

Bulletin

SUMMER 2005

www.CSPD.org

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PRESIDENT'S MESSAGE

Why does CSPD need to do Strategic Planning?



Santos Cortez, D.D.S.
CSPD President

It's summertime and I hope this edition of the *Bulletin* finds you in good health.

For many of us, this is the time of the year to take a family vacation: a time to implement plans previously made with family members about the destination, points of interest, as well as places to stop and rest. On a family trip, "strategic planning" is especially needed for those taking road trips. When do we leave? What do we need to pack? Who drives and for how long? Do we have contingency plans for emergencies? You've had the family pow-wow and have agreed on the plan and everyone is looking forward to getting on the road! Destination in place, road map at hand, you begin your trip.

If you think about it, we begin to learn about strategic planning very early in life. We plan for many different events in our lives, such as choice of college and career, a place to practice and what type of office and location. We strategize about practice growth and retirement and we plan for vacations!

So why am I sharing this with you? Well, CSPD also develops a road map to achieve the stated goals (our destination) in our Strategic Plan. Our leadership undertakes this task at a planning session every three years to set the destination of our organization and to delineate who is responsible for the completion of objectives within the goals. This pow-wow lasts about a day and a half with a facilitator that assists us in sticking to the subject at hand—a most important job. The initial planning session completes the bulk of the plan, but there is much more work that's done

in the following month or so. The Board of Directors then approves the "new" plan and the work starts for the next three-year cycle! We set our sights on goals and break those down to objectives and strategies as well as responsibilities.

Equally important, the map has to be checked to see if we are on the right track. That responsibility this year falls on the shoulders of the President-Elect, Marty Steigner. Why the president-elect? This is also part of the strategy. Staying on top of the plan, the president-elect learns first hand what the plan is, who is doing the work in the plan and reporting this to the Board in order to stay on track. This allows the president-elect to be intimately knowledgeable about the work that is being accomplished and also looking ahead as to what else needs to be done (our next point of interest). This is no easy task; CSPD does a monumental amount of work for a volunteer organization. As he becomes president next year, he will lead and inspire the board and committees to continue working on the plan but always leaving some flexibility to respond to immediate needs of the organization. Thankfully, we are blessed to have a constant in the group, our Executive Director, Mel Rowan, who facilitated our last strategic planning session.

Take a look at the 2003-2006 strategic plan on our website www.cspd.org, click on "Members Only," and click on "CSPD strategic plan 2003-2006." There are three goals of CSPD: I. Efficient and Effective Governance, II. Optimal Oral Health and Well Being for the Children in California (advocacy) and III. Valued Member Services.

Don't be fooled into thinking there is not that much to do having only three stated goals! If you look at the objectives under each goal, you will begin to appreciate how much work we have planned for the organization. I am always impressed by this! (Please see page 15)

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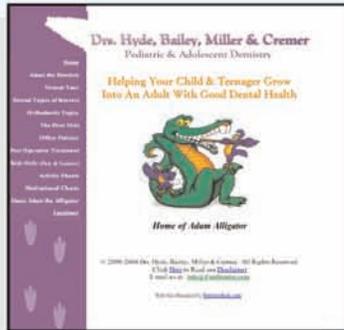
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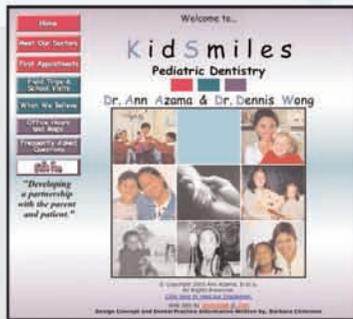
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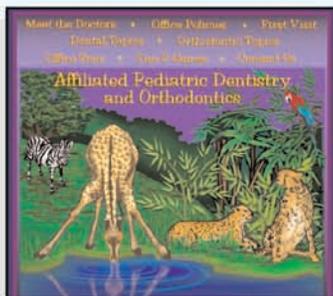
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California Society of Pediatric Dentistry

BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted to Lonnie R. Lovingier, DDS by mail (26302 La Paz Rd #114, Mission Viejo, CA 92691 or Lrlov@aol.com).

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 Editor: Lonnie R. Lovingier, DDS

MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.

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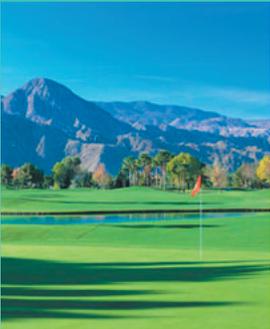
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Left to Right: Steve Gross (Space Maintainers Lab), Julie Pease (Dentists4Kids.com) Joseph G. Krebs (KSB Dental)



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Novice and pros alike will enjoy the challenges afforded by our two on-site championship golf courses.



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Don't miss the 31st Annual Meeting of the California Society of Pediatric Dentistry, which will be held in beautiful, balmy Indian Wells, California at the Renaissance Esmeralda Hotel and Spa, **April 6-9, 2006.**

This AAA, 4 Diamond/Mobile 4 Star award-winning resort is listed among Travel & Leisure's "Top 500 Resorts of the World". It features beautiful sleeping rooms with private balconies. Some of the amenities include a luxurious spa (with 19 treatment rooms), two 18-hole Ted Robinson-designed golf courses, tennis courts, fitness center, 3 swimming pools with waterfall and a sandy beach.

Changes in Parenting Over Time Have Lead to Differences in The Children We Treat in Our Practices

Friday Presentation: **Dr. Foster Cline** will discuss the phenomenon from a psychiatrist's perspective. Are these just anecdotal impressions or is it a reality?

Saturday Presentation: **Dr. Barbara Sheller** will tell us how we can manage these children and their parents in our practices.

Sunday Presentation: **Panel Discussion.** Our members will discuss their perceptions and how or if their management strategies have changed over time.

