

CALIFORNIA SOCIETY OF PEDIATRIC DENTISTRY

SPECIAL ANNUAL MEETING EDITION

BULLETIN

Winter 2020 | Vol. XLVII No. 4

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WINTER 2020

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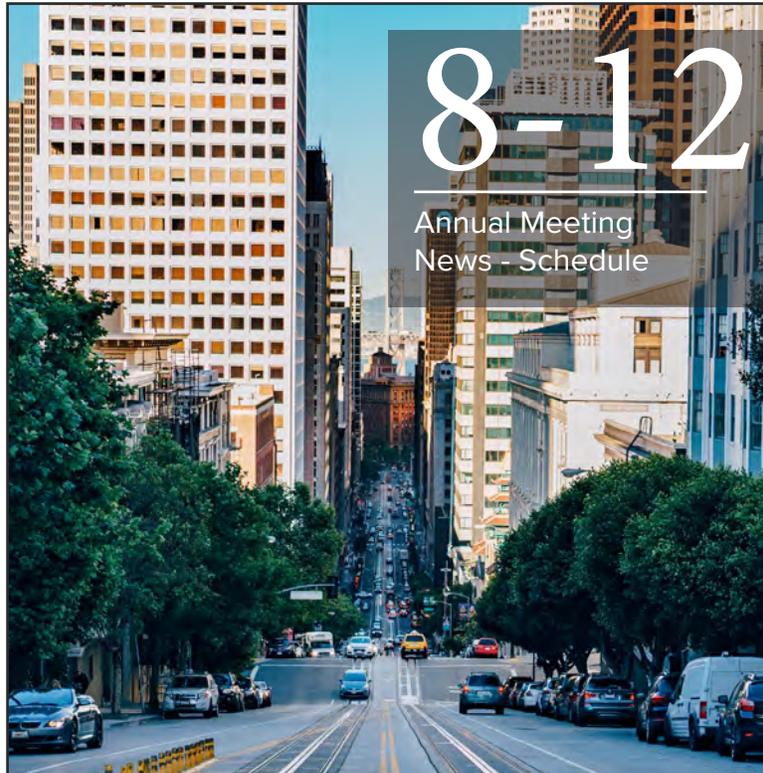
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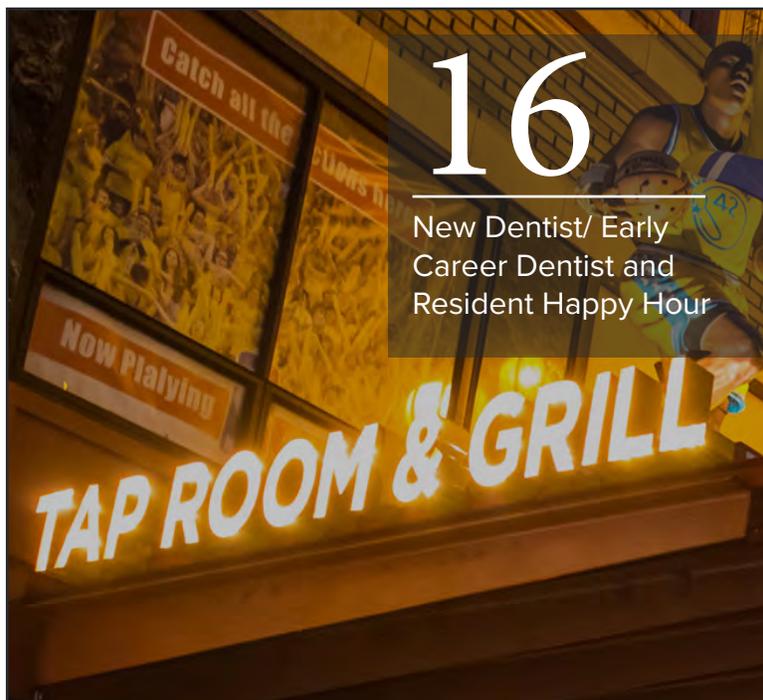
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PRESIDENT'S MESSAGE



THE END OF AN ERA

Dr. Suzy Tavana

As this year of presidency wraps up, I find myself reflecting on what I hope my legacy at CSPD will be. It took me the better part of ten years to reach this milestone, and I can honestly say I have enjoyed every moment of this year. I have felt supported by a board of

directors who showed up and participated every step of the way. I have felt joy with my fellow Executive Committee members who will no doubt remain my best friends well after our season with this board has passed. I have loved our Executive Director, Paul Reggiardo, so much. It took four wonderful Executive Directors over this last decade for me to finally appreciate how much truly goes into the job of operating this amazing and complex organization. We couldn't have a more loyal and competent operator.

In all situations like this, bittersweet ones where you work insanely hard to achieve something and then in a moment it's over, the hope is that the organization is better as you leave it.

It is with confidence that I can say our incoming President, Nancy Hsieh, is one of the best human beings I know. Going into 2020 our next president is mindful, hardworking, and thoughtful in a way I can only admire. Each and every decision she makes is with purpose. What a wonderful feeling to be replaced by my role model. The person who cheered me on and believed in me before entering this role as President was even an option for me.

