



BULLETIN

CALIFORNIA SOCIETY OF PEDIATRIC DENTISTS

Summer, 1989

Vol. XV, No. 2



PRESIDENT'S MESSAGE

Upon reviewing past President's Messages it becomes apparent that for fifteen years our young organization has been quietly working toward it's stated mission of advancing the specialty of Pediatric Dentistry for the benefit of the health of the public.

The good news is - we've made a great deal of progress. The bad news is that there is still plenty to be done if we are to maintain our rightful place as the guardians of all phases of dentistry for children, adolescents, and the physically compromised.

Just this year, eight of our members successfully completed the American Board of Pediatric Dentistry Examination. I would urge all eligible members to work toward the successful completion of the exam. Come on! Get with it!

The Interdisciplinary Committee of CDA will meet in November. The committee is comprised of all state specialty organization presidents. Maybe it's time for some amendments to CDA's highly visible patient Bill of Rights - Proper pediatric patient referral? Any ideas! Drop me a line.

My goal is to keep the CSPD Choo-Choo on the same track. Your Board will actually do the engineering. I'll be asleep in the caboose and will awaken from time to time

trying to make sure we continue adding to our collective accomplishments. Thanks for the opportunity to serve.

Dick Pace

PEER REVIEW COMMITTEE REPORT

The Peer Review Committee received 12 cases last year involving pediatric dentists in California. The following report summarizes our Peer Review Committee activity for 1988.

Of the 12 cases, five were resolved in favor of the dentist; four cases were resolved in favor of the patient; two were judged inappropriate for specialty peer review; and, one case was resolved by the dentist prior to our committee's determination. Eight of the cases originated in northern California and four cases originated in the southern half of the state. All were, essentially, in or near large metropolitan areas.

Six of the cases involved questions concerning the quality of restorative dental treatment; three cases involved orthodontic care; one case involved the question of a failure to adequately diagnose and appropriately refer an orthodontic problem; one case involved a question of physical management of a child; and, one case was initiated by the pediatric dentist concerning the question of an insurance carrier's denial of benefits for orthodontic treatment based on their assessment of the appropriateness of the proposed treatment plan.

This activity represents an increase in peer review cases involving pediatric dentists over 1985-87 levels, but one which is not significant. Over the past eight years, CSPD's Peer Review Committee has received and successfully resolved 78 cases. The committee wishes to thank those members who served on peer review panels in 1988.

Paul Reggiardo
Chairman, Peer Review

NEW BBTD PAMPHLET AVAILABLE

The Oral Health Action Committee of the California Healthy Mothers/Healthy Babies Coalition now has available a new Baby Bottle Tooth Decay brochure. This brochure, produced with the assistance of CSPD, is aimed at low reading level populations. They are culturally sensitive and have been field tested for understanding and cultural appropriateness with each of the seven language groups for which the pamphlet is available.

Brochures are being distributed through the Dental Health Foundation, San Rafael, which can be reached at 415/499-4648. The pamphlets are available in English, Spanish, Chinese, Vietnamese, Cambodian, Laotian and Thai at 15 cents per piece and discounted in quantity lots.



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CSPD ANNUAL MEETING MARCH 29-APRIL 1, 1990

The CALIFORNIA SOCIETY OF PEDIATRIC DENTISTS will be holding its 15th Annual Meeting March 29, 30, 31, and April 1, 1990. The elegant and recently completely refurbished Four Season's Biltmore and sunny Santa Barbara will provide the ideal backdrop for a mixture of education with fun and relaxation for CSPD members and their spouse/guests.

CONTINUING EDUCATION

Michael Imberman, DMD

Assistant Professor

Dept. of Periodontology, USC

- Perio for children
- Asked to cover prevention, pathology, and ulcerative lesions in children from a periodontists viewpoint.

Patrick K. Turley, DDS, MS

Associate Professor

Dept. of Orthodontics, UCLA

- Orthodontics
- Interceptive orthodontics
- Subject matter will be clinically oriented.

WORLD FAMOUS CSPD PANEL DISCUSSION

CSPD members Gerry Kirshbaum, Warren Brandli, Paul Reggiardo, and Bob Friedman will present the model for and findings of a pedo study club. Subjects to be discussed:

- Office coverage agreement for disability or death
- Pedo office overhead expenses – effects of pedo and/or ortho associates on net income
- Infection control – what is really being done!
- Ethical questions in pediatric dentistry

OTHER ACTIVITIES

Exhibitors: Some exhibitors of commercial products and services of interest to pediatric dentists will be present as sponsors.

