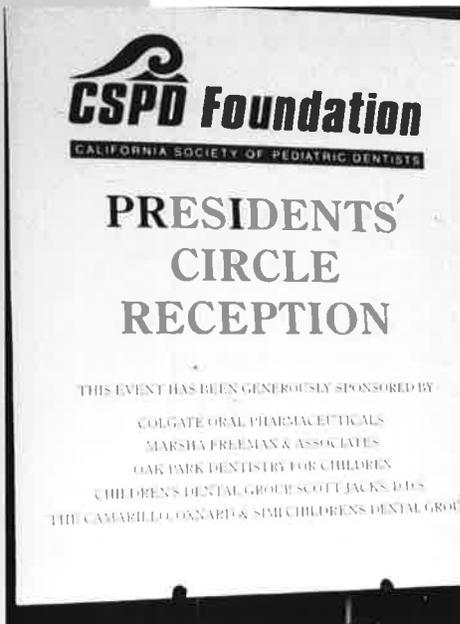
Circle members

Average paid per

donor - \$609

Average committed

per donor - \$1,297



Chairs of pediatric dentistry representing all of the Cali-



Annual Meeting attendees socialize!

Presidents Circle Donors

Life

Thomas K. Barber
Warren & Madeleine Brandli
Scott & Grace Fishman
Howard R. Dixon

David L. Good
Mark & Terri Lisagor
Michael McCartney

Gary U. Okamoto
David Perry
Mel & Linda Rowan

Andrew Soderstrom
Kenneth Szymanski
Karen A. Teeters

Platinum

Wayne M. Grossman

Michael G. Leong

Edward Triticco

Gold

Vernon J. Adams
Ann Azama
Suzanne P. Berger
Stephen Blain
Charles Bona
Lisa Brennan
David A. Chin
Santos Cortez
Donald J. Dal Porto
Mark W. Dal Porto
Laurence Darrow
Gila C. Dorostkar
Donald F. Duperon
John M. Fowle

Ronald A. French
Richard L. Grabowsky
Dr. & Mrs. E. Bernard Gross
John A. Guijon
Roland W. Hansen
Brian Y. Hong
Scott Jacks
Joseph R. Jedrychowski
Martin S. Lasky
Lonnie Lovingier
Larry S. Luke
Weyland Lum
Ronald B. Mack
Richard A. Mandelaris

"Lynne Marian, RDA"
Claudia Masouredis
Edward M. Matsuishi
Richard P. Mungo
Steven Niethamer
David Okawachi
Richard V. Pace
Jac W. Pedersen III
Tim Pettit
Paul Reggiardo
Keith Ryan
Salma Salimi
Richard S. Sobel

Rolf G. Spamer
Duane E. Spencer
Martin R. Steigner
Ray E. Stewart
Scott Thompson
Philip Trask
Christopher E. Wacker
Lynn Wan
Robert W. Weis
Wesley Wieman
Randall Wiley
Philip Wolkstein

Circle of Friends Donors

Sustaining

Ruth Becker
Ronald J. Bills
L. Jeffrey Brown

Wanda I. Claro
Lori C. Good
Marc L. Grossman

Rob Oliver
"Joseph Renzi, Jr."

David M. Taylor
Chaowen Wang

Contributing

Leslie Jane Aspis
J. Mark Bayless
J. Patrick Davis
John De Lorme
"John Faia, III"
Stephen Howard
Steven Hutcherson
Lynn Lempert
Alison K. Jackson

Bergen James
Douglas McGavin
Simon Morris
Noushin Morshed
Alan D. Murray
Gary Nelson
Mary Anne D. Forni
Judith Pabst
Kent W. Payne

Arthur Rabitz
Barry S. Reder
David L. Rothman
Robert Ruby
Conrad J. Sack
Beth Kailes
Sumalee Sangsurasak
Philip L. Schlegel
Richard L. Sharp

Kanoknuch Shiflett
Joseph L. Sigala
David Suttie
Wayne T. Tofukuji
Raymond Wong
Roger G. Sanger
Ronald Singer

