

**Annual Meeting 2025**

February 5th - 7th : Miami Marriott Biscayne Bay

Sponsorship Opportunities



# 2025 CPR Annual Meeting Sponsorship Program

Since their inception, CPR's Annual Meetings have played a key role in bringing together the diverse thought leadership of in-house counsel at top companies as well as law firms, academics, and leading mediators and arbitrators from around the world for thought-provoking discussion and insights into the latest trends, best practices and developments in dispute management.

A prime networking and promotional opportunity, CPR's Annual Meeting is a must-attend event for ADR practitioners and business leaders interested in preventing disputes entirely or resolving them early enough to avoid the cost, distraction and ruined relationships that full blown litigation brings.

The 2025 Annual Meeting will offer participants two-and-a-half days of substantive programming, fascinating insights from guest speakers, and extensive networking opportunities, all from the beautiful Miami Marriott Biscayne Bay.

This unique conference offers you an unrivalled opportunity to maximize your organization's visibility to this desirable audience while supporting the cutting-edge thought leadership and innovation of the CPR Institute.

We look forward to having you with us in Miami!

# Sponsorship Levels and Benefits

BENEFITS	\$25,000 GLOBAL ADR CHAMPION	\$15,000 PREMIER ADR PARTNER	\$7,500 SUPPORTING ADR PARTNER
One-year complimentary organizational membership in CPR Institute	•		
Option to provide a one-year guest membership to a company (client, strategic partner, supplier, customer, etc.)	•		
Platinum Sponsorship of CPR's 2025 Internation Mediation Competition (IMC), including recognition as Scholarship Fund Contributor, which provides travel support to teams with demonstrated financial need.	•		
Host an exhibit table in a prominent location throughout the event.	•	•	
Nominate a Rising ADR Star Award recipient and present a short video honoring the recipient during the CPR Rising ADR Star segment of the Annual Awards presentation.	•	•	
Opportunity to present short promotional video during pre-event waiting time, between panels, during post-event credits, and on event platform mobile app.	•	•	
Company or Firm may designate a representative to serve on the CPR Annual Meeting 2023 Steering Committee and recognition as such.	•	•	•
Recognition as Sponsor of level selected and Logo linked to sponsor's website on event website and on sponsor page of mobile app, in CPR's bi-weekly email newsletter <i>The DateBook</i> , and through social, digital and other communications.	•	•	•
On-site: Prominent signage in highly trafficked area; Verbal acknowledgement by the organizers and hosts each day; Logo on slides at the beginning of each day; Sponsors' attendees receive name tags identifying them as sponsors.	•	•	•

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## Sponsorship Levels and Benefits continued...

<b>BENEFITS</b>	<b>\$25,000 GLOBAL ADR CHAMPION</b>	<b>\$15,000 PREMIER ADR PARTNER</b>	<b>\$7,500 SUPPORTING ADR PARTNER</b>
Advertisement in e-book given to all attendees	Full-Page, prominent placement	Full-Page, inside placement	Half-Page, inside placement
Sponsorship of programming, and/or events to be assigned in collaboration with CPR as agenda is set and sponsors enroll.	•	•	
Provide promotional “swag” items in Welcome Bag given to all attendees	•	•	•
Complimentary registrations for members of your organization and non-member legal in-house representatives	<b>3 from your organization; 3 client in-house guests</b>	<b>2 from your organization; 2 client in-house guests</b>	<b>1 from your organization; 1 client in-house guests</b>

**ADDITIONAL SPONSORSHIP LEVELS:****ACADEMIC PARTNER \$1,500**

Benefits include one complimentary ticket to the CPR Annual Meeting, along with promotion as an academic partner for the Annual Meeting. Additional individuals (students or professors) may attend at the appropriate membership rate (i.e., early bird or regular).

**MEAL AND EVENT PARTNERS:**

Receive signage in a prominent location at the event selected:

- Breakfast (two available) - \$1,500
- Lunch (two available) - \$2,000
- Opening Cocktail Reception (one available) - \$4,000
- Awards Dinner (one available) - \$5,000



## Sponsorship Levels and Benefits continued...

### **Global ADR Champion** \$25,000

#### **PRE-CONFERENCE BENEFITS**

- One-year complimentary organizational membership in CPR Institute
- Option to provide a one-year guest membership to a company
- Platinum Sponsorship of CPR's Global Conference and International Mediation Competition (IMC), including recognition as IMC Scholarship Fund Contributor
- Company or Firm may designate a representative to serve as a Member of 2025 Annual Meeting Steering Committee
- Recognition on the meeting website with link to sponsor's website, and through digital and other Conference communications
- Additional recognition as Global ADR Champion sponsor in CPR press, social media and mailings leading up to meeting
- Complimentary meeting registrations: three for colleagues in sponsor organization, three for legal in-house client representatives

