

Bulletin

Winter 2007

www.CSPD.org

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Martin Steigner, DDS
CSPD President

YOUR LEADERSHIP CARES - WHAT A YEAR!

CSPD has accomplished a great deal during the past year. As this Bulletin closes out my year as President, I am proud to report our progress during my term serving you and the children of our state. I am so very grateful to have been honored to serve this organization.

One thing I guarantee you is that everything accomplished has been a team effort. There are so many members, officers, committee chairs and participants involved in providing our member's benefits and child advocacy effort that it is overwhelming to me. Allow me to summarize our highlights during and continuing this year.

In late April, seven CSPD speakers presented a symposium at the CDA meeting in Anaheim. Estela Sanchez, chairwoman of continuing education, assembled the group and Santos Cortez served as the moderator. This all-day session was presented to a packed house and was very well received.

Paul Morris, our Child Advocacy Chair, and Paul Reggiardo, our Public Policy Advocate, have influenced the Healthy Families Program to consider including in-office general anesthesia as a benefit to the Program. Hopefully this will be an integral part of the Healthy Families Program soon. This is a perfect example of our child advocacy and access to care effort, satisfying our strategic plan goals. We

are further working diligently to include in-office general anesthesia for dental services as a medical insurance benefit, as hospitals and surgi-centers are included presently.

Speaking of our Strategic Plan, a monumental effort was led by our special Strategic Planning Panel, Mel Rowan, Lonnie Lovingier, Paul Reggiardo, Santos Cortez, and Lynne Marian. In September this all-star team guided our Board and special guests through the process that will guide us for the next three years. The preparation before the session and the refining and collation after is a labor of love for these individuals. But, make no mistake; it is a lot of labor. I fully respect their dedication as well as the time and effort our board spent in this process. The Strategic Plan serves as our guiding document to implement our mission and goals. It is a major accomplishment to have this document in place and functioning in such a smooth manner.

On the legislative front, the oral health assessment bill, AB 1433 (Emmerson) passed. This has been about a four-year effort on our part. With the collaborative effort of CDA's involvement, all dentists can share in this success. We are enjoying a symbiotic relationship with CDA. CDA has a very helpful staff and carries an influential strength with the legislature. You will be hearing more about the implementation of this oral health assessment from CSPD and CDA in the coming months. You will be fielding questions from local dentists and school systems, so keep your eyes and ears open. With a better understanding and preparation we can

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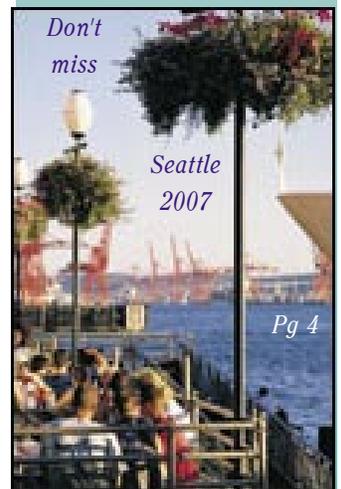
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Children in kindergarten or first grade must now present proof of an oral assessment by May 31, 2007 !

Beginning January 1, 2007, dentists should be prepared for calls from patients-of-record and from new patients requesting the necessary oral assessments.

(See page 6 for more information)



Don't miss

Seattle
2007

Pg 4



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Note: For a complete list of committee members visit the CSPD Website at www.CSPD.org

California Society of Pediatric Dentistry

BULLETIN

CSPD members are encouraged to contribute to the Bulletin. Articles, Letters to the Editor, or other items of interest are welcome. Items for publication may be submitted to Lonnie R. Lovingier, DDS by mail (26302 La Paz Rd #114, Mission Viejo, CA 92691 or Lrlov@aol.com).

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MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.



March 29 - April 1

Extend your stay to enjoy this site

THE *Fairmont* OLYMPIC HOTEL

2007 CSPD/WSPD Annual Meetings

Are you getting ready for a wonderful meeting in Seattle this spring? I certainly hope so! It's a great opportunity to see beautiful Seattle, to be pampered in an elegant hotel, and enjoy the Pacific Northwest at its finest. Our meeting is also a chance to catch up with old friends, make new friends, and visit our exhibitors who bring us the latest and greatest while helping make our meeting a success. Last but not least, our meeting provides great continuing education where you may even learn a thing or two!



Tillicum Village Totem Pole

Cocktails and hors d'oeuvres in the Garden Room at the Fairmont will kick-off our meeting on **Thursday evening**. Our **Welcome Reception**, amidst the twinkling lights visible through enormous Palladian windows, is being generously underwritten by the Washington Academy of Pediatric Dentistry. What an incredible setting to start what will be an incredible meeting!

Our scientific program this year is going to be provided by two colleagues from Washington; both are highly regarded and enthusiastic about presenting to our group. Our program is intended for everyone on the dental team, and will be very informative.

On **Friday morning**, Dr. Douglas Jackson, will update us on sedation and general anesthesia. He will systematically review **inhalational and enteral sedation of the pediatric and special needs patient, with emphasis on risk management**. Dr. Jackson is highly qualified on this topic and lectures nationally and abroad on similar topics. He currently holds an appointment in the Department of Oral Medicine at the University of Washington and is the recipient of a Delta Dental/Washington Dental Service Endowed Professorship. He is the Associate Dean for Educational Partnerships at the School of Dentistry, where his areas of research include the neurobiology of acute pain and the pharmacological management of dental anxiety and fear.



Dr. Douglas Jackson



Dr. Bart Johnson

Friday evening is on your own. There are so many great places to go, eat and be entertained in Seattle that it will be a tough choice to pick just one or two! The outstanding concierge staff at the hotel can help you pick from among the hundreds and hundreds of good choices and then arrange transportation and reservations.

On **Saturday morning** Dr. Bart Johnson will present important information on **managing medical emergencies in the pediatric dental office**. He will review common medical problems, which can arise in the pediatric dental office, focusing on how to recognize that a child may be at risk, what questions to ask to get more information and how to guide care so that a medical emergency is avoided if at all possible. Office-level interventions, both pharmacologic and non-pharmacologic will also be discussed. Dr. Johnson is the director of the General Practice Residency at the University of Washington, where he teaches courses in internal medicine, sedation, medical emergencies, physical diagnosis, hospital dentistry, pharmacology, basic life support and advanced cardiac life support.