Member

Denise Bass Allen
Mahmoud H. Ashrafi
Steve Aylard
Jennifer Barry
Robert B. Berson
John E. Boland
Nicholas Brajevich
Daniel Brostoff
Howard Brostoff
Eileen L. Cocjin
Craig Coy
Charles A. Creevan
Charles S. Czerepak
Pamela DenBesten
Gordon Dixon
Stephen L. Fehrman

Dr. & Mrs. Stephen Finger
Robert Friedman
Jonathan Gidan
Thomas M. Goberlisch
Leland P. Grant
Kenneth D. Greenstadt
Geoffrey Groat
John N. Groper
Tracy Hagen
Geoffrey Hersch
Darrin J. Hirt
Janelle Holden
Zahra Hosseini
Eunice Y. Im
Rick Jelmini
Betsy Kaplan

Raymond H. Katz
Richard C. Keilson
Thomas H. Kelley
Quy N. Kim
Hugh M. Kopel
Jill Cohen Lasky
Michael Lasky
Tra T. Le
Joanne Suartz Martinez
Leticia Mendoza-Sobel
David E. Morris
Kazuo Ota
Martin Sinai Rayman
Richard C. Rissel
Lindsey Robinson

Erik H. Roos
Donald C. Schmitt
Kathleen A. Siu
Diane C. Sizgorich
Arthur L. Solomon
Karen A. Sue
Richard D. Udin
Charles Udolph
Wendy E. Vota
Cynthia L. Weideman
Michael D. Weideman
George Wilson
Shervin Yazdi
Ralph T. Yoshida

Corporate Donors

"Camarillo, Oxnard & Simi Childrens Dental Group"
Oak Park Dentistry for Children
Colgate Oral Pharmaceuticals

Marsha Freeman & Associates
"Childrens Dental Group, Scott Jacks, D.D.S."

Inaugural Annual Giving Campaign 2001-2002

All contributors receive the following benefits:

Recognition in the CSPD Foundation's Annual List of Contributors published in special inserts in the CSPD Bulletin and the Annual Meeting program; Badges showing membership level to be worn during the CSPD Annual Meeting

MEMBERSHIP OPPORTUNITIES

Presidents' Circle

Presidents' Circle donors receive the following additional benefits:

Invitation to Presidents' Circle Reception at the CSPD Annual Meeting; Special recognition in an Annual List of Contributors published in the CSPD Bulletin and at the Annual Meeting

- Gold \$1,000 or more
- Platinum \$2,500 or more
- Sustaining Life \$10,000 may be payable in up to 10 annual installments of \$1,000 each
- Life \$10,000 may be payable in up to 5 annual installments of \$2,000 each
- Presidents' Circle Life \$25,000 may be payable in up to 5 annual Installments of \$5,000 each

Circle of Friends

- Member \$100
- Contributing \$250
- Sustaining \$500

Name: _____
(Please list name above as you wish to be recognized)

Send to: CSPD Foundation, PO Box 4977, Palos Verdes, CA 90274 Amount Enclosed: \$ _____

SPONSORS

The support our sponsors contributes to the success of the annual meeting and helps to underwrite the projects of our society throughout the year. Please let our sponsor know we appreciate their continued support.

Biolase Technology, Inc
981 Calle Amanecer
San Clemente, CA 92673
(949) 361-1200

Biotene-Laclede, Inc
2030 E. University Drive
Rancho Dominguez, CA 90220
(800)922-5856

Children's Anesthesia Medical Group
747 - 52nd Street
Oakland, CA 94609-1809
(925)284-5049

California Pharmacy & Compounding Center
307 Placentia #102
Newport Beach, CA 92663
(949) 642-8057

California Society of Dentist Anesthesiologists
2080 Century Park E., #1003
Los Angeles, CA 90067
(818) 760-6954

Continuum
3150 Central Expressway
Santa Clara, CA 95051
(800) 532-1064

Delta Dental Healthy Families
11155 International Drive
Rancho Cordova, CA 95670
(916) 861-2368

Dentists4Kids.com
4220 Little Road, #150
Arlington, TX 76016
(817) 563-1500

Dentrix Dental Systems (Stellar Enterprises)
2830 North Los Cedros Circle
Camarillo, CA 93012-8809
(800) 350-5885

