

# 2025 CSA CONFERENCE & TRADESHOW

**September 24-26**  
**HILTON SANDESTIN**  
Miramar Beach, FL



**REGISTER BY AUGUST 28**

You're invited to attend our upcoming conference – an exciting opportunity to connect with peers, gain insights, and explore the latest trends shaping the LBM industry.

Our dynamic lineup of speakers will delve into key topics including Leadership, Succession Planning, and the Economic Outlook. In addition, experienced Dealers will share valuable lessons learned throughout their careers.

Don't miss our tradeshow, featuring the committed Suppliers who power our industry every day.

We look forward to seeing you there!



CONSTRUCTION  
SUPPLIERS  
ASSOCIATION

[gocsa.com/events](https://gocsa.com/events)

# SPEAKERS



## MARK VITNER

Mark Vitner, founder of Piedmont Crescent Capital and former Wells Fargo senior economist, provides macroeconomic insights and writes for CAVU Securities. A Certified Business Economist, he's a frequent media contributor and active in economic advisory and community roles.



## JON LOKHORST

Jon Lokhorst, CSP, CPA, PCC, is a leadership coach, corporate trainer, keynote speaker, and author of "Mission-Critical Leadership: How Smart Managers Lead Well in All Directions." With over 30 years as a CPA, CFO, and organizational leader, Jon now focuses on developing leaders, fostering cohesive teams, and achieving exceptional results through Your Best Leadership LLC.



## SAM BROWNELL

Sam Brownell is the owner and founder of Stratus Business Advisors. Stratus provides business valuation and succession planning services with a focus on the LBM industry. The goal of Stratus' work is to help keep independent dealers independently owned.

## CONFERENCE TICKETS

Register your team for the full conference and bring a guest for the fun as well!

### EARLY BIRD PRICING Register by July 31

\$550 CSA Member - \$750 Non Member  
\$175 Guest for Wednesday Dinner  
\$450 Guest for all Conference Meals

### REGULAR PRICING Register August 1-August 28

\$699 CSA Member - \$899 Non Member  
\$175 Guest for Wednesday Dinner  
\$450 Guest for all Conference Meals

# SCHEDULE

## SEPTEMBER 24 Wednesday

1:00pm CSA Board Meeting  
2:00pm Registration Opens  
5:30pm Welcome Dinner

## SEPTEMBER 25 Thursday

8:00am Breakfast and Keynote  
"Economic Outlook" with Mark Vitner  
9:30am Tradeshow with Suppliers  
12:00pm Lunch with "Lessons Learned in Lumber" Panel  
2:00pm Education Sessions  
"Smooth Succession Planning" with Sam Brownell  
"Mission Critical Leadership" with Jon Lokhorst  
4:00pm Networking Happy Hour  
*Guests are on own for networking dinners and fun*

## SEPTEMBER 26 Friday

8:30am Breakfast and Keynote  
"Your Best Leadership" with Jon Lokhorst  
10:30am Conference Concludes

Visit [gocsa.com/events](https://gocsa.com/events)  
to register and for hotel  
information