

# Bulletin



Summer 2011

[www.CSPD.org](http://www.CSPD.org)

Vol. XXXIX No. 2

## President's Message

Summer is here! It's time for some relaxation, vacation, and enjoying the nice California weather. I recently attended a management seminar: "The Effective Organization: Turning Strategy into Great Results" and I would like to share the message of this presentation with you.



*Oariona Lowe, DDS  
CSPD President*

**STRATEGY:** Success can be reached by making strategic decisions, having both a vision and a plan, and then executing the plan. The strategy must be dynamic to successfully guide us through

our goals and objectives. It is responsible for achieving accomplishments and for seeing us through the journey. How we use strategy to help us achieve our goals is something that must be developed and pursued. An example of the successful execution of a plan can be a family vacation. To plan a vacation, time off must be scheduled, the destination must be chosen and all of the accommodations and travel arrangements must be made. These are strategic decisions. We use strategy throughout our lives.

The AAPD Annual Session was recently held in New York City and was a great success. The decisions used to plan the meeting took time to initiate and implement. When the clever tagline "Spreading the News" was heard or read, the general membership knew that it referred to the AAPD annual meeting. The Academy offered a fantastic lecture line-up of talented speakers. They had exhibit halls filled with sponsors and exhibitors. Enthusiastic attendees strolled the aisles making purchases for their offices. New York City was just the place to be. The weather was magnificent and the social events unmatched. A job well-done! Several weeks following the AAPD annual meeting, the International Association of Pediatric Dentists (IAPD) held their meeting in Athens, Greece. The IAPD 23rd Congress boasted a record number of 1,600+ attendees including approximately 150 Americans. The successful outcome of this meeting was due to its planning and marketing strategy. The well thought out lecture presentations included topics on infant and perinatal oral health, oral systemic health, advances in pediatric restorative dentistry and dental materials, and caries management and risk assessment. The excellent lectures were presented by both International and American speakers. They collaborated on topics of worldwide interest. This successful meeting was an example of planned strategy and execution.

CSPD is on target for a fast paced and hard-working year. Our leaders are positioned to deliver a fantastic goal-oriented plan. Our talented, new and existing Board members bring to you the following:

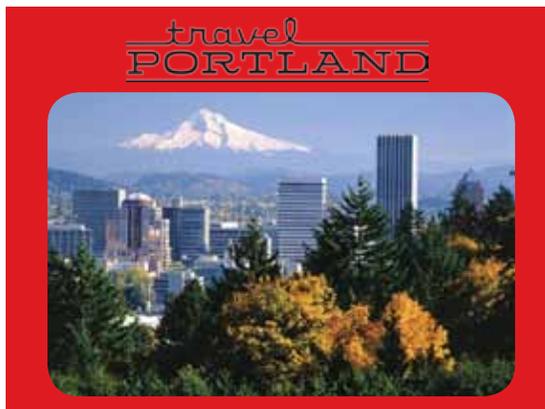
- Continuous updates via e-blasts are being planned by Rebecca Lee-Pair in support of our upcoming Annual Meeting in Portland, Oregon. A "green" venue with a terrific speaker line up is on the agenda.
- Strategic planning sessions will follow a new format.
- Our LDC committee has started off with a bang from LDC Chair, Santos Cortez.

As LDC chair, Santos has a lot planned this coming year. A link on the website will open up a realm of leadership opportunities. People interested in getting involved with CSPD can go to the web and download a volunteer application. Interested members can read about our committees and the various leadership positions available. Our Warren Brandli Interns, Jessica DeBord and Francesca Artiga, gave an excellent collaborative presentation at the June Board meeting on leadership.

Success this year and in the future lies in developing strategy and working together in peaceful harmony. Our committees will be moving forward towards their goals and attaining their objectives no matter how difficult the challenge.

**S**uccess comes with an executed action plan  
**T**ake it to the top  
**R**espect yourself and others  
**A**ppreciate what others do for you and how they do it, no matter how simple  
**T**asks completed  
**E**xcellence... strive for Excellence  
**GO FOR IT!**  
**Y**es, it can happen with strategy and perseverance!

Have a great summer!



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**For a complete list of committee members visit the CSPD Website at [www.CSPD.org](http://www.CSPD.org)**

California Society of Pediatric Dentistry

## BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted to Gary D. Sabbadini, DDS by mail (1500 Tara Hills Dr. Suite 100 Pinole, CA 94564 or GarySab@comcast.net).

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Editor: Gary D. Sabbadini, DDS

### MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.



## CSPD Adopts Environmental Policy Statement

Everywhere you look nowadays things seem to be “going green” - even here at CSPD. The CSPD Board recently adopted an environmental policy statement. We will begin looking at innovative ways to minimize the environmental impact of the operational practices of our organization. This fledgling program will begin to evaluate and incorporate forward-thinking principles of environmental sustainability when conducting our administrative business and membership activities. The focus will be on three overarching objectives:



- Minimize energy use and the consumption of non-renewable resources
- Minimize waste generation through recycling and reuse programs
- Raise awareness of the environmental impact of our operations

You may be asking, “Why do this?” Because, it is time to start paying attention to how our business practices affect our community. This is an attempt to emphasize the many advantages of operating more efficiently and reducing waste. (And who doesn't believe in that?) In the most basic terms, “greening” our organization is about doing more with less.

**Gila Dorostkar, DDS** Be assured that CSPD will not sacrifice important benefits to our organization in order to improve our environmental impact. This is meant to enhance and improve our operations not detract from them.  
**Membership Services**

We will start with small steps and continually gauge our member's reaction as the process develops. The intent is to begin analyzing the costs of doing something more green and compare traditional versus eco-friendly ways of operating. We will incorporate this awareness in the general way we run our Board and Annual Meetings and how we conduct our member relations.

**To my knowledge, neither ADA, CDA nor AAPD have an environmental policy statement or plan. CSPD can be proud to lead the way with an innovative program.**

There is often a certain amount of eye rolling when people talk about “going green.” Let's be pragmatic about the green movement and incorporate its best principles in running our organization efficiently and responsibly. This might be a stretch but it's just another small way we are improving the future health of the children of California.

If you have a genuine interest in helping CSPD develop our environmental program or just want to get in touch with your inner tree hugger, please contact me at [drgila@drdorostkar.com](mailto:drgila@drdorostkar.com).