#### **DURING CONFERENCE BENEFITS**

- Nominate a Rising ADR Star Award recipient and present short video honoring recipient during Rising ADR Star segment
- Prominent full-page ad in meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 11" with 1/8" bleed.)
- Opportunity to host and sponsor a panel, workshop, networking event, or provide a speaker on a panel, or facilitate one of the workshops (subject to availability and fit with program)
- Opportunity to present short promotional video during pre-meeting waiting time, between panels, during post- event credits and on event mobile app
- Prominent recognition throughout meeting including on-site signage, logo placement on presentation slides, verbal acknowledgement by organizers, and sponsor name tags
- Host an exhibit table in a prominent location throughout the event.
- Provide promotional "swag" items in Welcome Bag given to all attendees

#### **POST-CONFERENCE BENEFITS**

- Recognition in post-meeting press, in CPR emails and on CPR website
- Recognition as Sponsor of 2025 International Mediation Competition (IMC), including recognition as IMC Scholarship Fund Contributor.

## Sponsorship Levels and Benefits continued...

### **Premier ADR Partner** \$15,000

#### **PRE-CONFERENCE BENEFITS**

- Company or Firm may designate a representative to serve as a Member of 2025 Annual Meeting Steering Committee
- Recognition on the meeting website with link to sponsor's website, and through digital and other Conference communications
- Additional recognition as Premier ADR Partner in CPR press, social media and mailings leading up to meeting
- Complimentary meeting registrations: two for colleagues in sponsoring organization plus two for legal in-house client representatives

#### **DURING CONFERENCE BENEFITS**

- Nominate a Rising ADR Star Award recipient and present short video honoring recipient during Rising ADR Star segment
- Full-page ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 11" with 1/8" bleed.)
- Opportunity to host and sponsor a panel, workshop, networking event, or provide a speaker on a panel, or facilitate one of the workshops (subject to availability and fit with program)
- Opportunity to present short promotional video during pre-meeting waiting time, between panels, during post- event credits and on event mobile app
- Prominent recognition throughout meeting including on-site signage, logo placement on presentation slides, verbal acknowledgement by organizers, and sponsor name tags
- Host an exhibit table in a prominent location throughout the event.
- Provide promotional "swag" items in Welcome Bag given to all attendees

#### **POST-CONFERENCE BENEFITS**

- Recognition in post-meeting press, in CPR emails and on CPR website

## Sponsorship Levels and Benefits continued...

### Supporting ADR Partner \$7,500

#### PRE-CONFERENCE BENEFITS

- Company or Firm may designate a representative to serve as a Member of 2025 Annual Meeting Steering Committee
- Recognition on the meeting website with link to sponsor's website, and through digital and other Conference communications
- Additional recognition as Supporting ADR Partner in CPR press, social media and mailings leading up to meeting
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

#### DURING CONFERENCE BENEFITS

- Half-page ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 5.5" with 1/8" bleed.)
- Prominent recognition throughout meeting including on-site signage, logo placement on presentation slides, verbal acknowledgement by organizers, and sponsor name tags
- Provide promotional "swag" items in Welcome Bag given to all attendees

#### POST-CONFERENCE BENEFITS

- Recognition in post-meeting press, in CPR emails and on CPR website

### Academic Partner \$1,500

#### BENEFITS

- One complimentary meeting registration
- Promotion as Academic Partner in CPR social media, emails, website and on-site signage
- Additional individuals may attend at the membership rate

### Meal and Event Partners Amount Varies

#### BENEFITS

- Prominent signage at selected meal or event

## Past Keynote Speakers

**ELISABETH  
ELJURI**  
(2024)



Elisabeth Eljuri is an Independent Arbitrator and Energy specialist. She practiced law for nearly 30 years in the areas of energy/natural resources. Ms. Eljuri sits as arbitrator in major natural resources, infrastructure and M&A disputes with a focus on Latin America. Her experience covers an extensive international disputes practice as well as a world-class transactional practice.

**DOMINIC  
MACKLON**  
(2023)



Dominic Macklon is Executive Vice President, Strategy, Sustainability & Technology at ConocoPhillips. In this capacity he oversees the teams responsible for corporate planning and development, global technical functions, information technology, sustainable development and low carbon technology. He has held positions in the United States, Australia, Norway and Canada. He is a contemporary thought-leader, working on the frontlines of some of the most significant issues facing our society.

**HOSSEIN  
NOWBAR**  
(2022)



Hossein Nowbar is General Counsel and Corporate Secretary at Microsoft and is uniquely qualified to discuss issues on technology and dispute management. He and his team have focused on how to use technology to automate processes that do not need human touch, freeing professionals to use their time and skills for innovation and to create efficiencies. Nowbar and his legal team were awarded the 2021 American Lawyer Industry Award for "Best Use of Technology."

