

2025 CPR International Mediation Competition



Thursday, April 3 to Saturday, April 5, 2025



Hosted at Inesper, São Paulo, Brazil



With conflict so prevalent around the globe, the need to build dispute resolution capacity is more acute than ever. The Competition does just that, by providing an opportunity to promising students from around the world to develop their skills in mediation, gain critical knowledge and feedback from renowned experts in mediation, and create a network among future practitioners in the field.

SPONSORSHIPS AND SCHOLARSHIPS

Your generous sponsorship demonstrates your organization's commitment to supporting dispute resolution skills in the next generation of leaders in the field. Each sponsorship enables the Organizing Committee to cover the general costs of organizing the competition. Platinum and Gold sponsorships also contribute to a Scholarship Fund for eligible teams with demonstrated financial needs who might not otherwise be able to attend the competition in São Paulo.

These scholarships provide life-changing experiences and opportunities for students, as recounted by a previous [scholarship recipient team](#) from the University of Nairobi, Kenya.

The Scholarship Fund will be allocated by the Organizing Committee based on various criteria including: (1) the demonstrated funding need; (2) diversity, equity and inclusion; and (3) a statement from the applicants on how participating in the competition will help them develop mediation in their countries.



"Once again, pass our regards to all the sponsors and the organizing committee at CPR for helping make our dream come true. We really would not have managed to participate in the CPR International Mediation Competition without this input. We therefore do not take it for granted and are forever indebted to you."

*-From the University of Nairobi team,
a 2024 CPR IMC Scholarship Fund recipient team*

Specific Scholarship Fund: If you would like to create a special Scholarship Fund to financially support a team meeting specific eligibility criteria, please contact us.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR ~ USD \$5,000*

- Recognition as a **Platinum Sponsor** and ***Scholarship Fund Contributor** during the Competition, in the program materials, on the event webpage, in CPR's bi-weekly email newsletter *The DateBook*, in CPR's social media, and distributed to local and international contacts.
- Opportunity to present on behalf of your organization during the Competition.
- Submit video (1 minute in length maximum) to be shown during Competition.
- Exhibit materials at manned table during the Competition (subject to availability).
- Provide promotional materials in the welcome package given to Competition participants.

GOLD SPONSOR ~ USD \$3,000*

- Recognition as a **Gold Sponsor** and ***Scholarship Fund Contributor** during the Competition, in the program materials, on the event webpage, in CPR's bi-weekly email newsletter *The DateBook*, in CPR's social media, and distributed to local and international contacts.
- Exhibit materials at manned table during the Competition (subject to availability).
- Provide promotional materials in the welcome package given to Competition participants.

SILVER SPONSOR ~ USD \$1,500

- Recognition as a **Silver Sponsor** during the Competition, in the program materials, on the event webpage, in CPR's social media, and distributed to local and international contacts.
- Provide promotional materials in the welcome package given to Competition participants.

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

- **CLOSING CEREMONY COCKTAIL SPONSOR ~ USD \$5,000**
- **JUDGES WORKSHOP DINNER SPONSOR ~ USD \$3,000**
- **WELCOME BREAKFAST SPONSOR ~ USD \$1,500**
- **JUDGES ROOM SPONSOR ~ USD \$500**



- **Exclusive naming rights** to one of the special events of the Competition (subject to availability).
- Recognition as the **named sponsor** of a special event during the Competition, in the program materials, on the event webpage, in CPR's social media, and distributed to local and international contacts.
- Opportunity to exhibit promotional signage during the sponsored special event.

For more information and to reserve any of these sponsorship opportunities, please contact Knar Nahikian at knahikian@cpradr.org

For more information about the competition, visit cpradr.org.