

Bulletin

Spring 2009

www.CSPD.org

Vol. XXXVII No. 1

President's Message

Greetings CSPD members! The 34th Annual Meeting of CSPD is now behind us and it was a magical experience! When was the last time any member can recall when it snowed? This was a good thing considering it was a ski meeting. David Rothman, as Annual Meeting chair, performed a miracle getting the weather to cooperate perfectly as

clear skies allowed our attendees to arrive in Tahoe, then snow to create fresh powder and clear again to allow safe travels home. It truly was a majestic venue with a lovely resort surrounded by tall, snow capped mountains. Bravo David for thinking beyond the box!

I am both proud and humbled to begin my journey as CSPD President this year. I am proud to continue the legacy of leadership in advocacy for our members and our profession which began in 1971 as a member centric organization. Now, in 2009, the Society has evolved into an organization which is increasingly viewed as the primary advocate for the oral health of children in California. I'm humbled for the same reason and will do my best to provide the leadership necessary to effectively carry out our mission of

advocating optimal oral health and general welfare of infants, children, adolescents and persons with special needs; service to our members; and representing the specialty of Pediatric Dentistry in California to achieve excellence in practice, education, and research.

This is the Year of the Strategic Plan where CSPD will use the collective intelligence of a group of individuals representing the many facets of our membership who come together to define the best path for the organization to follow in the future.

I believe that organizationally there are a number of systemic issues that will deserve the board's attention this coming year:

- CSPD is at the waning end of their three year strategic planning cycle and is once again due to go through the process this fall. It will be important for the board to balance board member desires with the reality of our capacity to complete those goals in terms of both human and financial resources -- to think 'big picture' and consider avenues of collaboration in order to leverage the resources of others.
- The identification, engagement and development of our younger members into positions of leadership. This includes developing our Warren Brandli Interns into future leaders of the Society.
- Harnessing the brain trust of our more seasoned veteran leaders and Past Presidents. *(Please see page 16)*



Lindsey Robinson, DDS
CSPD President

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LIGHTS, CAMERAS, ACTION !

The OCE Committee produced their first newscast starring our Executive Director, Dr. Ray Stewart, interviewing stem cell researcher and oral surgeon from Columbia University, Dr. Jeremy Mao.

Visit: www.CSPD.org to view the footage.



Announces

"Red Flag Guidelines"

(Please see page 11)

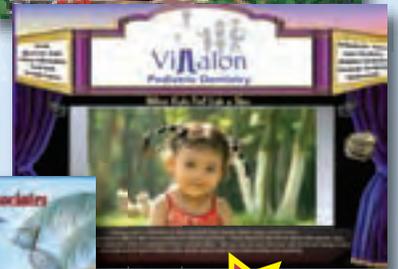


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For a complete list of committee members
visit the CSPD Website at www.CSPD.org

California Society of Pediatric Dentistry

BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted to Lonnie R. Lovingier, DDS by mail (26302 La Paz Rd #114, Mission Viejo, CA 92691 or Lrlv@aol.com).

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MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.



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Bills of Interest to CSPD California Legislature 2009-10 First Regular Session April 30, 2009

CSPD follows these and a number of other bills potentially impacting pediatric oral health. Members having questions or wishing to comment on these or any other legislative initiatives are invited to contact CSPD's Public Policy Advocate, Dr. Paul Reggiardo, at reggiardo@prodigy.net.



AB 171 (Jones) Dental Service Credit Arrangements. This bill would prohibit charging for services not yet provided or costs not yet incurred to an open-ended credit account arranged or established in the dental office without the patient's written consent and understanding and would prohibit the arrangement or establishment of credit to a patient under the influence of general anesthesia, conscious sedation, or nitrous oxide.

CSPD Position: Support

AB 403 (Fuller) Dental Hygienists: Examinations and Licensure. Currently, a candidate for dental hygiene licensure must, among other requirements, pass a state-administered clinical examination. This bill would add satisfactory completion of the clinical examination administered by the Western Regional Examining Board as meeting the requirement of a clinical examination.

CSPD Position: Support

AB 630 (Solás) Dental Volunteers: Liability Immunity. Existing law affords to health care providers immunity from liability for outcomes or events occurring as a natural course of disease, condition or treatment. This bill would extend similar immunity to retired dental professionals providing good faith care on a volunteer basis to dentally underserved populations.

CSPD Position: Support

AB 667 (Block) Public Health and School Settings: Fluoride Varnish Application. Existing law provides for the topical application of fluoride in public health and school settings. This bill would specifically allow fluoride varnish application by any person, including a dental assistant, in a public health setting or school-based program according to a prescription and protocol developed by a licensed dentist.

CSPD Position: Support

AB 684 (Ma) Dental Claim Payments: Late Payment Penalty. Existing law requires that if health care service plans and health insurers do not pay uncontested claims within 30 or 45 days, an interest penalty of 15% and 10% APR, respectively, will accrue. This bill would increase the interest rates health insurers covering dental services must pay for uncontested claims that are not reimbursed within 60 days to 20% APR and within 90 days to 25%.

CSPD Position: Support

AB 745 (Coto) Self-Funded Dental Benefit Plans: Disclosure of ERISA Status. This bill would require self-funded dental plans to disclose in explanation of benefit forms and certain other documents that the plan is not subject to consumer protection provisions of state law governing dental service plans and that questions, appeals or disputes should be directed to the providing entity or to the United States Department of Labor.