Denovo
5130 Commerce Drive
Baldwin Park, CA 91706
(626) 939-5000

Easy Steps to Oral Health (ESOH)
P.O. Box 628
Ojai, CA 93024
(805) 646-4646

E-Z Floss
P.O. Box 2292
Palm Springs, CA 92263
(800) 227-0208

GC America
3737 West 127th St
Alsip, IL 60803
(800) 323-7063

J. Rousek's Giggletime Toy Company
P.O. Box 1759
Bishop, CA 93515
(800) 423-5198

Mayborn USA, Inc
1415 Oakland Blvd., #200
Walnut Creek, CA 94596
(888) 570-6297

Marsha Freeman & Associates
P.O. Box 938
Grover Beach, CA 93483
(800) 253-2544

Mobile Anesthesia Medical Group, Inc.
19635 Village Oaks
Huntington Beach, CA 92648
(800) 938-0269

NuSmile Primary Crowns
P.O. Box 4871
Houston, TX 77210
(713) 861-0033

Plak Smacker
4105 Indus Way
Riverside, CA 92503
(909) 734-3333

Space Maintainers Lab
9165 Gazette Ave
Chatsworth, CA 91311
(800) 423-3270

Ultradent Products, Inc
505 West 10200 South
South Jordan, UT 84095
(801) 553-4266

Proctor & Gamble Distributing Company
P.O. Box 4167
El Dorado Hills, CA 95762
(800) 543-2577

3M Espe Dental Products
23 St. Michael
Dana Point, CA 92629
(949) 230-3693

Obituary

Dr. Donald E. Ore, CSPD Associate Member practicing in Flossmoor, IL died March 31 at the age of 68 as a result of a thyroid carcinoma. Don was a former faculty member for the University of Illinois at the Chicago College of Dentistry's Department of Pediatric Dentistry where he served as Acting Head in 1969 and 1970. Don earned his DDS and MS degrees from the UIC College of Dentistry in 1960, and his specialty certificate in 1968. Following an Army tour of duty he joined the faculty in 1963, and left to practice pediatric dentistry full time in the early 1970s.



Dr. Donald Ore

Dr. Ore served a 1968 Fulbright Award along with Dr. Tom Barber in Brazil. Dr. Ore was a Fellow of the American College of Dentists, a consultant to the Illinois Dental Examining Board, and active in several dental and pediatric organizations including the South Suburban Dental Society and the Illinois Society of Pediatric Dentists. He was an active member of several community and civic organizations and had served as a frequent lecturer and journal contributor. Dr. Ore is survived by his wife, Joan, of Flossmoor, IL, daughters Cathy Hughes, Cheryl Nemeth and son David Ore.

Patient Safety Report Form

A link to the Incident Report Form can be found on the home page of our website (www.cspd.org). The committee requests that this form be used to report any untoward incidents. The web page can be printed from the website using the control P command. Return the form to:



Dr. David Rothman

David Rothman
CSPD Chair
Dr. David Rothman
Patient Safety Committee
3001 Union Street, Suite 550,
San Francisco, CA 94123

*"Behold the turtle:
He only makes
progress when he
sticks his neck out."*

President's Message from page 1

nal courts have become the new sounding board for airing treatment mishaps and inefficiencies. The criminalization of untoward outcomes within the practice of dentistry mirrors what has also been occurring within the practice of medicine. Neither our brethren in medicine nor those in dentistry have been well prepared for this insult to our viability as healthcare providers. Our Society has attempted to address the issues at hand. Unfortunately no clear answers have materialized. Our Academy has discussed this with the same frustration leading to no formal recommendations or guidelines. I believe that this issue needs to come to the forefront. We will be calling in experts in the field of law who can inform, educate and guide us to an appropriate course of action. We must take the lead in dealing with this crisis in the hope that we can maintain an

influence over our own destiny and the care we render our patients. Special time will be set aside at our June Board of Directors meeting to present this "mega" issue. I ask for any input from our membership that could be helpful and enlightening. James Bryant Conant (1893-1978) American educator and president of Harvard University, once said, "Behold the turtle: He only makes progress when he sticks his neck out." This may not be a big stretch for us, but we are not afraid to venture into controversy. We need to face this troubling issue. Becoming better informed will lead the way to progress.