Seattle , extend your stay



Salmon being prepared on wooden planks, over an open fire in the longhouse at Tillicum Village

Saturday evening we are in for a rare treat! We have a very special evening planned that will be unique to the Pacific Northwest. We will enjoy cocktails and light hors d'oeuvres, courtesy of the Western Society of Pediatric Dentistry, onboard our own privately chartered boat, as we head to Blake Island and an evening of delicious food and authentic Native American entertainment at Tillicum Village. We have arranged to have the entire village to ourselves for this event! As we disembark our boat, we will be met with a blazing barn fire at the dock. From that point we will start our evening with traditionally prepared Puget Sound clams in nectar as an appetizer. Our next stop is the village longhouse where we can watch our dinner being prepared in the Native American custom – salmon cooked over an open fire on planks. There is extensive information and displays on the tribes native to the Pacific Northwest, their customs and traditions. Soon, our delicious dinner will be served.

As we finish dinner, we will be treated to a nationally recognized production showcasing Northwestern tribal dances and traditions: Dance on the Wind. This production includes Native American

customs, dances, costumes and masks, and is told by young people, through cultural legends and beliefs. It offers an insightful glance into the original inhabitants of this spectacular part of the country.

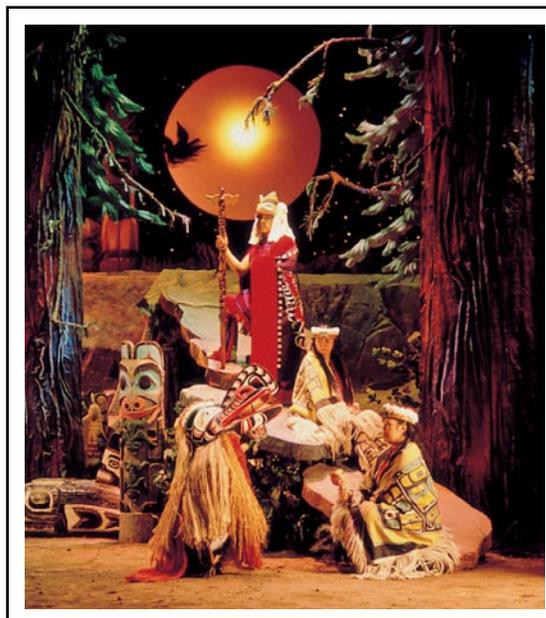
Following the show, the performers will greet us, in costume in the main area of the longhouse. There they welcome photographs and questions from the audience. Many of them trace their family heritage to tribes native to the area, and so have a wealth of history and stories to share!

On **Sunday morning** Dr. Bart Johnson will be speaking to us again. This time he will be reviewing **the most common prescription medications that our patients are likely to be taking**. He will review what these drugs do, how they work and their implications for the dental professional. His presentation will focus on key points instead of an in-depth discussion of each drug. This information will be useful the moment we return to our offices!

Sadly, we will bid farewell to beautiful Seattle and the Pacific Northwest on Sunday afternoon. Too little time and far too many exciting things to experience! Why not extend your stay? The Fairmont Olympic will honor our meeting rates for several days both before and after our meeting. Additionally, we have an outstanding opportunity to visit a sister Fairmont property, the Fairmont Empress in Victoria, British Columbia, either before or after our meeting for a phenomenal rate. See your registration materials for more details about these options.

Our 2007 Annual Meeting is an event not to be missed. Be sure to register early to assure that you can take advantage of the lovely Fairmont Olympic Hotel and all of the amenities that it offers. Bring your staff together to enjoy our outstanding presenters, and of course to support our exhibitors. Finally, but very importantly, look forward to renewing old friendships and to making new ones while enjoying the "Emerald City," Seattle!

A. Jeffrey Wood, Chair



Dance on the Wind production at Tillicum Village



March 29 - April 1

Extend your stay to enjoy this site

School Entrance Oral Assessments Up and Running



Paul Reggiardo, DDS
Public Policy Advocate

Editor's Note: Dr. Reggiardo provides helpful information allowing CSPD to voice its opinion on legislative bills affecting pediatric dentistry. To see a complete and current list of bills affecting pediatric dentistry, visit our website at www.cspd.org.

Under legislation long sought by CSPD and effective January 1 of this year, children enrolled in their first year of public school in either kindergarten or first grade are now required to obtain an assessment of their oral health as part of school readiness preparation. For children who already see a dentist and have established a dental home, compliance will be as simple as calling the office and requesting that the dentist fill-out and return the data collection form sent home by the school. Any dental examination conducted in the 12 months prior to the beginning of the school year will meet the assessment requirement, although dentists may wish to recommend a more recent examination when indicated in the best interests of the child. Parents have until May 31st to return the State's data collection form to the school. While many schools districts are placing school information at the top of the form, dentists and parents may download and use the form available from the California Department of Education. A link to the California Department of Education website and a direct link to downloadable English and Spanish versions of the form are now available on the CSPD website (www.cspd.org).



For children who have not received a dental examination in the twelve months prior to school entrance, parents have several options. They may schedule a dental examination with a licensed dentist, they may arrange an oral assessment or screening evaluation by any licensed dental professional (a dentist, dental hygienist, or registered dental assistant under the direct supervision of the dentist), or they may request a waiver of the requirement. CSPD members have the opportunity to play a critical role in which decision is made by the parent.

The best decision for the child, and a significant intent of the legislation, is the establishment of a dental home through the scheduling of a comprehensive dental examination. When this is not possible or feasible, CSPD urges its members to consider provid-

ing a screening assessment in their office as a public service. It is important for both dentists and parents to understand the difference between a dental examination, which is a billable service and establishes the dental home, and a screening assessment which is not considered a billable service and only (1) collects the data required by the state concerning the incidence of treated and untreated dental caries and (2) identifies obvious or suspected conditions which require, or might require, examination and treatment by a dentist.

If a screening evaluation is conducted in the dental office it does not establish a dentist-patient relationship. Patients receiving such assessments do not become a patient-of-record and should not be expected to complete health histories or other office forms. To assist members providing these assessments, CSPD and CDA have developed a Consent and Recommendation Form for use in the dental office. The form provides for the consent of the parent or caregiver, explains the limitations and differences between an oral assessment and a comprehensive oral/dental examination, and provides a section in which

the dentist can make recommendations concerning the child's oral health. The form, in multiple languages, is downloadable from the CSPD website (www.cspd.org). It should be given to the parent or caregiver, along with the State data collection form, and a copy kept in the office for a period of one year. Oral evaluations performed in the dental office help parents meet the school requirement and serve as an introduction to the dental delivery system.