CSPD Position: Support

AB 1524 (Hayashi) Dental Licensure Qualification Requirements. This bill would abolish the clinical and written dental licensure examination administered by the Dental Board of California, replacing it with an assessment process during enrollment at an in-state dental school utilizing uniform standards of minimal clinical experiences and measuring competencies at the end of the school program.

CSPD Position: Watch

SB 43 (Alquist) Health Professions: Cultural Competency. This bill would direct healing arts licensing boards to use information collected on the cultural and linguistic competency of their licensees for the purpose of meeting the cultural and linguistic concerns of the state's population. It would make collected data available to the Office of Statewide Health Planning and Development.

CSPD Position: Support

Editor's Note: To see a complete and current list of bills affecting pediatric dentistry, visit our website at www.cspd.org.

(Cont on next page)

It has been my pleasure and privilege to serve as District VI Trustee

As my time as your District VI trustee officer comes to an end during the Honolulu AAPD Annual Session, I want to take the time to thank all of you for welcoming me into the CSPD. I have learned a tremendous amount about the sophistication and activities of the CSPD organization and, most importantly, have met some incredible people with whom I know I will continue to share great relationships.

With the size of the CSPD organization there is great potential to shape events for pediatric dentistry not only in California, but across the nation and around the world. I have admired the legislative efforts and the process by which each issue is carefully analyzed to determine the best position for the Society and the children affected. At my last CSPD Executive Committee meeting at the Annual Session in Squaw Creek, Paul Reggiardo, who I deeply admire for his efforts in organized dentistry, asked me to wait a few more minutes before I departed for the airport. Paul asked that I carry with me the importance of the kind of grassroots legislative efforts undertaken in California and that I permeate such efforts throughout the country. To impart such local impact along with the strength of the highly effective and carefully constructed efforts of the AAPD at the national level would be quite impactful. That is why, as the AAPD furthers its efforts to work with state organizations, we will continue to see growth locally.

As the largest state, California is an exception with its ability to perform at the state level. Other

states in District VI, such as Wyoming and Montana, each with fewer than 10 pediatric dentists, might not be able to function structurally at the level of sophistication of California. Yet, the power of local grass roots efforts is possible and sustainable in any state where a leader or leaders take charge and make things happen. I have seen this throughout the district.

I now want to introduce all of you to your **new District Trustee Officer – Dr. Jade Miller.**

Dr. Jade Miller (Reno, Nev.) was elected as district VI trustee (covering Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, and the Canadian provinces of Saskatchewan, Alberta, British Columbia, and Northwest and Yukon Territories) to succeed me. Dr. Miller is a graduate from University of the Pacific, School of Dentistry and completed his pediatric dentistry training at the Children's Hospital Medical Center, Cincinnati, Ohio. He has been a member of AAPD since 1984.

Currently, Dr. Miller is in private practice in Reno and teaches part time at the University of the Pacific as an associate faculty member. He has served as a member on the AAPD Councils on Continuing Education and Communications. He is a graduate of the AAPD Leadership Institute. He is a fellow of AAPD and a Diplomate of the ABPD. He has been president of the Nevada Academy of Pediatric Dentistry, President of the Nevada Dental Association and of the Northern Nevada Dental Society. He is a member

(Please see page 16)



Joel Berg, DDS
District VI Trustee

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SB 389(NegreteMcLeod) Health Professions Licensure: Finger Printing and Self-Reporting. Existing law requires applicants to certain health professions boards to provide a full set of fingerprints for the purpose of conducting criminal history record checks. This bill would make the fingerprinting requirement applicable to, among others, the Dental Board and Dental Hygiene Committee and require licensees for which fingerprint records do not exist to provide such records. It would also require as a condition of licensure renewal that an applicant disclose to the licensing board if he or she has been convicted of a felony or misdemeanor since the last issuance of the license.

CSPD Position: Support

SB 630 (Steinberg) Reconstructive Surgery: Dental and Orthodontic Services. Existing state law requires health care service plans and health insurance policies to cover reconstructive surgery. This bill would require dental or orthodontic services that are medically necessary and related to the reconstructive surgery be included as a benefit under these plans and policies.

CSPD Position: Support (Active)

SB 638 (NegreteMcLeod) Regulatory Boards: Sunset Review Provisions. This bill would change current "sunset review" law to provide that when a licensing board becomes inoperative, reconstitution of that licensing board would be automatic, rather than transforming it into a bureau of the Department of Consumer Affairs. It would authorize the appropriate standing policy committees of the legislature to carry out the sunset review functions.

CSPD Position: Watch



*Paul Reggiardo, DDS
Public Policy Advocate*

Dental Board Begins Random Audits of Continuing Education Compliance

Since 1974, California licensed dentists have been required meet certain continuing education (CE) requirements as a condition of license renewal. Currently, licensees are required to complete 50 hours of continuing education in each biannual renewal cycle. A minimum of 80% of these hours must be in Category I ("actual delivery of dental services") subject areas, including mandated Board-approved courses in (1) infection control and (2) California Dental Practice Act. As part of the continuing education requirements, each licensee must also complete, at least every two years, a course in basic life support approved by the American Red Cross or the American Heart Association. Holders of the general anesthesia or conscious sedation permits and the adult or minor child oral conscious sedation certificates must meet additional continuing education requisites.