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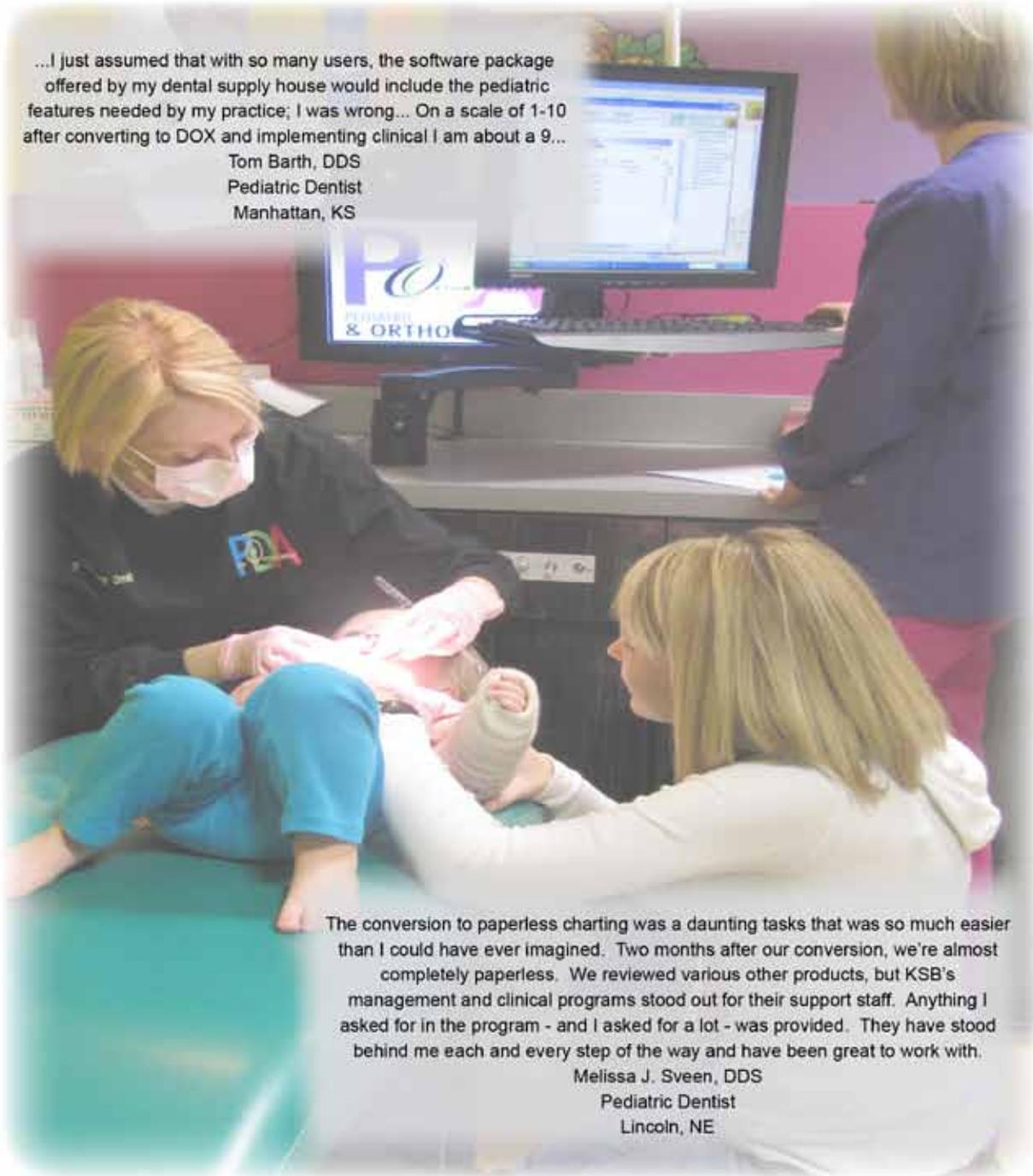
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...I just assumed that with so many users, the software package offered by my dental supply house would include the pediatric features needed by my practice; I was wrong... On a scale of 1-10 after converting to DOX and implementing clinical I am about a 9...

Tom Barth, DDS  
Pediatric Dentist  
Manhattan, KS



The conversion to paperless charting was a daunting task that was so much easier than I could have ever imagined. Two months after our conversion, we're almost completely paperless. We reviewed various other products, but KSB's management and clinical programs stood out for their support staff. Anything I asked for in the program - and I asked for a lot - was provided. They have stood behind me each and every step of the way and have been great to work with.

Melissa J. Sveen, DDS  
Pediatric Dentist  
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# CONTINUING EDUCATION

We have wrapped up an excellent meeting for 2011 and Rebecca Lee-  
Pair is hard at work planning the 2012 meeting where there will be a variety of speakers that should pique your interest. Some of the snags encountered at the 2011 meeting have been addressed so that we provide a good service to our members and our sponsors. The Annual Meeting Committee and Continuing Education Committee have also been working on the 2013 meeting. We are using your input from the Continuing Education survey to help guide us in selecting speaker topics and how we approach the meeting. Thanks again to all who participated in the survey. As the meetings are typically planned two years in advance, you may not see the results from your survey input at the next meeting, but look for them at future meetings. We value our members and feel that our Continuing Education program is an important benefit to our members.

**2011 Annual Meeting Survey Results:** 64 of the meeting attendees responded to the survey. In the future, we will get the survey out to our membership closer to the finish of the meeting in the hopes that this will increase the response rate. **Thanks to all who responded!** Interestingly enough, 45% of respondents (the largest group) felt that the meeting price was "about right." We inquired about alternative plans for registration and 62% of respondents said that they would like to pay for the CE only and have the option to pay for social events "a la carte." This was the first year that I am aware of where "bonus" lectures were offered. 62% liked having a bonus lecture as a way to get extra CE units and 58% would like to continue having afternoon CE courses offered. 62% of respondents liked having multiple CE courses offered, but there was a concern about getting credit for a CE course if an attendee decided to change courses. This is no different than what occurs at the CDA Scientific Sessions. There is the ability to change courses if you make the switch before the first 30 minutes of the course has finished. 55% of respondents liked having the Thursday CE course prior to the "official" opening of the

meeting. 73% liked having the courses open to all attendees. 70% of respondents wanted power point slides to be available after the meeting, 78% would like a list of references/links from the lecturers, and 58% would like links to the sponsors from the meeting. Your responses help influence the choices we make for future meetings.

**Future CE Sign In Process:** We are currently investigating alternative methods to record your attendance at the CE courses and provide you with your CE "certificates." We hope to make this electronic versus having to manually sign in for each course. We want to make sure that we have the infrastructure in place so that the sign in goes smoothly for our attendees. In the future, your name will be printed on your CE "certificate" as required by the Dental Board of California regulations. Evidently there were some who were disgruntled with the new CE protocol. **Please let me reiterate that the changes we made to the CE protocol were done to be compliant with the CERP regulations and Dental Board of California regulations. This was not done on a whim or the desire of any individual person, but was done to ensure our compliance so that we can continue to provide valid continuing education to our members.**

**CSPD sponsored pedi-track at CDA Scientific Sessions:** CSPD has been asked to provide a pedi-track at the 2012 Scientific Sessions in Anaheim. We will be giving an all day lecture followed by a hands-on course. Although this course is designed for general dentists, I feel that it is also important to show some of the unique things that pediatric dentists do in our practices. I would like attendees to leave feeling that they learned some new things as well as having the thought "wow, I didn't know the pediatric dentists were doing that!" I would personally like to give thanks to Anna Chen who is helping co-chair this program.

**If you are interested in being a speaker for future CSPD sponsored programs, please send your information as well as potential topics to [karihouse@pobox.com](mailto:karihouse@pobox.com).**

On behalf of the Continuing Education Committee, we look forward to continuing to improve the continuing education aspect of CSPD.



**Karilyn House, DDS**

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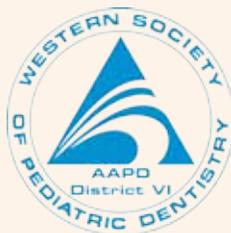


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Paul Reggiardo, DDS  
Public Policy Advocate

## Bills of Interest to CSPD

### California Legislature 2011-2012 First Regular Session July 1, 2011

CSPD follows a number of bills under consideration by the state legislature potentially impacting pediatric oral health. Updated information on the legislative progress of these initiatives may be found in the Advocacy, Legislation, and Regulatory Matters (ALARM) section of the CSPD website. Members having questions or wishing to comment on these or any other legislative initiatives are invited to contact CSPD's Public Policy Advocate, Dr. Paul Reggiardo, at [reggiardo@prodigy.net](mailto:reggiardo@prodigy.net).



**AB 437 (Pan) State Oral Health Infrastructure:** As introduced, this bill would remove the requirement that the Dental Director of the California Department of Public Health be licensed in California.

**CSPD Position:** Watch

*Comment: This CDA-sponsored bill intended to improve the state's oral health infrastructure has been held over to the second session in 2012.*

**AB 669 (Monning) Sweetened Beverage Tax: Children's Health Promotion Fund:** As introduced, the bill would impose a tax on the distribution of sweetened beverage products for the purpose of obesity prevention.

**CSPD Position:** Watch

*Comment: Died in committee.*

**SB 486 (Dutton) California Children and Families (First 5) Program Funding:** As introduced, this bill would place before the voters a measure to abolish the state and counties First Five Commissions and provide that Proposition 10 tobacco tax revenues be deposited in the General Fund for appropriation by the legislature for the support of the Medi-Cal and Healthy Families programs.

**CSPD Position:** Watch

*Comment: Died in committee.*

**SB540 (Price) Dental Board of California:** This bill would extend the existence of the Dental Board of California to January 1, 2016 and would change the composition of the Board to eight practicing dentists and seven public members beginning in 2014.