There will also be a Spouse Program (to be announced), a New Dentist Program and Table Clinics. In addition, the **CSPD Foundation** will again sponsor a Thursday afternoon program and **WSPD** will again sponsor a **PALS course.**

Tentative social activities will include: A Thursday evening Welcome Reception that will allow our members to socialize at a down home country barbecue. Our Installation Luncheon is scheduled for Friday where we will hear the AAPD President-Elect's presentation. What would a trip to Indian Wells be without a Saturday afternoon golf outing?! And the Saturday evening gala (to be announced) will be as spectacular as ever!

This meeting promises to combine the hospitality of a world-class resort with an interesting and informative scientific program as well as enjoyable social events. We hope that you will join us for what promises to be a memorable meeting.

WELCOME GRADUATE STUDENTS



EVELYNE VU-TIEN

Evelyne was born in Paris, France and grew up in the Bay area. She attended UCLA for her undergraduate studies in business-economics and graduated from UCSF dental school in 2003. She enjoys practicing volunteer dentistry and has worked in Tecate and Juarez, Mexico. She practiced in San Jose and Milpitas prior to the start of the program. Evelyne started the Children's Hospital San Diego Pediatric Dental Residency in July 2004 and is currently in her second year. Her interests include yoga, snowboarding, and rock climbing

JEFFREY SUE

Jeffrey was born in Sacramento California and is married with 3 children. He joined our program in November of 2004. Jeff attended California State University Sacramento for his undergraduate degree and received a BA in psychology. He went on to UOP dental school where he graduated in 2000. He spent four years in a private pediatric dental practice before joining the program. His interests include video games, music, sports, and spending time with his family.



LORRAINE LIN

Lorraine was born in Boston and grew up in LA. She attended UCLA for her undergraduate degree and Loma Linda School of Dentistry graduating in 2003. She has worked in private practice in San Bernadino and Grand Terrace before starting the pediatric dental residency program in July 2005. Her interests include snowboarding and traveling.



ANJALI RAJANI

Anjali grew up in Fresno, California. She completed a 6 year BA/DDS program at the University of Missouri-Kansas City in 2002. She completed an A.E.G.D program at UCLA and then worked at a dental clinic in an elementary school in San Pedro, California. She went on to graduate with an MPH, focusing in Child Health, from Johns Hopkins Bloomberg School of Public Health in 2005. Her areas of interest are running, swimming, and reading.



Congratulations to all the incoming postdoctoral students to the California dental schools. The following information was provided for publication by the department chairperson or program director. CSPD is aware that this does not include all of California's incoming graduate students and we hope to be able to publish the names of the remaining students in our Fall Bulletin. If you are a department chairperson or program director, please contact José Polido (jpolido@chla.usc.edu)



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NuSmile® Primary Crowns is now offering two shade options for anterior crowns! The shade options include the company's original Extra Light Pedo Shade and now, the NEW Light Pedo Shade. The NEW Light shade crowns are slightly more yellow than the original Extra Light shade. The NEW Light shade is being offered to provide an additional option for matching adjacent teeth when placement of a single anterior primary crown is needed. Shade Guides with both options are available for NuSmile customers upon request.

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WELCOME
GRADUATE
STUDENTS**MATTHEW DAVIS, D.D.S.**

Dr. Matthew Davis was raised in Encinitas, California. From 1996 to 2000 he attended UCLA and was a member of the men's volleyball team, winning two national championships. He received his B.A. in Environmental Studies from UCLA in 2000. After graduating he worked part time in his father's pediatric dental practice and spent a few months traveling before starting dental school. In 2005 he received his D.D.S. degree from the University of the Pacific. Upon completion of his training in Pediatric Dentistry in 2007, he plans on remaining in southern California to practice.

DINO DEL FIERRO, D.D.S.

Dr. Dino Del Fierro was born in Rota, Spain and raised in San Diego, California. He graduated from the University of California San Diego with a degree in Economics and worked for several years in the field of Database Marketing and Decision Support Systems. Dr. Del Fierro returned to school and obtained his D.D.S. degree in 2004 from UCLA. After graduation, he completed a General Practice Residency at the Veterans Affairs in Sepulveda, California. Upon completion of his training in Pediatric Dentistry in 2007, Dr. Del Fierro's plans include private practice, community outreach and teaching.

SARA GHAEMMAGHAMI, D.D.S.

Dr. Sara Ghaemmaghani was born in Iran and moved to Milwaukee, Wisconsin when she was in high school. She received a B.S. in Biology from the University of California San Diego in 1984 and graduated from the University of Southern California School of Dentistry in 1988. She has been in private practice specifically treating children. Upon her completion of the Pediatric Dentistry residency program at UCLA in 2007, she plans to practice and teach.

GIANCARLO LAURIENTE, D.D.S.

Giancarlo was born in Los Angeles and raised in Pismo Beach, California. He attended the University of California at Davis where he completed a B.S. in Genetics. Following graduation, he moved to Lake Tahoe where he lived for a year, and was employed as an assistant coach for a children's ski racing program at Squaw Valley, a resort on Tahoe's north shore. Giancarlo attended the UCLA School of Dentistry and graduated in 2005. He is excited to engage in more research and community service at UCLA during the next couple years. His hobbies in-

clude skiing, backpacking, surfing and many types of music. He plans after completing the Post Doctoral Program in Pediatric Dentistry in 2007 are currently undecided.

TODD PACOFSKY, D.M.D.

Dr. Todd Pacofsky was born in Albuquerque, NM and raised in Visalia, CA. He graduated from the University of California Santa Barbara with a B.A. in Art Studio and Biology. After earning his D.M.D. from Tufts University, he spent three years as a commissioned officer in the US Navy Dental Corps including a one year AEGD residency. After the Navy, Todd spent three years working as an associate in two private offices and a non profit clinic for children on California's central coast when it dawned on him that working with children was more enjoyable and rewarding than anything he had done in dentistry up to this point. He is looking forward to his two year pediatric dentistry residency that he will complete in 2007.