A registered provider of California continuing education credit is required to provide to each attendee a written certificate of attendance containing the provider's name, course registration number, dates attended, and units earned at course completion. Licensees are advised to retain these certificates for at least three years in order to provide evidence to the Board, if requested, of continuing education compliance.

A licensee who attends a course or program which otherwise meets all requirements for California continuing dental education credit, but which is given outside of California by an unregistered provider, may request continuing education credit from the Board by submitting a written request and providing certain information and documentation. When these requirements are met, the Board may then issue a written certification, which the licensee may retain as proof of CE attendance.

Until recently, licensees were asked by the

Dental Board to provide proof of qualifying continuing education only in conjunction with other enforcement actions. That changed, however, January 1, when the Board began conducting random audits of conformity with continuing education requirements as part of the license renewal process. Each month 10% of license renewal candidates are now randomly selected by computer program for audit. Initially the Board issues a letter requesting copies of the certificates of completion for all continuing education units completed during the renewal period. Licenses are given 30 days to respond.

During the first two months of the year the Board performed 148 random audits, 86% of which were in compliance with regulation. Those dentists not in compliance were instructed to take the necessary action to provide proof of correction of their continuing education deficiencies or face disciplinary action.

Reasons for deficiencies cited by the Dental Board were as follows:

- CE courses taken in or outside of California from providers not registered with the Dental Board
- CE courses taken from providers whose California CE provider permit was no longer current
- Not submitting proof of completion of the mandatory infection control, California dental practice act, or basic life support classes
- Completing courses in basic life support not approved by the American Red Cross or American Heart Association
- Submitting for CE credit courses not qualifying under Category I or II requirements (i.e. not sufficiently related to the practice of dentistry)

Questions regarding California continuing dental education requirements may be directed to Paul Reggiardo, DDS, CSPD Public Policy Advocate, at Reggiardo@prodigy.net.

Sealant course not required

RDA licensure renewal confusion under 2010 regulations

Under regulations scheduled to take effect January 1, 2010, the educational requirements, licensing process, and allowable duties for dental assistants, registered dental assistants, and registered dental assistants in extended functions will change. In addition, two new specialty assisting permits in the fields of orthodontic delivery and dental sedation will be created.

As part of these changes a Registered Dental Assistant (RDA) licensed for the first time after January 1, 2010, must complete a Dental Board-approved course in the application of pit and fissure sealants as a condition of license renewal at the first renewal cycle requiring continuing education credit. Registered Dental Assistants licensed prior to January 1, 2010, are exempt from this requirement unless they wish to be able to perform the duty of sealant application.

Dentists and Registered Dental Assistants should be aware of this distinction and not be confused by mailings or other solicitations for pit and fissure sealant courses that seem to imply that such certification is necessary for all RDA licensure renewal after January 1, 2010.

An excellent summary of the new DA, RDA, and RDAEF duties and licensure requirements, as well as the duties and requirements for the new specialty assisting permits, is available on the website of the California Dental Association (www.cda.org) under "What's New".

Questions regarding these new regulations as they might affect pediatric dental care delivery or member's practices may be directed to CSPD's Public Policy Advocate, Dr. Paul Reggiardo, at Reggiardo@prodigy.net.

May 1, 2009 is Compliance Deadline for FTC Red Flags Rule/Identity Theft Prevention Program

The American Dental Association has produced and made available a Guide for Compliance with the New "Red Flags" Rule and a sample Identity Theft Detection and Response Policy and Procedures document to help dental practices meet the May 1, 2009 compliance deadline for this new Federal Trade Commission (FTC) rule. These documents are available at no charge to members, and are available at www.cdacompass.com.

The Red Flags rule applies only to creditors or financial institutions. Many dental practices are considered creditors under this rule because a practice may offer patients a payment plan or, more commonly, delay billing a patient until after a dental benefit plan has paid the patient's benefit. If a practice arranges for a patient to get

credit through another company, the dental practice also is considered a creditor in this situation. A dental practice that is exempt from the rule is one that only takes full payment at time of treatment. The Red Flags rule requires businesses to have written programs or policies in place to identify, detect and minimize the damage from identity theft.

A story in the November 2008 CDA Update announced the enforcement delay from November 1, 2008. The FTC postponed the enforcement date to allow certain industries more time to meet with the FTC and to determine how the new rule applies to these industries. Following its meeting with the FTC, the ADA prepared the guide and sample policy document. A dental office must adopt and implement written policies and procedures designed

to: (1) identify red flags relevant to the practice; (2) explain how red flags will be detected; (3) describe procedures to respond to any detected red flags; and (4) establish procedures to administer the program, including training and periodic review and evaluation of the program.

According to the ADA, there is one component of the rule that has not been delayed. It applies to dental practices that obtain credit reports in connection with

providing services. Specifically, if there is a discrepancy between an address on a credit report and an address the patient provides to the practice, the practice is required to report the correct address to the credit agency after verifying the correct address with the patient.