The legacy of this presidency will be the leadership development I believe so strongly in. Coming full circle, I came onto this board as an intern - bright eyed and optimistic about this wonderful group of volunteers. Everyone seemed so interested in what I was presenting on, and after interning, lifted me up to believe I was special. So much of leadership is making sure those around you know their strengths and use them toward the good of the organization.

There were hard times too. Moments when I didn't feel appreciated. Where I didn't have that safety of support all around me. That is also a part of the process of growth and development.

I made sure that this board would have the tools they needed to communicate with each other more fully and respectfully, while also having more fun. With an improved understanding of leadership skills

"Coming full circle, I came onto this board as an intern - bright eyed and optimistic about this wonderful group of volunteers."

and CSPD's history, the board can better reflect upon the past presidents who inspired all of us to be better leaders. By engaging our interns through discussions and presentations, the board can revel in the young leaders who have presented over the years on amazing things like social media, email etiquette, and civility in the board room.

During my tenure, I was the embarrassing mom who went around the room and had everyone say what their favorite memory of CSPD was. I saw my friends cringe as I smiled happily and pushed on knowing I was probably the least cool President ever, but my heart was in the right place.

I have loved serving as your 45th president. I have loved serving as your volunteer this decade. I have loved attending every annual meeting and building my village with the members of this organization that care about how our specialty grows and prospers. I have loved dancing with you at the gala and gossiping with you at the receptions. I have loved carting my three babies around, having colleagues bounce them and push their strollers as I ran around making sure presentations were set up and speakers were in the right spot.

Thank you for a wonderful run. Please know that I will always be passionate about this organization and the volunteers who run it. Please continue to support this organization by attending our meetings and talking to the other pediatric dentists in this state. We are always going to be stronger together. We will always accomplish more when we are a unit. Please come find me at the Fairmont in San Francisco and toast to the end of this era! We have so much to celebrate with the new President coming in.



NEWS OUT OF SACRAMENTO

Dr. Paul Reggiardo

At the most recent meeting of the Dental Board of California in Sacramento, CDA and CSPD Past-President Dr. Steven Chan was elected by fellow Board members to serve as the body's Vice-President in 2020. Steve was appointed to the Dental Board by then-Governor Jerry Brown in 2016. I have personally observed during his tenure that he has

consistently distinguished himself and earned the respect of his colleagues on the Board by his quiet demeanor, insightful issue analysis, and penetrating observations. Steve comes to the position after 18 years as a Delegate to the ADA House and volunteer leadership roles in AAPD and Western Society of Pediatric Dentistry, as well as serving as President of the American College of Dentists and the ACD Foundation. Somewhere in there he has also found time to complete the AAPD Leadership Institute curriculum at the Kellogg Graduate School of Business Management at Northwestern University. We are all fortunate and appreciative to have such a learned and distinguished pediatric dentist protecting and serving the people of California.



CSPD is represented at all meetings of the Dental Board and participates in public sector discussions and regulatory matters. In this regard, I am able to report several changes in law and regulation that will soon affect dental licensing and practice.

ONLINE ONLY LICENSE RENEWAL

The Dental Board currently issues 18 different licenses and permits to dental professionals which entail processing approximately 55,000 license renewal applications annually. Licensees currently have the option to renew by mail or online. Staff reports that licensees who renew by mail experience delays of up to four to six weeks for processing of their payment and renewal form, while a licensee who renews online is approved within minutes of completing the electronic transaction. In addition, 26% of renewals submitted by mail are delayed for correction of errors or deficiencies, while renewals submitted online have a flaw rate of only 6% (the online application cannot be submitted until all portions are satisfactorily completed). The Board estimates printing, mailing and clerical efficiencies in moving to online-only renewals to be significant as well. Therefore, in light of these findings, the Board has decided to transition to an online-only license renewal system in the near future.

CHANGES TO THE DENTAL PRACTICE ACT

- In October, Governor Gavin Newsom signed an Assembly bill extending the operations of the Dental Board of California through January 1, 2024. The bill made multiple changes to the Dental Practice Act that went into effect on January 1, including the following modifications to law and regulation affecting dentists:
- Added a requirement that the *Board's Notice to Consumers*, which practitioners are already required to post in a conspicuous place in a physical facility, must be accessible also to patients who access services through telehealth.
- Changed the list of acts for which the for Dental Board may deny a dental or dental auxiliary license only to having been convicted of a crime or having been subject to prior formal professional discipline.
- Added to the Business and Professions Code a provision to require licensees placed on probation by the Dental Board for specified misconduct or criminal acts to provide patients and prospective patients with a notice that includes the length and status of the probation, the probation end date, and practice restrictions imposed by the Board. Also required is instruction on how to contact the Board to access further information, including the causes of probation, found on the licensee's profile page of the Board's website.
- Requires any entity providing dental services through telehealth methodology to make available the name, telephone number, practice address, and California dental license number of any dentist involved in the provision of such services. The bill directly affects delivery of Direct-to-Consumer orthodontic services.
- Prohibits a dentist from requiring as a condition of treatment that a patient sign an agreement which limits the patient's ability to file a complaint with the Dental Board.

