

Annual Meeting 2026

February 11th - 13th : Loews Coronado Bay Resort

**INTERNATIONAL INSTITUTE FOR CONFLICT PREVENTION AND RESOLUTION**

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## 2026 CPR Annual Meeting Sponsorship Program

Since their inception, CPR's Annual Meetings have played a key role in bringing together the diverse thought leadership of in-house counsel at top companies as well as law firms, academics, and leading mediators and arbitrators from around the world for thought-provoking discussion and insights into the latest trends, best practices and developments in dispute management.

A prime networking and promotional opportunity, CPR's Annual Meeting is a must-attend event for ADR practitioners and business leaders interested in preventing disputes entirely or resolving them early enough to avoid the cost, distraction and ruined relationships that full blown litigation brings.

The 2026 Annual Meeting will offer participants two full days of substantive programming, fascinating insights from guest speakers, and extensive networking opportunities, all from the beautiful San Diego Loews Coronado Bay.

This unique conference offers you an unrivalled opportunity to maximize your firm's visibility to this desirable audience while supporting the cutting-edge thought leadership and innovation of the CPR Institute.

We look forward to having you with us in San Diego!

## Sponsorship Levels and Benefits

Benefits	\$25,000 Global ADR Champion	\$10,000 Premier ADR Sponsor	\$5,000 Supporting ADR Sponsor	\$2,500 Sustaining ADR Sponsor
One-Year Organizational Membership in CPR Institute	.			
Option to provide a one-year guest membership	.			
Complimentary Event Registrations	3 members, 3 in-house counsel guests	2 members, 2 in-house counsel guests	1 member, 1 in-house counsel guest	1 member at 50% Discount
Platinum Sponsorship of CPR's 2026 International Mediation Competition	.			
Designate a representative to serve on Annual Meeting 2026 Steering Committee	.	.	.	
Host an Exhibit Table in a Prominent Location	.	.		
Nominate a Rising ADR Star Award recipient and present a video honoring the recipient	.	.		
Opportunity to host curated private Dine-Around	.	.		
Opportunity to present short promotional video	.	.		
Sponsorship of programming to be assigned in collaboration with CPR as agenda is set	.	.		
Recognition on website, mobile app, in The Datebook, and in social, digital, and other communications	.	.	.	.
Recognition throughout meeting including Logo on slides and attendees receive sponsor nametags	.	.	.	.
Advertisement in e-book given to all attendees	Full-Page, Prominent Placement	Full-Page, Internal Placement	1/2 Page, Internal Placement	
Provide promotional "swag" items in Conference Tote Bag	.	.	.	

## SPONSORSHIP LEVELS AND BENEFITS

**Sustaining  
ADR Sponsor -  
\$2,500**

- 50% discount for one meeting registration of a colleague in sponsoring organization
- Recognition as Sponsor on the meeting website, mobile app with Logo, and through digital, social, and other communications
- Prominent recognition throughout meeting including logo placement on promotional slides, sponsors' attendees receive name tags identifying them as sponsors
- Recognition on CPR website

**Supporting  
ADR Sponsor -  
\$5,000****All Benefits of the Sustaining ADR Sponsor plus...**

- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives
- Company or Firm may designate a representative to serve as a Member of 2026 Annual Meeting Steering Committee, with recognition as such
- Half-page ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 5.5" with 1/8" bleed.)
- Provide promotional "swag" items in Conference Tote Bag given to all attendees

**Premier ADR  
Sponsor -  
\$10,000****All Benefits of the Supporting ADR Sponsor plus...**

- Complimentary meeting registrations: two for colleagues in sponsoring organization plus two for legal in-house client representatives
- Full-page Ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 11" with 1/8" bleed.)
- Nominate a Rising ADR Star Award recipient and present a short video honoring recipient
- Opportunity to host a private on-site Dine Around with 10 curated attendees
- Opportunity to nominate a panel and provide a speaker on a panel (subject to availability and fit with program)
- Opportunity to present short promotional video during pre-meeting waiting time
- Host an exhibit table in a prominent location throughout the event
- Recognition in post-meeting press, in CPR emails and on CPR website

