



CONSTRUCTION
SUPPLIERS
ASSOCIATION

SPONSORSHIP & ADVERTISING

CSA ... Where Connections Build Success

At CSA, we understand that our Supplier Members are looking for robust opportunities to engage with Dealers to build new connections and enhance existing relationships. Through advertising and sponsorships, you will make connections that count and put your products and services front and center with Dealers. Secure your sponsorship today and let CSA turn introductions into opportunities, build your network into a sales engine, and transform connections into lasting success.

WWW.GOCSA.COM

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120 +
Dealer Members



820 +
Contact Database

SUPPLIER SHOWCASE

\$1000

Want the spotlight to shine on your company? Sign up now for CSA's Supplier Showcase.

The Supplier Showcase includes:

- Webinar featuring your company and product
- Link to the webinar recording in Framework, the CSA monthly e-newsletter
- CSA website presence, including recognition in the Supplier Showcase, logo placement, and link to the webinar recording
- Quarterly email blast to the CSA database of 820+ contacts

SUPPLIER SHOWCASE WEBINAR

QUARTERLY EMAILS

ONLINE PLACEMENT

NEW

CSA SPONSORSHIP OPPORTUNITIES



DEALER ROUNDTABLES

\$1000 Fee per roundtable
+ Cost of Hosted Dinner

Exclusive opportunity to host a small group dinner among key LBM Dealer / Owners and senior management and to deliver a 20-minute presentation during the meeting. Roundtable Sponsors also receive a list of attendees with direct contact information. With just 15 roundtable sessions per year, space is limited.



VIRTUAL WORKSHOP

\$1000 Fee

Sponsor one of our virtual educational workshops throughout the year. Marketing materials feature, introduction to the attendees at the beginning of the webinar, and provided with the list of attending members and contact information.



IN-PERSON WORKSHOP

Range \$2000-\$4000

Sponsor one of our in-person workshops or learning groups. Sponsorship includes signage with logo at the workshop, speaking time on the agenda, mix & mingle time, and a list of attendees and their contact information. Attendees vary depending on the workshop topic. We will work with you to select a workshop with the right attendees for your company or product.



CONFERENCE & TRADESHOW

Range \$2000-\$6000

Join us each September at our annual Conference and Tradeshow to experience the power of gathering in a fun and inspiring environment. You'll engage with Dealers and other LBM leadership to make connections that matter. The tradeshow is your chance to showcase your company's edge. Boost your company's visibility by sponsoring one of the conference special events. Sponsorships include conference signage, speaking opportunity, logo placement in all conference marketing materials.

2026 Conference & Tradeshow : September 23-25 at the King & Prince Resort - St. Simons Island, GA
Conference Registration Opens Summer 2026 Supplier Tickets start at \$1600

CSA ADVERTISING OPPORTUNITIES



DIGITAL PUBLICATIONS

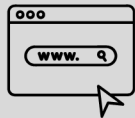
FRAMEWORK E-NEWSLETTER

CSA's monthly e-newsletter distributed monthly to 750+ LBM contacts. Open rates for Framework are an impressive 38%!

Advertising opportunities include:

ANNUAL ADVERTISING with 12 placements of your company logo and link to company website **\$800 / year**

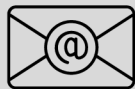
CONTENT ARTICLE where Suppliers are invited to provide an article on a relevant business topic for LBM Dealers. While not a direct sales pitch, the article is intended to give Suppliers the opportunity to highlight their expertise. Company name, logo and website link included. **\$250 / article**



WEBSITE ADVERTISING

GOCSA.COM is the central hub for everything CSA, where members regularly log in to manage their accounts, access important resources, and register for events. Advertising on our homepage ensures your brand is seen by engaged members every time they visit.

Website Banner Ad \$1000 for the full year



EMAIL COMMUNICATIONS

Get information about your company and new products or services directly to the LBM leadership with a sponsored, stand-alone email to the CSA membership. The open rate for CSA emails is 38% -- well above the average. You provide the email (content and design), and we'll press send.

Email Marketing Package \$400 per year (one email per quarter)

Sponsorship and advertising opportunities are available to current CSA Supplier Members in good standing.

Construction Suppliers Association

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