The ADA guide and sample policy document can be found on cdacompass.com. The web site also has links to an interactive tutorial and an FTC guide that can help a dental practice understand its responsibilities under the rule. You must be a CDA member and a registered user on CDA Compass to access the guide and sample policy. CDA members can also request an electronic copy of the ADA compliance materials by emailing a request to compass@cda.org with the subject "ADA Red Flags Documents" along with full name and ADA number.

*Editor's Note: This article was reprinted for CSPD members who may have missed the CDA Announcement. **This Red Flag Rule has been suspended again for another 90 days. The new deadline is scheduled for August 2009.***

EXECUTIVE DIRECTORS REPORT

We have just returned from the Annual Meeting at The Resort at Squaw Creek which was a magnificent venue for a great meeting and scientific session. The 34th Annual Meeting was planned and organized by David Rothman with the capable assistance of the CSPD Meeting Planner, Andrea Young. Although the attendance numbers were somewhat down from previous years, we still exceeded what we might have expected in this current year of uncertainties. I am sure that everyone had a great time. It was a very enjoyable meeting, we had excellent attendance by residents and students from throughout District VI. There were a total of 27 Table Clinics presented on Sunday morning which is consistent with previous years.

Also of note is the number of members who utilized the credit card option to pay their annual dues and to register for the Annual Meeting. Twenty six percent (26%) of members paid their dues by credit card and seventy five percent (75%) registered for the

Annual Meeting using that option.

On February 20, I attended the CDA Foundation-sponsored Perinatal Oral Health Consensus Conference in Sacramento representing CSPD. The conference was attended by a number of experts representing dentistry, obstetrics, public health and other disciplines who presented an evidence-based critical review of the studies on the subject since 2006 which saw the release of the Perinatal Oral Health Guidelines developed by the New York State Department of Health. The long term goals of the conference are to:

- Present evidence-based guideline statements.
- Develop standards and performance measures.
- Promote guideline adoption across the professions in California.
- Expand education and awareness of health professionals in California.
- Integrate perinatal health and oral health.

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Ray Stewart
Executive Director

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PRESIDENTS' MESSAGE

First let me thank everyone for the vote of confidence in appointing me as your new president of the CSPD Foundation. For those who don't know me, I have been involved as a corporate executive in the dental industry for over 30 years. For the last three years, I have served as a non-dentist trustee for the Foundation. I have come to know and recognize and appreciate the Foundation's mission in assisting pediatric education and enhancing oral health for infants and children. Additionally, I have been personally involved as a regular sponsor of the CSPD and the AAPD.

Annual Meeting: Our Annual 2009 Board of Trustees Meeting was set in the magnificent venue of Olympic Valley at the Squaw Creek Resort. The activities and food were beyond expectation. The weekend presentations

were exceptional and Friday's presentation on stem cell research was fascinating. We have to thank Wayne Grossman for his relentless dedication and his vision for exploring new and controversial topics. Again, our silent and live auctions were a success, raising additional funds for our Foundation. Upon review, I am happy to report that the Foundation is healthy, and has made great progress on many of its ongoing projects, such as The Warren Brandli Leadership Intern Program, Master Clinician Program, and the Tom Barber Endowed Chair Campaign at UCLA. If you are not familiar with these programs, please visit www.cspd.org/foundation and get involved!

The Future: It is my personal mission to shine a new light on the Foundation. There are many fresh and valuable projects ahead of us and, with your help, we can and will go far beyond its present goals. It is crucial that we explore means of generating additional funds from outside our membership. Our future growth is clear and the organization is strong. As a whole, we have an enormous influence on pediatric dentistry throughout the western region. As these new projects develop, our continuously evolving web site will become an integral part of our ever expanding potential. I am personally extending a challenge for each and every one of you to step up to the next

level and increase your donations. This can be accomplished monetarily or by volunteering your time. Pediatric dental education needs you for its future and well being. Please review the revised giving campaign form located in this newsletter.

Appreciation: I want to thank the outgoing board members for their perseverance and outstanding dedication to our mission: doctors Stephen Blain, A. Jeffery Wood, and Mark Lisagor. To our new board members, I welcome and thank you for volunteering when called upon: David Good, Matt Hamilton, Justin Shuffer and, Mahmoud Ashrafi. Last, but not least, I have to thank Mark Lisagor, Dick Mungo, Ray Stewart, Scott Fishman, and Mel Rowan for their words of support and encouragement.

I would like to note that this year we lost a great friend of the CSPD, CSPDF, and pediatric dentistry: Tom Barber. His never-ending commitment to pediatric dentistry was unrivaled. We can only hope for more like him in the future.

Finally, a special thanks goes out to Past President Richard Sobel for his continued guidance and leadership of our foundation.

For any comments or suggestions, please feel free to call me at 800-423-3270 or email at steve@theatg.org.

Conservative Policy—Positive Results



Ken Szymanski DDS,
 CSPD Foundation Treasurer

In these difficult financial times, filled with market declines, Ponzi schemes, and government bail-outs, it is with great pleasure that I report the CSPD Foundation funds are safe and growing. The conservative investment policies of the financial committee have protected the Foundation corpus and have actually realized a modest gain. A program of laddered or timed certificates of deposit has allowed us to protect and grow our principal while still maintaining adequate liquidity to fund our various programs and grants.