IRMA PÉREZ-MARTÍNEZ, D.M.D.

Dr. Irma Pérez-Martínez was born in San Juan, Puerto Rico and raised in Caguas, P.R. She graduated from the University of Puerto Rico, Cayey Campus with a B.S. in General Sciences in 2001 and continued studies at the University of Puerto Rico, School of Dentistry, where she received D.M.D. degree in 2005. The last two years she worked as a research assistant in the Center for Craniofacial Disorders, San Juan, P.R. She will complete the combined residency program in Pediatric Dentistry/Orthodontics in 2009.



* Privilege of "editorial licensing"



ALEXANDER ALCARAZ

Alex was born and raised in the Orange County area of California. He completed his pre-dental education at UC Irvine and his dental education at Harvard. Dr. Alcaraz' interests in Pediatric Dentistry include: community health, education and special needs. Upon completion of the program, Dr. Alex plans on entering private practice as well as teaching part-time, working at community health clinics and eventually raising a family.

NICOLAS BRONZINI

Nick was born and raised in the Bay Area. He received a BS in Biology from UC Davis and his DDS from UOP School of Dentistry. Nick is interested in all areas of Pediatric Dentistry. Upon completion of his program, Dr. Bronzini plans on entering private practice in Northern California with his father and two brothers, who are general dentists.



EDUARDO CORREA

Dr. Correa was born and raised in Huntington Park, CA. He received his bachelor's degree from Cal State University, Long Beach and his dental degree from UCLA. Eddie's areas of interest in Pediatric Dentistry include: preventive dentistry, community dentistry and the Latino segment of the population. Dr. Correa plans on entering private practice and teaching after graduation.



THERESE CHU

Therese was born and raised in Southern California. She completed her pre-dental education at UCLA and her dental education at Columbia University in New York. Therese is interested in the public health aspect of pediatric dentistry. After the program, Dr. Chu plans on entering private practice as well as starting a family.



JULIE DAVID

Dr. David was born and raised in Dallas, TX. She attended Austin College for her pre-dental education, where she received her Bachelor's Degree in Biochemistry and Baylor College of Dentistry for her dental education. Prior to coming to USC, Julie was working in private practice in New Mexico. Her future plans include returning to Texas where she will enter private practice.



JONATHAN LO

Dr. Lo was born in Taipei, Taiwan and raised in the Orange County area of California. He received his Bachelor's Degree from UC San Diego and his dental degree from USC. His areas of interest in Pediatric Dentistry include: oral sedation, trauma and teaching. Jonathan plans on entering private practice as well as teaching part-time after he has completed the program.



RUPAL PATEL

Dr. Patel was born and raised in Chicago, IL. She received her undergraduate degree as well as her dental degree and an MS in Oral Science from the University of Illinois. Rupal's interests in Pediatric Dentistry include: trauma and growth & development. After completion of the certificate program, Rupal is considering teaching and working in private practice.



JILL SHANG

Dr. Shang was born in Taipei, Taiwan and raised in St. Louis Missouri. She attended St. Louis University for her pre-dental education and University of Missouri-Kansas City for her dental education. Prior to coming to USC, Jill was in private practice in Missouri. Her areas of interest include: behavior management and prevention. Jill would like to become involved with public health as well as enter private practice after graduation.



Is Money The Answer?

Roland Hansen, D.D.S



Roland Hansen, D.D.S.

The trend is growing and omnipresent. Over the recent past we have watched county agencies allocate many millions of dollars for the dental and medical care of children. Prop 10/LA Care dollars are funding oral health care for children. Most recently the Bay Area counties have announced a \$59-million expansion of health insurance for children. The Healthy Kids Initiative, funded partially by Proposition 10 tobacco tax money, will provide comprehensive care for 31,000 uninsured children. As reported in the Los Angeles Times on January the 28th, the four-county program is "the latest initiative for independent county panels charged with distributing the \$600 million the state collects annually from the 50-cent-per pack tobacco tax..." It should also be pointed out that last summer, officials in Los Angeles announced two \$100-million grants that will promote universal health care for children to age 5. County funding is also supported by additional grants from 60 private foundations, county health departments, and community organizations that will expand universal health coverage through age 18. Given the impetus of large sums of money that will support the delivery of medical care, organized dentistry may be fast approaching a head-on collision with those who believe that money can solve the issue of universal oral health care.

This observation is particularly true for our specialty that speaks for children. Pediatric dentistry may be an easy target for those who provide the dollars for care but lack a complete understanding of the intricacies that should be applied to the supply and demand continuum. Oral health care requires the support of dollars, but that is not the only requirement for success. Oral health providers in the dental profession must provide that care. It seems to this observer that pediatric dentists would be hard pressed to care for large numbers of new patients under this emerging financial protocol that emphasizes dollars in the access to care equation. Dollars alone may be insufficient to address the oral care needs of children.

Could our specialty come under direct and sustained fire when grant money becomes available and our profession is taxed beyond its limit in the provision of that care? Many observers would suggest that this question could be answered affirmatively.

Our profession and our specialty should be amenable to substantial discussion about this issue and plan a response in case we

are unable to immediately respond to a large influx of new patients.

The old saw that "money can solve anything" is now finding new recruits and pediatric dentistry may take considerable criticism when access is deemed to be insufficient. Some balance must be expressed by our specialty that points out the fallacy that an ability to pay equates with access to care. Access in this case, means more than the notion that when funds are available, treatment will follow.

It may very well be true that we are at a crossroad in our lengthy attempts to create access to care that is equitable to all concerned. It would seem impossible for our specialty to provide care for this segment of the population, which is now nearing financial competency, and subsequently seeks the care that they so desperately require.