For questions on these or any other changes or aspects of the Dental Practice Act and licensing requirements, contact CSPD and I will try to find the answers or locate someone who has them. **Keeping up with all the rules and regulations is never easy and CSPD is here to help.**



A MESSAGE FROM THE ANNUAL MEETING CO-CHAIRS

— Dr. Oariona Lowe & Dr. Gila Dorostkar- *Annual Meeting Co-Chairs*



The clock is ticking, we're all set and the plans are finalized. The CSPD/WSPD Annual Meeting is around the corner! Pack your bags and meet us at the luxurious Fairmont Hotel on Nob Hill in the City by the Bay, San Francisco. A rich and storied atmosphere at the Fairmont awaits you. Bring a sweater and a light jacket. Enjoy the beautiful sunset as a cool breeze coming from the Bay brings serenity and pleasant, chilly nights.

Meet up with your schoolmates and colleagues. Share a cocktail at the "Top of the Mark" and enjoy some nice jazz. Relax! You can also choose to Dance the night away at the famous Tonga Room located on the lower level of the Fairmont.



The uniqueness of this year's Annual Meeting is in the **Exhibit Hall**, which will feature a special group of sponsors. The **exhibit hall** will be the hub of our lively experiences. It is planned to be a dynamic and interactive destination where many products, samples, raffles and prizes will be given away. Hover around your favorite companies, chat

with the reps about their new products, receive a personal demo, place your orders and grab the show special! ...Visit the Posters!

When not in the exhibit hall stock up on your CEs by attending the lecture presentations. Topics include: Managing patients with developmental and behavioral challenges, Esthetic dentistry for children, Abnormal breathing and orthodontics, Childhood oral lesions, Lasers in clinical practice, and a series of Saturday afternoon lectures on Employment contracts, Associateships, Debt and Wealth management, How to defend your reputation against negative online reviews, and more. Sign up for a PALS full provider, recertification course, and BLS.

A special **Dental Team Day** planned on Friday features special topics on customer service and time management. Bring your Team!

We're excited to meet and greet all of you! Experience the amazing and unforgettable! The Lady in Red will greet you at the Welcome reception. Become entranced by the circus acts of the Revel Cocktail Party which may remind you of Cirque du Soleil. We Can't wait! See you soon!

Visit conference.cspd.org
to learn more and to register now!



SPECIAL THANKS TO OUR SPONSORS

We've recruited lots of brand new vendors to CSPD this year.

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March 5-8, 2020 | Fairmont San Francisco



PRELIMINARY SCHEDULE

Thursday - March 5, 2020

8:00 am - 12:00 pm

CSPD Board of Directors Meeting

8:00 am - 7:00 pm

Registration

12:00 pm - 1:30 pm

CSPD Board Orientation & Lunch

12:30 pm - 2:00 pm

Part 2 - Basic Life Support (BLS) Hands-on Skills Check

3 Hours CE Credits Total

*\$45 CSPD & WSPD Members / \$90 for Non-Members**

CSPD will offer Part 2 only of the HeartCode BLS course. This is the hands-on testing requirement of the HeartCode BLS course. After completing the online portion, participants attend a structured BLS hands-on session with an AHA instructor. This session focuses on meaningful skills practice and testing. Participants must bring their certificate-of-completion from the online class to the BLS Skills Check.

2:00 pm - 4:00 pm

Part 2 - PALS Re-Certification Course

6 Hours CE Credits Total | PALS Full Certification

*\$200 CSPD & WSPD Members / \$250 Non-Members**

CSPD offers Part 2 only of the HeartCode PALS courses. This is the hands-on testing requirement of the HeartCode PALS Re-certification Provider course. Participants will demonstrate the skills they have learned in the online class including; 1 and 2 person Infant and child CPR, rescue breathing, and fluid bolus administration. Participants must bring their certificate of completion from the online class to the PALS Skills Check. In this environment, students apply their knowledge to real-time decision-making and skills development. Debriefings and coaching are provided immediately after each simulation to facilitate learning about pediatric advanced life support.

2:00 pm - 5:00 pm

Part 2 - PALS Full Certification Provider Course

6 Hours CE Credits Total | PALS Re-Certification

*\$300 CSPD & WSPD Members / \$350 Non-Members**

CSPD offers Part 2 only of the HeartCode PALS courses. This is the hands-on testing requirement of the HeartCode PALS Full Provider course. Participants will demonstrate the skills they have learned in the online class including; 1 and 2 person Infant and child CPR, rescue breathing, and fluid bolus administration. Participants must bring their

certificate-of-completion from the online class to the PALS Skills Check. In this environment, participants apply their knowledge to real-time decision-making and skills development. Debriefings and coaching are provided immediately after each simulation to facilitate learning about pediatric advanced life support.

**Separate registration required beyond the annual meeting registration. Visit conference.cspd.org for more information.*

6:00 pm - 7:30 pm

Welcome Reception

Sponsored by: SML Space Maintainers Laboratories

Get ready for a spectacular view of San Francisco. Unpack your bags and join us for appetizers and drinks at the fabulous Crown Room atop the historic Fairmont Hotel.