We consider your support of the Foundation through your donations to be very important. We will continue to do our best to look after your investment in the Foundation so it can further benefit those projects that maintain the Foundation's mission.

As we near the end of another successful fund-raising campaign, I want to thank all the donors for your continued support of the Foundation, and encourage those who did not participate to do so in the future. You can be confident that we will make sure every one of your dollars invested will go to support the Foundation and it's continuing good work.

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as of 04/21/2009

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Congratulations!

To All the Donors and Winners of the Foundation's Live and Silent Auction

Once again this was a great event. Thank to you for your participation in our worthy mission to increase funding for pediatric education and advance oral health for infants and children

2009 Live/Silent Auction Results

ITEM	DONOR	WINNER
Private Box Seats - Hollywood Bowl	Mark and Terri Lisagor	Ken Szymanski
Santa Barbara Film Festival	Stephen Blain	Lisa Brennan
Santa Barbara Film Festival	Stephen Blain	Mark Lisagor
Fly Fishing Trip	Ray and Penny Stewart	Wesley Wieman
Mexico Vacation	Richard Sobel Leticia Mendoza-Sobel	Joel Berg
Chair Side Space Maintainer Kit	Denovo Dental	Richard Mungo
6 bottles of Jordan Wine	Steve and Ellen Gross	Ginny Aubuchon
SOP Procedure Manuals	Freeman and Associates	Grace Lee
Nutrition for Dentistry	Merced Pediatric Dentistry	Richard Mungo
Golf Clubs	Space Maintainers Laboratory	Ray Stewart
Dodger Tickets 5/7/09	Steve and Ellen Gross	Myla Bodrov
Web Listing	Dentist4Kids	Randall Wiley
22" Acer Computer Monitor	KSB Dental	Greg Warren
Dodger Tickets 8/9/2009	Scott and Grace Fishman	Ken Szymanski
SOP H.R. Policy	Freeman and Associates	Rebecca Lee Pair

*And a Special Thanks to **Jeff Huston** and **Dennis Nutter** for "Stepping Up to the Plate" and Donating to the Foundation*

Dr. Jay Golinveaux *Brandli Intern*



In 2005, I left behind a promising career in pharmaceuticals to become a dentist. My sales career came with a comfortable salary and lifestyle, but I quickly learned that I needed more than creature comforts to keep life interesting. Fortunately for me, the University of Pacific, Arthur A. Dugoni School of Dentistry, provided me with an opportunity to follow my dreams. I was grateful to be accepted into dental school, and I made a commitment to give back to the profession.

Dental school proved to be a source of both personal development and daily

challenges, and it didn't take long for me to realize that I had made the correct decision to go back to school. My years in school were stressful, but ultimately energizing. To fulfill the commitment I made, I seized opportunities to work with student organized dentistry groups and was able to use the skills I'd learned in previous jobs to make significant contributions. In addition, I discovered my passion for working with children by volunteering to organize community outreach programs.

Following dental school, I decided to pursue a career in pediatric dentistry. As a first year resident at UCSF, I continue to encounter new challenges and develop my skills as a pediatric dentist. Although our residency schedule is hectic, I continue to volunteer in the community and seek out opportunities to participate with dentistry leadership organizations.

When I learned about the Warren Brandli Leadership Intern Program I felt that this would be a great opportunity to jump start my professional life following residency and continue fulfilling the commitment I made. As a board intern, I will get the chance learn how the board operates and continue developing my leadership skills. The CSPD is the leading organization advocating children's oral health, and I look forward to the upcoming year and future opportunities in which to participate. I am grateful for this opportunity and appreciate CSPD and the Foundation very much.

Editor's Note: I would like to thank Dr. Golinveaux for his reply to my request for a statement regarding his acceptance of this position.

(ROBINSON, continued from page 1)

- Institutionalizing the continuation of the Public Policy Advocate as a model for positioning CSPD as a leader on the advocacy front.
- Continuing to ensure that CSPD is positioned as the "go to organization" for all issues related to the oral health of infants, children, and people with special needs.
- Developing our Annual Meeting as a major draw for the Western United States and streamlining the Annual Meeting Committee planning so there is consistency from year to year.
- Ensuring that the membership services we provide are consistent with the needs and desires of our members and are of the highest quality.

Finally, I believe one of the main drivers for our Society and the reason why most of us chose our profession is our commitment and passion for the population we serve. This especially includes children and those with special needs who suffer from health disparities and lack of access to a dental home. Pediatric dentistry is more than a profession; it is a calling. This means giving back in the form of direct care for the underserved and special needs populations, serving in positions of leadership to help improve systems of care which enhance their welfare, and providing financial support to Foundations who fund programs that do the former. From my observations these are key characteristics of our CSPD members; many of whom have given tirelessly and generously of their time, skills, and financial resources to ensure that those less fortunate are provided care. These individuals

have been mentors to me and continue to inspire my commitment to a profession unlike no other in dentistry. I am looking forward to a wonderful year!

(BERG, continued from page 9)

of the American College of Dentists, the International College of Dentists, the Pierre Fauchard Academy and the Academy of Dentistry International. He is chairman of the Nevada State Board of Health and serves on the Nevada Board of Dental Examiners. Dr Miller served on the ADA Council on Continuing Education and Licensure and is chairman of Committee on Anesthesiology.