CSPD anticipates many school districts, especially those most impacted by oral health disparities, will work with local dentists and local component dental societies to establish school-based and school-linked oral health screenings to ensure pupils receive these assessments. Such screenings will provide an additional opportunity to create effective systems of triage and referral of children whose (Please see page 9)

DENTAL BOARD SEEKS SPECIALTY CONSULTANTS

The Dental Board of California is recruiting dentists as consultants to assist in reviewing cases under investigation. The consultant will make determinations relating to complaints involving allegations of substandard dental treatment. The Board is seeking general dentists and Board-eligible specialists who meet the following criteria:

- Have been in active practice at least five (5) years
- No disciplinary action against your license
- Have had no malpractice judgments over \$5,000
- Experience in peer review

If you qualify and are interested in reviewing cases for the Board, please send a current CV to:

Shirley Moody, Chief of Enforcement
Dental Board of California
1432 Howe Avenue, Suite 85
Sacramento, CA 95825 Tel: 916 263 2300



CSPD Joins Oral Health Access Council

By action of the Board of Directors, the California Society of Pediatric Dentistry in January executed a Letter of Endorsement granting the organization full membership privileges in California's Oral Health Access Council.

The Oral Health Access Council (OHAC) is a collaborative endeavor of the Dental Health Foundation and the California Primary Care Association dedicated to improving the oral health of the state's traditionally underserved and vulnerable populations. With over 35 stakeholder organizations, including the California Dental Association, representing a broad range of oral health advocates, OHAC seeks to accomplish change through public education, legislation, and other public policy initiatives.

OHAC's goals are pursued through a variety of efforts directed at increasing the public safety net capacity and providing targeted populations with increased access to preventive and restorative primary oral health care services.

The Letter of Endorsement with the Dental Health Foundation affirms CSPD's general support of OHAC objectives and affords CSPD voting privileges on matters coming before the Council's consideration. CSPD will also sit on the OHAC Policy Committee, which considers pending legislation and other oral health policy matters and makes recommendations regarding OHAC positions and issue-specific actions.

OHAC is the chief deliberative body of the Oral Health Access Initiative, funded by grants from the California Wellness Foundation and the W.K. Kellogg Foundation.



ADVOCACY
LEGISLATION
AND
REGULATORY
MATTERS

Tips for Completing the State-Required Form

The state-required oral assessment form to be returned to the school is a simple data collection tool that requires the following four pieces of information.



1. The date of the child's oral evaluation or examination, which may occur anytime during the first year of school or up to 12 months prior to school entrance.
2. Is there evidence the child has experienced decay? The form asks if visible caries and/or fillings are present. If either or both are detected by visual or by radiographic examination, the YES box should be checked. If a child is found to have one or more untreated carious lesions, then he/she will automatically be marked positive in this section and the next.
3. Is there evidence of untreated dental decay? If a dental examination is performed, the answer to this question is easily determined. When only a visual screening assessment is done, the dental professional must make an educated judgment. To standardize responses, it is recommended that if there appears to be as little as 0.5 mm of enamel loss and a brown discoloration of the occlusal or smooth enamel surface, the form should be marked YES.
4. Is there a treatment urgency? The form provides three options:
 - "Urgent" is indicated if there are signs or symptoms of pain, infection, or soft tissue swelling.
 - "Early Dental Care" is indicated when dental caries is suspected or present without other accompanying signs or symptoms. Sealant indications such as deep fissured groves or while enamel demineralization also qualify the child for this designation.
 - "No Obvious Problems Found" is indicated when the teeth appear visually sound and the child appears to need only routine dental examination.

AAPD DISTRICT VI NEWS - CSPD REPORT

By: Joel Berg, DDS



*Joel Berg, DDS
District VI Trustee*

Alaska, No Formal
Arizona, units in:
California, Idaho,
Hawaii, Wyoming,
Montana, Canadian
Nevada, Provinces
Oregon, Provinces
Utah, Provinces
Washington

The AAPD agenda has been furthered by the continued effort of many individuals who are working hard on various policies and procedures in need of creation or modification, including the following:

- ✓ Guideline on the Role of Dental Prophylaxis in Pediatric Dentistry
- ✓ Guideline on Fluoride Therapy
- ✓ Guideline on Management of Acute Dental Trauma
- ✓ Policy on Use of Fluoride
- ✓ Policy on Early Childhood Caries (ECC): Unique Challenges and Treatment Options
- ✓ Guideline on Anesthesia/Sedation Record
- ✓ Guideline on Oral Health Care for the Pregnant Adolescent
- ✓ Policy on Medically Necessary Care
- ✓ Policy on Third-party Reimbursement of Fees Related to Dental Sealants

The Council on Clinical Affairs, chaired by District VI member Rick Chaet, continues to lead the way toward a stable base of documents to support our procedures based on the most current evidence. CSPD member, David Rothman is leading the development of the Anesthesia/Sedation record. This is an example of several standardized documents to be developed that will allow us to unify our efforts in the documentation of various procedures.

These documents will be released to the members prior to the 2007 Annual Session in San Antonio; I urge you to take a look at them carefully, and provide your feedback to the Council directly in advance of the Annual Session. You may also choose to attend the Reference Committee hearings during the Annual Session and give your comments there.

This year the Council on Scientific Affairs will take a look at various agencies, both governmental and otherwise, to determine whose efforts the AAPD might assist to forward our own agenda of improved oral health for children. By serving as supporters of other (more well-funded) entities, we can further our cause dramatically. An example of such an effort might be in the establishment of future research priorities and agendas for the National Institute of Dental and Craniofacial Research (NIDCR).

At the winter meeting of the AAPD Board of Trustees in January 2007, many important actions were taken. I will summarize some of them here.

The Board has asked the Council on Continuing Education to conduct a membership survey to determine the membership needs for CE programs that are computer or Internet based.

The 2013 AAPD Annual Session will take place in Orlando.

The Board approved a name change for the

AAPD Foundation to Healthy Smiles, Healthy Children: The Foundation of the American Academy of Pediatric Dentistry. This important change followed a recommendation from the AAPD Foundation based on recent strategic planning efforts. In order to reach out to communities of consumers well beyond our own members, the strategic planning process determined the need for a name that reflects the objectives of the Foundation. The timing is perfect, given the Foundation's 20th anniversary this year.

The Board also approved a recommended name change of the AAP Section on Pediatric Dentistry to the Section on Pediatric Dentistry and Oral Health. In this way, this section will encumber all oral health activities that are so much on the radar screen now within that organization.

The Board approved a detailed response to a charge to the Council on Scientific Affairs to issue a RFA to create a systematic review of the literature on early childhood caries. This will serve as an important collation of evidence related to this important subject matter.