Aptly named for its spectacular location on the 24th floor, its tall, wraparound windows reveal a sweeping 270-degree panorama of the Golden Gate and Bay Bridges, Coit Tower, Alcatraz, the downtown lights, and the Bay. Say hello to friends, colleagues, and exhibitors whom you may not have seen since last year and lay out your social plans for the rest of the weekend. Enjoy San Francisco jazz and be greeted by the "Lady in Red".

Friday - March 6, 2020

6:30 am - 8:00 am

CSPD Past Presidents' Breakfast

7:00 am - 8:30 am

Continental Breakfast

7:00 am - 5:30 pm

Exhibit Hall Open

7:30 am - 5:30 pm

Registration

8:00 am - 9:45 pm

Development Red Flags in the Office

1.75 Hours CE Credits Total

Speaker: Beth Ellen Davis, MD, MPH

Course Objectives:

- Through didactics, case presentations, and audience participation, this session will ensure its participants:
- Recognize common patterns of developmental delays.
- Recognize symptoms of autism under 3 years.
- Become familiar with outcomes of prematurity.
- Learn signs to anticipate behavioral problems.
- Consider ways to adapt office visit for children with Developmental Disabilities



9:45 am - 10:15 am

Coffee Break in Exhibit Hall Open with Poster Presentations

2 Hours CE Credits Total - Only Applied Once for Poster Presentations

10:15 am - 12:00 pm

Abnormal Breathing and Orthodontics

1.75 Hours CE Credits Total

Speaker: Stacey Quo, DDS, MS

Obstructive sleep apnea (OSA) affects millions of people worldwide, and the dentists role in the patients care ranges from co-diagnosis to co-treatment. This presentation will review the current therapies for OSA and the outcome data on OSA treatments, with an emphasis on pediatric therapies. Every dental practitioner has patients with sleep disordered breathing abnormalities in their practice, diagnosed and undiagnosed. Understanding the deleterious effects of abnormal breathing on the orofacial complex is a vitally important component in achieving successful outcomes. Learning about the differences between normal and abnormal breathing and its deleterious consequences will become commonplace in the dentists armamentarium.



10:15 am - 12:00 pm

Dental Team Day - Providing Exemplary Customer Service in Today's Forward-Thinking Practices

1.75 Hours CE Credits Total

Speaker: Carol Eaton, Practice Management Consultant

Broaden your definition of customer service as Carol shares creative ways to implement customer service into your day-to-day protocols and systems. Communication, Connection, and Consistency will be key tools to utilize with your patients and parents in creating memorable experiences.



12:00 pm - 1:15 pm

CSPD/WSPD Lunch

12:00 pm - 1:15 pm

Dental Team Appreciation Lunch

1:30 pm - 2:00 pm

Dessert Break and Poster Presentations in the Exhibit Hall

Enjoy desserts while visiting some of our best and most loyal exhibitors and listening to poster presentations.

2:00 pm - 5:00 pm

Esthetic Dentistry in Children

1.75 Hours CE Credits Total

Speaker: Kevin Donly, DDS, MS

This course will discuss contemporary minimally invasive restorative dentistry to extensive pediatric restorative dentistry. Remineralizing agents and restorative materials will be presented. Microabrasion and bleaching for esthetic appearances will also be discussed.



Course Objectives:

- Be exposed to early diagnosis of enamel demineralization and understand preventive regimens available, as well as appropriate intervention with these agents, using minimally invasive techniques.
- Have an understanding of the clinical utilization of traditional, photopolymerized glass ionomer cements and bioactive materials, including indications and contraindications.
- Be exposed to commercially available resin-based composites and dentin bonding resins, understand their mechanism of action, and visualize clinical utilization of these materials.
- Have an understanding of the mechanism of action for microabrasion and be able to clinically apply this information during case selection and treatment, as well as understand the safety and effectiveness of bleaching alone and in conjunction with microabrasion.

2:00 pm - 3:30 pm

Dental Team Day: Managing Time on a Daily Basis

1.5 Hours CE Credits Total

Speaker: Carol Eaton, Practice Management Consultant

Every team member in a busy pediatric dental practice at times feels overwhelmed with all the responsibilities in taking care of patients and parents. Although, we feel there is never enough time, Carol points out that there are secrets to utilizing your time more wisely and accomplishing more by identifying time savers and time wasters. Involving your team in planning for outcomes and goals of the practice is always a good investment and time wisely spent.



5:00 pm - 5:15 pm

Raffle Drawing for Team Members and Dentists

5:00 pm - 6:00 pm

Warren Brandli Intern (WBI) Reception

5:15 pm - 6:30 pm

Alumni Receptions

Whether you graduated forty years ago or yesterday, you will always be an integral part of your graduate program. Stay connected to your alma mater by joining them at the upcoming Alumni Receptions during the CSPD-WSPD Annual Meeting. The event is planned to give you the opportunity to reconnect with other alumni for networking, university updates and fun.