Dr. Miller and his wife Tenley have three children, Austin, Quinn and Logan. He is an avid outdoorsman and enjoys hunting, fishing, running, cycling, skiing and just about anything that can be done outdoors.

Jade will be an amazing trustee. I am confident that great things happen under his leadership. Dr. Miller can be reached at (775) 824-2323 or at jmkidds@aol.com.

As I continue my own efforts along with the AAPD leadership, I will continue to participate in the CSPD's activities and events. I look forward to joining you in Cancun next year and urge everyone to attend this great meeting at a fantastic destination.

Investigator-Initiated Research Grant Awarded

Congratulations are in order to Dr. Robert Jones at the UCSF School of Dentistry. After successfully surviving an evaluation and a review similar to the NIH protocol, the Foundation has awarded him \$20,000 over 2 years. He will conduct a study investigating the "Virulence Factors Associated with Lactobacillus Isolated from Children with Early Childhood Caries". Dr. Jones completed his residency last June and has moved into a faculty position at UCSF.

The objective of his study is to test whether Lactobacillus isolated from children with Early Childhood Caries (ECC) or a history of ECC possess specific virulence factors that may contribute to the rapid progression of ECC. From this work, he hopes to identify one or more strains that possess virulence factors that allow Lactobacillus to effectively colonize and degrade tooth surfaces, especially dentin. It is the rapid progression of ECC, which is likely the result of several types of acid-producing bacteria such as Lactobacillus, that make ECC so devastating for young children.



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Cancun and Its Surroundings

Cancun offers a marvelous ensemble of natural beauty, theme parks, ecological reserves, white sandy beaches, and calm Caribbean Islands and Sea. It is also home to the second largest reef in the world filled with an infinite variety of multicolored fish. Besides offering sun, sand and sea, this destination offers you the possibility of participating in countless activities.

Scuba diving, snorkeling, and fishing are a few of the activities that you just can't miss on your trip to this great resort destination. Mujeres Bay and the Caribbean Sea allow you to enjoy these activities in a safe and fun way. Dare to enjoy an underwater world that will astound you!

Golf is one of the most popular activities for sports lovers, and here you will find internationally famous golf courses. You may also want to go on an ATV tour of the jungle, horseback riding, or you can speed things up on an incredible tour of the Nichupte lagoon's mangroves on a jet ski or speed boat.

If you enjoy adventure sports, there are many tours that leave from Cancun for different locations, to explore large caves or hike through the jungle, bike along barely accessible trails, take an aerial tour on a zipline or rappel down into a lost "cenote". Ecotourism tours are available to take you to small Mayan communities where you can interact with these peaceful inhabitants.

Due to its geographical location, Cancun is considered the entrance to the Mayan world. Tours to Tulum, Coba, and Chichen Itza offer you the possibility of entering the remains of this age-old civilization and the opportunity to learn more about its great culture.

In the afternoons and at night, this destination offers you to partake in wandering through its great shopping centers, dining in one of its prestigious restaurants, or staying out until all hours of the night in any one of its world famous bars or night clubs. Cancun will always be able to offer you a different and entertaining activity, regardless of your age, taste, or preferences.

Welcome to Cancun and have the time of your Life!





Steve Niethamer, DMD
Website Editor

WEBSITE NOTES

Lights, Camera, Action! 60 Minutes, Watch Out!

The OCE Committee produced their first newscast starring our Executive Director, Dr. Ray Stewart, interviewing stem cell researcher and oral surgeon from Columbia University, Dr. Jeremy Mao. The dialogue captured is quite informative, perhaps a bit controversial and certainly on a timely topic. Dr. Mao's agreeing to meet with CSPD set in motion a scurry of activity by our producer, Dr. Roland Hansen, who dusted off his video camera for the occasion and setup a mini-studio in a remote corner of the hotel. Our video editor, Dr. Lonnie Lovingier, with the help of his family, then cut, spliced, encoded and uploaded the MP4 production to Google Videos within a week after our meeting. An iPod version should also be available.

All of us on the OCE Committee had fun producing what might be pediatric dentistry's first online newscast. We are thankful for the encouragement received from CSPD and the CSPD Foundation that made this somewhat modest production possible. We look forward to adapting this technology further to bring "the news" to our members in a timelier manner. You can view this interesting program by following the link from our Home Page.

Online Registration for Meetings is a Success!

All of the reports coming in about CSPD's first online registration for the annual meeting are positive. Every year amazing amounts of money and energy are wasted when expected numbers of attendance are significantly different from actual numbers attending.

Our organization is responsible for covering the cost of wasted meals and last minute cancelations of rooms. This new Regonline meeting planning software gives our meeting planners more command over these important numbers.

Meeting Photos Available on Website! Again, our annual meeting at Lake Tahoe was documented by a number of photographers and are available for viewing on our Home Page. Our thanks go out to Dr. Estela Sanchez, Mr. John Thurston of Innovative Events and others. If you see that one special photo and need the original file for a better print, you can request it by email from your website editor.

The Source of our CE Credits is Clarified! Through the years, CSPD submitted information about our CE programs to the AAPD which, after a review, would send back to CSPD a course number, CA Dental Board registration number, AGD PACE CE number, and Florida registration number. The AAPD is also an ADA CERP provider. Offering CE credits under the "AAPD's Registered Provider Umbrella" is more efficient for our organization. A few OCE program users, however, were confused when told by the DBC that CSPD was not a Registered CE Provider in California. To head off more confusion, the OCE committee, with help from Dr. Paul Reggiardo, added a more detailed description of the CSPD/AAPD relationship.