**DANA  
BASH**  
(2021)



Dana Bash is CNN's chief political correspondent based in Washington, D.C., where she covers campaigns and Congress. She regularly serves as moderator for CNN's political town halls and debates and anchored special coverage of 2020 Election Night in America. She is the co-host of State of the Union, and moderated CNN's first debate of the 2020 election cycle. Bash is the winner of the National Press Foundation's 2019 Sol Taishoff Award for Excellence in Broadcast Journalism.

**DANIEL  
SHAPIRO**  
(2020)



Daniel Shapiro is the founder and director of the Harvard International Negotiation Program. Shapiro teaches a highly evaluated course on negotiation at Harvard College; instructs psychology interns at Harvard Medical School/McLean Hospital; and leads executive education sessions at the Program on Negotiation at Harvard Law School, Harvard Kennedy School, and Harvard Medical School/McLean Hospital. Shapiro specializes in practice-based research-building theory and testing it in real-world contexts.

**GEORGE  
BERMANN**  
(2019)



George Bermann is the Jean Monnet Professor of EU Law, Walter Gellhorn Professor of Law, and the director for the Center for International Commercial and Investment Arbitration (CICIA) at Columbia Law School. A Columbia Law School faculty member since 1975, Bermann teaches courses in transnational dispute resolution (international arbitration and litigation), European Union law, administrative law, and WTO law.



# Past Meeting Highlights

- 2024 (In Person)** **Keynote Address by Elisabeth Eljuri**, independent arbitrator and business leader, former Head of Latin America at Norton Rose Fulbright  
**Sessions included:** Corporate Counsel Roundtable; Arbitrators and Mediators: How Much Freedom Do You Give or Take from Your Participants & A Mediator's Freedom to Lie; Innovative and Flexible Approaches to ADR; Defending Arbitration and its Advantages as a Means of Deciding Consumer Disputes; The Impact of Non-Binding Dispute Resolution Mechanisms on Sustainability-Related Disputes in the Financial Sector; The Impact of Culture on ADR.  
Special evening events included dinner banquet with Awards ceremony; Awardees included Hon. William H. Webster, recipient of the James F. Henry Award; and Cynthia Randall, Deputy General Counsel of Microsoft, recipient of the CPR Partner of the Year Award. A group of students from The Ohio State University Moritz College of Law were recognized with a special Student Innovation Award for their project "Initiating Constructive Conversations Among Polarized University Student Groups."
- 2023 (In Person)** **Keynote Address by Dominic Macklon**, Executive Vice President of ConocoPhillips  
**Sessions included:** Blame the Victim: Responding to a Cybersecurity Incident; The Next Frontiers in Energy; Corporate Counsel Roundtable: Managing Risk in the Evolving Landscape of ESG; Arbitrators' Panel: Getting to the Right Decision; Mixed Mode Dispute Resolution Processes: Ethical Considerations; Expected Disputes of 2023 and How to Prevent Them; Hot Topics and Trends in ADR (Appropriate Dispute Resolution); Bias Busters: Implicit Bias and Selection of Neutrals.  
Release of CPR's *Mitigating Risk in Life Sciences Transactions* manual and corresponding panel discussion.  
Special evening events included live New Orleans Jazz performance during outdoor reception, dinner banquet with Awards ceremony, and Rising Stars in ADR presentation.
- 2022 (All Virtual)** **Keynote Address by Hossein Nowbar**, General Counsel of Microsoft Corporation  
**Sessions included:** Corporate Counsel Roundtable; Creating Leverage: How Tech Companies Can Use Investment Treaties To Mitigate Regulatory Risk; Why Do I.T. Outsourcing Projects Fail: How To Keep Them Going With Dispute Resolution Boards And Standing Neutrals; ODR And Technology In Dispute Management – Futuristic Approach; Cybersecurity Risks (Panel Discussion and Breakout Sections); Advances In Healthcare Technology – Cure Or Cause?; Ethics In The Evolving World Of Remote, Hybrid, And In-Person ADR; Hot Topics/Initiatives In ADR; and Risk Of Implicit Bias In Artificial Intelligence/Predictive Analytics  
Special Evening Networking and Discussion program in conjunction with the Institute for Inclusion in the Legal Profession: "From Imagery to Reality: The Birth Of A Nation to #BLM and Implications for DEI Efforts In Dispute Management"  
Coffees with the Co-Chairs and Board Member Craig Glidden, General Counsel of General Motors