6:00 pm - 8:00 pm

New Dentist/ Early Career Dentist and Resident Happy Hour

Sponsored by: NuSmile



Amazing networking party for residents and early career pediatric dentists (up to 10 years in practice). Featuring drinks and food-- complimentary-- at the Golden Gate Tap Room steps away from the Fairmont. Space is limited. Get your entrance bracelet from the NuSmile booth.

7:00 pm - 9:00 pm

Dinner on Your Own**Saturday - March 7, 2020**

6:30 am - 7:30 am

San Francisco Stairway Walk

7:00 am - 8:30 am

Continental Breakfast

7:00 am - 8:00 am

CSPD Business Meeting with Installation of Officers

7:00 am - 5:00 pm

Registration

7:00 am - 2:30 pm

Exhibit Hall Open

8:00 am - 12:00 pm

A Mixed Bag of Oral Lesions in Tots and Teens: Diagnostic Tips and Treatment

3.5 Hours CE Credits Total

Speaker: Catherine M. Flaitz, DDS, MS

There is much to explore in the mouth of children! Rapid growth, developing dentition, infectious diseases and congenital disorders make children different from adults. Although most oral lesions in children are benign, important imposters are interspersed. In addition, there are new oral lesions, infectious diseases, oral crazes and habits and dental anomalies that are a must to know. Updated facts about common lesions and treatment approaches are based on the best evidence. The session will start with symptomatic



mucosal lesions and progress to oral enlargements. The goal is to arrange this mixed bag of oral lesions into an organized bundle of care.

Course Objectives:

- At the completion of this course, the participant will be able to:
- Diagnose a variety of common oral lesions in children
- Discover useful new entities and new findings about well-known disorders
- Select the best management approaches for the child-patient

10:00 am - 10:30 am

Coffee Break in Exhibit Hall Open with Poster Presentations

This year promises to have some of our best and loyal exhibitors as well as many new, first-time CSPD vendors. Save your orders for this meeting and take advantage of show specials.

12:00 pm - 1:30 pm

Lunch on Your Own - Visit the Exhibit Hall

12:00 pm - 1:30 pm

CSPD Executive Committee and Program Directors Lunch

1:00 pm - 1:30 pm

Poster Presentations in Exhibit Hall

1:30 pm - 2:30 pm

Early Career Practice Success: Understanding Employment Agreements

2.5 Hours CE Credits Total

Speaker: *Cathryn E. Albrecht, Esq.*



Course Objectives:

- Explain the meaning - in "non-lawyer," lay persons' terms - of important contractual provisions that generally appear in dentist employment agreements.
- Discuss the practical, real world consequences of those provisions.
- Provide guidance on strategies to address those issues, including the importance of retaining an attorney, resources that are available to the new dentist, and negotiation strategies.

1:30 pm - 4:30 pm

WSPD Board of Trustees Meeting

2:30 pm - 3:15 pm

Early Career Practice Success: Social Media Reputation Defender

2.5 Hours CE Credits Total

Speaker: *Ali Oromchian, J.D., LL.M.*



Course Objectives:

- You will learn the best strategies to responding to positive and negative online reviews without violating HIPAA.
- Learn how to maintain a positive social media presence and discover ways to connect with your followers.
- Understand the challenges that social media poses to the industry and the typical dental office.

3:15 pm - 3:35 pm

Break for Snacks Sponsored by AAPD

3:35 pm - 4:30 pm

Early Career Practice Success: An Overview of the Marketplace from a Financial Perspective

2.5 Hours CE Credits Total

Speakers: *Forrest Wiederman & Calvin J Williams*



Course Objectives:

- Key Factors in Buying/Selling Starting a Pediatric Practice
- Dental Marketplace Update
- Being Financially sound as you prepare for transition
- How to accumulate wealth before/ during/after ownership