**CSPD Position:** Watch

*Comment: The Board is currently composed of eight dentists, four public members, one RDA, and one RDH. The proposed configuration would give the Dental Board the same professional/public ratio as that of the Medical Board, and one similar to most other state professional licensing boards. The bill includes a number of other provisions, including replacement of the Board's current standing Dental Assisting Committee and Dental Assisting Forum with a new Dental Assisting Council, an advisory body that would be appointed by the board president*

**SB 694 (Padilla) Dental Workforce:** As amended, this bill would require that Dental Board of California in collaboration with a stakeholder working group to determine the workforce requirements necessary to meet needs of additional children eligible for care under the Patient Protection and Affordable Care Act of 2010.

**CSPD Position:** Watch

*Comment: This bill intended to address access for underserved populations will be held over to the second session in 2012.*

### Healthy Families and Denti-Cal Providers Request for Information

In May, Governor Jerry Brown, as part of reducing the state budget deficit, proposed moving the 870,000 children in the Healthy Families Program for low-income families into Medi-Cal managed care. Although not included in the final budget signed by the Governor on June 30th, the merger proposal is still very much alive. The details and structure of the Healthy Families transition into Med-Cal will now be developed through legislative committee hearings later this year.

CSPD has identified several desired outcomes of any merger of the two programs, including uninterrupted access to existing provider networks and a Denti-Cal fee-for-service option for current and future Healthy Families enrollees.

If you are a Healthy Families or Denti-Cal provider, CSPD is asking you to complete a short survey so that your provider input can be part of the process in Sacramento.

If you have not done so already, you can find the survey at [www.surveymonkey.com/s/F58D73W](http://www.surveymonkey.com/s/F58D73W).

Please take a few moments to have your voice heard. Your responses will remain anonymous if you wish, or you may request to be contacted by CDA/CSPD for follow-up discussions.

**Help CSPD and CDA carry your voice to Sacramento.**

### No Fee Increases in 2011 Permissible for Delta Dental Premier Plan Providers

Although no announcement or explanation has been made to its contracted providers, the California Dental Association revealed in June that Delta Dental Plan of California has frozen the maximum allowable fees for its Premier Plan providers at 2010 levels.

According to Greg Alterton, CDA Policy Analyst, in 2011, Delta will only consider adjustments to specific procedures that were set unrealistically low in past years or for dentists who have not filed a fee revision request for several years and whose fee schedules have fallen below the usual allowable limits in their market area. For those dentists who feel either circumstance applies to their situation, Mr. Alterton recommends contacting Delta Dental's fee listing department to pursue the possibility of a fee adjustment based on these exceptions.

# Summary of the Meeting of the Dental Board of California

## The Dental Board of California met May 19 - 20, 2011 in San Francisco. The following summarizes the actions and issues pertinent to pediatric oral health.

### Registered Dental Assistant Written Examination Statistics

In July of 2009, with the dissolution of the Committee on Dental Auxiliaries (COMDA), responsibility for the licensing of Registered Dental Assistants (RDA) passed to the Dental Board of California. The 2009 pass rate for the RDA written examination barely exceeded 50%. Utilizing a new written examination, the pass rate increased last year to 61% and, for the first four months of 2011, the pass rate was 67%.

**Comment:** While still low, the improvement is significant. Approximately 2,000 candidates take the RDA examination annually. The pass rate for the practical examination this exceeds 85%.

### Review and Update of the Material Safety Data Sheets

The Dental Restorative Materials Fact Sheet (DMFS) was last revised in 2004. In November, the Board appointed a two-member subcommittee to determine if revision of the current DMFS was necessary and warranted. The committee reported and the Board concurred that revision of the existing DMFS is not necessary at this time.

**Comment:** The revision of the DMFS would have entailed a lengthy public process with no discernable public benefit.

### Fingerprinting Requirement for Licensees

Effective July 1, all licensees for whom no fingerprint record exists at the Department of Justice (DOJ) will be required to submit evidence they have completed a Live Scan fingerprint data-entry process as a condition of license renewal. The requirement includes dentists, registered dental assistants, and registered dental assistants in extended functions and is generally believed to affect those licensed before 1986. Dental hygienists must meet the same requirement but are governed separately by the Dental Hygiene Committee of the Board. The DOJ has provided the Board with a list of all licensees for whom no record of fingerprinting exists. Information about the requirement has been posted on the Board's website and the Board is in the process of notifying by mail, on a "rolling schedule" according to their expiration date over the next two years, those licensees who must be fingerprinted.

**Comment:** The Board estimates approximately 18,000 dentists and a like number of auxiliary licensees are affected.

### Administration of Local Anesthesia by RDAEFs

The Dental Assisting Forum, a seven-member auxiliary committee created under statute to advise the Board in matters pertaining to dental assisting, petitioned the Board to add the administration of local anesthesia as an additional certification (after training) to the allowable duties of the Registered Dental Assistant in Extended Functions. The Board's Dental Assistant Committee decided that it had inadequate information to assess the request and tabled the issue until such information was available to them.

**Comment:** It is likely the Dental Assisting Forum will bring back the request at a future meeting.

### Sunset Review Process

SB 540 (Price), introduced in this session of the legislature, would extend the existence of the Dental Board of California to January 1, 2016, and would change the composition of the Board to eight practicing dentists and seven public members. The Board is currently composed of eight dentists, four public members, one RDA, and one RDH. The proposed reconfiguration would give the Dental Board the same professional/public ratio as that of the Medical Board and one similar to most other state professional licensing boards. In a desire to retain RDA representation on the Board, members voted to recommend to the legislature; instead changing the composition to eight dentist members, five public members, and two RDAs. The bill includes a number of other provisions, including replacement of the Board's current standing Dental Assisting Committee and Dental Assisting Forum with a new Dental Assisting Council, an advisory body that would be appointed by the board president to represent the interests of licensed assisting categories in lieu of direct Board membership.

**Comment:** In my opinion, the Department of Consumer Affairs and the legislature will see the Board's recommendation as an attempt to "stack" the Board with ten licensees and five public members and it will not be adopted. If the legislature wishes to retain one or more auxiliary licensing category, it will do so at the expense of the number

of dentist members. It is important to remember, however, that without passage of the bill ---- with or without any changes in the composition of its members ---- the Dental Board of California will "sunset" (cease to exist) on January 1, 2012.

### Licensure by Portfolio Pathway

AB 1524, passed by the legislature in 2010, creates a new format of clinical licensure examination for students enrolled in a California dental school, commonly referred to as a "portfolio examination." The Board is now charged with implementing the law by developing standardized criteria for the assessment of the applicant's competency, training and calibration of examiners, and the process by which the Board will independently monitor and audit the portfolio examination. The Board has contracted with Comira, a commercial testing provider, to assist in the development of the regulations and in the creation of an applicant application and candidate handbook, selection criteria for each school's competency examiners, and to ensure the process is suitable for statistical outcome analysis. This process will extend well into 2012.

**Comment:** Draft regulations jointly proposed by the Dental Board, the dental school deans, and CDA prior to the passage of AB 1524 would require that the dental student (applicant) provide to the Dental Board a "portfolio" of cases which would include 60 direct (amalgam or composite resin) restorations on primary or permanent teeth. The applicant would further be required to submit documentation of successful completion of specified "case competencies" including one each of a direct Class II, Class III/IV and Class V restoration on a permanent tooth. If these proposed regulations were to be adopted by the Board, a candidate could meet the licensure requirements without demonstrating to the Board either experience or competence in the treatment of the primary dentition or the minor dental patient.

If no less than a certain percentage (say 20% - or 12 restorations) of the portfolio of direct restorations must be on primary teeth or on patients 13 years of age or younger, this would provide evidence to the Board of the candidate's basic competency in the treatment of the minor dental patient --- something with which the Office of Occupational Analysis should be concerned in approving the licensure by portfolio pathway. In an ideal world, the pre-doctoral student's exposure and experience in treating the primary dentition and the minor dental patient would be ensured by CODA requirements and the clinical implementation of these requirements by the school. In fact, however, the pre-doctoral clinical experience in pediatric dentistry is often limited and impeded by the student's perception that this aspect of dental delivery is not going to be a part of the licensure process. Most important, anything that increases the dental student's exposure and clinical experience to the pediatric patient population increases the likelihood that pediatric patients will be a part of that dentist's future clinical practice.