The leadership of the dental community and our specialty specifically must be aware that we will be under great pressure to perform over the next few years. If we cannot formulate a response that addresses this issue, we may be in for some trying times.

We have noted with some support that generalists will need to be ready, willing, and able to carry their share of the treatment burden. The interest of the generalist and their training must be an important aspect of our response. Now is the time for our specialty to address this issue. Our timing must be perfect if we are to manage the interest of a growing population that has the dollars and the desire for oral health care. The interest of granting agencies has never been greater and we must stand ready to deliver care. If we fail in this endeavor the credibility of our profession will be strained and we could lose much of our hard-earned position within the health community.

Editor's Note: This article was given to me in August of 2003. I placed it on the back burner and accidentally forgot about it. Recently I opened it and read it again. I believe that doctor Hansen's foresight was accurate and has become more apparent to many as time has passed. However, the thoughtfulness and concern exemplified in this article, that I now read in retrospect is more clear and accurate. It is as appropriate today as it was when it was written. CSPD, as respected children advocates, was responsible for the grassroots creation of mandated dental exams for school children. We orchestrated, called upon and witnessed CDA help this concept develop into AB1077. Should (when) this concept become(s) law, we may very well see Dr. Hansen's concern become reality.

.....“organized dentistry may be fast approaching a head-on collision with those who believe that money can solve the issue of universal oral health care.”

NEWS FLASH
FROM MEMBERSHIP & CREDENTIALS COMMITTEE!
Chair, Lindsay Robinson, D.D.S.

At our next Annual CSPD Meeting, during the business portion, our membership will be asked to approve an amendment to our bylaws, which would change one of our membership categories. Currently CSPD has ten categories of membership, which allow us to include a range of individuals who share our mission to serve the oral health needs of children. For the first time in our history CSPD has accepted an MD (anesthesiologist) into our fold, and as the membership categories are defined now, is an Allied Professional member. This places MDs in a group with auxiliary members and exhibitors.

In order for MD healthcare providers to take full advantage of membership benefits, the CSPD Board of Directors is proposing an expansion of the Affiliate membership

category to include non-pediatric dentists and physicians residing in California. This will allow MD members to be grouped with other dental professionals. It especially makes sense to amend this category now as we are training medical providers in oral health as part of the First Five Grant, and are likely to have additional physicians requesting membership in CSPD.

The Membership & Credentials Committee is exploring ways to market this new membership opportunity through our *Bulletin*, Website, and announcements to other like-minded organizations. If any of our current CSPD members know a physician who shares our mission and may be interested in membership please forward their name to our Executive Director, Dr. Mel Rowan.



Lindsay Robinson, D.D.S.



CSPD Presented with Distinguished Service Award

CSPD and several members were given individual awards for outstanding community service during the annual CDA Legislative Day in Sacramento. Present were Drs. Soderstrom, Steigner, Reggiardo, Rowan, Azama, Cortez, Mungo, Darrow, and Chan. (Drs. Robinson and Saed not present for photo)

California Dreamin'
Making Team Dreams a Reality

Dr. Rick Nichols, a practicing pediatric dentist in Redlands, Ca and **Mary Lynn Wheaton**, Director of Consulting at the Pride Institute, a dental management consulting firm will be presenting and facilitating this **one time only customized program** for CSPD member doctors and their staff.

Don't miss this opportunity to enjoy this course. Mark your calendars now!

 <p>Southern California Sheraton Cerritos Cerritos, CA Saturday, November 12, 2005</p>	<p>Northern California Embassy Suites Burlingame, CA Friday, November 11, 2005</p> 
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Melvin Rowan, DDS, Exec Director



I thank all of you who have supported our Foundation as it develops its role and response to the crisis in pediatric dental education. We are continuing to develop

programs and support projects to promote the academic participation of our colleagues. We are refining our short-term grants to support projects predominantly done by pediatric dental postdoctoral students to encourage their interest in pursuing full or part-time academic careers. At the same time, we are evaluating criteria for programs that would recruit and support mid-career and late-career clinicians in educational positions.

Under the direction of Dr. Steve Blain we are formulating new guidelines for grants in oral research to support projects for residents and part-time dental faculty mem-

Foundation Approves Leadership/Education Internship

Gila Dorostkar, D.D.S.

The CSPD Foundation recently approved funding for a proposal submitted by Dr. Jeff Wood at the University of the Pacific School of Dentistry to support and foster a mentor/protégé relationship in the form of a one-year internship with the CSPD Board of Directors. The protégé will be an individual who was an educator before starting dental school, has consistently expressed interest in continuing as an educator after completion of specialty training, and has also expressed significant interest in participating in organized pediatric dentistry (Dr. Ann Tornabene). The mentor will be Dr. Jeff Wood, a member of the CSPD Board of Directors and a career educator.

This pilot project is designed to encourage participation in education and organized dentistry by providing a young pediatric dentist with the opportunity to develop the concrete leadership skills essential to both. A solidly structured internship may become an important resource for the Society as we continue to address the educational crisis in the specialty.

PRESIDENT'S MESSAGE

Richard Sobel, D.D.S.

bers. In addition, he is beginning to draft the parameters of a dental educator fellowship program with the goal of providing money to help support a pediatric dentist pursuing an academic research / educator career.

I am happy to report that we have just awarded our first grant for the mentorship of an individual in the governance and advocacy activities of our society, as preparation for a leadership position in pediatric dentistry. We hope to expand this type of grant to a full year Policy and Management internship for a young pediatric dentist who is planning an academic career. Please see more details about our current grant in the report by Dr. Gila Dorostkar in this issue of the *Bulletin*.

Our recently funded online educational program had a great beginning at this year's Annual CSPD Meeting in Monterey. Two major educational sessions, those of Tom Lenhart and Bill Waggoner, were recorded and are now being edited for use by our members. A current report on this program, which is under the direction of Roland Hansen and produced by Vodium Corporation, can be found in the last issue of the CSPD *Bulletin* in an article by Dr. Roland Hansen.