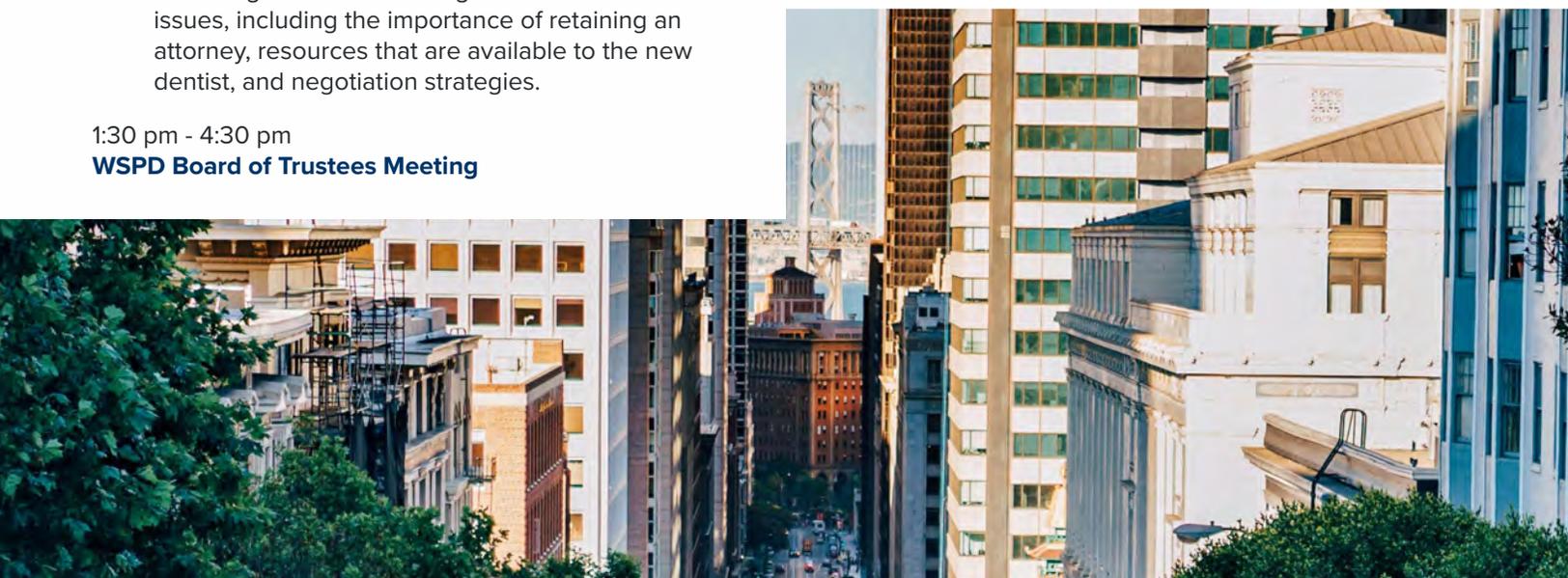
4:30 pm - 5:30 pm

CSPD Executive Committee and AAPD President-Elect Social Hour

4:30 pm - 5:30 pm

WSPD Caucus

Continues on page 12.





5:30 pm - 7:00 pm

Saturday Night: Revel Cocktail Party

A Ticketed Event

To "revel" is to enjoy oneself in a lively way. We believe you will definitely enjoy our closing party this year. We'll enjoy lively "Cirque du Soleil" themed entertainment, fun cocktails and hors d'oeuvres on the Roof Garden of the Fairmont San Francisco Hotel. Think of the artistry of a circus and you will understand! We look forward to seeing you there!

Sunday - March 8, 2020

7:00 am - 12:00 pm

Registration

7:00 am - 8:30 am

Breakfast Buffet Featuring Espresso Bar

8:30 am - 9:45 am

History of Dental Laser Use, Scientific Basics and Future Aspects

2.5 Hours CE Credits Total

Speaker: Peter Rechmann, DMD, PhD

First, this presentation will give a short history about lasers in dentistry, how they work, and how lasers can be helpful in the daily dental office routines. Next, the pathway from the basic laboratory studies in laser caries prevention to successful, clinical applications for preventing caries in human teeth will be illustrated. It will be demonstrated why short-pulsed carbon dioxide (CO₂) lasers are extremely efficient in altering acid prone carbonated enamel, the type of enamel actually presented in the mouth, into a more acid resistant hydroxyapatite or even fluorapatite. Clinical studies using this specific laser wavelength for caries prevention in vital teeth will be discussed. These includes a first study dealing with potential mineral loss around orthodontic brackets. Then two randomized, blinded clinical trials preventing demineralization in occlusal pits and fissure will be explained.



9:45 am - 11:00 am

Private Practitioner "Clinical Applications of Lasers"

2.5 Hours CE Credits Total

Speakers: Andrea Gamble, DDS & Jared Poplin, DMD

A 9.3 μm CO₂ all-tissue laser brings a paradigm shift to pediatric dentists by enabling them to practice anesthesia-free and interruption-free. It also allows dentists to perform soft tissue surgeries virtually blood and suture-free enabling fast post-op healing. Traditionally invasive procedures, like pulpotomies, extractions, frenectomies, become less challenging with the 9.3 μm CO₂ all-tissue laser.

As a result, dentists enjoy an easier workday and increase their efficiency while delivering a completely unique experience to their patients and achieving better clinical outcomes.

Lasers and their unique underlying technology will be discussed along with how they can be successfully integrated into private practice using a wide range of procedures and the positive effects that lasers have on the patient experience.



11:30 am - 12:30 pm

CSPD Board Post Meeting Debriefing

CONFERENCE LOCATION & HOTEL ACCOMMODATIONS

**Fairmont San Francisco
950 Mason Street
San Francisco, CA 94108**

Thursday, March 5 – Sunday, March 8, 2020



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PRESENTING A DIFFERENT EXHIBIT HALL EXPERIENCE THIS YEAR

— Dr. Gila Dorostkar - Annual Meeting Co-Chair



Our goal this year is to transform the Exhibit Hall into a dynamic and interactive destination. One where our attendees will learn about amazing new developments and brush up on industry innovations and our exhibitors, in turn, will demonstrate relevance and value, showing how their products and services can solve our clinical and practice challenges.

