

2024 CSA CONFERENCE & TRADESHOW

Register your team today
[GOCSA.COM/EVENTS](https://gocsa.com/events)

Registration deadline
AUGUST 30



SEPTEMBER 25-27

Hilton Sandestin
Beach Golf Resort & Spa
Miramar Beach, FL

CONFERENCE REGISTRATION

\$550 DEALER MEMBER
\$650 Non-Member Dealer

WEDNESDAY

Welcome Reception & Dinner

THURSDAY

Breakfast & Keynote

Tradeshow

Lunch & Keynote

Education Sessions

Networking Dessert Reception

FRIDAY

Breakfast & Keynote

Bringing a spouse or guest with you?
They can join in on the fun.

\$350 All Conference Meals



CONSTRUCTION
SUPPLIERS
ASSOCIATION

HILTON SANDESTIN
BEACH GOLF RESORT & SPA
4000 S Sandestin Blvd
Miramar Beach, FL 32550

Make your room reservation!

Call In Reservations:
850-267-9500 using
"CSA" as the group block name

Online Reservations Link:
Available on the CSA website
Group Rate starting at \$279

The discounted room rate
is available for reservations
made by **August 30**.



CONFERENCE SPEAKERS

Throughout the conference, you will have the chance to enhance your understanding of the current economic landscape and future direction, acquire strategies for safeguarding your company's cybersecurity, learn the essential steps for crafting a smooth succession plan, and gain insights into becoming a stronger leader.



JESSE WADE

Jesse Wade, CBE, is National Association of Home Builders' director of tax and trade policy analysis, specializing in state and federal tax data, international trade, and building materials. He also conducts local area analysis, including the NAHB Home Building Geography Index (HBGI) and has prior experience as an economist in NAHB's Forecasting and Analysis Department.



JON LOKHORST

Jon Lokhorst, CSP, CPA, PCC, is a leadership coach, corporate trainer, keynote speaker, and author of "Mission-Critical Leadership: How Smart Managers Lead Well in All Directions." With over 30 years as a CPA, CFO, and organizational leader, Jon now focuses on developing leaders, fostering cohesive teams, and achieving exceptional results through Your Best Leadership LLC.



KEVIN KETTS

Kevin Ketts is CTO with risk3sixty, a cyber security firm, and has 25 years of executive experience leading Technology and Security teams. He started his career at SecureWorks, pioneering intrusion prevention systems and managed security services. Kevin is recognized as a cyber and technology expert.



SAM BROWNELL

Sam Brownell is the owner and founder of Stratus Wealth Advisors. Stratus provides business valuation and succession planning services with a focus on the LBM industry. The goal of Sam and Stratus' work is to help keep independent dealers independently owned.

WEDNESDAY SEPT 25

- 1:00PM CSA Board Meeting
- 5:30PM Welcome Reception on the Tradeshow floor
Start the conference off by connecting with our suppliers.
- 6:30PM Dinner on the Deck
Enjoy a buffet dinner and bar overlooking the Gulf of Mexico.

THURSDAY SEPT 26

- 8:00AM Breakfast & Keynote Session
Economic Outlook
Jesse Wade
- 9:30AM Tradeshow
- 12:00PM Lunch & Keynote Session
Cyber Security and AI
Kevin Ketts
- 2:00PM Education Sessions
Smooth Succession Planning
Sam Brownell, Stratus Wealth
Mission-Critical Leadership
Jon Lokhorst
- Dinner on own
- 8:30PM Networking Dessert Reception

FRIDAY SEPT 27

- 8:30AM Breakfast & Keynote Session
Your Best Leadership
Jon Lokhorst

Take advantage of our discounted room rate to extend your stay and enjoy all the resort property has to offer. Two outdoor pools, indoor pool, full spa amenities, beach services for fun in the sun, golf and a shuttle to nearby attractions.

Group weekend rate based on availability.

HILTONSANDESTINBEACH.COM

All conference events take place on property at the Hilton Sandestin.