



AcademicAllAmerica.com

X f i y @AcadAllAmerica



"The Academic All-America award is one of the awards I'm most proud of from my playing career because of what it represents — being a student-athlete and doing both at a high level. Beyond 'Player of the Year' or Heisman finalist, the Academic All-American does mean the most to me."

— **Alex Smith**, former NFL quarterback, AAA HOF '20



Selection:

- Outstanding student-athletes are nominated for Academic All-District® recognition by communications directors and must have a minimum 3.50 GPA and meet high athletic standards. (33,000+ nominations annually)
- A select group of student-athletes advances to the national ballot where CSC members vote on Academic All-America teams. (2,000 selections annually)
- A Team Member of the Year is selected in each sport and division. (66 recipients)
- An overall Academic All-America of the Year is selected as the top student-athlete across all sports in each NCAA and NAIA division. (4 recipients)



A CHERISHED HONOR FOR LIFE

Academic All-American is a title reserved for **college student-athletes** who perform at an **elite level** in their **chosen sport** and in the **classroom**.

The all-time list of 44,000+ Academic All-Americans includes major sports stars and some of the world's most accomplished individuals in medicine, business, science and the arts.



GLOBAL IMPACT & REACH

There are more than **182 million college sports fans in the U.S. alone** with nearly 40 percent actively following their favorite teams on social media. AAA recognition has an estimated **social reach of 50 million** including **one million social engagements** annually. That impact continues to grow through expansion of the program.

Approximately 15 percent of Academic All-Americans in recent years are international student-athletes.

About Academic All-America®

Established in 1952 and selected by College Sports Communicators, Academic All-America is the longest running and premier award for **athletic and academic success** across championship college sports at all **NCAA** levels, the **NAIA**, **two-year colleges** and **Canadian institutions**.

Teams are announced **year round** and amplified by CSC member colleges, universities, and conferences on a wide **local, regional, national**, and even **international** scope.

Hall of Fame:

The **Academic All-America Hall of Fame®** recognizes past AAA recipients who have achieved **lifetime success** in their professional careers and are committed to community service and philanthropic causes.



EXCLUSIVE COMPANY:

Past AAAs include sports stars such as **Peyton Manning**, **Candace Parker**, **Katie Ledesky**, **Drew Brees**, **Maya Moore**, **Julie Foudy**, **Rebecca Lobo**, **Buster Posey**, **Heather O'Reilly**, **Lynette Woodard**, **Patrick Mahomes**, and many others.

Public figures include **Trev Alberts** (Nebraska Director of Athletics), **Arne Duncan** (US Secretary of Education), **Lt. Col. Nicole Mann** (NASA Astronaut), **James Clear** (Author, Atomic Habits), **Gail Koziara Boudreaux** (President & CEO, Elevance Health), **Dr. Myron Rolle** (Neurosurgeon), **Bill Bradley** (US Senator and Rhodes Scholar), **Dr. Harry Edwards** (American sociologist and civil rights activist), **Mark Harmon** (Actor), and more.

← **Caitlin Clark** was named the NCAA Division I Overall Academic All-American of the Year twice.

About College Sports Communicators: CSC is a diverse organization comprised of more than 4,700 sports communications professionals throughout all levels of college sports in the United States and Canada. Formerly known as CoSIDA, CSC is the proud provider of the Academic All-America® program since 1952.



CollegeSportsCommunicators.com



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