The process to develop the final regulations will include a series of focus groups assembled by the Board to develop the specific examination criteria for each clinical area to be assessed. CSPD may request to be part of the focus group process so that we may present our perspective on the portfolio composition. If this is the case, CSPD will need to develop a supportable recommendation.

### Record Retention

Currently there is no California law or regulation specifying the length of time patient records must be retained. In February, the Board directed a subcommittee of two members to research the issue and make recommendation for Board action. The Board accepted those recommendations as follows and directed that staff begin the regulatory process for implementation:

1. Records for an adult patient must be maintained for at least seven years from the date the patient was last seen.
2. Records for an unemancipated minor patient must be maintained for at least one year after the minor has reached 18 years of age, but not less than seven years from the date the patient was last seen.

**Comment:** The Board based this decision on recommendations provided by The American Health Information Management Association, The American Dental Association, The California Dental Association, and The Dentist's Insurance Company of California.

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*Steve Gross, CDT  
CSPDF President*

**PRESIDENT'S MESSAGE**



**Resident/Faculty Needs and Wants**

At the recent American Academy of Pediatric Dentistry meeting in New York, I made it a point to visit with as many residents from around the country as possible. My goal was to personally find out what the residents thought about their individual programs. One message clearly resonated from the residents: they yearn for increased knowledge and clinical based training which will allow them to become the finest pediatric dentists of tomorrow.

I also had a chance to visit with many of the program chairs and directors that I have come to know personally over the years. Their message echoed that of the residents; they need additional staff to educate and train future pediatric dentists that will one day become the foundation of this specialty and continue to carry out the mission of CSPD "to serve its membership and the public by advocating for the optimal oral health of infants, children and adolescents."

These messages confirm that our Foundation is on the right path. The state budget cuts, rising cost of education, and the student debt of potential teachers

have led to a shortfall of skilled educators. Funding these programs helps achieve our goal of adding more highly trained educators and mentors to the California pediatric dental residency programs. The Foundation's "Bridging the Gap" program is helping to make this a reality.

In the months to come, the Foundation will announce new and exciting avenues demonstrating our commitment to support and enhance pediatric dental education throughout California. **It is only through your support that this dream can come true!**

As always, please contact me with your comments and concerns: [Steve@appliancetherapy.com](mailto:Steve@appliancetherapy.com)



**CSPDF Statement of Financial Position  
Fiscal 2010-2011**

*Prepared by Ken Szymanski, DDS (Treasurer)*

Total Current Assets.....	\$ 711,621
Total Liabilities.....	\$ 0
Equity	
Retained Earnings.....	\$ 728,191
Net Income (Loss).....	(\$ 16,570)
Total Liabilities and Equity.....	\$ 711,621
Revenue.....	\$ 95,333
Expenses	
Grants and Awards.....	\$ 63,857
Administrative .....	\$ 28,151
Resource Development.....	\$ 9,625
Net Income (Loss).....	(\$ 16,570)

Congratulations to UCSF as the latest recipient of the **Bridging the Gap** grant. The program is only 3 months old and has already awarded three \$25,000 grants totaling \$75,000.



*Thuan Le, DDS, PhD, Program Director, and Pamela Den Besten, DDS, MS, Division Chair of the UCSF Department of Pediatric Dentistry are shown receiving a \$25,000 check from the CSPD Foundation at the UCSF Alumni and Friends meeting on May 20, 2011. Also shown is CSPDF liaison David Perry.*

# 2011 - 2012 ANNUAL GIVING CAMPAIGN DONORS

as of 6/30/2011

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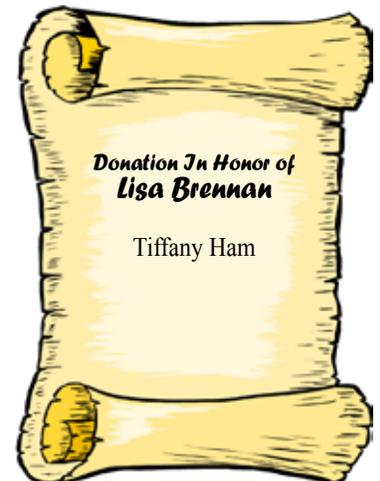
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## Faculty Spotlight - Brent Lin, DMD

by Justin Shuffer, DDS



In a time when pediatric dental faculty is hard to find, I would like to introduce a man that strives to make a difference and deserves recognition. Dr. Brent Lin is a clinical professor in the Division of Pediatric Dentistry, Department of Orofacial Sciences, at the University of California, San Francisco. He is also the director of the pre-doctoral pediatric dentistry program and faculty advisor for the Student Society of Pediatric Dentistry and the Students United for America's Toothfairy group.

Dr. Lin entered Temple University School of Dentistry at the ripe old age of 17 and graduated with honors in 1992. He obtained his dental license at the age of 21 and has since completed a general practice residency program at the Yale-New Haven Hospital, a geriatric dentistry fellowship program at the University of Michigan Medical Center, and a pediatric dentistry residency at St. Barnabas Hospital. His parents influenced him to pursue an academic career in healthcare, and he began his teaching career as a part-time faculty member in the Thomas Jefferson University, Department of Dental Hygiene. This experience motivated Dr. Lin to consider full-time academia and led him to a full-time faculty position at the University of Michigan School of Dentistry. Dr. Lin was then recruited to the University of Texas Health Science Center in San Antonio as an assistant professor in the Department of Pediatric Dentistry, and ultimately accepted a faculty appointment at the University of California, San Francisco in 2004. He has since led the pre-doctoral pediatric dentistry program and in 2007, he was selected as one of the faculty leaders to participate in the CORO Leadership Training Program at UCSF.

Because of his passion for guiding and mentoring students, Dr. Lin created an elective clinical course for students who already possess the basic knowledge of pediatric dentistry enabling them to learn and practice advanced clinical techniques and management skills in infant oral health and pediatric dental care.

Dr. Lin has received several honors and achievements throughout his academic career. In 2006, he received the "Excellence in Dental Education" from the Pierre Fauchard Academy. Due to his mentorship, he has received the 2009 UCSF Mentor of the Year Award from the John C. Greene Society and the 2010 Bay Area Albert Schweitzer Fellowship Program Academic Mentor Award. He has mentored six Albert Schweitzer Fellows in their community-based projects, and the UCSF student group under his leadership has received the 2011 Affiliate of the Year from the National Children's Oral Health Foundation. Dr. Lin feels that in academic dentistry, life is never boring. He states that the most satisfying part of being an educator is simply to see his former students achieving their goals, being successful, and contributing to society. In his words, "They become your colleagues and life-long friends."

Dr. Lin is also committed to public health service and has been a faculty advisor for two student organizations with primary objectives in community outreach. Under the leadership of student officers, the organizations have worked with a variety of community partners, such as the African American Health Project and Boys & Girls Club, to provide oral health education, dental screenings, and topical fluoride application in various health fair activities, schools, and head start programs. The objectives of the pediatric dentistry student organizations are to serve the critical needs facing children's oral health, facilitating a greater understanding of pediatric dentistry as a specialty, preparing students for specialty application, and providing educational opportunities in advanced pediatric dentistry. Dr. Lin actively participates in activities such as Give Kids a Smile and Camp Mendocino, which are annual events with student participation as well as special community projects that range from helping high school pregnant teens, special needs children in institutions, and training pediatric nurse practitioners to conduct simple oral health screenings and provide oral health education during routine physical evaluations.

As a member of the UCSF global oral health steering committee, Dr. Lin encourages students and residents to participate in various international mission trips and has arranged for faculty and students from other countries to visit and learn from our oral health programs. His student groups have also collaborated with the National Children Oral Health Foundation to create an Oral Health Zone and provide resources for their Tomorrow's Smile Program. It is obvious Dr. Lin is focused on helping children and is dedicated to our specialty in both its practice and its promotion. Dr. Lin, we thank you and congratulate you on all of your accomplishments thus far. The CSPDF is proud to support you and the student group activity you lead.