One of the major issues facing pediatric dentistry today is the academic workforce matter. In spite of several good ideas having been presented for consideration to deal with this most significant issue, no clear solution has been articulated. Paul Casamassimo gave a compelling lecture to the Board of Trustees and council chairs on his view of the future of dental education as part of the Board's Winter Planning Session. The picture is not bright for the future educators of our replacements. I urge you to look at what the AAPD is doing to deal with this most important matter. The AAPD has created a "Master Clinician Program" which intends to support solutions toward this end. Further information is forthcoming, and there will be a program at the Annual Session in San Antonio. Please consider attending this important program that will reveal many great ideas on how to deal with this crisis in dental education.

Speaking of San Antonio, this year's meeting will certainly be well attended. The program is full and tempting. Combined with the fact that we will celebrate the AAPD's 60th anniversary and the AAPD Foundation's 20th anniversary, there are certainly special treats in store for us.

Before San Antonio, however, I will look forward to greeting you in Seattle, my workplace. Jeff and colleagues have planned a terrific meeting. I am proud that the Scientific Program features some of our local experts. I've talked to the meteorologists to get a contract signed for good weather. In any case, a good time will be had by all. Please let me know how I can help you with any matter in the state or in the District VI. See you soon in Seattle.

Editor's Note: The master clinician's program is intended to recruit, train and retain seasoned clinicians from private practice in the middle to latter portions of their careers, and get them into academic settings – full or part time.



“Don’t Drink the Water!”

By: Santos Cortez, DDS

Isn't that what you've been told when making travel plans to Mexico, Guatemala, Cambodia or many other countries for that matter?

There is a very good reason for that admonition. The “drinking” (tap) water is not very safe to ingest and we know it. We travel to countries well prepared. Our travel cases contain a myriad of prescriptions and over the counter medications, which will usually include analgesics, antibiotics, and... oh yes, Immodium?

Why am I telling you this?

I have stated the following to CDA Leadership and most recently, the CSPD Board of Directors: “Much energy, money, and political currency has been expended into the issue of fluoridation, with some great successes.” This has gone on for many, many years and there are dentists and others that have the battle scars from the fights to fluoridate community water. We have a law in our state that mandates that communities that have over ten thousand community water hookups must fluoridate.

Well, it just has not been that easy to accomplish our goals and therefore only about thirty percent of our citizens currently benefit from their communities being fluoridated. Or are they really benefiting from fluoridated water?

A great number of Californians were raised in countries where drinking water from the municipal facilities is just not a prudent thing to do. Although I was born in California, I spent a good deal of my formative years in Mexico and know first hand that many communities didn't have the means and capability of providing “good” drinking water. Many still don't today. One doesn't need to be a seasoned world traveler to find that many other countries also do not provide drinking water that comes even close to being clean and safe to ingest. Even in California, there are communities where you might choose to avoid the taste of the tap water. Unfortunately, for this reason and others, most children in third world countries drink soda (which is very cheap) or bottled water if they can afford it. Wow!

You mean... you mean many Californians and

their children are not now or ever going to drink the tap water? Perhaps not. The fact is that for different reasons, including how easy it is to tote that bottle of water around as we go about our daily routines, most of us drink bottled water.

So my recommendation on the issue of water fluoridation has been for us to invest some of our organizational resources to provide health messages that will encourage the public to drink tap water or to drink fluoridated bottled water. It's not going to be easy to change this behavior. Of course, this is especially important in the Hispanic community. Why? We “don't drink the water!”

I practice in a community that has been fluoridated for over forty years and I have asked many of my parents if they drink the local tap water themselves or provide it for their children. Whether Latino or not, most families buy bottled water. Most are convinced, despite millions of dollars the local water department spends in getting the drinking water in pristine condition, the water does not “taste good” or is “not clean enough”. Sadly, until we mention it, most have not heard that our local water is optimally fluoridated!

Could the fact that most people don't drink from the faucet anymore have been missed in our goal to fluoridate all community water systems? Of course the “fad” of carrying around a bottle of water has not been around that many years, so the tactic of fluoridating all water systems made sense then. But shouldn't we think about changing strategies? We need to take a closer look.

I am not saying to abandon plans to fluoridate water systems in California. But perhaps more focus should be placed on educating the public about the benefits of children drinking fluoridated bottled water, allowing the market forces to take effect so more companies will provide fluoridated bottled water at a lower price. If so, we will have served the public well. We'll have more options with greater health benefits. Let CSPD know what you think. Contact me at www.cspd.org or at scortezdds@aol.com.



Santos Cortez, DDS

(REGGIARDO, continued from page 6)



families experience barriers to dental care and the establishment of a dental home. CSPD encourages the participation of its members in these activities as well as in providing in-office assessments.

Ultimately, the success and survival of school-entrance oral health examinations and assessments will be judged by public compliance with the legislation. Parents may receive a waiver of the requirement by indicating the assessment poses an undue financial burden, cannot be completed because

they are unable to locate a dental professional to perform the assessment, or by simply withholding consent. By facilitating the examination and assessment process, CSPD members make it less likely a parent will choose to use the waiver.

Questions concerning California school-entrance oral health assessment legislation may be directed to CSPD Public Policy Advocate Dr. Paul Reggiardo by email at Reggiardo@prodigy.net or by phone at 714-848-0234.

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*Richard Sobel, DDS
 CSPDF President*

facilitator's report, they will refine the plan, finalizing our objectives, projects and the specifics to be measured. I also truly appreciate speaking with individual CSPD members during these past few months, hearing their concerns and sharing with the board their thoughts and opinions regarding our foundation and their suggestions for our future directions.

We will be initiating a series of exploratory and ongoing meetings with the pediatric dental department chairs and program directors within California.

Our board will seek their advice regarding new projects so that we structure those to be directly effective for each institution. In addition, we are developing improved mechanisms to track and assess the outcomes of our grants and awards.

Identifying, encouraging and selecting those interested in educational careers and teaching academicians to teach more effectively (be they neophytes or "seasoned" clinicians) are two of our greatest challenges. In order to help alleviate faculty shortages we must address these more effectively by our programs.

Our Foundation is now prepared to offer

Faculty Development Grants for Part-Time Educators and Investigator-Initiated Research Grants for faculty at our dental schools and graduate programs. We will be examining proposals in these two new, and substantially larger, funding categories. This should support faculty members in two different roles in their academic careers. Details of the requirements for each of these programs are now available at each school and we look forward to the opportunity to award these grants to the successful applicants.

