

2027 CPR International Mediation Competition



Thursday, April 8 to Saturday, April 10, 2027



Hosted at Insper, São Paulo, Brazil



The International Institute for Conflict Prevention & Resolution (“CPR”) is proud to organize its annual **International Mediation Competition** (“IMC”) to provide an opportunity for promising students from around the world to develop their skills in mediation, gain critical knowledge and feedback from renowned experts in mediation, and create a network among future practitioners in the field.

SPONSORSHIPS AND SCHOLARSHIPS

Your generous sponsorship demonstrates your organization’s commitment to supporting dispute resolution skills in the next generation of leaders in the field.

- Each sponsorship supports the general costs of organizing the competition.
- Platinum and Gold sponsorships also contribute to a Scholarship Fund for eligible teams who might not otherwise be able to attend the competition in São Paulo.

These scholarships provide life-changing experiences and opportunities for students, as recounted by a previous [scholarship recipient team](#) from the University of Nairobi, Kenya.

Eligibility: The Organizing Committee will allocate the Scholarship Fund based on criteria including: (1) the demonstrated need for funding; (2) geographical and cultural representation that offers a broad spectrum of perspectives and experiences; and (3) a statement from the applicants on how participating in the competition will help them develop mediation in their countries.



“Pass our regards to all the sponsors and the organizing committee at CPR for helping make our dream come true. We really would not have managed to participate in the CPR International Mediation Competition without this input. We therefore do not take it for granted and are forever indebted to you.”

- University of Nairobi team, a CPR IMC Scholarship Fund recipient

Scholarship Fund Donors: You may donate directly to the IMC Scholarship Fund which covers travel/participation costs for selected teams meeting the eligibility requirements. If you would like to financially support a team meeting specific eligibility criteria, please contact us.

IMC SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR ~ USD \$5,000*

- Recognition as a **Platinum Sponsor** and ***Scholarship Fund Contributor** during the Competition, in the program materials, on the event webpage, in CPR's bi-weekly email newsletter *The DateBook*, in CPR's social media, and distributed to local and international contacts.
- Opportunity to present on behalf of your organization during the Competition.
- Submit video (1 minute in length maximum) to be shown during Competition.
- Exhibit materials at manned table during the Competition (subject to availability).
- Provide promotional materials in the welcome package given to Competition participants.

GOLD SPONSOR ~ USD \$3,000*

- Recognition as a **Gold Sponsor** and ***Scholarship Fund Contributor** during the Competition, in the program materials, on the event webpage, in CPR's bi-weekly email newsletter *The DateBook*, in CPR's social media, and distributed to local and international contacts.
- Exhibit materials at manned table during the Competition (subject to availability).
- Provide promotional materials in the welcome package given to Competition participants.

SILVER SPONSOR ~ USD \$1,500

- Recognition as a **Silver Sponsor** during the Competition, in the program materials, on the event webpage, in CPR's social media, and distributed to local and international contacts.
- Provide promotional materials in the welcome package given to Competition participants.

IMC SPECIAL EVENTS SPONSORSHIPS

➤ CLOSING CEREMONY COCKTAIL SPONSOR ~ USD \$5,000

➤ JUDGES WORKSHOP DINNER SPONSOR ~ USD \$3,000

➤ WELCOME BREAKFAST SPONSOR ~ USD \$1,500

➤ JUDGES ROOM SPONSOR ~ USD \$500

- **Exclusive naming rights** to one of the special events of the Competition (subject to availability).
- Recognition as the **named sponsor** of a special event during the Competition, in the program materials, on the event webpage, in CPR's social media, and distributed to local and international contacts.
- Opportunity to exhibit promotional signage during the sponsored special event.

➤ SCHOLARSHIP FUND DONOR ~ suggested minimum donation of USD \$500 +

- Recognition as a **Scholarship Fund Donor** during the Competition, in the program materials, on the event webpage, in CPR's social media, and distributed to local and international contacts.
- Donate directly to the IMC Scholarship Fund which covers travel/participation costs for selected teams meeting eligibility requirements.



For more information and to reserve any of these sponsorship opportunities, please contact Knar Nahikian at knahikian@cpradr.org

For more information about the competition, visit cpradr.org.