**Our 2011/2012 Annual Giving Campaign is underway. Please consider us first on your list of charities supporting pediatric dental education. Giving has never been easier - log onto [www.CSPD.org](http://www.CSPD.org) - click on the Foundation link and follow the prompts.**



### The Gift of Health

The Foundation has developed an opportunity to honor a person or to donate for a memorial gift. Gifts of \$25 or more can be made using the donation form on the website ([www.cspd.org/foundation](http://www.cspd.org/foundation).) A letter will be sent to the person or family for whom the gift is made plus a letter to the donor for tax purposes.

There will be a one-time listing in the CSPD Bulletin of the gift. Please write out how you would the listing published on the donation form.

# Annual Giving Campaign 2011 - 2012

(All contributions accrue yearly helping you achieve a personal level of satisfaction)

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## President's Circle donors receive the following additional benefits:

- Special designation in Annual List of Contributors, in all CSPD Bulletins at the Annual Meeting
- Personal Annual Briefing by Foundation Trustees
- Invitation to the President's Circle reception at the CSPD Annual Meeting

## MEMBERSHIP OPPORTUNITIES

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- Diamond Life.....\$25,000 may be payable in up to 5 annual Installments of \$5,000 each
- Platinum Life.....\$10,000 may be payable in up to 10 annual installments of \$1,000 each
- Gold Life.....\$5,000 may be payable in up to 5 annual installments of \$1,000 each
- Patron.....\$1,000 may be payable in 1 annual installment of \$1,000

### Circle of Friends

- Sustaining.....\$500
- Contributing.....\$300
- Member.....\$200
- Student.....\$25

### Special Giving

- ..... In Memory Of \_\_\_\_\_ Amount \_\_\_\_\_
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- ..... Give what you can – denote below amount enclosed

### Corporate Allies

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  - Recognition in the CSPD Foundation's Annual List of Contributors published in the Giving Campaign annual brochure.
  - Badges showing membership level to be worn during the CSPD Annual Meeting.
  - Recognition in the CSPD Foundation's Annual List of Contributors displayed prominently at the annual CSPD meeting.
  - Special designation in the Annual List of Contributors, in all CSPD Bulletins and at the Annual Meeting
  - Personal Annual Briefing by Foundation Trustees
  - Invitation to the President's Circle reception at the CSPD annual meeting
  - Mentioned by name at every social event during the CSPD annual meeting
- 
- Corporate Life.....\$10,000 may be payable in up to 10 annual installments of \$1,000 each
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Return to: CSPD Foundation, PO Box 221608 Carmel, CA 93922



May 6, 2011

Board of Directors  
California Society of Pediatric Dentistry Foundation  
P.O. Box 221608  
Carmel, CA 93922

Herman Ostrow  
School of Dentistry  
of USC

Avishai Sadan, D.M.D.  
Dean

G. Donald and Marian  
James Montgomery  
Professor of Dentistry

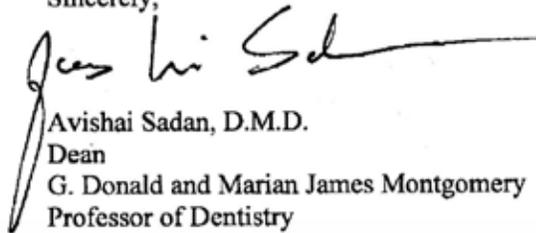
Dear Members of the Board:

On behalf of the Herman Ostrow School of Dentistry of USC, I would like to thank you for your generous grant of \$25,000 provided to our Advanced Pediatric Dentistry Program. The "Bridging the Gap" Grant will help us to fund a 0.4 FTE faculty position at the Ostrow School of Dentistry to provide clinical instruction for the first-year pediatric dentistry residents as well as dental students rotating through the Pediatric Dentistry Clinic at the School.

The California Society of Pediatric Dentistry Foundation clearly understands the need to support pediatric dental education, specifically in providing funding for faculty development, recruitment and retention. Your grant will be of great benefit to our students and the School.

Thank you for your support.

Sincerely,



Avishai Sadan, D.M.D.  
Dean  
G. Donald and Marian James Montgomery  
Professor of Dentistry

## The outgoing CSPDF funded Warren Brandli Intern, Aparna Aghi, shares her thoughts on last year's term ...



*"The Warren Brandli internship was one of the best experiences of my residency training. The internship provided me with a great opportunity to understand how organized dentistry functions. Attending the board meetings and being an active member helped me become aware of the impact CSPD has on policy making that has implications on the practice of pediatric dentistry and ultimately the oral health of children. In addition, it was great to meet so many pediatric dentists from both my area and throughout the state and to be able to make connections with members who can be a resource during the job searching process. The close network of colleagues created by being involved in CSPD is unique and I feel fortunate to have found CSPD early in my career."*

# The Rewards of Volunteer Leadership

The California Society of Pediatric Dentistry (CSPD) has been the beneficiary of the work done by volunteer leaders since day one. As we reflect on the history of our organization, it's easy to see how our visionary leaders who formed and shaped our now well-recognized Society gave fully of themselves to ensure the success of CSPD. One may wonder how, in the face of the challenges inherent to starting a fledgling group of "pedodontists," the founding members developed the vision and found the time and energy to give life to this organization. It is reported that most fledgling groups come and go within about five years. A mere five years is the lifespan of many volunteer groups?! So what makes some of them succeed? It is vision and leadership that gives life to an organization, whether it is a Fortune 500 company or a non-profit group such as ours.

Research shows that, although people may show early signs of leadership traits, we are not born leaders. Leadership traits are often developed through personal experiences that pique our interest to develop these skills even more. Think back to how you may have led a group of school kids to volunteer for a community project or organized a group of neighborhood kids to play a sport or to do something fun during your summer break from school. You see kids do this all the time. Those are instances where there was a "payback" for putting out the effort to get others together to do a common thing, especially if it was a lot of fun. That positive feedback can instill the "can-do" attitude to lead you to do something greater in high school, college, or later on in life. As we progress in that spectrum, we gain experience and confidence and, all of a sudden, leadership is not as threatening as one may have thought.

So, if leaders aren't born, then how does CSPD seemingly produce such a cadre of successful leaders? I have implied that we are all leaders and I do feel that this is true. So, how do leaders improve? As in anything in life, practice makes perfect. We call it development or growth. Our organization not only recruits but further develops the leadership skills of our volunteers. That is the mission of the Leadership Development Committee (LDC) of CSPD. While for many years mentoring of our leadership had been the way we taught our new volunteer-leaders (and that will definitely continued), the board of directors has charged LDC to be more strategic in the recruiting and training of our volunteers. At the same time, our organization has to communicate to our membership that we greatly need help and that volunteering for a committee or the Board will be rewarding in many ways. For me, the most rewarding part has been the great professional relationships that I have developed with colleagues in our profession. As we continue to work side by

side towards a common goal, I constantly learn from my peers. While I have devoted many hours to organized dentistry, the changes I have made being part of a committee or a board have been truly gratifying. I imagine most would feel the same way. Not only does our profession and specialty benefit from our involvement, but so do the children for whom we serve. What payback!

Whether you're an experienced leader or a newbie volunteer, I hope you will consider getting involved in volunteer work for CSPD. There are many opportunities for your participation, either to help out on a committee or project or commit to the leadership track of the organization. Start out small if you'd like and work with a friend if that makes it easier for you to sign up!

The process to engage is not difficult. You will be hearing more and more about the Leadership Development web page on the CSPD web site: [www.cspd.org/leadershipdev/](http://www.cspd.org/leadershipdev/). Information pertaining to leadership will be on this page and is accessible by clicking on a side bar in the CSPD home page. Visiting the page will guide you to programs that LDC manages such as the Warren Brandli Leadership Intern Program, the Graduate Student Legislative-Advocacy Program and other leadership development opportunities for our membership. The LDC page contains information on all the standing committees for which you may volunteer. Volunteer Application forms, the suggested Leadership reading list and the latest updates on our committee can all be found on the page as well. The committee members are listed on the web page and I encourage you to speak to one of them about volunteering.