In the coming weeks we will have a detailed summary of our past grants and awards activity. A report of this data will be presented in the next Bulletin and will be available for review by all CSPD members on the foundation pages of the CSPD website, along with information about the new Strategic Plan.

We are in need of additional volunteer committee members to help with the organizational and evaluative portions of our expanded grants and awards categories. Please do not hesitate to ask how you may be of help to us.

As always, we appreciate your ongoing and generous support for our Foundation.

PRESIDENT'S MESSAGE

The Foundation Board has just completed its Strategic Planning session and I direct you to the accompanying article by Madeleine Brandli describing this session.

I want to thank all CSPD members who participated and especially the committee of Madeleine Brandli, Mark Lisagor, Lonnie Lovingier and Mel Rowan who prepared this program. We were fortunate to have as our facilitator Dr. William Cordeiro and I thank him for his leadership in this thought provoking exercise. When the committee receives the

ANNUAL GIVING CAMPAIGN REACHES RECORD HIGH



With several months still remaining in this year's Annual Giving Campaign, the Foundation has already surpassed all previous years' totals. Many Presidents' Circle donors have increased their commitment to the goals and future plans of the Foundation by taking advantage of the opportunity to become Life Members of the Foundation through

conversion of their support to a multi-year pledge. As you can see by the current roster of donors in this issue, a great number of CSPD members have joined the ranks of Life Membership.

This year's campaign also saw the first single gift from a member at the Presidents' Circle Life \$25,000 level. In an effort to offer further opportunities for continued support to current Life Members who have completed their pledges, the Foundation has begun to solicit additional pledges that allow Life Members to move to this higher level by pledging an additional \$15,000 over a maximum of ten years, and several CSPD members have already taken advantage of this new option.

It's not too late to add your name to growing list of CSPD members. Foundation Board members are always available to discuss your participation in this vital effort.



CONGRATULATIONS!

Dr. Mark Lisagor: "Dentist of the Year"

The Ventura County Medical Resource Foundation recently named our own Mark Lisagor as "Dentist of the Year". As reported in the January 2007 issue of the CDA Update, the Foundation chose to recognize Dr. Lisagor for his personal commitment and dedication in supporting the health care needs of area residents. This honor comes as no surprise to those of us who know and work with him. We all know he is deserving of this award. Congratulations Mark!

We also understand that Mark is the star of a soon to be released video, "A day in the life of a pediatric dentist". The video will be used as a training module for the Pediatric Oral Health Access Program for general dentists throughout the state.



2006-2007 ANNUAL GIVING CAMPAIGN DONORS

As of January 29, 2007

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STRATEGIC PLANNING SESSION FOR CSPD FOUNDATION

By: Madeleine Brandli

Dr. William Cordeiro, professor of Business at CSU Channel Islands, led Foundation Board members and other invited CSPD members in a Strategic Planning session on 27 January 2007 in Los Angeles. A nationally recognized expert in the field of Strategic Planning, Dr. Cordeiro guided participants through a planning model for the next 3-5 years that revisited Mission and Vision statements and explored the culture and values of the Foundation, these latter being the major elements of the internal value system that defines every organization. Dr. Cordeiro noted that this value system is the most important part of planning, since it dominates all else.

In a detailed SWOT analysis, participants discussed the internal Strengths and Weaknesses of the Foundation and the Opportunities and Threats inherent in the external environment. Dr. Cordeiro introduced the concepts of "Critical Success Factor equals Credibility" and "Intellectual Integrity equals Realistic Worldview for Planning," explaining how they could serve to guide the Foundation in making its decisions.

Dr. Cordeiro described a Strategic Plan as essentially a guide for the appropriate allocation of time and resources directed toward activities that fulfill the Mission and Vision of the organization. Participants developed 5 Strategic Initiatives, which represent the

key activities of the Foundation going forward. These included the continuation of ongoing grant & award projects, maintaining a giving campaign to build the corpus of funds and support grants and awards, evaluating Board and organizational structure to plan for future growth and change, developing an enhanced marketing plan to better communicate with donors, and creation of a consortium of academic faculty leaders and Board members. This consortium will brainstorm problems and identify areas unique to each school or program, which could be helped by Foundation support.

Finally, objectives, the specific targets for performance, were identified for each of the Strategic Initiatives. The allocation of resources was determined, including designation of specific committee/persons to be responsible, timing and description of the actions required and the time and funding required to bring each objective to completion. Dr. Cordeiro emphasized that all Strategic Plans must have built into them ways to capture and measure the results. He reminded the participants that, that which cannot be measured cannot be managed.

Dr. Cordeiro will produce a Strategic Plan document that will be reviewed by the committee and then submitted to the Foundation Board for its further review and approval at its March, 2007 meeting in Seattle.

PRESIDENTS' CIRCLE DONOR RECEPTION

THE CSPD FOUNDATION WILL BE HONORING MEMBERS OF THE PRESIDENTS' CIRCLE AND SPECIAL GUESTS AT AN INVITATION ONLY RECEPTION TO BE HELD ON FRIDAY MARCH 30, 2007 FROM 6:30-8:30PM AT THE WILD GINGER ASIAN RESTAURANT IN SEATTLE, WASHINGTON.

SINCE 1997 WILD GINGER HAS BEEN RECOGNIZED BY THE ZAGAT GUIDE AS SEATTLE'S MOST POPULAR RESTAURANT. IT IS LOCATED APPROXIMATELY TWO BLOCKS FROM THE FAIRMONT OLYMPIC HOTEL, SITE OF THE 2007 CSPD ANNUAL SESSION.

ALL EXPENSES FOR THE RECEPTION HAVE BEEN GENEROUSLY UNDERWRITTEN BY PRIVATE DONORS TO AVOID THE USE OF FOUNDATION FUNDS.