## Past Organization Attendees

Abbott Laboratories  
 AEGIS Insurance Services  
 Akzo Nobel  
 American Express Company  
 American University Washington College  
     of Law Center on International  
     Commercial Arbitration  
 Amgen Inc.  
 Apple, Inc.  
 Arizona State University College of Law  
 Arnold & Porter Kaye Scholer LLP  
 Association of Corporate Counsel  
 Assurant  
 AstraZeneca LP  
 Baker Botts L.L.P.  
 Baker Donelson Bearman  
     Caldwell & Berkowitz, PC  
 Baker Hostetler LLP  
 BASF Corporation  
 Bayer US  
 Boeing  
 Borden Ladner Gervais LLP  
 Cardozo Law School  
 Chevron  
 Chevron Phillips Chemical Company  
 Chubb  
 Coca-Cola Enterprises  
 Columbia Law School  
 Comcast  
 ConocoPhillips  
 Consilio  
 Cooley LLP  
 Covington & Burling LLP  
 Danaher Corporation  
 Danone North America  
 Debevoise & Plimpton LLP  
 Dechert LLP  
 Deloitte  
 DLA Piper  
 Dow Canada  
 Eisai Inc.  
 Ernst & Young LLP  
 Eversheds Sutherland  
 Eversource Energy  
 Exxon Mobil Corporation  
 Faegre Drinker  
 Fasken  
 Fitch Law Partners LLP  
 FloresRueda Abogados  
 Fluor Corporation  
 Foley Hoag LLP  
 Fox Rothschild, LLP  
 France Telecom-Orange  
 Freshfields Bruckhaus Deringer  
 FTI Consulting  
 General Dynamics Corporation  
 General Electric  
 General Motors  
 General Motors do Brasil Ltda.  
 George Washington University  
     School of Law  
 GlaxoSmithKline  
 Google  
 Graydon, Head & Ritchey LLP  
 Guaranteed Rate, Inc.  
 Harvard Law School  
 Haynes Boone  
 Holland & Knight LLP  
 Howard University School of Law  
 Husch Blackwell LLP  
 JAMS  
 Jenner & Block LLP  
 Kimberly-Clark Corporation  
 King & Spalding  
 Kirkland & Ellis LLP  
 KPMG  
 Kroll  
 Kuchler Polk Weiner, LLC  
 Lalive  
 Loyola University New Orleans,  
     College of Law  
 LyondellBasell  
 Majmudar & Partners  
 MAMG Advogados  
 Marquette University Law School  
 MasterCard Worldwide  
 Mauriel Kapouytian Woods LLP  
 Microsoft  
 Milbank LLP  
 Morgan Lewis  
 Nestlé  
 Palo Alto Networks  
 Parker Poe  
 Pfizer Inc.  
 Philip Morris International  
 Pillsbury Winthrop  
 PwC  
 Quinn Emanuel Urquhart & Sullivan  
 Relativity  
 Rimon Law  
 Roivant Sciences Inc.  
 Royal Dutch Shell  
 Saul Ewing LLP  
 Schnader Harrison Segal & Lewis LLP  
 Shook, Hardy & Bacon LLP  
 Southern Company  
 Stradley Ronon Stevens & Young, LLP  
 Stroock & Stroock & Lavan LLP  
 Sullivan & Cromwell LLP  
 Sun Pharmaceuticals  
 Swiss Re Services Limited  
 Tenneco  
 The Ohio State University Moritz  
     College of Law  
 Thomas Jefferson School of Law  
 Thomson Reuters  
 Three Crowns LLP  
 Toro Company  
 Touro Law Center  
 UBS  
 University of Florida, Levin College  
     of Law  
 Visa Inc.  
 Wachtell, Lipton, Rosen & Katz  
 Walgreen Co.  
 Wardynski & Partners  
 Wärtsilä Corporation  
 Weil, Gotshal & Manges LLP  
 Wells Fargo  
 White & Case LLP  
 Williams & Connolly LLP  
 Wilson Sonsini Goodrich & Rosati

# Sponsorship Form

**COMPANY/FIRM NAME:** ..... EXACTLY AS YOU WOULD HAVE IT REPRINTED .....

Contact Name: .....

Street Address: .....

Marketing Contact Name: .....

Email: ..... Phone: .....

**WE ARE INTERESTED IN THE FOLLOWING SPONSORSHIP LEVEL:**

- Global ADR Champion : \$25,000       Supporting ADR Partner : \$7,500
- Premier ADR Partner : \$15,000       Academic : \$1,250
- Meal and Event Partner : .....  
(SPECIFY)

**PAYMENT**

- Visa       MasterCard       American Express       Check       Wire Transfer

Card Number: .....

Expiration Date: ..... Sec Code: .....

Billing Address: .....  
IF DIFFERENT THAN ABOVE

By submitting this application, you confirm that you have carefully reviewed and fully understand the terms of the 2025 CPR Annual Meeting Sponsorship Program as outlined in the 2025 Sponsorship Package.

Please e-mail your response to Helena Tavares Erickson, [herickson@cpradr.org](mailto:herickson@cpradr.org).

An invoice will be generated for your convenience.

Signature: ..... Date: .....

Print Name: .....