PATIENT SAFETY ISSUES

Committing medical errors has increased significantly in medical practice. The patient safety committee has been working on ways to decrease both your patient's and your risk by developing techniques and procedures that minimize injury and mistakes in your office. Many mistakenly have thought that patient safety is only about anesthesia and sedation; nothing could be further from the truth!

Patient safety is not a new idea. For many years, hospitals have developed programs in this area to protect the patients from nosocomial infections, injuries during procedures or even the wrong procedure being performed. These traditionally were part of a quality assurance or total quality management program, overseen by specialists in the fields. We have no parallel in private practice and it is rare that an office sets up comprehensive protocols of patient safety.

Though our work has just started, our stated goal is to assist our members in making their offices safer places by reducing the chances of medical errors from occurring. We all incorporate bits and pieces, but it is rare that we have fully documented procedures and protocols that demonstrate our intent to protect our patients.

We all have documented infection control and sharps procedures dictated by state and federal guidelines. Many dental insurance companies such as

Delta Dental, in order to be an enrolled member, have self assessment tools which touch lightly on patient safety and compliance. We need to develop a more comprehensive list of safety procedures which should be documented and paperwork developed to monitor and assist in their use. Here is a starting list of ideas that our committee began with to work towards an environment of patient safety.

1. Warning label on charts for patients with same or similar names.
2. Time out with the parent before any treatment rendered or radiographs are exposed
3. Two-person verification of teeth prior to being treated for restorations or extractions
4. Name badge or name written on bib for every patient or on board in the treatment room
5. Ligating lingually placed cotton rolls for sealants
6. Review and initial updated medical history both by staff and treating doctor.

As our committee continues to meet throughout the year, this list will be expanded. We will try to develop a simple in-office system to document and review any issue which may impact our young patients. If you have any suggestions or would like to work with us on this committee, we would look forward to your input and involvement in developing an environment of safe practice.



David Rothman, DDS

"We all have documented infection control and sharps procedures dictated by state and federal guidelines."



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(Dr. Thomas Lenhart) - 1 CE Hrs. - \$35 - 2 weeks viewing

Difficult Pediatric Patient Sedation Group

(Dr. Thomas Lenhart) - 1 CE Hrs. - \$35 - 2 weeks viewing

Management of Sedation Emergencies

(Dr. Thomas Lenhart) - 1 CE Hrs. - \$35 - 2 weeks viewing



A wide variety of additional lectures pertaining to pediatric dentistry are also offered.

- Restorative Dentistry for Children: One Clinician's Approach
- 25 Things That Have Changed the Way I Practice
- Review and Analysis of the Literature on Amalgam
- Behavior Management Group
- Diagnosis and Treatment Group
- Intervention and Restorative Group
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CALIFORNIA PEDIATRICIANS WELCOME CSPD ASSOCIATE MEMBERS

Pediatric Oral Health issues are of primary concern for our pediatrician colleagues. With the advent of the establishment of the Dental Home and Oral Health Assessments the American Academy of Pediatrics needs our help and support. The AAP welcomes our members to join their organization as Associate members.

All interested CSPD members should contact their local California Chapters through AAP.org/membership section or they can contact Oariona Lowe at w.roslo@verizon.net for membership information.

UPCOMING MEETINGS and CONTINUING EDUCATION DATES

CSPD

April 8-11 2010: CSPD's 35th Annual Session at Cancun, Mexico

AAPD

May 21-25, 2009: AAPD 62nd Annual Session, Hawaii Convention Center, Honolulu, Hawaii

September 10, 2009: Oral Examination Review Course, Chicago, Ill

September 11-12, 2009: Comprehensive Review of Pediatric Dentistry, Chicago, Ill. Course is generously sponsored by NuSmile Primary Crowns

October 9-11, 2009: Contemporary Sedation of Children for the Dental Practice: Enteral & Parenteral Techniques, San Francisco, Calif.; Course is generously sponsored by Criticare, Inc..

October 23-24, 2009: Symposium on Early Childhood Caries, Chicago, Ill.; This course is generously sponsored by Tom's of Maine.

November 5-6, 2009: Pediatric Medicine Update, Boston, Mass.

May 27-31, 2010: AAPD 63rd Annual Session, Chicago Hilton, Chicago, Ill

See www.CSPD.org and www.AAPD.org for more sponsored courses.

NOTICE: Our professional Opportunities Page has received enthusiastic support and participation. There are many opportunities for those seeking professional employment. Visit www.cspd.org for up to date information.

CSPD Professional Opportunities



*Alex Alcaraz, DDS,
Membership Services*



Have you been thinking about hiring an associate, but just aren't sure where to look? Or are you finishing your residency soon, and aren't sure where you'd like to live and practice? The answer is right on the CSPD website. To look at these opportunities and others, go to <http://www.cspd.org>.

BOARD BRIEFS - APRIL 2, 2009

By: Rebecca Lee Pair, DDS

The 136th meeting of the Board of Directors of the California Society of Pediatric Dentistry was called to order by Dr. Jeffrey Wood at 8:04 a.m., Thursday, April 2, 2009.