(Cut here)

Annual Giving Campaign (August 1, 2006 through July 31, 2007)

All contributors receive the following benefits:

Recognition in the CSPD Foundation's Annual List of Contributors published in special inserts in the CSPD Bulletin and the Annual Meeting program; Badges showing membership level to be worn during the CSPD Annual Meeting

MEMBERSHIP OPPORTUNITIES

Presidents' Circle

Presidents' Circle donors receive the following additional benefits:

Special designation in Annual List of Contributors, in CSPD Bulletin, at Annual Meeting Personal Annual Briefing by Foundation Trustees

- Gold.....\$1,000 or more
- Platinum\$2,500 or more
- Sustaining Life\$10,000 may be payable in up to 10 annual installments of \$1,000 each
- Life\$10,000 may be payable in up to 5 annual installments of \$2,000 each
- Presidents' Circle Life.....\$25,000 may be payable in up to 5 annual Installments of \$5,000 each

Circle of Friends

- Member\$125
- Contributing \$300
- Sustaining..... \$500

Name: _____
(please list name above exactly as you wish to be recognized in all publications)

Amount Enclosed: \$ _____

Return to: CSPD Foundation, PO Box 4977, Palos Verdes, CA 90274



Local Pediatric Dentist Volunteers in Mexico Orphanage 200 Children Receive Treatment

By: Nhu Tran



Dr. Clara Lee examines young girl

Last year, Dr. Clara Lee was contacted by a representative from the Corazon de Vida Foundation requesting toothbrush donations. When she inquired who they were for, she learned the toothbrushes would be distributed to orphans in Mexico. As she probed more into the needs of these orphans, Dr. Lee learned that many of them had no access to dental care. The children only saw a dentist when they were in severe pain and if funds for treatment were available. The situation sparked Dr. Lee's interest, who finds time outside of her busy pediatric dental practice in Irvine to volunteer on dental missions. She told the Foundation's representative that she would not only donate toothbrushes, but would also find a way to provide dental care to these orphans as well. The representative was so touched and excited by Dr. Lee's goodwill that she almost cried on the phone.

True to her word, Dr. Lee began contacting colleagues and had several volunteers in no time. The volunteer group has since taken two trips to Mexico. The last trip had a total of 33 volunteers. The team of volunteers included 8 dentists, 6 pediatricians, 1 pharmacist, 2 dental hygienists, 2 dental assistants,



*"Some Dental Volunteers" From Left to Right
Liza Cruz RDA, William Wang DDS, Edna Concepcion DDS,
Clara Lee DDS, Sherry Sami DDS, Andrew Chu DDS, Enayat
Astani DDS, Jossein Shahangian DDS*

2 nurses, and 12 other volunteers.

On October 7, 2006, Dr. Lee and her volunteer group traveled to The Door of Faith Orphanage, in the outskirts of Ensenada, Mexico. In the Ensenada and Tijuana areas, the Corazon de Vida Foundation helps maintain over 15 orphanages. Children, ranging from ages 2 through 12, were transported from the adjacent orphanages to the Door of Faith for treatment. During their 2 day trip in October, the 33 volunteers treated close to 200 children. The pediatricians screened the children for heart defects, diagnosed medical problems, provided medication for skin disorders, infections, and provided multivitamins to most of the children. The dental team performed dental extractions, caries control with glass ionomer, and preventative treatment such as cleanings, oral hygiene instructions, and fluoride treatments. Dr. Lee purchased and brought many instruments from her own practice, including a curing light and a sterilizer. Her colleagues also brought along instruments. Some supplies were donated through dental supply companies like Henry Schein, OC Dental Supply, GC America, Kerr, Oral B, and Butler.

When asked what she has learned most from these experiences, Dr. Lee states "It's really wonderful what we can do for people. There is so much need out there. We can go almost anywhere in the world and treat people right then and there. I've also learned that if there is a need and you want to help, even if there is no outlet in place, you can create your own. With a little initiative and organization, anyone can plan their own mission trip. What's exciting to me is that some of the volunteers have been so touched by their experiences, that they have taken their own initiatives to visit these orphanages so that the children can be seen more frequently. Seeing a chain reaction and the growth of people who want to serve is the most rewarding thing for me."

Dr. Clara Lee is planning her next volunteer mission to Mexico in May. If you are interested in volunteering on the next mission, Dr. Lee encourages you to contact her directly at claraleeds@hotmail.com. If you cannot attend, but would like to help, the group would greatly appreciate donated supplies. Dr. Lee is trying to obtain mobile dental units so that the dentists can provide sealants and restorative treatment. If you would like to make a financial contribution for the dental/medical missions, you may do so securely via the Corazon de Vida Foundation donation site below.

https://www.sporg.com/registration?org_id=32457. Click on the "Dental Mission Donation Page to Support Baja Orphans". Dr. Clara Lee is in private practice in Irvine and also serves on faculty in the UCLA Pediatric Dentistry Department.



Nhu Tran, DDS



Physician examines young child

Warren Brandli Intern Program in Action

By: Alex Passport DDS



I am very happy to serve as the Warren Brandli intern for the California Society of Pediatric Dentistry. It is exciting to be given an opportunity to learn about how the policies and procedures of the CSPD are developed, refined and approved.

As a current pediatric dental resident I am new to the world

of pediatric dentistry. By serving as an intern to the CSPD board I will become more knowledgeable with the complicated process of being children's oral health advocate and how propositions are developed to accomplish worthy goals.

At the time I was making my decision to pursue a career in pediatric dentistry there were two important factors involved. They were to be able to make a difference at an individual patient level as well as develop policies and community strategies that would affect all children. By accepting this internship I knew it would give me an early look at how this is currently being accomplished by the pediatric dental leaders of California. Furthermore, I knew this experience would provide me with a phenomenal chance to learn from the dentists who have been working as children's advocates for many years.

I am currently in my second year of the pediatric dental residency at the University of Southern California. The residency has provided me with a wealth of knowledge from all of my attendings as well as from the experiences that will shape my abilities as a pediatric dentist. Being able to work at hospitals like Children's Hospital Los Angeles is a privilege which provides me the wonderful chance to work with some of the best physicians and dentists and more importantly some of the most incredible patients and their families.

I grew up in Garden Grove, California with my loving parents and sister. Both of my parents are schoolteachers in the Garden Grove School District. My sister is currently pursuing a career as a speech therapist at California State University, Fullerton. I attended the University of California, Irvine where I majored in Biological Sciences and met my beautiful fiancé. After graduating from UCI, I attended the Harvard School of Dental Medicine. Living on the east coast provided me with the opportunity to learn valuable life lessons while receiving an exceptional dental education. I am now happy to be back in Southern California, where I hope to practice and continue to make a difference in the lives of children.

[Editor's Note: The Warren Brandli Leadership Intern Program is the product of a CSPD Foundation grant. It was created for current pediatric dental residents and individuals in their first five years of post-residency residing in California to create opportunities for their participation in the CSPD governance and advocacy activities, attend internal organizational and inter-professional meetings, and complete a project by the end of the program. Alex is a good example of some of our young leaders. When Alex attended our board meeting, his leadership qualities were immediately apparent. He is attentive, and sensitive to others. He is professional and his articulate skills and humble nature will make him a great success. We are fortunate to have him.]