By the time this message is in your hands, the USC pediatric dental restorative retreat, directed by Dr. Richard Udin and facilitated by Dr. Dave Good, will have occurred. This project, jointly funded by this Foundation and the USC Pediatric Alumni Group, was designed to review evidence-based information and standardize restorative teaching techniques and procedures at USC. The results will benefit all neophyte and experienced instructors within that department and should result in a definite enhancement of the teaching program for both undergraduate and postdoctoral students. Look for a full report by Dr. Richard Udin in our fall *Bulletin*.

In this coming year we expect to share with you detailed information on each of our funded projects, a discussion of their outcomes and the presentation of their results at our Annual Meetings. This information will also be posted on the Foundation's section of the CSPD website, as it becomes available.

With the retirement of Lynne Marian, as our Executive Secretary, we are losing a very valuable and committed member of our Board team. I am sure that her continued participation in the preparation of the *Bulletin* will benefit CSPD and our Foundation into the future.

Again, thank you all for your support. Your continued input and recommendations will be valuable as we strive to improve academic participation by the pediatric dentists in California and fulfill the overall mission of our Foundation.

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Financial Overview of the CSPD Foundation

Fiscal 2004-2005

Kenneth G. Szymanski D.D.S., Treasurer

Presented is the financial summary of the CSPD Foundation for the fiscal year 2004-2005. The report supports the strategy of the Foundation board of directors to continue to develop the corpus of monies as well as fund programs that support its mission.

The membership of CSPD continued to support this mission with increased numbers in both number and size of contributions to the Foundation annual campaign. With this positive participation from the membership, it allows the Foundation to seek out additional corporate donations to expand programs that support the Foundation mission.

Income 2004-2005			Asset Utilization 2004-2005		
Member Donations	\$114,675.00	80.62%	Corpus Development		
Memorials	\$100.00	0.07%	Program Funding	\$43,524.51	76.08%
Dividends & Interest	\$2,996.64	2.11%	Administrative	\$4,966.00	8.68%
Corporate Donations	\$6,075.00	4.27%	Secretarial	\$1,500.00	2.62%
Grants	\$12,000.00	8.44%	Board Expenses	\$1,501.38	2.62%
Additional Income	\$6,400.00	4.50%	Fund Raising	\$361.49	0.63%
			Donor Recognition **	\$5,355.18	9.36%
Totals	\$142,246.64	100.00%	Totals	\$57,208.56	100.00%
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DISTRICT VI NEWS

Still basking in the light of the most successful and well attended AAPD Annual Session, we reflect on a very productive year. This year was filled with many accomplishments and a great deal of promise. Dr. Ned Savide, our Immediate Past President, reports that our membership is over 6,000 strong with a retention rate of 96%. We grew by 622 members this year, a 6% increase. Our Academy priority list is earmarked by a continuance in our dedication to child advocacy with the legislative initiative process as the best means to create change. Current AAPD leadership, looking to future successes in the political arena, has celebrated the inaugural session of the three-year AAPD Foundation Leadership Institute associated with the Kellogg School of Management. Workforce issues have also been at the forefront of the Academy mind set and in the past nine years we have increased our first year pediatric dentistry resident positions by 54%, from 180 to 278. Fighting for Title VII funding, GME funding and Medicaid dental reform will help keep these trends heading in the right direction. Dr. John Rutkauskas, AAPD Executive Director, stated in his year-end report that the Academy is financially sound and that the efforts in providing continuing education courses have continued to increase membership value and satisfaction.

AAPD Board of Trustees meetings May 24, 2005/May 29, 2005

The duty of approving council and committee activities and charges was met with thoughtful discussion, leading to a long list of action items, setting the agenda for the year ahead. Residency standards and program outcomes assessments were high on the list of discussions. Realizing that so many councils and committees dealing with education have tremendous crossover in responsibilities and areas of interest, AAPD is evaluating the creation of a new Headquarters administrative structure, at the suggestion of CSPD's Dr. John Peterson, to help focus the many interlaced efforts on academic issues into one point source. As issues become more and more convoluted, refining governance to meet the challenges is ever so important. The viability of an organization is reflected in its ability to adapt. The AAPD leadership has demonstrated this year after year.

The Council on Clinical Affairs' Committee on the Adolescent was charged with developing a policy on the management of pregnant adolescent patients. Many other councils and committees are working on

policy statements in other clinical areas that will have a direct influence on how we function in our private practices. This is the real inner workings of the Academy. We see this in our CSPD committee activities, as well. Everything substantial emanates from the hard work of committee members. A group of very committed and knowledgeable AAPD members, including our own Jim Crall, have been asked to assist American Academy of Pediatrics in developing a policy on the use of fluoride varnish. Interaction with our medical colleagues is an ongoing effort that keeps us in a position of leadership in all aspects of pediatric oral health care.

AAPD Affiliate Trustee:

This year marked the official end of Dr. Ray Lansdowne's trustee position representing the 453 ASDC Affiliate members of AAPD. Ray is a practicing family dentist with a true dedication to pediatric oral health care. He has served the Board of Trustees very well during his three-year term. It has been extremely difficult, though, to identify a successor to follow in Ray's trusteeship. There having been no viable candidates, Ray was asked to continue for one more year while a concerted effort be made in attempting to glean from the affiliate membership roster those with leadership experience to offer their expertise to our board. I strongly encourage all CSPD members to talk with dentists who are affiliate members from our state and district who might have an interest in participating within the leadership of our academy. Fostering a spark of interest may bring us the input we seek that will make our organization more representative and responsive to our generalist friends and colleagues.