We have a fantastic line-up of sponsors and exhibitors for our upcoming San Francisco meeting that range from well-known established companies to new up-and-coming brands. Many of this year's sponsors are also first-time CSPD attendees. This is your opportunity to put a name with a face of

someone you may only know by telephone, learn how to better use the products you already have in your practice, or discover a new product or service that can help solve some of your daily headaches. You're also likely to find that many of our vendors want to hear from you about how they can improve their products or better serve you as a customer.

The exhibitors at our Annual Meeting play another critical role in the overall success of our event. Their financial support helps defray some of the cost and helps us keep our registration fees at a more reasonable level. Without their support we wouldn't be able to run a meeting without charging significantly higher fees. None of us would be excited to pay more expensive registration fees, right? Please be sure to make it a point to visit and spend time in the Exhibit Hall and say "thank you" to some of the people and companies who are supporting our event.

As an added bonus, CSPD will be hosting several FUN events in the Exhibit Hall this year to make it an even more inviting and engaging place, including an Exhibit Hall raffle with some very cool prizes. So, please get your shopping lists ready to take advantage of any show specials, figure out what sizes and amounts you need before traveling to the meeting, and consider what new products you'd like to demo. This way, you'll be ready to take full advantage of having industry leaders all in one place.

Our valued sponsors and exhibitors are truly part of our dental community without whom we could not run a successful and affordable meeting. They also play an important role in supplying our offices with products and services that allow us to take the best care of the children in our practices.

Please visit and engage in the Exhibit Hall this year. I hope you will find it to be a valuable and rewarding part of your Annual Meeting experience in San Francisco.



8
CEs

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LOOK LIKE THE BEST BOSS EVER!

Your staff will earn valuable CE credit while having an amazing time networking with other pediatric dental teams.

Due to popular request, CSPD has designed a special track of programming exclusively for dental teams on Friday, March 6th:

- Developmental Red Flags lecture — provided by a behavioral pediatrician
- Breakout session for the Team in the morning — Designed to get your team inspired, aligned, accountable, and unstoppable!
- Their very own CSPD Team Appreciation Lunch
- Choice of an Esthetic Restorative Dentistry lecture for the clinical team or an administrative/business team-focused lecture in the afternoon

There will be an exclusive Exhibit Hall Dental Team raffle featuring a Michael Kors purse, FitBit, and other stylish prizes!

Featuring practice management consultant, Carol Eaton

For all team members during the morning session: "Providing Exemplary Customer Service in Today's Forward-Thinking Practices"

Administrative breakout workgroup in the afternoon: "Managing Time on a Daily Basis"



There is a special one-day registration fee of \$195 available for teams attending Friday only which includes lunch. If your team plans to attend the full weekend of lectures and social events, the fee is \$325.



NEW DENTIST/ EARLY CAREER DENTIST AND RESIDENT HAPPY HOUR

Friday - March 6, 2020 | 6:00 pm - 8:00 pm | Golden Gate Tap Room

With the best beers, come to the best games. The Golden Gate Tap Room houses two regulation shuffleboard tables, three SkeeBall games, two foosball tables, new and vintage arcade games, and pool tables reside in the two video platforms. And for the modern sports fan, there are over 20 screens showing favorite live sporting events. You won't want to miss this amazing networking party for residents and early career pediatric dentists (up to 10 years in practice).

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Dr. Steven Niethamer - *Website Editor*

The Guidebook app is a conference essential – attendees can plan their schedule, view slides/handouts, use it to verify attendance for CE credit, and much more!



The guide will remain on your devices until you choose to delete it, and the messaging feature can be used days, weeks or even months after the event finishes. All of this adds immense value to your networking experience at this year's CSPD Annual Meeting.

The Photo Album is a great place to view and share pictures from the conference. You can scroll through the images to Like, Comment or Share posts from attendees.

DOWNLOAD FROM YOUR APP STORE

Go to your App Store to download "Guidebook" and then search for this year's San Francisco meeting on the My Guide page.

You can also just use your camera to scan this QR Code and get a direct link to download our 2020 CSPD/WSPD Annual Meeting guidebook app or here: www.guidebook.com/g/2020cspd.

CREATE YOUR ACCOUNT

Once you create a user account and log in, tap the upper left to open the navigation menu, to see your avatar, your full name, and a QR code at the bottom.

EACH USER'S QR Code will be needed to attend each of the programs and to answer program questions so that CE certificates can be delivered to you in a timely manner. YES! Your QR Code will be scanned at every lecture in order to accumulate your CE units!

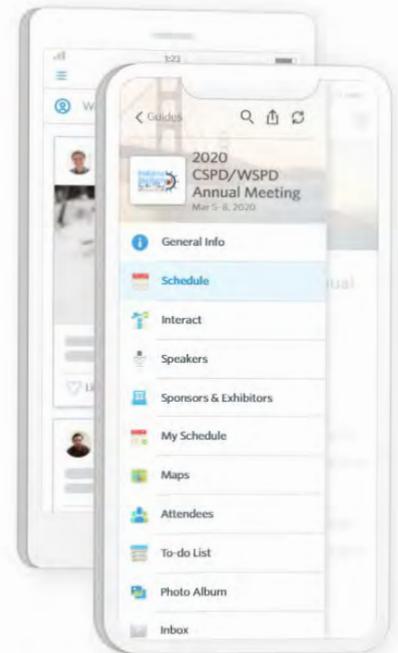
VERIFICATION OF PROGRAM ATTENDANCE AND RECEIVING YOUR CE CERTIFICATE

There will be monitors at the entrance to scan your QR code when entering a lecture room. Your app also has a Survey for each program, which must be completed before CE certificates are provided. Being scanned and completing the survey allows CSPD to automatically provide your CE credits.