There are many other issues, such as promoting healthy choices regarding sodas and snacks within our school systems, Medi-Cal reform, and further development of our website. We are all eager to see change and further accomplishments. There are only two things that can hold us back from being successful in moving forward on our evolutionary path: ignorance and apathy. President Reagan, while speaking in Seattle, commented on his constant critics. He said, "They sort of remind me of the fellow who was asked which was worse, ignorance or apathy, and he said, "I don't know and I don't care." My goal for this year is that we all will be able to clearly say, "We do know the issues and we do care!"

In closing, I would like to comment on our annual meeting that just concluded at the Disney Grand Californian Hotel. It was a spectacular event. I applaud Lonnie Lovingier, his committee and staff who put on the most successful meeting in our history. We had the highest number of member attendees and sponsors ever to participate at a CSPD Annual Meeting and Scientific Session. The facilities were beyond our expectations. The hotel staff made us all feel like valued guests. The scientific program was poignant and of interest to everyone. Our CSPD Foundation successfully presented its inaugural event, the Consensus Conference on the Teaching Crisis in Pediatric Dentistry, to a standing room only audience. Again, my heartfelt thanks go to all of you that worked with Lonnie to make the entire event a magical one.

Professional Opportunities Registry

Looking for an Associate or Partner? Complete this form and return it to:

South Chair:

Dr. Joseph Jedrychowski
UCLA/Dent/CHS 23-020/Box 951668
Los Angeles, CA 90095-1668
Email: jjedro@dent.ucla.edu

North Chair:

Dr. Arthur Rabitz
100 O'Connor Drive #11
San Jose, CA 95128

Name _____

Address _____

City _____ Zip _____

Telephone (_____) _____

E-mail Address (please!) _____

Board Briefs

The 112th meeting, of the Board of Directors of the California Society of Pediatric Dentists was called to order by Dr. Dave Perry on Thursday, March 21, 2002.

In attendance were: Doctors Perry, Mungo, Gross, Wood, Hansen, Reggiardo, Cortez, Lovingier, Rowan, Udin, Pedersen, Steigner, Stewart, Christensen, Rothman, Dorostkar, Azama, Brennan, Jackson, and Lynne Marian (secretarial assistant). Dr. Niethamer was an invited guest to discuss the CSPD web site.

Dr. Perry welcomed the new board members, Dr. Wood and Dr. Steigner to the meeting.

CORRESPONDENCE

A letter over the signature of Dr. Rutkauskas stated that the AAPD Board of Trustees has approved the Constitution and Bylaws of District VI. Dr. Perry expressed his appreciation to Dr.'s Stewart, Rowan, Luke, and Pedersen for their effort in getting the District VI Bylaws approved.

OFFICERS' REPORTS

PRESIDENT - DR. PERRY

A support letter was sent to Guy Lichty, DDS - Director, Anderson Center for Dental Care, San Diego expressing strong support for their grant application to HRSA to establish a residency program in pediatric dentistry in San Diego.

PRESIDENT ELECT - DR. MUNGO

Dr. Mungo reviewed the strategic plan and the current update. He stated that the Strategic Plan would now be turned over to the next president-elect. The next strategic planning meeting will be held in June of 2003.

TREASURER REPORT - DR. AZAMA

To date the organization has received 77% of the budgeted income and disbursed 54% of the budgeted expenses. All income and expenses are within the expected quarterly range, corresponding to the overall yearly budget. The organization is in good financial condition.

FINANCE COMMITTEE - DR. AZAMA

A dues increase analysis was performed and the finance committee decided not to recommend an increase this year based on the current operating expenses. In the future an increase for the CSPD dues may be necessary

IMMEDIATE PAST PRESIDENT - DR. LUKE

Dr. Luke provided background on the National Oral Health Plan, which came out of the Surgeon General's Report. His testimony was given at the American Dental Educators Association meeting in San Diego. The purpose of these hearings is to identify the salient points that need the attention of the Surgeon General.