I appreciate the fact that one has to be ready and have the time in order to commit to volunteering. The important thing is for each one of us to know that our talents are needed, that we will help you make the leap, and, once you have declared, we will help in your leadership development. Having passion is the hallmark for leaders! Please feel free to contact me at [scortezdds@aol.com](mailto:scortezdds@aol.com) should you have any questions about LDC, leadership development opportunities, and any other ideas that you may have about how we can serve you and you can serve the organization.



**Santos Cortez, DDS**  
*Leadership Development Committee*

## Respectful Communication May Prevent Bad Reviews



**A** California (pediatric) dentist who sued the parents of a patient, alleging that a negative review they posted on Yelp.com defamed her, has been ordered to pay the parents and Yelp \$80,000.

In December, the California's 6th District Court of Appeals found that due to the "public concern, discussion and controversy" about the use of silver amalgam, which was mentioned in the review, the Yelp posting was protected because it contributed to public discussion regarding amalgam use in dental treatment.

The dentist must now pay the parents of the patients and Yelp for their attorney fees to defend the case.

To avoid negative online reviews, dentists and their staff should try to maintain consistent and respectful communication.

If, despite good communication and in-office documentation, a patient still chooses to write a negative online review, here are some guidelines to follow:

- Do not attempt to publicly respond to or refute the claim. Even if a patient divulges their identity, you may inadvertently breach patient confidentiality because information about the patient's treatment is protected.
- Check to see if the website has a written policy or protocol for removing potentially libelous postings.

- If a patient's identity is divulged, review chart documentation to determine if there is information to corroborate your position or contradict the patient's claim.
- Seek legal advice to determine what type of recourse may be available or advisable.
- Respond to the patient-reviewer off-line. By doing so through a phone call, e-mail or personal letter, you are showing that you have proactive customer service and are committed to quality patient care.

*Reprinted with permission from the California Dental Association*

# EXECUTIVE DIRECTOR



Ray Stewart, DMD  
Executive Director

The past quarter has been a busy one with the wrap up of the Annual Meeting and the beginning of the Society's 2011-2012 year. Your Board of Directors, led by President Oariona Lowe, has set forth an ambitious agenda for the coming year in which we will be working toward the adoption and implementation of the new Strategic Plan. The CSPD Constitution and Bylaws were amended at the Annual Meeting in San Francisco to reflect a new committee structure that we will working with as we move ahead. One of these, the Leadership Development Committee (LDC), under the direction of its chairperson, Santos Cortez, has been particularly busy. The LDC is well on its way toward its goal of strengthening the process by which CSPD identifies recruits and trains its current and future leaders. Over the coming months, we will be scheduling conference calls with the chairpersons of the remainder of the committees in order to assure that they are working toward the prioritized objectives of the new Strategic Plan.

I have just returned from the bi-annual meeting of the International Association of Paediatric Dentistry (IAPD) which was held this year in Athens, Greece. What an eye opener it was! This was my first IAPD meeting and I must say that it will not be my last. I was very favorably impressed with the content and quality of the entire program and was pleased to see the large number of American pediatric dentists who attended. (I saw no fewer than a dozen members of CSPD and their spouses in attendance!) This meeting gives one a rare and important opportunity to relate with colleagues from outside of the United States and to attend lectures given by fellow pediatric dentists who often have a completely different perspective based on the lack of readily available resources in undeveloped countries. It also affords the

opportunity to listen to reports and discussions about cutting edge science and technology from different European and Asian countries. The next IAPD meeting will be held in June of 2013 in Seoul, South Korea. Mark your calendars now to attend. I promise that you will not be disappointed.

I would encourage each and every one of you to visit the CSPD web site and view CDA's Access Proposal: *Phased Strategies for Reducing Barriers to Dental Care in California*. ([www.cspd.org/news/message.asp?news\\_id=491](http://www.cspd.org/news/message.asp?news_id=491)) I believe that it is vitally important for all CSPD members to be familiar with this document in order to be able to effectively participate in the discussions and debates which will occur in the coming months surrounding the issue of "Alternative Workforce" (e.g. mid-level providers). The scope of this proposal is both ambitious and practical. It reflects the understanding that there must be a realistic, comprehensive approach to focusing our resources where they are most likely to have substantial impact by setting up a foundation and infrastructure that will contribute to the success of future recommendations. The proposal consists of three phases. **Phase 1** consists of enhancing the capacity of currently available resources by optimizing systems that currently work and establishing a foundation for public oral health programs. **Phase 2** will optimize early disease prevention and intervention for children ages 3-5. **Phase 3** will further expand the capacity to provide care to at risk populations by testing the effectiveness and safety of "new and innovative dental delivery systems."

Speaking of scheduling and calendars ... be sure to block off the dates for the CSPD/WSPD Annual Meeting being held in Portland, Oregon March 29 - April 1, 2012. Rebecca Lee Pair has a great program planned in what is, in my opinion, the biggest "sleeper" of any West Coast metropolitan area. Portland is a beautiful, clean and vibrant city with something to offer everyone. (Plus it is my wife's home town!) Don't miss a great time!



## GOT E-MAIL?

The CSPD Board greatly encourages you to provide your email addresses to the CSPD headquarters office.

From time to time, there is urgent business or information we wish to provide to the members and we would appreciate feedback as well.

Please provide your email addresses and notify our Executive Director of any changes.

Send to:  
[DrRSTEWART@aol.com](mailto:DrRSTEWART@aol.com)

# WEBSITE NOTES

## CSPD Filming Crew Videotapes New Sedation Programs

It all came together as planned. Our speaker, **Dr. David Rothman**, flew down to Palm Springs International Airport on a Thursday night in preparation for an all day Friday lecture at Loma Linda to be given to more than thirty faculty, staff and residents in their Pediatric Dentistry Department. The program on pediatric sedation given by our own expert and Immediate Past President will eventually be added to CSPD's Online Continuing Education selection of sedation programs. Receiving CE credits from CSPD's online programs on sedation is a popular way to recertify for California's *Oral Conscious Sedation for Minor Patients* permit.

After months of planning, this event resulted from both Dr. Rothman's continuing personal desire to give back to his profession and the commitment from Loma Linda's **Dr. Anna Chen** and **Dr. Bonnie Nelson** to provide immediate learning opportunities to their program and to experiment with distant learning options for pediatric dentistry resident programs. **Dr. Lonnie Lovingier** helped to coordinate all of the details needed to make this project work and give the OCE committee the first chance to test their new broadcasting and recording equipment. **Dr. Roland Hansen** arranged for the bargain purchase of used equipment that allows CSPD to create a broadcasting studio that can film, edit, record and even stream programs both immediately and at a later time from the internet. Using this system's "green screen technology," CSPD could eventually broadcast messages from our President where he/she could appear to be in a virtual CNN type studio!

Now the work begins on converting this 80 GB video file into seven hours of CE programs where courses can be purchased through PayPal and the certificates of completion will be provided after passing a post test. ([www.cspd.org/oce/](http://www.cspd.org/oce/)) This year the OCE has an additional challenge of developing a new OCE Library Page to replace our previous page and program and data base which are no longer supported. **Anyone want to help.....?**



Mix Master **MC Steve** hard at work producing Dr. Rothman's Lecture

## Video of CDA's Access Proposal Presentation Available

Representatives from CDA presented the final draft of the Access Proposal: Phased Strategies for Reducing Barriers to Dental Care in California to CSPD's leadership. CSPD's Executive Director, Dr. Ray Stewart, moderated the discussion. CDA's representatives included, Dr. Thomas Stewart, Immediate Past President, Dr. Lindsey Robinson, CDA Vice President and Dr. Paul Reggiardo, Public Policy Advocate for CSPD. A videotape of this important discussion about midlevel providers is available for viewing and the document available for downloading in our website's Latest News ([www.cspd.org/news/message.asp?news\\_id=491](http://www.cspd.org/news/message.asp?news_id=491)).



**Steve Niethamer, DMD**  
Website Editor

## LDC Develops Directory of Leadership Materials

The Leadership Development Committee under the direction of Dr. Santos Cortez and Warren Brandli Intern, Dr. Jessica De Bord, developed a website page containing reading lists, applications and other important information helpful in developing leadership skills of our members and pathways to leadership positions in CSPD. A link to this new Leadership Development Page can be found in the left side menu of our website.