Rural Alaska

Pediatric Dental Care Crisis:

The extreme shortage of dentists in rural Alaska has brought about a crisis in the delivery of pediatric oral health care for the Native population. Discussions have filled the boardrooms of many local, state and national dental organizations in trying to address this issue. The American Dental Association and the Alaska Dental Society have been working through the ADA's Alaska Backlog Program to bring dentists to remote villages to help make a difference in meeting the needs of the children. Another program, although it has sparked a great deal of controversy, proposes the usage of dental health aide therapists who provide preventive and restorative treatment to those in need. The therapists are Alaskan Native graduates of a two-year

(Please see page 15)



Richard Mungo, D.D.S.
District VI Trustee

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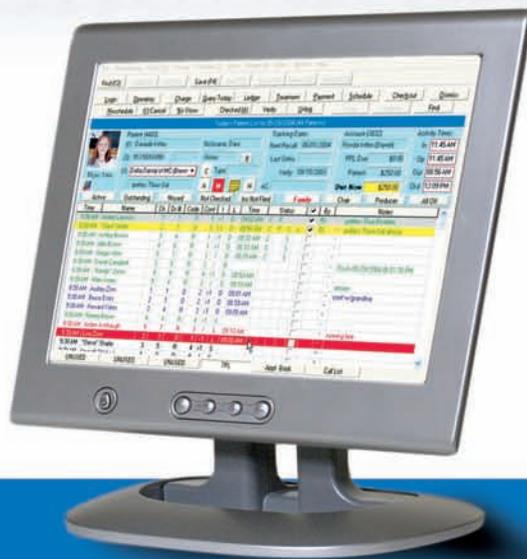
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program at the University of Otago in New Zealand. They are trained to diagnose and treatment plan their patients and follow with restorative treatment including all forms of pediatric restorations, pulpomies and extractions.

We could discuss the positive and negative aspects of all of these proposals but an unending stream of barriers have left the State of Alaska no better off today than a few years ago when the crisis began to loom on the horizon. Some say that administrative issues, including licensing, credentialing, malpractice liability and cultural insensitivities are among some of the barriers faced in order to bring dentists to the rural villages of Alaska. No matter what the difficulties, long-range solutions must be proposed with the safeguards of competency, quality and caring

as the leading priorities. Collaboration with Tribal leaders must continue with an appreciation for the uniqueness of this beautiful region, coupled with respect for the standards set for oral health care in the United States. In July, I will be visiting the pediatric dentists who have recently organized their State unit. They are now a functioning arm of District VI and I hope that the increase in communications, with a more viable link to the AAPD, will serve well the Native children of Alaska. No matter how well intentioned the legislatures, Tribal leaders and organized dental experts may be, we must always remember, that "it is all about the children." I will report to CSPD my findings in upcoming communications.

(CORTEZ, continued from page 1)

How is this done? CSPD will do a search for a facilitator to take us through the day and one half meeting where we'll brainstorm and also weed out some of the information that the group feels is either redundant or not within realistic goals.

Why am I telling you this? I feel that it is important for the membership of our organization to be informed about the inner workings of CSPD. I also find it beneficial to obtain feedback from you about what you would value as a membership service or where this organization is headed. It is this communication that allows a healthy exchange of ideas (some good, some not so good) and that is one way that we affect change. Our officers and directors do appreciate constructive criticism. That is how we learn to do things better. Is what you suggest going to be implemented right away? Perhaps not, but it will be considered and may be implemented as the Board of Directors approves it.

What goals do you feel the CSPD should consider for next year?

It's not too early to begin

thinking about the CSPD Strategic Plan, Goals and Objectives that we should consider. CSPD leadership is ready to receive your input. We'll not only appreciate it, you may also see your idea as part of an overall plan for 2006-2009.

All organizations find strategic planning invaluable. It gives us a "road map" to follow so the leadership stays focused on the mission at hand. It allows us to plan for the future much as a family prepares to do a summer road trip. We are sure to visit the planned points of interest, and avoid making wrong turns, which waste time, energy and resources. Taking turns in the driver's seat, each person gets the opportunity to contribute ideas to maximize the trip and perhaps will come across a compelling stop along the way that we hadn't considered. Ultimately, having an exciting trip and great time getting to our destination!

Happy trails to you.....did you pack the mosquito repellent? Have a great summer.



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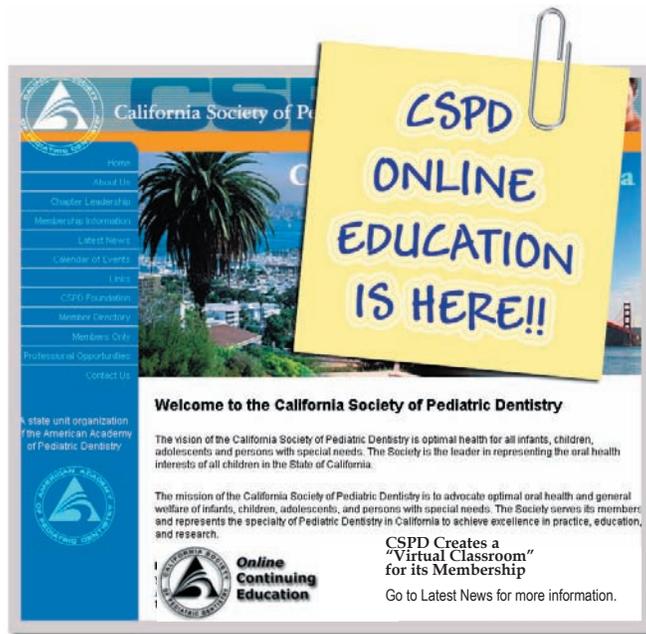
Doctors protect themselves in so many ways with so many different insurance policies. Why not insure against staff turnover trauma that dramatically affects your entire team and can jeopardize the very life of your practice? Document your systems by writing Standard Operating Procedures for all critical job tasks and rest easy that life's changes don't need to severely impact your practice. Work together as a team to crystallize your expectations and routines so that consistency will survive regardless of staff changes. SOPIFY and rest easy.