STANDING COMMITTEE REPORTS

Healthy Families Advisory Panel

It was reported that Governor Davis wants to eliminate the budget for CHDP. The qualifying children for CHDP would then move to Healthy Families. The concern of the advisory panel is that many of these children would not qualify for Healthy Families or Medi-Cal. There will be a request to place pediatric dentistry on the agenda at their April 12, 2002 meeting in Eureka, California. That agenda would include the issue of compensation for dental services, including reimbursement for oral or I.V. sedation. It was reported that Delta Dental is initiating a pilot program in northern California under the Healthy Families Program to reim-

burse anesthesiologists approximately \$650 per case and an additional \$150 for room and supplies.

A letter has been sent to pediatric practitioners by Delta Dental government programs informing pediatric dentists about a new fee schedule that is effective May 1, 2002. The increase will provide approximately 70% of the current UCR, comparing the western region.

LEGISLATIVE AND GOVERNMENTAL AFFAIRS -

DR. SODERSTROM

Dr. Soderstrom reported that Dr. Sam Aanestad successfully received the republican nomination of his district for California State Senator. He also reported that CDA has been served with several amalgam lawsuits and a peer review lawsuit in San Diego County.

Dr. Rothman interjected comments on SB1520 (Ortiz), which imposes surtax on the sale of soft drinks. The language in this bill involves obesity and there is no mention of tooth decay

DENTAL BOARD OF CALIFORNIA - DR. REGGIARDO

Dr. Reggiardo reported that only seven appointments have been made to the new Board. The governor appointed 4 dentists (3 are oral surgeons), 1 RDA, 1 faculty, and one professional. At press time, one additional appointment had been announced.

COMDA - Oral Health Access Council (OHAC)

Dr. Perry provided background on the oral health access initiative funded by a grant by the Dental Health Foundation. He outlined the council and the COMDA document. This document deals with RDA, RDAEF, RDH and RDHAP proposed duties. After considerable discussion the Board requested that a letter be drafted opposing the position of the OHAC and that COMDA and the State Board receive a copy

MANDATED DENTAL EXAMS - DR. CORTEZ

Dr. Cortez reviewed a previous motion that gave support to legislation for mandated dental examinations for children entering kindergarten. Ms. Jenny Oropeza at the legislative level would like to champion this program. Her prerequisites are that it start out as a pilot program and also have CDA approval. Dr. Perry appointed Dr. Cortez as the chair of an Ad Hoc Committee to follow the issue of mandated dental exams.

EDITORIAL - DR. HANSEN

Dr. Niethamer gave a brief overview of the CSPD website. The Editorial Committee believes that the site needs to be updated at a cost of 5 to 15 thousand dollars. The cost will be approximately \$12,000 dollars initially and \$150 a month thereafter. After some discussion the Ad Hoc Editorial committee was directed to create a precise plan, including costs, from at least two companies for Board consideration at the June 15th meeting. The Board subsequently passed a motion to that would fund the website revision at a \$10,000 dollar initial cost and \$2,400 dollar annual maintenance fee.

CREDENTIALS & MEMBERSHIP - DR. CORTEZ

The Chair reported that Dr. Rolf Spamer & Dr. Keith Ryan have applied for life membership.

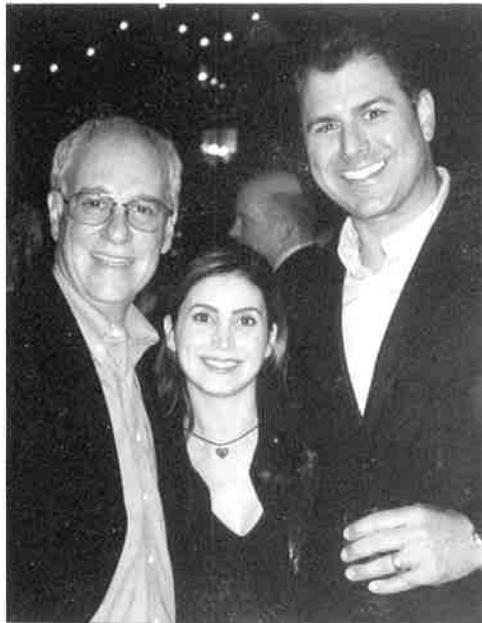
PATIENT SAFETY - DR. ROTHMAN

Dr. Rothman distributed a revised request for legislation to CDA regarding the criminal prosecution of dentists. He asked the members to review the Request for Legislation and submit necessary corrections.