Dr. David Rothman captivating his audience

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[40winksanes@gmail.com](mailto:40winksanes@gmail.com)



## NEW CSPD MEMBERS

### Active Member

Mark Choi.....Woodland, CA  
 Jude Crutchfield.....Rocklin, CA  
 David Saad.....Chico, CA

### Post-Doctoral Student Members

Francesca Artiga.....San Diego, CA  
 Ninus Ebrahimi.....Boston, MA

## CALIFORNIA PEDIATRICIANS WELCOME CSPD ASSOCIATE MEMBERS

Pediatric Oral Health issues are of primary concern for our pediatrician colleagues. With the advent of the establishment of the Dental Home and Oral Health Assessments the American Academy of Pediatrics needs our help and support. The AAP welcomes our members to join their organization as Associate members.

All interested CSPD members should contact their local California Chapters through [www.AAP.org/membership](http://www.AAP.org/membership) section or they can contact Oariona Lowe at [w.roslo@verizon.net](mailto:w.roslo@verizon.net) for membership information.

## UPCOMING MEETINGS and CONTINUING EDUCATION DATES

### CSPD

March 28 - April 1, 2012: [CSPD's 37th Annual Session](#) in Portland, OR

### WSPD

July 29-30, 2011: [Alaska Pediatric Dental Society Meeting](#), Anchorage, AK  
 Oct 1, 2011: [WSAPD Annual Meeting](#), Coeur d' Alene Resort, ID

### AAPD

Sept. 1-3, 2011: [Joint Session of the AAPD and Royal College of Surgeons](#), Edinburgh, Scotland  
 Sept. 8, 2011: [Oral Clinical Exam Review](#), Chicago, IL  
 Sept. 9-11, 2011: [Comprehensive Review of Pediatric Dentistry](#), Chicago, IL  
 Oct 21-23, 2011: [Sedation Course](#), Chandler, AZ  
 Nov. 4-5, 2011: [Pediatric Medicine Update](#), Boston, MA  
 May 24-27, 2012: [AAPD 65th Annual Session](#), San Diego, Ca  
 2013 [Orlando](#); 2014 [Boston](#); 2015 [Seattle](#); 2016 [San Antonio](#); 2017 [TBD](#); 2018 [Hawaii](#)

See [www.CSPD.org](http://www.CSPD.org) and [www.AAPD.org](http://www.AAPD.org)  
 for more sponsored courses

## Reading About Leadership

*From the CSPD Leadership Development Committee*

Looking for something new to read? In response to the request of our members, the Leadership Development Committee has compiled a list of reading materials on the topics of:

- 1) Organizational and Management Skills
- 2) Leadership and Team Management
- 3) Communication, Marketing, and People Skills

Whether you are interested in joining organized dentistry, already actively involved in leadership, or just looking for ways to better manage your dental team in private practice, this list is sure to have something that can help you become a better leader.

Have you read something recently that you feel belongs on this list? The Leadership Development Committee welcomes your suggestions. Follow this link to learn more: [www.cspd.org/leadershipdev/](http://www.cspd.org/leadershipdev/)

## CSPD Professional Opportunities



*Alex Alcaraz, DDS  
 Membership Services*

- Opportunities Wanted
- Opportunities Available
- Faculty Positions Available
- Practices for Sale  
 Offices for Lease

Have you been thinking about hiring an associate, but just aren't sure where to look? Or are you finishing your residency soon, and aren't sure where you'd like to live and practice? The answer is right on the CSPD website. To look at these opportunities and others, go to [www.cspd.org](http://www.cspd.org).

# DISTRICT VI UPDATE

Since the past CSPD Board Meeting there are several things I would like to update you on. Here is a bullet point rundown:

- AAPD Membership now exceeds 8,000 with a retention rate among Active and Life members of 97.2%. Thank you for your continued loyalty.
- AAPD finances remain strong. The 2009-10 fiscal year completed with a net income of \$987,112. Total assets continue to exceed 100% of annual operating budget.
- The recent AAPD Annual Meeting in New York set a record for attendance. Well over 6,000 attended what proved to be a wonderful meeting in every way. The scientific program was packed with strong CE, social events were outstanding and the weather cooperated very nicely.
- Dr. John Liu completed his year as AAPD President and, as expected, he had a very successful term. John's strong, even-tempered leadership and his passion for our profession continued to "raise the bar" for the children we serve and the impact that we make within healthcare. John can now return to full time private practice in Washington State after a very demanding schedule this past year. Thank you John!!
- Rhea Haugseth, from Marietta, Georgia, now assumes the Presidency of the AAPD. She brings a spirit of consensus building leadership that will serve us well. Joel Berg will serve as President-Elect, Warren Brill will serve as Vice President and Ed Moody will serve as Secretary-Treasurer.
- There is a commitment to continue to link the strength of scientific evidence to our AAPD Guidelines/Policies. AAPD is working closely with the ADA Evidence Based Dentistry resources to train teams of AAPD Council members and consultants to review the literature and assess the strength of evidence when revising Guidelines/Policies.

- 5 state components utilized the AAPD do their billing this past year. Alaska and Oregon will begin this year.
- I would encourage CSPD and WSPD to invite AAPD to do a Coding and Insurance Workshop at an upcoming annual meeting. This past year, 5 states or districts participated.
- In February, 2011, the AAPD launched the Pediatric Oral Health Research and Policy Center. The Center's mission is to inform and advance research and policy development that will promote optimal children's oral health and care. I truly believe this is critical for our future as we proactively focus on issues in our profession. Dr. Paul Casamassimo will serve as its first director.
- The Council on Clinical Affairs, with the General Assembly's approval, completed revisions/reaffirmations of 15 AAPD guidelines or Policies.
- Pediatric Dental Residencies for 2011-12 now offer 331 positions. This past year had 585 applicants - the most of any specialty.
- AAPD's foundation, Healthy Smiles Healthy Children, had pledges or gifts totaling \$1,159,310 as of April 13, 2011.
- The third cohort of the AAPD Leadership Institute met for its first session this past December at the Kellogg School of Management. The new Advanced Leadership Institute, working in partnership with The Wharton School, will begin this spring.
- At this past General Assembly, members approved the Policy on Workforce Issues and Delivery of Oral Care Services in a Dental Home. This focuses on the dentist being the head of the dental team.



*Jade Miller, DDS  
District VI Trustee*

## Fingerprinting Requirement for Licensees

Effective July 1, all licensees for whom no fingerprint record exists at the Department of Justice (DOJ) will be required to submit evidence they have completed a Live Scan fingerprint data-entry process as a condition of license renewal. The requirement includes dentists, registered dental assistants, and registered dental assistants in extended functions and is generally believed to affect those licensed before 1986. Dental hygienists must meet the same requirement, but are governed separately by the Dental Hygiene Committee of the Board. The DOJ has provided the Board with a list of all licensees for whom no record of fingerprinting exists. Information about the requirement has been posted on the Board's website and the Board is in the process of notifying by mail, on a "rolling schedule" according to their expiration date over the next two years, those licensees who must be fingerprinted.

### Fingerprinting Information

Fingerprints can be obtained either with by the **Ink on Cards** method or by using **Live Scan**. A dental license will not be issued until clearance has been received from the California Department of Justice (DOJ) and the Federal Bureau of Investigation.

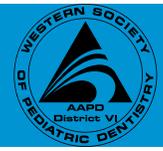
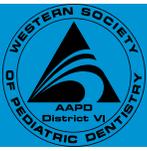
### Ink On Cards Method

If you are not able to be fingerprinted in California, you may go to a law enforcement agency to have fingerprints made. Two (2) cards, provided by the Dental Board, are required. Be sure to type or print legibly in black ink, all the areas on both cards asking for personal information. Ensure that it is dated and signed by the official taking the fingerprints and includes your signature. Include the two (2) cards in your application with a \$51 non-refundable processing fee. Reports on some cards are included within a month after submission. Others may take many months depending on other factors beyond the control of the Dental Board.