Calling all CSPD Members!!

The website now has links to CSPD's new "Virtual Classroom" where our members can access Online Education for themselves and their staff members anywhere in the world where they have high-speed internet access.

How CSPD Members can view these lectures:

1. Go to www.cspd.org and access the Member's Only section. Passwords information is available in old Bulletins, on your dues statement or by calling the CSPD office at 310/465-1580.
2. When in the Members Only section, click on the link to our Online Continuing Education host site that will take you to Vodium.
3. You may need to register your name and email address to continue to a Library of Lectures available.
4. The Vodium server will automatically test your computer for software compatibility. Unfortunately access by Mac computers is not supported. Having your PC's operating system/browser/multimedia programs up-to-date and the latest version of Microsoft's or Sun Microsystems' Java Virtual Machine installed is important. Links to any missing software will be provided so that the viewer can download the appropriate program and make changes to the browser options.
5. Vodium software will create four fascinating individual windows on your computer monitor. The software will simultaneously present a video with audio in the upper right quadrant, a scrolling highlighted transcript on the lower right, a table of contents, and a Power Point slide presentation on the upper left quadrant of the screen.
6. You may pause the presentation, go backward or forward at any time. You have complete navigational control.
7. Use the search engine provided to find a word or a topic at will.
8. Click on any word to reposition the presentation and integrate the Power Point slide window and the video.



Currently Available at No Charge 13 hours of lecture

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by Barbara Sheller, DDS, MSD
Ages 0-3 - 34 minutes
Ages 3-6 - 54 minutes
Dentist/parent relationship - 59 minutes
Local anesthesia - 21 minutes
- **Diagnosis and Treatment Planning**
by William Waggoner, DDS, MS
Ages 0-3 - 64 minutes
Ages 3-6 - 115 minutes
- **Intervention and Restorative**
by Kevin Donly, DDS
Ages 0-3 - 54 minutes
Ages 3-6 - 61 minutes
- **Prevention**
by Steve Adair, DDS
Ages 0-3 - 109 minutes
Ages 3-6 - 54 minutes
- **Children with Special Needs**
by Paul Casamassimo, DDS, MSD
Ages 0-5 - 169 minutes

The CSPD Online Education Committee is planning to offer additional lectures with continuing education opportunities in the future.

WHAT'S YOUR EMAIL ADDRESS?



The president, Dr. Cortez, and the entire CSPD Board greatly encourage you to provide your email addresses to the CSPD headquarters. Recently, it was decided that urgent communication to our members was necessary and an email blast to the members was done. You may have been missed. From time to time, there is urgent business or information we wish to provide to the members and we would appreciate feedback as well. We do not intend to use this method of communication for minor issues, nor give out the addresses to others. Please provide your email addresses and notify our executive director of any changes.

Send to: MelRowan@aol.com , Thank you.

Membership Directory Now on the CSPD Website

Through the Member's Only section of the CSPD website, which requires a login and password, you can download the 2005-2006 Membership Directory right onto your computer(s)! You can save it to your computers at work and/or your computer at home. You won't have to carry the spiral bound copy to and from your office anymore, or search for it in your office or home. Now, you can have it accessible everywhere. The soft copy also allows you direct access to each member's website and email address via hyperlinks within the directory. And finally, because the website membership directory will be updated periodically, you will have a current directory year round.

CSPD Professional Opportunities

Have you been thinking about hiring an associate, but just aren't sure where to look? Or are you finishing your residency soon, and aren't sure where you'd like to live and practice? The answer is right on the CSPD website. To look at these opportunities and others, go to <http://www.cspd.org>. On the left side of the home page, click on the Professional Opportunities link from the navigation bar. You will find yourself on our growing Opportunities Page. Once there, just click on one of the tabs below to see a corresponding list of opportunities.

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If you're wondering how to get yourself, your office, or your program onto our opportunities listings, it's just as simple. From the opportunities page, just scroll down where you'll see a list of hyperlinks, which will lead you to a very short and easy submission form.

- [Click here to submit an Opportunity Wanted Electronic Form.](#)
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NEW CSPD MEMBERS

Active

Yvonne M. Rochon

Rosaura Pacheco

Affiliate

Jack Bayramyan

Benjamin Cho

Allied Professional

Terri Homer

CSPD SEEKS VOLUNTEER SPEAKERS

CSPD is putting together a bank of practitioners who are interested in speaking to students at the universities, student groups, or to study groups on subject matter not normally emphasized during their dental training. These practitioners might speak to pre- and postdoctoral students on different career options including pediatric dentistry, dental research, dental education, hospital dentistry, public health, community service and outreach programs. They might help the faculty present topics that they may not have time to include in their lecture sessions. This might include additional topics which interest you such as behavior management, clinical skills, or specific procedures; or practice management and staff issues. If you have an interest in participating in this worthwhile program please contact Oariona Lowe and let her know which subjects interest you. (Dr. Oariona Lowe / w.roslo@verizon.net, (562) 907-4522)

STUDENT RESEARCH AWARDS ARE AVAILABLE

Post-doctoral and pre-doctoral students interested or currently involved in research may apply to the CSPD for a research grant. Please contact your program chairperson or director for more information about this great opportunity. This is a grant funded by the CSPD Foundation, but administrated by CSPD. You may also contact Dr. Oariona Lowe / w.roslo@verizon.net / (562) 907-4522.

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days used. Over fifty referring GP's supporting orthodontic practice. Interested parties should contact Dr. James Eckhart at 310-546-4724 / FAX 310-546-5241

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The University of California, San Francisco (UCSF), School of Dentistry invites application for a full-time faculty position in the Division of Pediatric Dentistry, Department of Orofacial Sciences. Appointment will be made at the Assistant or Associate Professor level in the clinical or clinical X track faculty series. Requirements include a DDS or DMD degree and completion of an Advanced Specialty Education Program in Pediatric Dentistry. The ideal candidate should be a board eligible clinician scientist with an interest in teaching and experience in hospital dentistry. Salary and academic rank will commensurate with the candidate's qualifications and experience.