Dr. Perry called for adjournment of the 112th meeting of the Board of Directors of the California Society of Pediatric Dentists at 5pm.

Respectfully Submitted,
Santos Cortez, Secretary

The AAPD Board of Trustees has approved the Constitution and Bylaws of District VI,



The Officers for the ensuing year are installed.



Healthy Families

Fee Increases for Participating Pediatric Dentists in California

Delta Dental Other State Government Programs has taken a lead role in providing increased reimbursement for CSPD members providing dental services for children enrolled in the Healthy Families Program. If you are currently a participating provider in the program you will have received a cover letter from Delta Dental along with the new "CSPD Fee Schedule". If you have not been a provider you will receive a similar letter with contracting information and the fee schedule. The new fees become effective May 1, 2002 and is a composite of fees for the Western Region, which was taken to increase reimbursement to approximately 70% of UCR (Usual and Customary Fees). For most practices that percentage should cover overhead expenses when treating patients under this program.

This new fee schedule and the start of a pilot program to study the feasibility for benefits covering In-Office anesthesia and oral sedation certainly indicates that Delta Dental Healthy Families is committed to working with CSPD to reach the segment of the population that has access-to-care issues.

Now, it is up to our membership to become providers for Delta Families Programs. I promise, "This won't hurt"!

As of press time, approximately 40% of our membership in CSPD are providers. I would like to see that percentage well over the 60% mark in the next year. Please help us make this program a success.

Santos Cortez, D.D.S.
Healthy Families Advisory Panel



Dr. Santos Cortez

Twenty-eighth Annual Meeting of CSPD

The Fairmont Empress Hotel, Victoria, B.C., Canada
April 3-6, 2003 • www.tourismvictoria.com

A grand, historic place to meet, The Fairmont Empress, Victoria, B.C., is where CSPD will hold its Twenty-eighth Annual Meeting on April 3-6, 2003.

Victoria, an international resort destination known for its beauty, adventure of the great outdoors, and warm hospitality, is easily accessible by sea, air, or land. Boasting the mildest climate in Canada, Victoria is "always in season", where you'll find flowers at every turn and even the lampposts are in full bloom!



Dr. Ann Azama,
Chair of the Victoria
Annual Meeting
Victoria, British
Columbia

Web Notes

RECENT POSTING ON THE CSPD WEBSITE

WWW.CSPD.ORG

In "What's New" see:

Reprints from the Fall Bulletin

- President's Message Summer 2002
- Board Briefs, Annual Meeting at Anaheim, 2002
- News Briefs - Summer 2002
- Officers and Committees 2002-2003
- Sponsors 2002-2003



Report on Soft Drinks and Oral Health www.ada.org/prof/prac/issues/topics/softdrinks.pdf

The Dental Safety Net in California http://www.futurehealth.ucsf.edu/pdf_files/CDAP/CDAP%20Ch4.pdf

Anesthesia Procedure Codes for Dental and FQHC Providers. <http://www.dhs.state.nj.us/dhs/heacre/provsvcs/prvupdts/pu43.htm>

2001 Dental Access Report (PDF) A Balanced View of Managed Medicaid Dental Benefits, Delta Dental Plan of California, 2000. <http://www.dhs.state.mn.us/HlthCare/PDF/2001DentalAccessreport.pdf>

Increase Access to Preventive and Primary Care <http://www.state.nj.us/health/hcsa/yr2p1.pdf>

School Readiness 2001 (PDF) Physicals for children, dental/vision screening, health insurance... <http://www.cfc.ca.gov/PDF/SR5.pdf> More results from: www.cfc.ca.gov

