

Annual Meeting 2026

February 11th - 13th : Loews Coronado Bay Resort

INTERNATIONAL INSTITUTE FOR CONFLICT PREVENTION AND RESOLUTION

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2026 CPR Annual Meeting Sponsorship Program

Since their inception, CPR's Annual Meetings have played a key role in bringing together the diverse thought leadership of in-house counsel at top companies as well as law firms, academics, and leading mediators and arbitrators from around the world for thought-provoking discussion and insights into the latest trends, best practices and developments in dispute management.

A prime networking and promotional opportunity, CPR's Annual Meeting is a must-attend event for ADR practitioners and business leaders interested in preventing disputes entirely or resolving them early enough to avoid the cost, distraction and ruined relationships that full blown litigation brings.

The 2026 Annual Meeting will offer participants two full days of substantive programming, fascinating insights from guest speakers, and extensive networking opportunities, all from the beautiful San Diego Loews Coronado Bay.

This unique conference offers you an unrivalled opportunity to maximize your firm's visibility to this desirable audience while supporting the cutting-edge thought leadership and innovation of the CPR Institute.

We look forward to having you with us in San Diego!

Sponsorship Levels and Benefits

Benefits	\$25,000 Global ADR Champion	\$10,000 Premier ADR Sponsor	\$5,000 Supporting ADR Sponsor	\$2,500 Sustaining ADR Sponsor
One-Year Organizational Membership in CPR Institute	.			
Option to provide a one-year guest membership	.			
Complimentary Event Registrations	3 members, 3 in-house counsel guests	2 members, 2 in-house counsel guests	1 member, 1 in-house counsel guest	1 member at 50% Discount
Platinum Sponsorship of CPR's 2026 International Mediation Competition	.			
Designate a representative to serve on Annual Meeting 2026 Steering Committee	.	.	.	
Host an Exhibit Table in a Prominent Location	.	.		
Nominate a Rising ADR Star Award recipient and present a video honoring the recipient	.	.		
Opportunity to host curated private Dine-Around	.	.		
Opportunity to present short promotional video	.	.		
Sponsorship of programming to be assigned in collaboration with CPR as agenda is set	.	.		
Recognition on website, mobile app, in The Datebook, and in social, digital, and other communications	.	.	.	.
Recognition throughout meeting including Logo on slides and attendees receive sponsor nametags	.	.	.	.
Advertisement in e-book given to all attendees	Full-Page, Prominent Placement	Full-Page, Internal Placement	1/2 Page, Internal Placement	
Provide promotional "swag" items in Conference Tote Bag	.	.	.	

SPONSORSHIP LEVELS AND BENEFITS

**Sustaining
ADR Sponsor -
\$2,500**

- 50% discount for one meeting registration of a colleague in sponsoring organization
- Recognition as Sponsor on the meeting website, mobile app with Logo, and through digital, social, and other communications
- Prominent recognition throughout meeting including logo placement on promotional slides, sponsors' attendees receive name tags identifying them as sponsors
- Recognition on CPR website

**Supporting
ADR Sponsor -
\$5,000****All Benefits of the Sustaining ADR Sponsor plus...**

- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives
- Company or Firm may designate a representative to serve as a Member of 2026 Annual Meeting Steering Committee, with recognition as such
- Half-page ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 5.5" with 1/8" bleed.)
- Provide promotional "swag" items in Conference Tote Bag given to all attendees

**Premier ADR
Sponsor -
\$10,000****All Benefits of the Supporting ADR Sponsor plus...**

- Complimentary meeting registrations: two for colleagues in sponsoring organization plus two for legal in-house client representatives
- Full-page Ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 11" with 1/8" bleed.)
- Nominate a Rising ADR Star Award recipient and present a short video honoring recipient
- Opportunity to host a private an off-site Dine Around with 10 curated attendees
- Opportunity to nominate a panel and provide a speaker on a panel (subject to availability and fit with program)
- Opportunity to present short promotional video during pre-meeting waiting time
- Host an exhibit table in a prominent location throughout the event
- Recognition in post-meeting press, in CPR emails and on CPR website

Sponsorship Levels and Benefits Continued...

Global ADR Champion \$25,000

All Benefits of the Premier ADR Sponsor plus...

- One-year complimentary organizational membership in CPR Institute
- Option to provide a one-year guest membership to a company (client, strategic partner, supplier, customer, etc.)
- Complimentary meeting registrations: three for colleagues in sponsor organization, three for legal in-house client representatives
- Prominent full-page ad in meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 11" with 1/8" bleed.)
- Platinum Sponsorship of CPR's International Mediation Competition (IMC), including recognition as IMC Scholarship Fund Contributor

All Sponsors Receive:

- Recognition as Sponsor on the meeting website, mobile app with Logo, and through digital, social, and other communications
- Prominent recognition throughout meeting including logo placement on promotional slides, sponsors' attendees receive name tags identifying them as sponsors
- Recognition on CPR website

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Lanyard Sponsor - \$5,000 (Exclusive)

- Company/Firm Name on one side of the conference name badge lanyards.
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

Conference Tote Bag Sponsor - \$5,000 (Exclusive)

- Company/Firm Name on one side of the Conference Tote Bag
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

Sponsorship Levels and Benefits Continued...

WIFI Sponsor - \$5,000 (Exclusive)

- Company/Firm Name reflected in Wi-Fi access code
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives
- Half-page ad inside meeting e-book distributed to all meeting attendees. (Ad dimensions: 8.5" x 5.5" with 1/8" bleed.)