The position is open until filled. Applicants should submit a letter of interest, curriculum vitae, and the names and addresses of three references to: Dr. Brent Lin, Division of Pediatric Dentistry, Box 0753, UCSF School of Dentistry, 707 Parnassus Ave., San Francisco, CA 94143. *UCSF is an affirmative action/equal opportunity employer. The University undertakes affirmative action to assure equal employment opportunity for underutilized minorities and women, for persons with disabilities and for Vietnam-era veterans and special disabled veterans.*

ALLIED PROFESSIONAL MEMBERSHIP CATEGORY

CSPD has recently established a new membership category that is available to non-dentists in California who share in the vision and mission of the Society and its service to children. **Benefits of Membership** include Subscriptions and access The *Bulletin* and Membership Directory, Website including access to the

members only section, Special media that provides important and useful information to members, Participation in the goals and mission of Child Advocacy, Professional outreach and continuing education programs, A FABULOUS opportunity for information sharing with your CSPD colleagues and peers and Reduced member registration fees for CSPD Annual Meetings. To learn more about Allied Professional Membership in CSPD, please visit our website at www.cspd.org or call (310)465-1580

ACADEMY OF LASER DENTISTRY

The Academy of Laser Dentistry will be holding its annual meeting in Tucson Arizona, March 15-18, 2006. The programs dedicated to pediatric dentistry were highly attended at the recent 2005 conference. For more information, please contact Estrella Azus, Education Coordinator - estrella@laserdentistry.org Phone: 954 346 3776 ext 203

UPCOMING MEETING AND CONTINUING EDUCATION DATES

AAPD / University of Washington Toddler Oral Health Program for your Office - Alaska Explorer Cruise Aug 28-Sept 4, 2005

AAPD / Comprehensive Review of Pediatric Dentistry - New Orleans, LA / Sept 9-11, 2005

AAPD/Conscious Sedation Seattle WA / Sept 23-25, 2005

AAPD / Symposium on Prevention Chicago, Ill / Nov 11-12, 2005

AAPD / Lifestyles & Well-being Retreat / Camelback Inn & Spa, Scottsdale, AZ / Feb 10-12, 2006

CSPD 30th Annual Session

Renaissance Esmeralda Resort, / Indian Wells, CA / April 6-9 2006

AAPD 59th Annual Session Cincinnati, OH, / May 25-29, 2006

CSPD 31st Annual Session

Seattle, WA, / Mar 29- Apr 1, 2007

AAPD in San Antonio, TX / May 24-28, 2007

AAPD in Washington D.C. / May 22-26, 2008

AAPD in Honolulu, Hawaii, May 21-25, 2009

See the CSPD and AAPD website for more sponsored courses.



University of the Pacific
Faculty Member Honored by Arizona Dental School

Pacific's **Dr. A. Jeffrey Wood**
Named **Arizona's 2005 Faculty of the Year.**

SAN FRANCISCO, CA - Students at the Arizona School of Dentistry & Oral Health, A. T. Still University of Health Sciences, honored Dr. A. Jeffrey Wood, associate professor and chair of the department of pediatric dentistry at University of the Pacific, Arthur A. Dugoni School of Dentistry, with their 2005 Faculty of the Year Award.

"While such recognition is an achievement for any faculty member, for one from a different institution to achieve such an honor is rare indeed - in fact, this may be a first-time event, something unique in dental education," stated Dr. Richard J. Simonsen, Arizona School of Dentistry & Oral Health's Associate Dean. "In these days of faculty shortages, it is such a pleasure to find the kind of individuals in our profession willing to share their expertise in such a giving manner."

Voted on by students, the Faculty of the Year Award was presented to Wood based on his lecturing and assistance in planning and implementing a pediatric dentistry curriculum at the new Arizona School of Dentistry & Oral Health.

"Dr. Wood has given us the opportunity to see what true professionalism, compassion, leadership and the true gift to be able to teach really is," said Arizona dental student Shauna Hayes. "His words of wisdom will stay with me as I continue my journey as a student and practitioner."

Significantly involved in organized pediatric dentistry, Wood chairs the Council on Pre-doctoral Education for the American Academy of Pediatric Dentistry, where he also serves as media spokesperson. He is currently treasurer and a member of the board of directors for the California Society of Pediatric Dentistry and is also vice president for the Western Society of Pediatric Dentistry. Wood is a fellow of the International College of Dentists and the American College of Dentists and participates in the American Academy of Pediatric Dentistry's Leadership Institute at the Kellogg School of Management at Northwestern University.

"Every educator's dream is to work with students who are talented, motivated and willing to invest hard work in the learning process," stated Wood, who has taught at Pacific since 2000. "I feel privileged to have played a small role in Arizona students' progress and I am flattered that they selected me as Faculty of the Year. I can think of no honor which I cherish more than recognition from my students."

Office of Public Relations
University of the Pacific
Arthur A. Dugoni School of Dentistry

Richard G Berman DDS

May 24, 1944 - June 29, 2005

It is with great sadness that we announce the death of Richard G. Berman, D.D.S. on Wednesday, June 29, 2005. Dr. Berman practiced pediatric dentistry in Thousand Oaks for twenty-eight years. All of us who knew him recognize his gift of friendship to us and professionalism to his patients. An informal gathering to celebrate Dick's life took place on Sunday July 24, 2005 at the Westlake Hyatt and good friends shared fond memories and stories about Dick. We all will miss his terrific smile and great sense of humor. While his website is still up, do yourself a favor and visit it.



www.kidsworlddentistry.com

Friends and Colleagues of
Richard G. Berman D.D.S.



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