



## NEXT GEN LEARNING GROUP

The Next Gen Learning Group is a multi-year peer group designed specifically for next generation leaders who will one day take over the reins of the company. Meeting twice a year, participants will build leadership and management skills, as well as take deep dives into understanding financials and key performance metrics. Through this Roundtable, participants will gain a deeper understanding of the industry, as well as their own personal strengths and opportunities to grow, as they prepare to expand their role in the family business.

## **NOTES FROM PREVIOUS PARTICIPANTS:**

"The Next Gen Roundtable was the best group anyone ever recommended that I join! I gained so much knowledge and confidence about my ability to take over and run my business by being in this group. I gained some of my best friends and confidents as I have navigated stepping from being the "next gen" to being "the gen". From operations, finance, and sales to relationships and managing the passing of a business from one generation to the next, each facet of the Next Gen Roundtable was worth it and so valuable. I highly suggest it to anyone entering their family business or anyone considering taking over a lumber yard!"

- Ann Marie Chilcutt Miller, New Home Building Store, 5th Generation

"The CSA Next Gen program has been instrumental in my personal and professional development. It provided me with a network of peers with whom I could share my challenges and receive candid feedback. This support network was invaluable, especially during a period when I considered leaving the industry due to the complex struggles of managing a family business. The program helped me navigate these difficulties and offered the encouragement and practical advice needed to stay the course. Through the experiences and insights of my colleagues, I gained valuable knowledge that enabled me to implement effective growth strategies in my own business. Most importantly, the program fostered enduring friendships that have become a cornerstone of my professional journey."

- Wade Shiver, Shiver Lumber, 4th Generation

## **AT A GLANCE**

- 3-Year Commitment
- Robust learning experience
- Rich networking
- Relationship building

"I acquired a unique blend of practical knowledge and a strong support system that is invaluable as I navigate this generational transfer. Definitely worth doing for anyone going through this situation in their business."

- Josh Johnson, Ivey's Building Materials, 3rd Generation

Contact Cates Mock catesmock@gocsa.com for more information and to register.

## **FINANCIAL COMMITMENT**

\$1000 per person plus food and beverage costs will be charged for each in-person meeting. Facilitator costs will be divided between participating companies.

Travel costs will be paid for individually.