Dental Incident Report form at <http://www.cspd.org/incident.html>

Grants for Federally Qualified Health Centers <http://www.mdmh.state.mi.us/dch/NewsRels/2000/DHGrantAwards.htm>

Family Budget Calculator www.epinet.org/datazone/fambud/budget.html

Billing dental and medical encounters on the same date of service http://coloradomedicaid.acs-inc.com/Provider_Services/Bulletins/bulletins.htm

What is an FQHC? Provides a core set of medical services. basic lab. x-ray. mental health. pharmacy. preventive dental <http://www.epi.umn.edu/mch/files/watsonslides.ppt>

Rural Community Assistance Corporation Provides direct medical, surgical, nursing, and dental advice. http://www.rcac.org/farm_worker_program/primer1.pdf

California's Medicaid Website <http://www.healthpro.com/claims/California/BILL-1101.htm>

Health Centers (FQHC) Governing Board of Professional Dental Services Agreement http://www.co.riverside.ca.us/depts/brdofsup/agendas/agendas/1998_09_15.htm More results from: www.co.riverside.ca.us

Web Site Activity for www.cspd.org

Requests analyzed from February 27 to April the 3rd. (34.36 days). (Figures in parentheses refer to the 7 days to April 3rd, 2002)

General Summary

Successful requests: 15,048 (2,472)
Average successful requests per day: 437 (353) Successful requests for pages: 2,712 (448) Average successful requests for pages per day: 78 (63)
Distinct hosts served: 1,518 (345)
Data transferred: 110.878 Mbytes (13.376 Mbytes) Average data transferred per day: 3.226 Mbytes (1.910 Mbytes)



CALIFORNIA SOCIETY OF PEDIATRIC DENTISTS
 PO Box 4977
 Palos Verdes, CA 90274

FIRST CLASS
 U. S. POSTAGE
PAID
 Palos Verdes, CA 90274
 PERMIT #309

COMMITTEES 2002-03 CHAIR

Constitution and Bylaws David Perry
 Tom Barber
 Richard Sobel

Credentials & Membership Santos Cortez
 Melvin Rowan (ex officio)

Nominating Richard Mungo, non-voting
 David Perry
 Larry Luke
 Randall Wiley 03
 Suzanne Berger 04
 Roger Sanger 05

Child Advocacy Committee Richard Udin
 Tra Lee
 Afsanah Matin
 Francisco Ramos-Gomez
 David Perry
 David Rothman
 Ray Stewart

Sub-committee on Public and Professional Relations Scott Jacks
 Richard Udin
 Cynthia Weideman

Sub-Committee on Improving Access to Care Julie Jenks
 Richard Udin
 Janelle Holden
 Andy Soderstrom
 Jacob Lee
 Santos Cortez
 A. Jeffrey Wood

Legislative and Governmental Affairs Committee Andy Soderstrom
 Suzanne Berger
 Santos Cortez
 Todd Hilliard
 Marilou Navarro

Sub-Committee for the California Dental Board Paul Reggiardo

CDA Liaison Andrew Soderstrom

Editorial Committee Roland Hansen
 Brian Lee
 Donald Duperon
 Lonnie Lovingier
 Steve Neithamer

Peer Review Committee Bernard Gross
 Martin Rayman
 R. James Richardson
 Wanda Claro
 Steve Finger
 Charles Bona

Professional Activities Committee UOP A. Jeffrey Wood
 Richard Udin (USC)
 John Peterson (LLU)

Donald Duperon (UCLA)
 Ken Troutman (UCSF)

Membership Services Joseph Renzi, Jr.
 Craig Coy
 Lori Good
 Brian Lee
 Steve Neithamer
 Student Liaison (No.) Art Rabitz
 Student Liaison (So.) Joseph Jedrychowski

***New Pediatric Dentist Subcommittee** Geoffrey Hersh
 Alison Jackson
 Shauly Yehezkel
 Carol Yueng
***Workforce Issues Subcommittee** Howard Brostoff
 Richard Sobel
 Wayne Grossman
 Scott Jacks
 Todd Milledge