## Sponsorship Levels and Benefits Continued...

### Global ADR Champion \$25,000

#### All Benefits of the Premier ADR Sponsor plus...

- One-year complimentary organizational membership in CPR Institute
- Option to provide a one-year guest membership to a company (client, strategic partner, supplier, customer, etc.)
- Complimentary meeting registrations: three for colleagues in sponsor organization, three for legal in-house client representatives
- Prominent full-page ad in meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 11" with 1/8" bleed.)
- Platinum Sponsorship of CPR's International Mediation Competition (IMC), including recognition as IMC Scholarship Fund Contributor

#### All Sponsors Receive:

- Recognition as Sponsor on the meeting website, mobile app with Logo, and through digital, social, and other communications
- Prominent recognition throughout meeting including logo placement on promotional slides, sponsors' attendees receive name tags identifying them as sponsors
- Recognition on CPR website

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

#### Lanyard Sponsor - \$5,000 (Exclusive)

- Company/Firm Name on one side of the conference name badge lanyards.
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

#### Conference Tote Bag Sponsor - \$5,000 (Exclusive)

- Company/Firm Name on one side of the Conference Tote Bag
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

## Sponsorship Levels and Benefits Continued...

### WIFI Sponsor - \$5,000 (Exclusive)

- Company/Firm Name reflected in Wi-Fi access code
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives
- Half-page ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 5.5" with 1/8" bleed.)

### Keynote Speaker Sponsor - \$4,000 (Exclusive)

- 50% discount for one meeting registration of a colleague in sponsoring organization
- Opportunity to introduce the keynote speaker with a 2-minute introduction of your company/firm
- Logo prominently displayed during the keynote presentation

### Diversity Award Sponsor - \$3,000 (Exclusive)

- Recognition as a sponsor of the Award for Outstanding Contribution to Diversity in ADR during presentation of the award
- Logo prominently displayed during the Diversity Award presentation

### Academic Sponsor - \$1,500

- One complimentary meeting registration for an academic
- Additional individuals may attend at the membership rate

## Sponsorship Levels and Benefits Continued...

### Meal and Event Partners Amount Varies

#### CPR Awards Lunch - \$5,000 (Exclusive)

- Recognition as sponsor of the CPR Awards Lunch including logo placement on presentation slides
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

#### Cocktail Reception - \$4,000 (Exclusive)

- Recognition as sponsor of the Cocktail Reception including logo placement on promotional slides
- 50% discount for one meeting registration of a colleague in sponsoring organization

#### Friday Lunch - \$2,000 (Exclusive)

#### Breakfast - \$1,500 (Two Available)

#### Coffee Break - \$1,000 (Four Available)

- Recognition during meal including logo placement on promotional slides



# Past Organization Attendees

Abbott Laboratories  
AEGIS Insurance Services  
Akzo Nobel  
American Express Company  
American University Washington  
College of Law Center on International  
Commercial Arbitration  
Amgen Inc.  
Apple, Inc.  
Arizona State University College of Law  
Arnold & Porter Kaye Scholer LLP  
Association of Corporate Counsel  
Assurant  
AstraZeneca LP  
Baker Botts L.L.P.  
Baker Donelson Bearman  
Caldwell & Berkowitz, PC  
Baker Hostetler LLP  
BASF Corporation  
Bayer US  
Boeing  
Borden Ladner Gervais LLP  
Cardozo Law School  
Chevron  
Chevron Phillips Chemical Company  
Chubb  
Coca-Cola Enterprises  
Columbia Law School  
Comcast  
ConocoPhillips  
Consilio  
Cooley LLP  
Covington & Burling LLP  
Danaher Corporation  
Danone North America  
Debevoise & Plimpton LLP  
Dechert LLP  
Deloitte  
DLA Piper  
Dow Canada  
Eisai Inc.  
Ernst & Young LLP  
Eversheds Sutherland  
Eversource Energy  
Exxon Mobil Corporation  
Faegre Drinker