Table Clinics will be presented with continental breakfast on Sunday morning from 7:30 to 9:15 a.m.

Office Forms Notebooks: All members are asked to make and bring to the meeting their own office forms binder for sharing. This has been a great success in the past and is now a part of the AAPD Annual Meeting – with other components sharing their ideas and forms.

RECREATION

The Biltmore Hotel, Pacific Ocean, and surrounding Santa Barbara area offer an endless opportunity to shop, sightsee, or just relax on the beach or by the pool. The hotel provides nightly dancing and a world-class concierge service can find the perfect restaurant to meet your tastes.

We will have the traditional 5K fun/walk with a special twist. There will be a golf and tennis tournament Sat. afternoon and a North vs. South volleyball contest Friday afternoon. If you have a favorite restaurant or activity in the Santa Barbara area send it to me and we'll include it in the list we are gathering.

**DON'T MISS THIS MEETING!
MARK YOUR CALENDARS NOW!
March 29, 30, 31, and April 1, 1990**

Mike and Clarence McCartney

ANNOUNCEMENTS

AAPD POSITION STATEMENTS

There were 5 important "Position Statement" documents agreed upon by the AAPD Board of Trustees and general membership at the 1989 Orlando meeting in May:

1. Hospitalization for Dental Care
2. Third Party Reimbursement
3. Protection of the Developing Child's Psyche
4. Infant Oral Health (revision)
5. Sterilization/Disinfection Procedures

Copies of these papers are available through the CSPD Executive Secretary.

PLUS

The AAPD Conference Workshop Report on BEHAVIOR MANAGEMENT FOR THE PEDIATRIC DENTAL PATIENT is available to all CSPD members by calling the CSPD Executive Secretary at 213/422-8918.

HELP

Please! Please! Anyone having copies of the audiocassettes from the ORTHO/PEDO panel discussion recorded at the 1986 CSPD San Diego meeting, please also give Laura a call!

MEMBERSHIP

The annual membership rosters have been printed and you should be receiving them in August. It is each member's responsibility to notify the executive secretary of any changes in names, addresses, phone numbers, added office locations or errors in printing.

Please note that the following members were erroneously reported as retired members: Roland Hansen, Hugh Kopel and Eva Sulon.

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BOARD BRIEFS

Board of Directors Meeting April 6, 1989

MOTION 4.6.89.1 REGGIARDO/CANTOR CSPD produce three *Bulletins* this year and that *The Bulletin* be published quarterly thereafter. PASSED

MOTION 4.6.89.2 REGGIARDO/McCARTNEY A member of the Public and Professional Relations Committee be designated "Pediatrician Project Coordinator" and that this person will, each year, be responsible for the activities associated with pediatrician liaison, including publication and mailing of appropriate materials to the California Chapter of The American Academy of Pediatricians and that a report of the Pediatrician Coordinator be submitted quarterly to the Board. PASSED

MOTION 4.6.89.3 LISAGOR/FAIA All letterhead of CSPD contain a listing of all Officers and Members of the Board of Directors, to be updated annually. PASSED

MOTION 4.6.89.4 McCARTNEY/REGGIARDO It will be the responsibility of the Membership and Credentials committee to personally contact a member of CSPD prior to expulsion from the Society for failure to pay dues to encourage maintenance of membership. PASSED

MOTION 4.6.89.5 REGGIARDO/McCARTNEY That one member of the Membership and Credentials Committee shall be designated by the chairman of the committee as the *Graduate Student Liaison*. And be it further resolved, that the Graduate Student Liaison shall personally contact each of the graduate pediatric dental students in California each year to encourage their participation in CSPD. And be it further resolved, that the Graduate Student Liaison shall provide a written report at each Board of Directors meeting regarding the status of membership of each student. And be it further resolved, that the Graduate Student Liaison shall keep track and encourage membership of each graduate student for a period of 2 years after their graduation and report on their membership status with CSPD. PASSED

MOTION 4.6.89.6 REGGIARDO/McCARTNEY That the Executive Secretary at the beginning of each Society year will prepare proper correspondence, over the signature of the new president, to all organizations and entities in which CSPD has an interest or relationship for the purpose of introducing the new officers, facilitating communication and encouraging a continued working relationship. These organizations shall typically include, but not be limited to:

- A. California Chapter of the AAP and the presidents of the four components in the state.
- B. CDA and all appropriate CDA councils.
- C. AAPD and all appropriate committees.
- D. The California Board of Dental Examiners.