INTERACT AND NETWORKING

The Interact feed is the social hub of your guide that updates in real-time based on what is happening.

Sponsors might post special offers or release timely information, so don't miss out and stay connected. Sponsor support of our meeting is so important! Please interact with our sponsors and visit their booths.



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TIFFANY CHEN CRUZ

Tiffany Chen Cruz completed her pediatric dentistry residency program at the University of California, San Francisco in 2010. She was a member of CSPD during her 3 years in California until she relocated to Winter Haven, Florida where she practiced with her husband.

Tiffany was an active member in student government. She was awarded the Pierre Fauchard Academy Award, Bernard Osher Scholar and Professional Development Award for her exemplary role in the student body. She also actively participated in the Delta Sigma Delta International Dental Fraternity, as the president of the fraternity, she promoted volunteerism and giving back to the community.

In 2014, Tiffany was diagnosed with a rare sarcoma. After years of multiple hospital visits to MD Anderson in Houston, TX and Moffitt Cancer Center in Tampa, FL, she passed peacefully on December 31st, 2019. Sadly, she leaves behind her husband, Jose, and two beautiful girls, Stella and Bella. Tiffany was a talented pediatric dentist who was dedicated in treating her patients as she would her own children. However, her cancer had increasingly limited her time in her practice until her passing. She will always be remembered as an upbeat, selfless, cheerful friend to everyone who knew her.



MOTIONS OF THE BOARD OF DIRECTORS - JANUARY 25, 2010

MOTIONS

2020.01.25.01 (Schmitt): Move to approve the October 19, 2019, Board of Directors Meeting Minutes as presented. **MOTION CARRIED**

2020.01.25.02 (Schmitt): Move to accept the Consent Agenda as modified by the removal of items 13, 15 for discussion. **MOTION CARRIED**

2020.01.25.03 (Guijon): Move to approve the selection of Zweig and Associates, CPA, LLP, as the accountant-of-record for the CSPD. **MOTION CARRIED**

2020.01.25.04 (McCreedy): Move to provide the printed CSPD Bulletin to all members. **MOTION CARRIED**

2020.01.25.05 (Schmitt): Move to authorize Executive Director to attend and represent CSPD at the two 2020 Statewide Medi-Cal Dental Program

Stakeholder meetings. **MOTION CARRIED**

2020.01.25.06 (Schmitt): Move to accept and file the 2nd quarter FY 2019-2020 financial reports as presented. **MOTION CARRIED**

2020.01.25.07 (Hsieh): Move to select Drs. Shivani Keshav and Evan Chan as the 2020-2021 Warren Brandi Leadership Interns. **MOTION CARRIED**

2020.01.25.08 (Hsieh): Move to select Drs. Ella Saeed, Linda Young and Jungsoo Kim as the 2020-2021 Santos Cortez Graduate Student Legislative Advocacy Interns. **MOTION CARRIED**

2020.01.25.09 (Schmitt): Move to approve the revised intern program protocols as presented and recommended by the Leadership Development Committee and to incorporate these changes in CSPD Administrative Policies and Procedures. **MOTION CARRIED**

2020.01.25.10 (Schmitt): Move to approve the following dates and location for the meetings of the Board of Directors in 2021:

- January 23, 2021 - Los Angeles
- March 18, 2021 - Palm Desert
- July 10, 2021 - Oakland
- October 16, 2021 - Oakland

MOTION CARRIED

2020.01.25.11 (Schmitt): Move to adjourn the meeting. **MOTION CARRIED**

CSPD LEADERSHIP

Full list of committee members is located at www.cspd.org.

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Dr. Danielle Goodman (USC)
 Dr. Katarina Calilung (USC)

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Dr. Irene Ching (UCSF)
 Dr. Joanna Meekay (UCSF)
 Dr. Shuran Liang (NYU Langone Dental Medicine San Diego)

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UPCOMING EVENTS

Mar 5-8, 2020



2020 CSPD Annual Meeting

Fairmont San Francisco
 - San Francisco, CA

Mar 18-21, 2021



2021 CSPD Annual Meeting

JW Marriott Desert Springs
 Resort & Spa - Palm Desert, CA

Mar 31-Apr 3, 2022



2022 CSPD Annual Meeting

Omni Montelucia Resort
 - Scottsdale, AZ

Mar 23-26, 2023



2023 CSPD Annual Meeting

Fairmont San Francisco
 - San Francisco, CA



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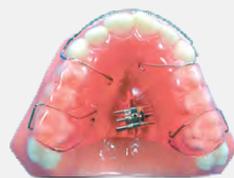
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