In attendance were: Drs. Wood, Stewart, Lovinger, Lee, Berg, Chan, Sabbadini, Udin, Reggiardo, Huston, Rabitz, Niethamer, Reyes, Robinson, Lowe, Rothman, Sanchez, Lee Pair, Poiset, Ghaemmaghami, Alcaraz, Miller, Golinveaux, So, Gayle Mathe (CDA representative), and Mrs. Lynne Marian (secretarial assistant).

President-elect-Dr. Lindsey Robinson reported that the Policy and Procedure manual as well as the strategic plan have been reviewed and updated. Both documents are available on the CSPD website. A strategic planning session for the 2009-2012 period is being scheduled for September, 2009.

Public Policy Advocate-Dr. Reggiardo reported that while adult Denti-Cal services will no longer be a benefit as of July 1, 2009, it is important to emphasize to our colleagues, both pediatric and general, that the Denti-Cal benefits for infants, children, and adolescents remain intact and unaffected. CSPD will continue to support CDA and other health and welfare advocacy organizations in their efforts to begin the process to restore adult Medi-Cal dental services through legislative intervention. The 10% cut in reimbursements to Denti-Cal providers is still pending, while the 1% cut is still in effect.

Child Advocacy/ Subcommittee on Access to Care-Dr. Lee Pair: The board discussed the protocol for responding to parents of patients who contact the Board in need of help finding dental care for their child. A letter containing useful information regarding referrals to schools, community clinics, dental societies, and other low-income or special needs providers will be revised for consideration at the next Board meeting.

Legislative and Governmental Affairs-Dr. Udin: A survey of the CSPD membership designed to determine member involvement in the legislative process, contacts, and organizational activities outside of CSPD is underway. Information from responses already received and those received at the annual meeting will be processed.

Membership Services Committee-Dr. Alcaraz: The membership directory will be mailed out within the next month and a half. Dr. Stewart reported that members who are delinquent in their dues and did not renew their membership will be excluded from the directory.

Patient Safety- Dr. Rothman: The committee is working to promote the concept of patient safety among its members. While a policy for CSPD on patient safety is being created, the board moved to accept the American Academy of Pediatric Dentistry Policy on Patient Safety until the CSPD policy is written and accepted.

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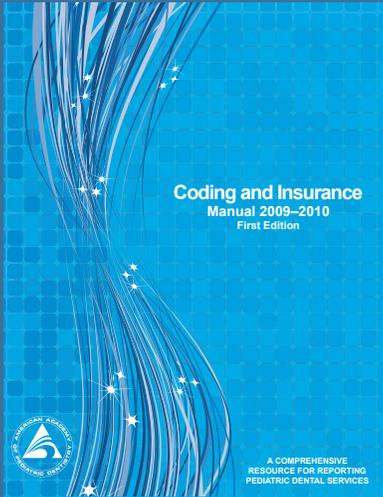
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It is anticipated that the recommendations and guidelines developed as a result of this conference will be published some time later in 2009.

I also attended the annual AAPD Congressional Lobby day and PAC Steering Committee meetings in Washington DC, March 18-20. Other CSPD members who were in attendance included Mark Lisagor, Sara Ghaemmaghani, Ron Bills, Richard Mungo, and Jim Crall. As usual, this was a very rewarding and worthwhile experience. It provides an unrivaled opportunity to promote pediatric dentistry's message directly to the legislators, and their staffs, who will ultimately decide the fate of such important issues and initiatives as Title VII funding for Pediatric Dental residency programs and Medicaid reform.



Mark Lisagor, Sara Ghaemmaghani, Ron Bills, Richard Mungo, Ray Stewart & Jim Crall

CSPD members were able to schedule and make visits to both of the California senators' offices and thirteen congressional offices in the House of Representatives.

The PAC Steering Committee is the body which makes the recommendations and ultimately the decisions as to which legislators' campaigns to support within the various Districts and States based on their support for AAPD/CSPD advocacy efforts. I am pleased to report that California has been, and will continue to be, well represented for the next several years by virtue of the appointment of Dick Mungo as the vice-chairman of the PAC Steering Committee. I will continue to serve as the District VI AAPD PAC representative until 2012.

I would encourage the CSPD Board of Directors to encourage and support the attendance of its members to future Lobby Days in order to have them learn to appreciate the value of establishing grassroots relationships with their legislators both state and federal.

The ED transition has continued to go smoothly. May 1st will mark one year for me in the position. I continue to "learn the ropes" on a daily basis and to acquire an ever growing appreciation for the role that CSPD plays in serving as the advocate for children's oral health in the state of California. Once again I want to publicly thank Mel Rowan for his steadfast support and assistance.



GOT E-MAIL?

The CSPD Board greatly encourages you to provide your email addresses to the CSPD headquarters office.



From time to time, there is urgent business or information we wish to provide to the members and we would appreciate feedback as well.

Please provide your email addresses and notify our executive director of any changes.



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- Advocate public policies and practice guidelines that promote optimal oral health and general welfare for all infants, children and adolescents
- Provide valued service for its members
- Represent the specialty of Pediatric Dentistry in California to achieve excellence in practice, education and research.

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