- E. TDIC and any other major malpractice provider.
- F. The Chairman of the Graduate and under-graduate Pediatric Dental Programs in California.
- G. The deans of all California dental schools.
- H. The Dental Director for the State of California (currently Dr. Robert Isman).
- I. Child advocacy agencies in California such as the Maternal, Child, and Adolescent Health Advisory Board, the Healthy Mothers, Healthy Baby Coalition, and the state Dental Health Advisory Board.
- J. American Society of Dentistry for Children, California Society of Dentistry for Children, Southern California Society of Dentistry for Children, and San Diego Society of Dentistry for Children.

Be it further resolved that the Executive Secretary shall help keep the "President's Calendar" current. PASSED

MOTION 4.6.89.7 REGGIARDO/CANTOR That the official mailing address of CSPD be utilized wheresoever possible by all officers, board members and committee chairpersons for all incoming and outgoing mail. PASSED

MOTION 4.6.89.8 McCARTNEY/PEDERSEN Create a line item in the agenda for a report from the AAPD District VI Trustee at each CSPD Board meeting. The trustee will be sent appropriate and timely communication requesting such reports. The trustee shall be invited to CSPD Board meetings when appropriate. PASSED

MOTION 4.6.89.9 REGGIARDO/SOBEL Add to the current list of responsibilities of the Membership and Credentials Committee the charge to contact purchasers of pediatric dental practices in California, when such ownership changes become apparent through membership rosters or other sources, for the purpose of membership

recruitment where appropriate. PASSED

MOTION 4.6.89.10 McCARTNEY/PEDERSEN That the Membership and Credentials Committee prepare and maintain on an ongoing basis written material delineating the membership benefits and activities of CSPD. The list of membership benefits would be distributed to prospective members of CSPD, all graduate students, and in future membership drives in California. PASSED

MOTION 4.6.89.11 REGGIARDO/DAL PORTO That the appointed CSPD representative to AAPD organize a meeting of representatives from each District VI AAPD component at the CSPD annual meeting. CSPD will host but not fund this meeting. PASSED

MOTION 4.6.89.12 McCARTNEY/REGGIARDO A member of the Professional and Public Relations Committee serve as the *Liability Insurance Advocate* to TDIC and any other major provider of professional liability coverage in California. The Liability Insurance Advocate person shall provide an annual report for the CSPD Board on the status of liability coverage for pediatric dentists in California. PASSED

MOTION 4.6.89.13 REGGIARDO/BERGER That a member of the Public and Professional Relations Committee shall be designated each year as the *Liaison to the California Chapter of the American Academy of Pediatrics*. The liaison shall maintain communication with said organization on an ongoing basis. The liaison person shall further be responsible for planning, developing, copyrighting and placement of articles for the pediatric journal, *The California Pediatrician*, in concert with the Editorial Committee of CSPD. PASSED

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continued from page 3

MOTION 4.6.89.14 REGGIARDO/McCARTNEY That CSPD have a designated representative at each of the AAPD reference committee meetings, whenever possible, and at the annual AAPD meeting. That designated person shall express the views of CSPD to the reference committee when so directed by the CSPD board. A written report for distribution at the next CSPD board meeting shall be required. **PASSED**

MOTION 4.6.89.15 REGGIARDO/BERGER The 1991 meeting to be held at Hyatt Wai-koloa or Westin Kauai Lagoons on a date to be determined by the chairman. And, that the chairman explore the possibility of a continuing education course prior to the CSPD Annual Meeting in 1991. **PASSED**

MOTION 4.6.89.16 McCARTNEY/SOBEL Paul Reggiardo commit to Rancho Bernardo Inn for the 1992 CSPD Annual Meeting either March 26-29 or April 2-5, 1992. **PASSED**

MOTION 4.7.89.1 DAL PORTO/BERGER Moved to accept the proposed Bylaws change passed by the Board as 9.10.88.4, as sent to the membership 30 days prior to the Annual Meeting. **PASSED**