Keynote Speaker Sponsor - \$4,000 (Exclusive)

- 50% discount for one meeting registration of a colleague in sponsoring organization
- Opportunity to introduce the keynote speaker with a 2-minute introduction of your company/firm
- Logo prominently displayed during the keynote presentation

Diversity Award Sponsor - \$3,000 (Exclusive)

- Recognition as a sponsor of the Award for Outstanding Contribution to Diversity in ADR during presentation of the award
- Logo prominently displayed during the Diversity Award presentation

Academic Sponsor - \$1,500

- One complimentary meeting registration for an academic
- Additional individuals may attend at the membership rate

Sponsorship Levels and Benefits Continued...

Meal and Event Partners Amount Varies

CPR Awards Lunch - \$5,000 (Exclusive)

- Recognition as sponsor of the CPR Awards Lunch including logo placement on presentation slides
- Complimentary meeting registrations: one for colleague in sponsoring organization plus one for legal in-house client representatives

Cocktail Reception - \$4,000 (Exclusive)

- Recognition as sponsor of the Cocktail Reception including logo placement on promotional slides
- 50% discount for one meeting registration of a colleague in sponsoring organization

Friday Lunch - \$2,000 (Exclusive)

Breakfast - \$1,500 (Two Available)

Coffee Break - \$1,000 (Four Available)

- Recognition during meal including logo placement on promotional slides

Past Organization Attendees

Abbott Laboratories	Fasken	Parker Poe
AEGIS Insurance Services	Fitch Law Partners LLP	Pfizer Inc.
Akzo Nobel	FloresRueda Abogados	Philip Morris International
American Express Company	Fluor Corporation	Pillsbury Winthrop
American University Washington College of Law Center on International Commercial Arbitration	Foley Hoag LLP	PwC
Amgen Inc.	Fox Rothschild, LLP	Quinn Emanuel Urquhart & Sullivan
Apple, Inc.	France Telecom-Orange	Relativity
Arizona State University College of Law	Freshfields Bruckhaus Deringer	Rimon Law
Arnold & Porter Kaye Scholer LLP	FTI Consulting	Roivant Sciences Inc.
Association of Corporate Counsel	General Dynamics Corporation	Royal Dutch Shell
Assurant	General Electric	Saul Ewing LLP
AstraZeneca LP	General Motors	Schnader Harrison Segal & Lewis LLP
Baker Botts L.L.P.	General Motors do Brasil Ltda.	Shook, Hardy & Bacon LLP
Baker Donelson Bearman	George Washington University School of Law	Southern Company
Caldwell & Berkowitz, PC	GlaxoSmithKline	Stradley Ronon Stevens & Young, LLP
Baker Hostetler LLP	Google	Stroock & Stroock & Lavan LLP
BASF Corporation	Graydon, Head & Ritchey LLP	Sullivan & Cromwell LLP
Bayer US	Guaranteed Rate, Inc.	Sun Pharmaceuticals
Boeing	Harvard Law School	Swiss Re Services Limited
Borden Ladner Gervais LLP	Haynes Boone	Tenneco
Cardozo Law School	Holland & Knight LLP	The Ohio State University Moritz College of Law
Chevron	Howard University School of Law	Thomas Jefferson School of Law
Chevron Phillips Chemical Company	Husch Blackwell LLP	Thomson Reuters
Chubb	JAMS	Three Crowns LLP
Coca-Cola Enterprises	Jenner & Block LLP	Toro Company
Columbia Law School	Kimberly-Clark Corporation	Touro Law Center
Comcast	King & Spalding	UBS
ConocoPhillips	Kirkland & Ellis LLP	University of Florida, Levin College of Law
Consilio	KPMG	Visa Inc.
Cooley LLP	Kroll	Wachtell, Lipton, Rosen & Katz
Covington & Burling LLP	Kuchler Polk Weiner, LLC	Walgreen Co.
Danaher Corporation	Lalive	Wardynski & Partners
Danone North America	Loyola University New Orleans, College of Law	Wärtsilä Corporation
Debevoise & Plimpton LLP	LyondellBasell	Weil, Gotshal & Manges LLP
Dechert LLP	Majmudar & Partners	Wells Fargo
Deloitte	MAMG Advogados	White & Case LLP
DLA Piper	Marquette University Law School	Williams & Connolly LLP
Dow Canada	MasterCard Worldwide	Wilson Sonsini Goodrich & Rosati
Eisai Inc.	Mauriel Kapouytian Woods LLP	
Ernst & Young LLP	Microsoft	
Eversheds Sutherland	Milbank LLP	
Eversource Energy	Morgan Lewis	
Exxon Mobil Corporation	Nestlé	
Faegre Drinker	Palo Alto Networks	

Sponsorship Form

To apply for a sponsorship, please fill out the form below and email it to Molly Brennan, mbrennan@cpradr.org. Your form will be reviewed and approved at CPR's discretion. If approved, an invoice will be generated for your convenience.

COMPANY/FIRM NAME:_____

Contact Name:_____

Street Address:_____

Marketing Contact Name:_____

Email:_____ Phone:_____

WE ARE INTERESTED IN THE FOLLOWING SPONSORSHIP LEVEL:

Global ADR Champion: \$25,000

Premier ADR Sponsor: \$10,000

Supporting ADR Sponsor: \$5,000

Sustaining ADR Sponsor: \$2,500

Auxiliary Sponsor: _____(Specify)

By submitting this application, you confirm that you have carefully reviewed and understand the terms of the 2026 CPR Annual Meeting Sponsorship Program as outlined in the 2026 Sponsorship Package.

Signature:_____ Date:_____

Print Name:_____