



International Institute for
Conflict Prevention & Resolution

2027 Annual Meeting February 3rd-5th: JW Marriott New Orleans

INTERNATIONAL INSTITUTE FOR CONFLICT PREVENTION AND RESOLUTION

560 Lexington Avenue, 2nd Floor, New York, NY 10022 • +1-212-949-6490 • cpradr.org



CPR Institute 2027 Annual Meeting Sponsorship Opportunities

For nearly fifty years, CPR Institute's Annual Meetings have united the most influential voices in dispute prevention and resolution. As we approach our 50th anniversary in 2027, we are building on this legacy with renewed purpose, serving as a catalyst for the innovations, collaborations, and best practices that will define the next generation of dispute management. Together, CPR's global community shapes the future of ADR for the next half-century and beyond.

Bringing together leading in-house counsel, law firms, academics, and distinguished neutrals, CPR Institute's Annual Meeting is a prime networking and promotional opportunity for ADR practitioners and business leaders interested in preventing disputes entirely or resolving them early enough to avoid the cost, distraction and ruined relationships that full blown litigation brings.

The 2027 Annual Meeting will offer participants two full days of substantive programming, fascinating insights from must-see speakers, and extensive networking opportunities, all from the timeless and rich city of New Orleans.

Sponsoring this premier conference offers you an unrivaled opportunity to maximize your firm's visibility while supporting the cutting-edge thought leadership and innovation of the CPR Institute.

We look forward to having you with us in New Orleans!

Sponsorship Levels and Benefits

Benefits	Global Champion \$25,000	Premier Sponsor \$10,000	Supporting Sponsor \$5,000
1 Year Complimentary CPR Institute Membership	✓		
Provide 1 Year Guest Membership to Company	✓		
Complimentary Meeting Registrations	3 Colleagues & 3 in-House Guests	2 Colleagues & 2 In-House Guests	1 Colleague & 1 In-House Guest
Provide a Speaker on a Panel	✓	✓	
Designate a Representative to serve on AM27 Steering Committee	✓	✓	✓
Ad in Meeting E-Book	Full Page, Prominent	Full Page, Internal	Half Page, Internal
Sponsor of CPR's International Mediation Competition	✓		
Nominate Rising ADR Star Award and present Video	✓	✓	
Table Sponsorship: Logo & Website on Meeting Table	✓		
Present Promotional Video between Panels	✓	✓	
Provide Promotional Swag for Conference Tote Bag	✓	✓	✓
Recognition in Post-Meeting Press	✓	✓	
Recognition on Website, App, and in pre-AM27 Communications	✓	✓	✓
Recognition during Conference: Logo on Slides & Attendees have Sponsor Flags	✓	✓	✓

Sponsorship Levels and Benefits

Supporting ADR Sponsor \$5,000

- Complimentary Meeting Registrations: 1 for Colleague and 1 for Legal In-House Client Representative
- Company/Firm may designate a representative to serve on the 2027 Annual Meeting Steering Committee, with prominent recognition
- Half-Page Ad inside Meeting E-Book distributed to all attendees (Ad Dimensions: 8.5" x 5.5")
- Provide Promotional Swag Items in Conference Tote Bag given to all attendees
- Recognition as Sponsor on Website, App, and through Digital, Social, and other Communications
- Prominent Recognition throughout Conference: Logo placement on promotional Slides/Signs and Attendees receive Sponsor Flags on name badges

Premier ADR Sponsor \$10,000

All Benefits of the Supporting ADR Sponsor plus...

- Complimentary Meeting Registrations: 2 for Colleagues and 2 for Legal In-House Client Representatives
- Full-Page Ad inside Meeting E-Book distributed to all attendees (Ad Dimensions: 8.5" x 11")
- Opportunity to provide a Speaker on a Panel (Subject to availability and fit with program)
- Nominate a Rising ADR Star Award recipient and present a short video honoring recipient
- Present Short Promotional Video between Panels
- Recognition in Post-Meeting press in CPR emails and on CPR website

Conference Table Sponsorship \$1,000 (Add-On)

- 1 Meeting table with Logo and QR code to Firm/Company's website

Sponsorship Levels and Benefits

Global ADR Champion \$25,000

All Benefits of the Premier ADR Sponsor plus...

