

SPONSORSHIP OPPORTUNITIES



CONSTRUCTION
SUPPLIERS
ASSOCIATION



ROUNDTABLES

\$1000 Fee + Cost of Enjoyed Meal

Exclusive sponsorship offering the opportunity to network with the top leadership of key LBM dealers, up to 15 opportunities throughout the year. The sponsoring company is able to network with the members during the meal, given time at the meeting for a 15-minute presentation to the group, and is provided the list of attending members and contact information.

WEBINARS

Prices vary



Exclusive sponsorship with multiple opportunities throughout the year. The sponsoring company is featured on all marketing materials, given time at the meeting for a 2-minute introduction, and is provided with the list of attending members and contact information.



EDUCATION SESSIONS

Prices vary

Exclusive sponsorship with multiple opportunities throughout the year. The sponsoring company is featured on marketing materials, given time at the meeting for a 15 minute presentation and is provided a list of attending members and contact information.

CONFERENCE & TRADESHOW

Prices vary

Multiple sponsorship opportunities available at the CSA Conference in September. Sponsorships range from \$2000-\$6000. Details coming soon!
2024 Conference & Tradeshow : September 25-27 at the Hilton Sandestin in Miramar Beach, FL



CSA CONFERENCE ROOM

\$5000/year Fee



Sponsorship of the conference room located at CSA headquarters in Tyrone, GA. Multiple meetings are hosted onsite throughout the year, including board meetings and education classes.

The sponsoring company must provide all marketing pieces and has the ability to present at each meeting throughout the year - limited to a 5 minute in person or video presentation.



DIGITAL PUBLICATIONS

FRAMEWORK ADS

Framework is CSA's monthly e-newsletter. Advertising in the newsletter puts your company in front of the decision-makers of our dealer members. The ads run monthly for one year. One easy click directs readers from the ad to your company's website.

AD OPTIONS

1200X300
PIXELS

\$575/year

800X960
PIXELS
\$350/year

FRAMEWORK ARTICLES

Vendors are invited to provide content for Framework on topics to help CSA members do business better. These articles are not intended to be sales pitches; rather, the content is educational and/or informative. Company name, logo and website link, as well as author's name are included.

This is an exclusive, once-a-month opportunity with a **\$100 fee** per article.

WEBSITE ADVERTISING

GOCSA.COM is your go to home for all things CSA. Members visit the website regularly to update their accounts, access resources, and register for events. Various on-line advertising opportunities are available:

BOX AD \$150/month or \$1500/year

Static, non-scrolling advertisement linked directly to your website. The advertising company is one of three companies featured at the bottom of the website homepage.

728X90
PIXELS

300X250
PIXELS

PREMIER BANNER AD \$350/month or \$3500/year

Static, non-scrolling banner ad, linked directly to your website, your image will remain constant as it appears on every page of the site. This banner is offered on a monthly basis.

BANNER AD \$200/month or \$2000/year

Static, non-scrolling advertisement linked directly to your website. Your image will remain constant on the one page of your choice and is offered on a monthly basis.