MOTION 4.7.89.2 DAL PORTO/SOBEL Moved to accept the proposed change in Bylaws (Chapter I, (E), Page 5, line 23-24): **DELETE:** . . . "at any Annual Meeting," to read as follows:

E. Life Membership. An Active member who has been a continuous charter member in good standing or a continuous member in good standing for ten years and continues to fulfill the provisions set forth in Chapter 1, Section 2A, page 3, may apply for Life Membership. An official application form is available from the Executive Secretary's office and should be filed with that office no later than sixty (60) days before the Annual Meeting. An active member who thus applies may be elected to Life Membership upon the recommendation of the Committee on credentials and approval of the Board of Directors. Life members have the same rights, privileges and responsibilities as an active member, except annual dues are not required.

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REPORT OF AAPD LIAISON RICHARD S. SOBEL MAY, 1989 ACADEMY MEETING IN ORLANDO

A busy two-day Board of Trustees meeting was held May 25 and 26, 1989, proceeding the AAPD Annual Meeting. The component representatives were not actually a working part of these meetings, but comments, suggestions and interactions did occur between the representatives and the members of the Board. Warren Brandli, our District VI Trustee, also represented CSPD at the Board meeting. In addition, an evening working session for the components was well attended by 27 representatives.

1. The annual meeting was well attended. Due to the separation of registration for scientific and social activities, the number of persons attending most social functions was moderate but did not negatively impact the meeting budget as this had been anticipated in advance. The total attendance, the number of table clinics and the number of commercial sponsors were the largest ever present.
2. Policy Statements and Guidelines were approved regarding Infection Control, Infant Dental Care, Protection of the Developing Child's Psyche, Third Party Reimbursement for non-dental costs related to general anesthesia, and Hospitalization for Dental Care. These are being sent to the Academy membership.
3. Dental Health 2000 - Many letters were received by the Academy in objection to some of the statements concerning diet versus dental caries. Because position papers of this sort are often perceived as scientific policy by outside groups, closer attention to the implied statements requires more thorough scientific, as well as public relations review.
4. Health Energies Group (HEG) - A private foundation, with Dr. Steven Moss as spokesperson, has approached and received commercial funds for Academy projects. This past year the Academy's media tours were supported in this manner and a number of future projects are anticipated so as to broaden our public educational program.
5. *The Journal of Pediatric Dentistry* is to go bimonthly beginning in January, 1990.

A supplement to the *American Academy of Pediatrics Journal*, designed as a monograph, has been proposed. This would concern the issues of infant dental care, oral growth and development, nutrition and oral health. They would be distributed to all Pediatricians in the United States who are members of their Academy.

6. New issues of updates in Pediatric Dentistry (with Dr. Ronald Johnson of CSPD) are being developed. The upcoming subject is the treatment of traumatic injuries in children.
7. Advanced Education - A postdoctoral matching program is now in place, with 48 of 54 educational programs participating in the selection of 1990 residents and graduate students.
8. Discussions were continued regarding the AAPD/ASDC relationship. No formal steps toward a Federation were proposed at this time. The proposal for affiliate membership status in AAPD was withdrawn.
9. The Academy now has a Communications Planner and Director, Marilyn Canna. Her goals and responsibilities relate to Academy and Corporate identity, development of an active component network, and marketing plans for promotional activities, products and services, relationships to other organizations and an oversight of the newsletter content and image. This position should prove to be a valuable resource and CSPD should interact with her knowledge and activities.
10. The specialty application for the American Dental Association is complete and is undergoing a final review.
11. The American Board of Pediatric Dentistry shall continue its' alternative clinical simulation examination. Passage rates were comparable to the site visits (89%).
12. The 1994 proposal for San Francisco to host the annual meeting was tabled due to the fact there is a feeling that there are too many meetings on the West Coast during that period of time. This will be reviewed at the Ad-Interim meeting in November.

To summarize: The interaction with the Academy Board members and the component representatives was quite enlightening. The chance to continue this representation of CSPD for a number of years will allow a more active involvement of CSPD at the national level and more complete information for our membership.

BULLETIN

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EDITOR
Suzanne P. Berger, D.D.S.

CONTRIBUTIONS

CSPD Members are encouraged to contribute to the Bulletin. Articles, letters to the editor, or other items of interest are welcome.

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