

COSIDA NAMING HISTORY

CoSIDA Scholarships	Created	Named for Individual
CoSIDA Member-Child Scholarship (not named)	2014	
CoSIDA Member-Child Scholarship (not named)	2014	

Fred Nuesch Undergraduate Scholarship	1999	2007
Dave Wohlhueter Undergraduate Scholarship	1999	2007
CoSIDA Undergraduate Scholarship (not named)	2018	

Phil Langan Graduate Internship Grant	1999	
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Wylie Smith Postgraduate Scholarship	1975	1996
Langston Rogers Postgraduate Scholarship		
CoSIDA Postgraduate Scholarship (not named)	1981	

Named CoSIDA Special Awards	Created	Named for Individual
Arch Ward Award	1958	1958
Jake Wade Award	1958	1962
Warren Berg Award	1985	1986
Bob Kenworthy Community Service Award	1993	2000
Lester Jordan Award	1994	1994
Bill Esposito Backbone Award	1966	1997
Dick Enberg Award	1997	1997
Keith Jackson Eternal Flame Award	1998	1998
Mary Jo Haverbeck Trailblazer Award	2001	2014
Bud Nagle Award	2013	2013

CoSIDA Special Awards Not Named	Created
25-Year Awards	1959
Hall of Fame	1969
Lifetime Achievement Awards	1973
Distinguished Service Award	2002
Rising Star Awards	2006
Achievement Awards	2015
President's Award	2015

CoSIDA Programs Named	Created	Named for Individual
Fred Stabley, Sr., Writing Contest	1984	1997
June Stewart Leadership Series	2019	2019

CoSIDA Programs Named	Created	Named for Corporate Partner
Academic All-America	1952	1959 American People's Encyclopedia
		1974 American Heritage Life Insurance
		1975 School Calendar Company
		1976 ABC Television
		1977-80 U.S. Tobacco Company (Skoal)
		1985- GTE
		Verizon
		Capital One
		2018 Google Cloud

Academic All-America Hall of Fame	1988
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CoSIDA Publications Contest	1961
Community Service Project	
CoSIDA 5k	
CoSIDA Convention	
Committees	

ARCH WARD AWARD

Created: 1958

Named: 1958

Named for: Arch Ward, the late sports editor and columnist of the Chicago Tribune (1930-55). He is credited with inventing the concept of an all-star contest. All-star games began in 1933 with the first baseball all-star game. The following year he initiated the College All-Star Football Game.

Criteria: Presented to a member who has made an outstanding contribution to the field of college sports information, or who, by his or her activities, has brought dignity and prestige to the profession.

Selection: Voted on by the Special Awards Committee.

JAKE WADE AWARD

Created: 1958

Named: 1962

Named for: The late Julius Jennings Wade, a 16-year sports writer at the Charlotte Observer and later sports information director at North Carolina (1946-62).

History: Originally presented as the CoSIDA Award before being named for Jake Wade in 1962.

Criteria: Presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics.

Selection: Voted on by the Special Awards Committee. Note: Nominee must be a member of the media.

BILL ESPOSITO BACKBONE AWARD

Created: 1966

Named: 1997

Named for: Bill Esposito, longtime St. John's SID and NIT communications director.

History: Originally presented as the Backbone Award when created in 1966. Esposito passed away in 1995 and the award was renamed in his honor in 1997.

Criteria: Presented to a member who displays sound judgment and unusual courage in guiding their institution through difficult public relations situations.

Selection: Voted on by the Special Awards Committee. Will be selected only if the Awards Committee deems worthy

WARREN BERG AWARD

Created: 1985

Named: 1986

Named for: Warren Berg, longtime Luther College SID who served as president of CoSIDA.

History: Originally the College Division SID Award when first presented in 1985 to Texas A&M-Kingsville's Fred Nuesch. Then named the following year, 1986, as the Warren Berg Award.

Criteria: Presented annually to a college division member who has made outstanding contributions to the field of college sports information, and who by his or her activities, has brought dignity and prestige to the profession.

Selection: Voted on by the Special Awards Committee. Note: Nominee must be a college division member.

BOB KENWORTHY COMMUNITY SERVICE AWARD

Created: 1993

Named: 2000

Named for: Bob Kenworthy of Gettysburg, who was the award's first recipient.

History: Created by CoSIDA President Ed Carpenter in cooperation with CoSIDA corporate partner Kodak. Originally named the Kodak Good Person Award. Following Bob Kenworthy's retirement in 1999, the 2000 award was renamed in his honor.

Criteria: Presented annually to a member for civic involvement, community service and accomplishments outside of the sports information office.

Selection: Voted on by the Special Awards Committee.

LESTER JORDAN AWARD

Created: 1994

Named: 1994

Named for: Lester Jordan, longtime SMU sports information director and the father of CoSIDA's Academic All-America® program.