Fasken  
Fitch Law Partners LLP  
FloresRueda Abogados  
Fluor Corporation  
Foley Hoag LLP  
Fox Rothschild, LLP  
France Telecom-Orange  
Freshfields Bruckhaus Deringer  
FTI Consulting  
General Dynamics Corporation  
General Electric  
General Motors  
General Motors do Brasil Ltda.  
George Washington University  
School of Law  
GlaxoSmithKline  
Google  
Graydon, Head & Ritchey LLP  
Guaranteed Rate, Inc.  
Harvard Law School  
Haynes Boone  
Holland & Knight LLP  
Howard University School of Law  
Husch Blackwell LLP  
JAMS  
Jenner & Block LLP  
Kimberly-Clark Corporation  
King & Spalding  
Kirkland & Ellis LLP  
KPMG  
Kroll  
Kuchler Polk Weiner, LLC  
Lalive  
Loyola University New Orleans,  
College of Law  
LyondellBasell  
Majmudar & Partners  
MAMG Advogados  
Marquette University Law School  
MasterCard Worldwide  
Mauriel Kapouytian Woods LLP  
Microsoft  
Milbank LLP  
Morgan Lewis  
Nestlé  
Palo Alto Networks

Parker Poe  
Pfizer Inc.  
Philip Morris International  
Pillsbury Winthrop  
PwC  
Quinn Emanuel Urquhart & Sullivan  
Relativity  
Rimon Law  
Roivant Sciences Inc.  
Royal Dutch Shell  
Saul Ewing LLP  
Schnader Harrison Segal & Lewis LLP  
Shook, Hardy & Bacon LLP  
Southern Company  
Stradley Ronon Stevens & Young, LLP  
Stroock & Stroock & Lavan LLP  
Sullivan & Cromwell LLP  
Sun Pharmaceuticals  
Swiss Re Services Limited  
Tenneco  
The Ohio State University Moritz  
College of Law  
Thomas Jefferson School of Law  
Thomson Reuters  
Three Crowns LLP  
Toro Company  
Touro Law Center  
UBS  
University of Florida, Levin College  
of Law  
Visa Inc.  
Wachtell, Lipton, Rosen & Katz  
Walgreen Co.  
Wardynski & Partners  
Wärtsilä Corporation  
Weil, Gotshal & Manges LLP  
Wells Fargo  
White & Case LLP  
Williams & Connolly LLP  
Wilson Sonsini Goodrich & Rosati



# Sponsorship Form

To apply for a sponsorship, please fill out the form below and email it to Molly Brennan, mbrennan@cpradr.org. Your form will be reviewed and approved at CPR's discretion. If approved, an invoice will be generated for your convenience.

COMPANY/FIRM NAME:\_\_\_\_\_

Contact Name:\_\_\_\_\_

Street Address:\_\_\_\_\_

\_\_\_\_\_

Marketing Contact Name:\_\_\_\_\_

Email:\_\_\_\_\_ Phone:\_\_\_\_\_

## WE ARE INTERESTED IN THE FOLLOWING SPONSORSHIP LEVEL:

Global ADR Champion: \$25,000

Premier ADR Sponsor: \$10,000

Supporting ADR Sponsor: \$5,000

Sustaining ADR Sponsor: \$2,500

Auxiliary Sponsor: \_\_\_\_\_(Specify)

By submitting this application, you confirm that you have carefully reviewed and understand the terms of the 2026 CPR Annual Meeting Sponsorship Program as outlined in the 2026 Sponsorship Package.

Signature:\_\_\_\_\_ Date:\_\_\_\_\_

Print Name:\_\_\_\_\_