CONSTRUCTION SUPPLIERS ASSOCIATION

CSA SUPPLIER MEMBER
**SPONSORSHIP & ADVERTISING**
OPPORTUNITIES



# CSA ...
## Where Connections Build Success

At CSA, we know our Supplier Members are looking for meaningful opportunities to connect with Dealers, build new relationships, and strengthen existing ones. CSA advertising and sponsorship opportunities put your company, products, and services directly in front of the Dealer audience that matters most.

**MAKE CONNECTIONS THAT COUNT. BUILD RELATIONSHIPS THAT LAST. GROW YOUR OPPORTUNITIES WITH CSA.**

Secure your sponsorship and advertising today. Turn visibility into valuable connections and valuable connections into business.

**120 +**
Dealer Members

**950 +**
Contact Database

## WWW.GOCSA.COM

Matt Rickles, Membership & Marketing Manager
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Cates Mock, Director of Events & Education
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## SUPPLIER SHOWCASE $1000

### Put Your Company in the Spotlight with CSA's Supplier Showcase!

Showcase your company, products, and expertise directly to CSA members through a dedicated Supplier Showcase advertising package.

- A dedicated webinar featuring your company and products
- Webinar recording featured on the CSA website for continued visibility
- Four dedicated email blasts to CSA's database of 850+ industry contacts

**SUPPLIER SHOWCASE WEBINAR** **ONLINE PLACEMENT** **EMAIL BLASTS**

# CSA SPONSORSHIP OPPORTUNITIES

Construction Suppliers Association



## DEALER ROUNDTABLES

$1000 Fee per roundtable
+ Cost of Hosted Dinner

Exclusive opportunity to host a small group dinner among key LBM Dealer / Owners and senior management and to deliver a 20-minute presentation during the meeting. Roundtable Sponsors also receive a list of attendees with direct contact information.
With just 15 roundtable sessions per year, space is limited.



## VIRTUAL WORKSHOP

$1000 Fee

Sponsor one of our virtual educational workshops throughout the year.
Marketing materials feature, introduction to the attendees at the beginning of the webinar, and provided with the list of attending members and contact information.



## IN-PERSON WORKSHOP

Range $2000-$4000

Sponsor one of our in-person workshops or learning groups. Sponsorship includes signage with logo at the workshop, speaking time on the agenda, mix & mingle time, and a list of attendees and their contact information. Attendees vary depending on the workshop topic. We will work with you to select a workshop with the right attendees for your company or product.



## CONFERENCE & TRADESHOW

Range $2000-$6000

Join us each September at our annual Conference and Tradeshow to experience the power of gathering in a fun and inspiring environment. You'll engage with Dealers and other LBM leadership to make connections that matter. The tradeshow is your chance to showcase your company's edge. Boost your company's visibility by sponsoring one of the conference special events. Sponsorships include conference signage, speaking opportunity, logo placement in all conference marketing materials.

2027 Conference & Tradeshow : September 27-29 New Orleans, LA
*Conference Registration Opens Summer 2027*

# CSA ADVERTISING OPPORTUNITIES

Construction Suppliers Association



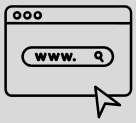

## DIGITAL PUBLICATIONS

### FRAMEWORK E-NEWSLETTER

CSA's monthly e-newsletter is distributed to 950+ LBM contacts with an average 3% click rate.

ANNUAL ADVERTISING with 12 placements of your company logo and link to company website **$1000 / year**

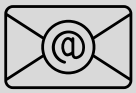
CONTENT ARTICLE where Suppliers are invited to provide an article on a relevant business topic for LBM Dealers. While not a direct sales pitch, the article is intended to give Suppliers the opportunity to highlight their expertise. Company name, logo and website link included. **$250 / article**




## WEBSITE ADVERTISING

GOCSA.COM is the central hub for everything CSA, where members regularly log in to manage their accounts, access important member resources, and register for events. Advertising on our homepage ensures your brand is seen by engaged members every time they visit.

**Website Banner Ad $1000 for the full year**




## EMAIL COMMUNICATIONS

Get information about your company and new products or services directly to our 950+ LBM contacts with a stand-alone email to the CSA membership. The open rate for CSA emails is 22% with a 3% click rate.
You provide the content and design, and we'll press send.

**EMail Marketing $150 per email (max of six per year)**

*Sponsorship and advertising opportunities are only available to current CSA Supplier Members in good standing.*

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