EVANSTON, ILL -- **Dr. A. Jeffrey Wood**, professor and chair of the department of pediatric dentistry at University of the Pacific, Arthur A. Dugoni School of Dentistry, earned a **Certificate in Leadership Management from the American Academy of Pediatric Dentistry (AAPD) Leadership Institute**.

Wood participated in the organization's inaugural program held at the Kellogg School of Management on the Northwestern University campus in Evanston, Illinois.

Established in 2004, the leadership institute provides a three-year curriculum that trains participants to maximize their leadership potential in various areas, such as association governance, private practice, academics, and most importantly, their community. Wood, along with 38 other participants, was competitively chosen from pediatric dentists and dental industry leaders throughout the U.S.

Wood is a distinguished educator in the field of pediatric dentistry and has been honored with the Golden Apple Award from the American Dental Association for outstanding mentoring of predoctoral dental students interested in academic careers. He is currently president of the Western Society of Pediatric Dentistry and vice president and a member of the board of directors for the California Society of Pediatric Dentistry. Additionally, Wood serves as the chair of the American Academy of Pediatric Dentistry's Council on Pre-doctoral Education. He is a fellow of the International College of Dentists, the American College of Dentists and the Pierre Fauchard Academy.



[Editor's Note: This article and photo were submitted by Tayla Klein at the University of the Pacific.]

What a Star!

Pacific's
Dr. A. Jeffrey Wood
Receives
Leadership Management
Certificate

(STEIGNER, continued from page 10)

minimize problems and resistance to this process. It is meant to be a simple process. Hopefully, the information garnered will lead to solutions to the access to care problem. Our website, the fall 2006 Bulletin and this Bulletin have information regarding the assessment and the process. Please take the time to be familiar with this information. Our Public Policy Advocate, Paul Reggiardo, summarizes other bills of interest to CSPD in each issue of the Bulletin.

Paul has implemented and refined our Public Policy Advocate position to the point that CSPD cannot do without it! Of necessity, in order for CSPD to keep in touch with legislative issues, dental board considerations, and communication with organizations such as CDA and AAPD, Paul is indispensable. Best of all, he loves his job. Our organization is reaping the benefits of the Public Policy Advocate, keeping our collective finger on the pulse of issues affecting the children and us.

The Online Continuing Education Committee has made crucial progress toward the development of appropriate pediatric dental educational programs being available electronically. This is not a simple cookbook process. It is fraught with unknowns regarding programs, recording techniques, format, technical conundrums, cost factors, utilization unknowns, and no easy answers. The committee, especially Jose Polido, Chair, Roland Hansen, Lonnie Lovingier, and Steve Niethamer spent hours developing a solid business plan for OCE. There is unanimous support by the Board in this endeavor.

Richard Sobel has been diligent in guiding the Foundation and its hard working Board to continued success this year. The Foundation will develop a refined strategic plan before this message reaches you. The Foundation places updates and information in each issue of the Bulletin so you can keep up with progress. Your generous support to our Foundation is greatly appreciated. I personally thank each of you for your continued support.

I have named a few individuals and a few committees as being involved in the highlights of the year. Anytime one names an "all-star" team, deserving individuals are omitted. I cannot emphasize enough that all of our committee chairs, committee members, officers, and directors worked hard and did what was asked of them in completing their charges for you and the children of California. They are all highlight film all-stars to me. You have an incredibly active, effective organization working on your behalf. Your leadership cares.

My goals, which I discussed in the 2006 spring issue of the Bulletin, were basically to keep CSPD progressing and evolving. I believe this has been successful, not because of me, but because of the collective effort of everyone involved.

Although others have said it, I wish to recognize an individual who is an incredible asset and resource to our organization. Our Executive Director, Mel Rowan, has been instrumental to the evolution of our organization over the years. Mel has the ability to keep us on track, an archival memory to our process, and the energy and love of our organization to maintain his dedication. He has been a tremendous help to me in my effort to serve as your President. I could not have done this job without Mel's help and guidance. Thank you so much Mel.

I am confident that our organization is in great hands for the next few years. President-elect Rick Udin will take over as President of CSPD in March at our annual meeting. Rick is one of our tireless leaders. He is selfless in his time and dedication to our organization and children. I look forward to Rick's term. Jeff Wood will step in as our President-elect. Jeff has a fabulous meeting planned in Seattle. We will be staying at the Fairmont Olympic Hotel downtown. There is easy access to a variety of social and cultural activities in this gem of a city. Also we have been offered extended stays at convention rates for this hotel and the Fairmont Victoria Princess, another fabulous property. Be sure you set your calendar and register early for the meeting and for a few extra days to take advantage of the pre- and post-meeting rates. I look forward to seeing you in Seattle.

As my year as CSPD President winds to a close, I am overwhelmed by the quality of this organization. The time and effort expended by members and leadership to maintain our status as the recognized advocates and respected voice for children's oral health and general welfare is monumental. We are recognized nationally and statewide for our efforts. With our new strategic plan we have a lot of work to do. I know we will accomplish these goals and see our organization continue to evolve. We have an energetic mix of young and experienced leaders that will face this dynamic challenge. I am very proud to be a member of this organization and I am also much honored to have served as your President. Thank you all for your confidence in me, your responsiveness to my requests, and your dedication to CSPD. I consider it a privilege to have served our membership and children. I will cherish this memory.

WHAT'S YOUR EMAIL ADDRESS?

The CSPD Board greatly encourages you to provide your email addresses to the CSPD headquarters office. Recently, it was decided that urgent communication to our members was necessary and an email blast to the members was done. You may have been missed. From time to time, there is urgent business or information we wish to provide to the members and we would appreciate feedback as well. We do not intend to use this method of communication for minor issues, nor give out the addresses to others. Please provide your email addresses and keep notify our executive director of any changes. Send to: MelRowan@aol.com, Thank you.



WEBSITE NOTES



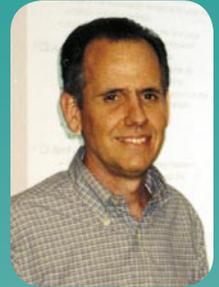
What do oral sedation CE and a "favicon.ico" file have in common? - Well, they both soon will be on our website.