- One-Year Complimentary Organizational Membership in CPR Institute
- Option to provide a One-Year Guest Membership to a Company (client, strategic partner, supplier, customer, etc.)
- Complimentary Meeting Registrations: 3 for Colleagues and 3 for Legal In-House Client Representatives
- Guaranteed Opportunity to provide a Speaker on a Panel
- Table Sponsorship of 1 Meeting table with Logo and QR code to Firm/ Company's website
- Prominent Full-Page Ad inside Meeting E-Book distributed to all attendees (Ad Dimensions: 8.5"x11")
- Sponsorship of CPR's International Mediation Competition (IMC) including recognition as IMC Scholarship Fund Contributor



A La Carte Sponsorships

All A La Carte Sponsorships include:

- Recognition as Sponsor on Website, App, and through Digital, Social and other Communications
- Prominent Recognition throughout Conference: Logo placement on promotional Slides/Signs and Attendees receive Sponsor Flags on name badges
- Provide Promotional Swag Items in Conference Tote Bag distributed to all attendees

A La Carte Sponsorships

Conference CLE

\$7,500 (Exclusive)

- Complimentary Meeting Registrations: 1 for Colleague and 1 for Legal In-House Client Representative
- Company/Firm may designate a representative to serve on the 2027 Annual Meeting Steering Committee, with prominent recognition
- Recognition as CLE Sponsor on all CLE-related communications
- Half-Page Ad inside Meeting E-Book distributed to all attendees (Ad Dimensions: 8.5"x5.5")

Conference Tote Bags

\$7,500 (Exclusive)

- Company/Firm Name on one side of Conference Tote Bag
- Complimentary Meeting Registrations: 1 for Colleague and 1 for Legal In-House Client Representative
- Company/Firm may designate a representative to serve on the 2027 Annual Meeting Steering Committee, with prominent recognition
- Half-Page Ad inside Meeting E-Book distributed to all attendees (Ad Dimensions: 8.5"x5.5")

Conference WIFI

\$7,500 (Exclusive)

- Company/Firm Name reflected in conference WIFI Access Code
- Complimentary Meeting Registrations: 1 for Colleague and 1 for Legal In-House Client Representative
- Company/Firm may designate a representative to serve on the 2027 Annual Meeting Steering Committee, with prominent recognition
- Half-Page Ad inside Meeting E-Book distributed to all attendees (Ad Dimensions: 8.5"x5.5")

Sold!

Conference Lanyards

\$5,000 (Exclusive)

- Company/Firm Name on Conference Name Badge Lanyards
- Complimentary Meeting Registrations: 1 for Colleague and 1 for Legal In-House Client Representative

A La Carte Sponsorships

CPR International Initiatives \$5,000 (Exclusive)

- 1 Complimentary Meeting Registration
- Shared Exhibit Table with CPR International Initiatives including recognition on table
- Opportunity to Host International Members Breakfast Table or Evening Dine-Around

CPR Alternatives Newsletter Sponsor \$4,000 (Exclusive)

- 1 Complimentary Meeting Registration
- Shared Exhibit Table with CPR Alternatives including recognition on table
- Half-Page Ad inside CPR Alternatives Newsletter distributed to all CPR Members (Ad Dimensions: 8.5"x5.5")

Sold! Keynote Address \$4,000 (Exclusive)

- 1 Complimentary Meeting Registration
- Opportunity to introduce Keynote Speaker with a 2-minute introduction of your Company/Firm
- Logo Displayed during the Keynote Presentation

Academic \$1,500

- 1 Complimentary Meeting Registration for an Academic
- School may designate a representative to serve on 2027 Annual Meeting Steering Committee, with prominent recognition
- Additional Academics may attend at the Y-ADR Rate

Meal and Event Sponsorships

50th Anniversary Celebration Reception \$25,000 (Exclusive)

All Benefits of the Premier ADR Sponsor plus...

