Mindset Shift:™
Generative AI & Your Future
Transform How You Think, Work, Communicate, and Sell

Sam Richter, CSP, CPAE

Recap from Sam Richter's Friday Session

During Friday's keynote, Sam Richter challenged attendees to think differently about generative AI and how it can be used to transform the way we think, work, communicate, and sell. He walked through practical ways to get better results from AI, including stronger prompt writing, creating custom instructions, providing context and examples, and treating AI as a conversation rather than a one-time search.

Sam also introduced his S.H.I.F.T. approach: Streamline Work, Harness Expertise, Innovate Capabilities, Focus Strategically, and Thrive as a Human. Throughout the session, he demonstrated real-world applications ranging from sales and marketing to financial analysis, meeting preparation, image creation, research, workflow organization, and everyday personal tasks.

Keep exploring! Review Sam's session handout and take time to explore the supporting links and tools he shared. Try a few of the examples for yourself and consider where AI could help you save time, organize information, generate ideas, or work more efficiently in both your daily life and your business.

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Presentation Handout: Click here for a copy

Power Prompt Tool: https://www.yougotprompts.com

Markdown File creator (learn more at www.yougotmarkdown.com): https://www.yougotmd.com

Know More Prep Trial: https://www.knowmoreprep.com

Power On-Brand Writing Tool – very important for AEO / SEO / GEO: www.write85.com

Certified AI Training Program and Assessment Test: www.certifiedai360.com