- To receive a set of fingerprint cards, contact the Dental Board by e-mail: [dentalboard@dca.ca.gov](mailto:dentalboard@dca.ca.gov), or call (916) 263-2300.

### Live Scan Service Method

You can request Live Scan Service at [www.dbc.ca.gov/formspubs/form\\_livescan\\_dds.pdf](http://www.dbc.ca.gov/formspubs/form_livescan_dds.pdf)



# The Future of WSPD in 2011 and Beyond



**Jonathan Lee, DDS**  
**WSPD President**

Greetings! It has been a pleasure serving as your President this past year and seeing the WSPD grow and evolve. I also want to thank my Vice President, Ryan Hughes, who ran an excellent District Caucus in New York at the AAPD meeting. Ryan is also Chair of Communications for AAPD. This year, his duties with AAPD, his family, and his practice have increased significantly. With the increase in responsibilities, Ryan felt that it would be better if he not assume the Presidency of WSPD at this time. Therefore, I will be serving another term as President for the 2011-2012 year.

Fortunately for the WSPD, Ryan will still remain the WSPD Director for Oregon. Johnny Ukich of Idaho will be the new WSPD Vice President and will assume the presidency for the 2012-2013 term.

Our membership has asked for more support of its State and Province units as well as more Continuing Education offered through the District. In the past, the WSPD has co-sponsored the Washington State Academy of Pediatric Dentistry annual meeting. This year, the WSPD and Alaska Pediatric Dental Society are co-sponsoring a two day meeting in Anchorage Alaska Friday, from Friday, July 29, 2011 - Saturday, July 30, 2011.

### Topics and Speakers:

**Behavior Fundamentals for the Dental Team & Guidance of the Developing Dentition: When, What, Why, and Who, Evidence Based Dentistry Meets Behavior Guidance**  
Barbara Sheller DDS, MSD, FACD

**When They Can't Say "Ahhh"**  
June Takagi, M.A., CCC-SLP

**An overview of dental and oral care for pediatric patients with special health care needs**  
Marcio da Fonseca DDS, MS

**New Technology and Injection Techniques for Delivery of Local Anesthesia to Pediatric Patients**  
Eugene R. Casagrande, DDS, FACD, FICD

For a Brochure go to [www.cspd.org/calendar/show.asp?event\\_ID=171](http://www.cspd.org/calendar/show.asp?event_ID=171)

To Register Online: [www.regonline.com/apds2011](http://www.regonline.com/apds2011)

Mark your calendars! In 2012, WSPD will be celebrating its 10th Anniversary. Come help celebrate at the CSPD/ WSPD Annual Meeting in Portland, Oregon from March 29 - April 1, 2012! [www.cspd.org/calendar/show.asp?event\\_ID=170](http://www.cspd.org/calendar/show.asp?event_ID=170)

WSPD is an ever evolving organization. Much like a start-up, there is very little bureaucracy which allows your leadership to be very responsive to the changing environment. Experience has shown that organizations and businesses that evolve are the ones that survive. This has been seen time and time again. For example, IBM has moved from being strictly a hardware company to a service oriented company. Apple is moving towards mobile computing and clouds and away from being a PC centric company. Netflix is now moving to On-Demand Services. For WSPD to remain relevant, we need to offer our members what they want. In today's society, it is all about "on-Demand." Thus,

I would like to introduce a Special Offer for the WSPD Membership:



The Western Society of Pediatric Dentistry has arranged for its members to receive FREE 30-day access to *Practical Reviews On-Demand*. *Practical Reviews in Pediatric Dentistry* is one of the AAPD Endorsed CE programs. With this free access, you can keep up with the latest information in the field of pediatric dentistry plus more than 30 other specialty areas. If you purchase the product after the trial, you'll save \$100 off of our list price of \$499 (their price - \$399 for unlimited credits). If you decide you just want one specialty, the price is only \$299 for up to 48 credits (a little over \$6 per credit). For more information go to: [www.practicalreviews.com/wspd](http://www.practicalreviews.com/wspd)

### Request for Board of Trustees Nominations- District VI

The AAPD is accepting nominations for the District VI trustee position. Current Trustee Jade A. Miller (District VI) will rotate off the Academy's board of trustees at the conclusion of the 2012 annual session. Nominations for the new trustee from District VI, for a three year term beginning in 2012-13, are now being accepted. Nominations must be transmitted to the WSPD at:

Jonathon Everett Lee, DDS, Inc  
WSPD President  
1291 East Hillsdale Blvd, STE 100  
Foster City, CA 94404

**The nominations packet must be postmarked no later than August 1, 2011.**

Nominations can be transmitted in one of two manners:

- Individuals from the applicable district can submit a nomination by including:
  1. A letter signed by ten AAPD voting members from the district signifying support of the nomination.
  2. An AAPD nomination form\* signed and dated by the Nominee.
- A recognized AAPD state unit in the District can submit a nomination by including:
  1. A letter, signed and dated, from the president of the recognized state unit certifying that the nomination is an official action of the state unit.
  2. The AAPD nomination form\* signed and dated by the Nominee.

**Under either scenario, all materials must be forwarded to the District organization, who will then forward these materials to the AAPD headquarters.**

If two or more candidates are nominated, the AAPD will conduct a mail ballot of each AAPD voting member in the district in order to select the trustee.

\*The AAPD Nominations Form may be downloaded from the AAPD website ([www.aapd.org](http://www.aapd.org)), "members-only" area under Member Resources.



In this day of Social Media, WSPD now has a Facebook page. Just go to the WSPD website <http://www.aapd.org/district6/>, scroll to the Facebook Link at the bottom and become a fan by selecting "Like."



## Call for AAPD District VI Nominations for Trustees and Representatives

The WSPD-AAPD District VI is seeking qualified applicants for the following positions:

- AAPD District VI Trustee for 2012-2015 Term\*
- AAPD District Representative for the AAPD Nominations Committee 2011-2013 Term
- AAPD District Alternate Rep for the AAPD Nominations Committee for 2011-2013 Term

Nominations for AAPD District VI Representative and Alternate for AAPD Nominations Committee must be postmarked no later than August 1, 2010, and returned to:

Jonathon Everett Lee DDS - WSPD President  
1291 East Hillsdale Blvd STE 100  
Foster City, CA 94404  
(650) 574-4447

**Nominations for AAPD District VI Trustee must be postmarked no later than August 1, 2011.** Currently, all District VI Trustee nomination materials must be collected by the WSPD which will in turn forward these materials to the AAPD headquarters by the AAPD deadline. Historically, the AAPD deadline has been Sept 1st of the year prior to the beginning of the Trustee Term. Therefore, WSPD tentatively expects a September 1, 2011 AAPD deadline for the District VI Trustee Nomination for the 2012-2015 term. However, this is subject to change if AAPD changes the deadline or protocol. Currently, if two or more candidates are nominated, the AAPD will conduct a mail ballot of each AAPD voting member in the district in order to select the trustee.

The nomination can be submitted by 1) a letter signed and dated from the president of the recognized state unit, certifying that the nomination is an official act of the state unit or 2) an individual from the district with a letter signed by 10 AAPD voting members from the district signifying support of the nomination. Both nominations must also include the following:

- A Curriculum Vitae and the AAPD nomination form signed and dated by the Nominee.
- Three (3) letters of personal recommendation from fellow Academy members who maintain Active, Life, or Retired status in the Academy.
- A brief (1 paragraph) biography and a photograph - both suitable for publication.

Due to the August 1st deadline, please fill out the Draft AAPD nominations form available from the CSPD Executive Director, Dr. Ray Stewart. The AAPD is currently revising the nominations form. Once they finalize and publish it, we will send you the updated one to fill out.

Under either scenario, all materials will be forwarded to the District Nominations Committee and make recommendations to the WSPD Board who will then forward the names and materials to the AAPD headquarters.

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- Replacements, 5 Crowns . . . . . \$15.95
- 450-800 1st Primary Starter Kit, 120 Crowns . . \$310.00
- 450-850 2nd Primary Starter Kit, 120 crowns . . \$310.00
- Replacements, 5 Crowns . . . . . \$16.50

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