CSPD is continuing to improve its online CE offering with the inclusion of the POHAP lecture series in our offering. But for most of the "old timers," getting them to view lectures created to train general dentist to do more dentistry on children might be a hard sell. Instead, what most pediatric dentists need is sedation CE to satisfy their Oral Sedation Permit recertification requirements. To help them do this, plans are now in place to videotape much of this year's scientific program at the Annual Meeting in Seattle. These lectures, focusing on sedation, plus other presentations currently available will add-up to nearly 12 hours of OCE programs in sedation and could create an OCE package that can help our members to satisfy the Oral Sedation Permit requirements. Along with WSPD's PALS course, CSPD's planned OCE Sedation Package should create a popular way to update and review sedation while satisfying CA State Board requirements.

So, then what is a favicon.ico file? That's what I wondered when investigating some of the "file not found" errors we were getting each month. Many times this means that a file address in a hyperlink has changed. But many of the errors we were getting were due

to requests for "favicon.ico" files. What's the first thing you do when you find a file you don't recognize? - You Google the word. Doing that quickly reveals that this special file contains a small graphic icon that can appear on most browsers at the left of the address of a page you are viewing or at the left of that list of favorites. Microsoft has a "M," Google has a "G," Apple Computer has a red apple, MSN has a butterfly and Adobe has a scarlet letter "A." However the majority of websites viewed by IE browsers have a generic "E" with a satellite zooming around it. CSPD until now had the generic icon. Soon though, your browser will start to show a small CSPD in yellow lettering on a blue background. To see it in the upper left corner, go to, <http://cspd.org/favicon.ico>.

What is so special about this icon? It is supposed to help "brand" or identify the company/organization and their website. It certainly is a challenge to create. This graphic is only a 16 by 16 pixels square, which means that your designs must be well planned. Many of CSPD's members have websites and might consider creating a favicon.ico file as an additional means to identify their practice. With the current trend to see more of these little guys, next time I surf through the Links to check-out our members' websites, I'll be looking for maybe a small tooth or even a miniature space ship to appear in some of our addresses.

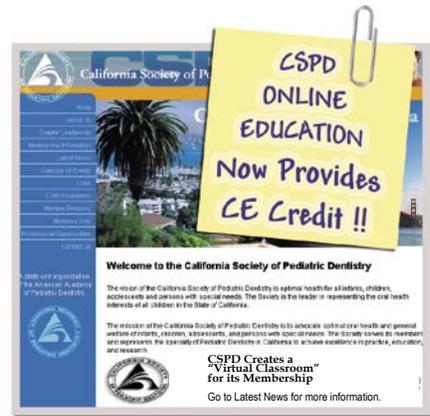


Steve Niethamer, DDS
Website Editor

Along with WSPD's PALS course, CSPD's planned OCE Sedation Package should create a popular way to update and review sedation while satisfying CA State Board requirements.

Lectures Currently Available

- **BEHAVIOR MANAGEMENT OF THE PEDIATRIC PATIENT**
BY BARBARA SHELLER, DDS, MSD
AGES 0-3 - 34 MINUTES
AGES 3-6 - 54 MINUTES
DENTIST/PARENT RELATIONSHIP - 59 MINUTES
LOCAL ANESTHESIA - 21 MINUTES
- **DIAGNOSIS AND TREATMENT PLANNING**
BY WILLIAM WAGGONER, DDS, MS
AGES 0-3 - 64 MINUTES
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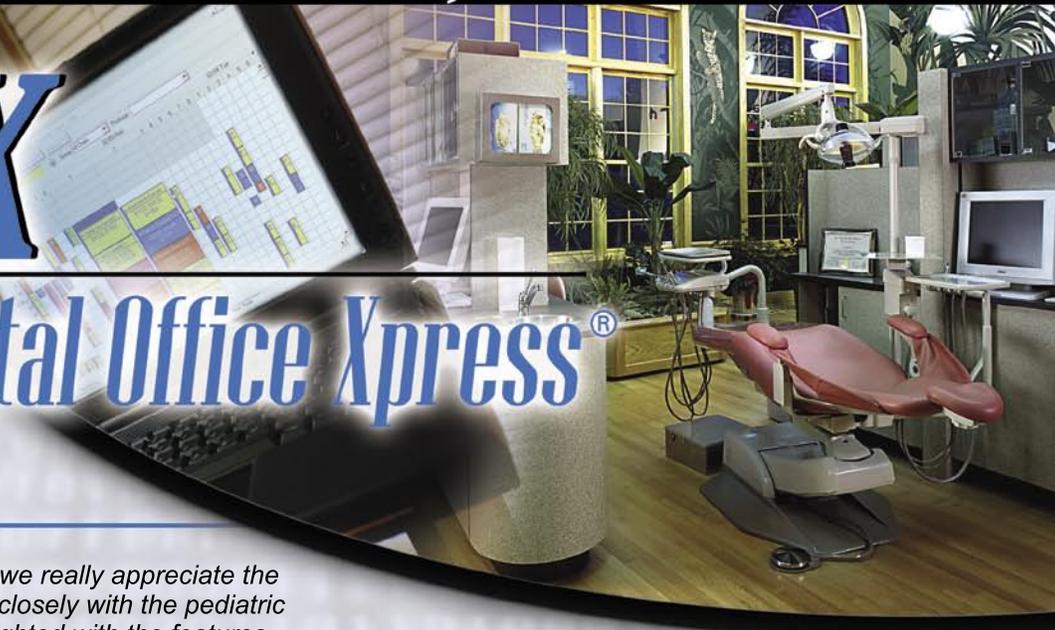
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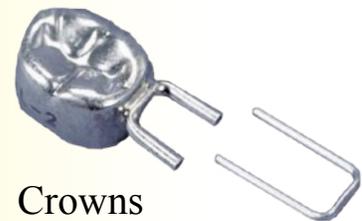
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- Trial fit a band or crown to the tooth. If an abutment tooth is present use a separator before seating. Avoid applying any pressure on the welded tube section on the band or crown. Make sure the band fits tightly on the tooth and that the band is adapted to the shape of the molar.
- Next, choose the proper component: spacer, spacer with rest, drop loop, or distal shoe. Make sure to select the proper width component, narrow components fit the smaller bands or crowns and wide components fit the larger bands or crowns.
- Next, slide component wire into the tube assembly to the proper length desired. If the wire is too long, trim the component with a component cutter. If necessary, the tube may be shortened with a separating disk (Do not use wire cutters). Next, lightly crimp the tube over the wire to hold the spacer at the desired length with tube crimping pliers.
- Remove the complete spacer assembly and crimp the tube on both sides. Check to see that the tube is firmly crimped on the wire. Multiple crimps may be used, if necessary.
- Cement appliance in place making sure that the appliance is out of occlusion.
- Instruct the patient on proper hygiene care. Avoid hard candy, sticky foods as well as chewing ice.



Crowns



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