- Exclusive Recognition as Sponsor of the Commemorative 50th Anniversary Celebration Reception, held at the Audubon Aquarium, including Logo on promotional signs/slides
- 4 Complimentary Guest Tickets to the Cocktail Reception

A La Carte Sponsorships

Sold!

**CPR Awards
Lunch**
\$5,000 (Exclusive)

- Complimentary Meeting Registrations: 1 for Colleague and 1 for Legal In-House Client Representatives
- Recognition as Sponsor of the CPR Institute Awards Lunch including Logo on promotional slides/signs

**Thursday
Cocktail
Reception**
\$4,000 (Exclusive)

- 1 Complimentary Meeting Registration
- Exclusive Recognition as Sponsor of the Thursday Evening Cocktail Reception including Logo on promotional slides/signs
- 2 Complimentary Guest Tickets to the Cocktail Reception

Friday Lunch
\$2,000 (Exclusive)

- Recognition as sponsor of Meal/Event including Logo on promotional slides/signs

**Networking
Breakfast**
\$1,500 (2 Available)

- Recognition as sponsor of Meal/Event including Logo on promotional slides/signs

**Morning
Movement**
\$1,500

- Recognition as sponsor of Meal/Event including Logo on promotional slides/signs

Coffee Break
\$1,000
(4 Available)

- Recognition as sponsor of Coffee Break including Logo on promotional slides/signs



Past Organization Attendees

AcumenADR	Diaz, Reus & Targ	Linklaters
ADR Services, Inc.	DLA Piper	LyondellBasell
AEGIS Insurance Services	Equitable	Maschoff Brennan
Airbus	Evergy	Microsoft
American Arbitration Association	Eversheds Sutherland	Morgan Lewis
Amgen Inc.	Eversource Energy	Norton Rose Fulbright
Ankura	FedArb	Novo Nordisk
Arnold & Porter	Fluor Corporation	Ogletree Deakins
Avolta	Foley Hoag	Omnicom
Baker Hostetler	Fresh Del Monte	Orrick, Herrington & Sutcliffe
Bayer US	Freshfields	Palo Alto Networks
Benjamin N. Cardozo School of Law	Glaholt Bowles	Pfizer Inc.
Blank Rome	Harvard Law School	Qualcomm
Boeing	Haynes Boone	Resolutions, LLC
Borden Ladner Gervais	Hogan Lovells	Saul Ewing
Calhoun, Bhella & Sechrest	Holland & Knight	Sempra
Chevron	Holmes Law Dispute Resolution	Stradley Ronon
Chubb	Howard University School of Law	Sun Pharmaceuticals
Columbia Law School	IBM Corporation	Three Crowns
Compass Lexecon	JAMS	University of Florida, Levin College of Law
Concepcion Disputes	Jeff Kichaven Commercial Mediation	Velocity Solutions
ConocoPhillips	Jenner & Block	Venable
Consilio	Judicate West	Veru Inc.
Covington & Burling	Kimberly-Clark Corporation	Wells Fargo
Danone	King & Spalding	White & Case LLP
Debevoise & Plimpton	Kirkland & Ellis	Williams & Connolly LLP
Dechert		Womble Bond Dickinson

Sponsorship Form

To apply for a sponsorship, please fill out the form below and email it to Molly Brennan, mbrennan@cpradr.org. Your form will be reviewed and approved at CPR's discretion. If approved, an invoice will be generated for your convenience.

COMPANY/FIRM NAME: _____

Contact Name: _____

Street Address: _____

Marketing Contact Name: _____

Email: _____ Phone: _____

WE ARE INTERESTED IN THE FOLLOWING SPONSORSHIP LEVEL:

Global ADR Champion: \$25,000

Premier ADR Sponsor: \$10,000

Supporting ADR Sponsor: \$5,000

A La Carte Sponsor: _____ (Specify)

By submitting this application, you confirm that you have carefully reviewed and understand the terms of the 2027 CPR Annual Meeting Sponsorship Program as outlined in the 2027 Sponsorship Package.

Signature: _____ Date: _____

Print Name: _____