Patient Safety Committee David Rothman
 Leslie Aspis
 Richard Madelaris
 Richard Mungo
 Robert W. Oliver

Continuing Education Committee Gila Dorostkar
 Steven Blain
 Robert Fisher
 Weyland Lum
 Marilou Navarro
 Michael McCartney
 Richard Thill

Finance Committee Marty Steigner
 Lonnie Lovingier
 David Perry
 Melvin Rowan (ex officio)

Annual Meeting (2003 Victoria) Ann Azama
 Lonnie Lovingier

Annual Meeting (2004 San Diego) . Santos Cortez
 Ann Azama
 Catherine Christensen
 Melvin Rowan (ex officio)

Annual Meeting Site Selection - 2005 Martin Steigner
 Santos Cortez
 Melvin Rowan (ex officio)

Special Committees

Inclusivity Lisa Brennan
 Ann Azama
 Francisco Ramos-Gomez
 Roger Sanger
 Dianne Sizgorich

Editor Transition Richard Mungo
 Roland Hansen
 Lonnie Lovingier
 Steven Neithamer

OFFICERS & MEMBERS OF THE BOARD OF DIRECTORS 2002-2003

OFFICERS & MEMBERS OF THE BOARD OF DIRECTORS 2002-2003
 PRESIDENT Dr. Richard Mungo, 7891 Talbert, #103 Huntington Beach, CA 92647 (714) 841-4990 • Fax (714) 847-1039
 PRESIDENT ELECT Dr. Lonnie Lovingier, 26302 LaPaz Rd. #216, Mission Viejo, CA 92691 (949) 581-5800 • Fax (949) 581-6794
 VICE PRESIDENT Dr. Ann Azama, 384 11th Avenue, San Francisco, CA 94118 (415) 668-0600 • Fax (415) 668-1863
 SECRETARY Dr. Santos Cortez, 3320 Los Coyotes Diag., #200, Long Beach, CA 90808 (562) 377-1375 • Fax (562) 377-1343
 TREASURER Martin R. Steigner, 51 Maria Drive, #823, Petaluma, CA 94952 (707) 763-1548 • Fax (707) 763-6942
 PAST PRESIDENT Dr. David Perry, 2125 Whitehall Place, Alameda, CA 94501 (510) 521-5016 • Fax (510) 522-8283
 EDITOR Dr. Bernard Gross, 1243 7th St., #C. Santa Monica, CA 90401-1678 (310) 451-5748 • Fax (310) 393-9528
 EXECUTIVE DIRECTOR Dr. Melvin L. Rowan, P.O. Box 4977, Palos Verdes, CA 90274 (310) 465-1580 • Fax (310) 465-1590

BOARD OF DIRECTORS

DIRECTOR '03N Dr. Catherine Christensen, 3863 W. Alluvial, Fresno, CA 93711 (559) 431-0981
 DIRECTOR '03N Dr. Gila Dorostkar, 1321 South Eliseo Drive, Greenbrae, CA 94904 (415) 461-0414 • Fax (415) 461-0431
 DIRECTOR '04N Dr. David Rothman, 2001 Union Street, Suite 550, San Francisco, CA 94123 (415) 440-6455 • Fax (415) 292-7280
 DIRECTOR '04N Dr. A Jeffrey Wood, UOP Dental School, 2155 Webster St., San Francisco, CA 94115 (415) 929-6654 • Fax (415) 929-6557
 DIRECTOR '03S Dr. Bernard Gross, 1243 7th St., #C. Santa Monica, CA 90401-1678 (310) 451-5748 • Fax (310) 393-9528
 DIRECTOR '03S Dr. Alison Jackson, 3660 Wilshire Blvd., Ste 1026, Los Angeles, CA 90010 (213) 383-4151 • Fax (213) 383-9490
 DIRECTOR '04S Dr. Lisa Brennan, 368 N. Kanan, Agoura, CA 91301-1166 (818) 889-5440 • Fax (818) 889-4016
 DIRECTOR '04S Dr. Richard Udin, Dept. of Pediatrics, Room 4308, USC School of Dentistry (213) 740-2679 • Fax (213) 740-1265