Criteria: Presented to an individual for exemplary service to the Academic All-America® Program and the promotion of the ideals of being a student-athlete.

Selection: Nominations solicited by, and voted on, by the Academic All-America® Core Committee.

DICK ENBERG AWARD

Created: 1997

Named: 1997

Named for: Dick Enberg to recognize his passion and support of the Academic All-America® program for more than 20 years, and more importantly, his dedication to education for more than four decades.

Criteria: Given annually to a person whose actions and commitment have furthered the meaning and reach of the CoSIDA Academic All-America® Teams Program and/or the student-athlete while promoting the values of education and academics.

Selection: Voted on by the CoSIDA Board of Directors.

KEITH JACKSON ETERNAL FLAME AWARD

Created: 1998

Named: 1998

Named for: Keith Jackson, widely known as the "voice of college football" after his 40 years of work covering college football for ABC. Jackson also had a long association with CoSIDA, including serving as the Keynote Speaker at the 1994 CoSIDA Convention in Denver.

Criteria: Presented to an individual who, or an organization which, has made a lasting contribution to intercollegiate athletics, has demonstrated a long and consistent commitment to excellence and has been a loyal supporter of CoSIDA and its mission.

Selection: Voted on by the Special Awards Committee. Each year, will be selected only if the Awards Committee deems worthy.

MARY JO HAVERBECK TRAILBLAZER AWARD

Created: 2001

Named: 2014

Named for: Mary Jo Haverbeck of Penn State, who was the initial recipient.

History: Award was initially the Trailblazer Award and was renamed in 2014 to honor Haverbeck.

Criteria: Presented annually to an individual who is a pioneer in the field of sports information who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

Selection: Voted on by the Special Awards Committee.

BUD NANGLE AWARD

Created: 2013

Named: 2013

Named for: Owen "Bud" Nangle, a longtime SID at Northern Illinois and CoSIDA Hall of Famer who, in 1974, authored the CoSIDA Code of Ethics, which is the standard for the profession to this day.

Criteria: Presented to a member of CoSIDA or to an individual outside of CoSIDA who shows ethics, integrity and bravery under unusual or stressful situations while carrying out their job duties.

Selection: Voted on by the Special Awards Committee. Will be selected only if the Awards Committee deems worthy.

CoSIDA HALL OF FAME

Created: 1969.

Criteria: For members of CoSIDA who have made outstanding contributions to the field of college sports information. There are three categories for Hall of Fame nominations: University Division, College Division and Veterans (retirees/deceased former members/those who have left the athletic communications profession). All CURRENT professionals are nominated in the University and College Divisions, while all other nominees (retirees, deceased and those who have left the profession) will be part of the Veterans nomination process.

History: Originally created as the CoSIDA - Helms Foundation Hall of Fame, with initial presentation in Los Angeles in 1969. A trophy was created that included the names of initial inductees. In 1973 it became just the CoSIDA Hall of Fame. In 1978 it was the CoSIDA Citizens' Savings Hall of Fame.

Selection: Voted on by current CoSIDA Hall of Fame Members and the Special Awards Committee.

RISING STAR AWARD

Created: 2006

Criteria: Presented to a University Division member and a College Division member annually with 10 years of service or less, whose work at their institution and service, dedication, energy and enthusiasm to the profession make that individual a "rising star" in sports information.

Selection: Voted on by the Special Awards Committee.

CoSIDA ACHIEVEMENT AWARD

Created: 2015

Criteria: Annually presented to one associate or assistant media relations director in the University Division and one in the College Division who has made outstanding contributions to the field of college sports information and provided exceptional service to their institution or conference office. Nominee must have 10 or more years experience in the profession. It is designed for candidates that have not been a recipient of any prestigious CoSIDA major award (Arch Ward, Warren Berg, CoSIDA Hall of Fame) in their careers.

Selection: Voted on by the Special Awards Committee.

CoSIDA DISTINGUISHED SERVICE AWARD

Created: 2002

Criteria: Presented in appreciation for endless work and devotion to CoSIDA. Intended to award longtime service on the CoSIDA Board/Staff.

Selection: This special award is presented by the Board of Directors and is not an award in the general nomination category.

25-YEAR AWARD

Created: 1959

Criteria: The CoSIDA 25-Year Award is presented to members who have completed 25 years in the profession (as of July, of that year).

CoSIDA LIFETIME ACHIEVEMENT AWARD

Created: 1973

Criteria: The CoSIDA Lifetime Achievement Award is presented to members who have served at least 25 years in the profession (as of July that year, who are retiring or leaving the profession).

CoSIDA PRESIDENT'S AWARD

Created: 2015

Criteria: This award serves to honor exemplary volunteer service and leadership within the organization's committee structure in support of programs that benefit CoSIDA members.

Selection: Award recipient is selected by the reigning CoSIDA President.