



## WOMEN LEADERS IN LAW ENFORCEMENT® (WLLE) 2025 SPONSORSHIP OPPORTUNITIES

The **Women Leaders in Law Enforcement® Training Symposium**, presented by the **California Police Chiefs Association**, is a premier event bringing together over 2,000 professionals, decision-makers, and thought leaders dedicated to advancing women in law enforcement. Sponsoring this symposium provides unparalleled **visibility**, meaningful **engagement**, and direct access to a **highly influential audience**.

Sponsors can showcase their commitment to leadership, innovation, and community-building by aligning their brand with various impactful opportunities throughout the event. **Whether you're looking to maximize brand awareness, engage with attendees in interactive ways, or be part of the transformative experience, WLLE 2025 offers diverse sponsorship levels tailored to your goals.**

### Key Deadlines:

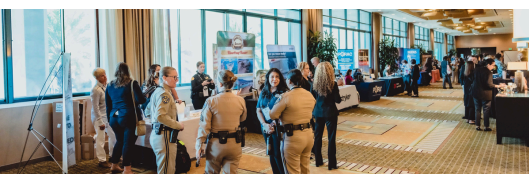
- **Sponsorship Launch:** March 24th
- **Sponsors TBD/Substitution Deadline:** August 20th

### Ready to Secure Your Sponsorship?

Sponsoring WLLE 2025 is your chance to position your brand in front of key leaders in law enforcement. Don't miss the opportunity to engage with this powerful audience and make a lasting impact.

### General Sponsorship Benefits

- Pre and post attendee contact list
- Opportunity to host after-hours events to maximize networking with attendees



## SPONSORSHIP OPPORTUNITIES AND PRICING

### Table Display — \$5,000

19 Opportunities Available

This opportunity provides **intentional, curated connection time** during dedicated networking breaks, allowing your company to form meaningful relationships with attendees in a dynamic, face-to-face setting. **As an exclusive opportunity to be embedded in every aspect of the event**, sponsors will enjoy prime access to key decision-makers and professionals throughout the symposium, maximizing brand exposure and authentic engagement. Tabletop location to be determined and selected by CPCA staff.

*A limited number of tables will be reserved for Strategic Partners until Monday, April 28th. After the 28th, all tables will be released to the public for sale.*

#### Benefits:

- **Prime tabletop location** for direct attendee engagement
- **Exclusive opportunity to be among attendees in all aspects of the event**
- **Curated networking opportunities** designed for high-impact connections
- **Two (2)** all access badges per sponsor
- **Logo placement** on the conference website and in event communications

### Check-In Sponsor — \$10,000

Exclusive Opportunity

Be the first brand attendees see upon arrival! As the **Check-In Sponsor**, your company logo will be prominently featured on all attendee lanyards, co-branded with WLLÉ, ensuring ongoing visibility throughout the event.

#### Benefits:

- Company logo on **attendee lanyards** and check-in **signage**
- **Two (2)** all access badges per sponsor
- **Logo placement** on the conference website and in event communications

## Welcome Celebration Sponsor – \$15,000

Tuesday, September 2nd | Exclusive Opportunity

Kick off WILLE 2025 with high-impact brand exposure at the **Welcome Celebration**, an engaging outdoor networking event. Your company will be at the forefront of this vibrant gathering, designed to create lasting first impressions. Join in the fun with attendees, and make genuine connections — all while showcasing your brand in a memorable way.

### Benefits:

- **Logo creatively displayed** throughout the reception area
- **Branded interactive installation to engage attendees**
- **A signature cocktail** inspired by your company and brand
- **Two (2)** all access badges per sponsor
- **100 drink tickets** to give out to attendees
- **Logo placement** on the conference website and in event communications



## Wellness Room Sponsor – \$7,500

Exclusive Opportunity

Support attendees' well-being by sponsoring the **Wellness Room**, a space dedicated to relaxation and rejuvenation. This sponsorship offers a unique way to demonstrate your company's commitment to holistic wellness.

### Benefits:

- Logo displayed on **Wellness Room signage**
- Opportunity to provide **printed wellness-related materials**
- **Logo placement** on the conference website and in event communications

## General Session Sponsor – \$10,000 per session

6 Opportunities Available

Be front and center at one of WLLE's main **General Sessions**, where industry-leading speakers will share insights and inspiration. This sponsorship offers direct exposure to the full conference audience.

### Session Options:

- Wednesday, September 3rd – Morning
- Wednesday, September 3rd – Afternoon
- Thursday, September 4th – Morning: Featuring Simon Sinek
- Thursday, September 4th – Afternoon
- Friday, September 5th – Morning
- Friday, September 5th – Afternoon

### Benefits:

- **Logo displayed** on-screen during the session
- Opportunity to submit a **commercial** or join us on stage for a **5-minute speech**
- Option to provide **branded giveaways** for attendees
- **Two (2)** all access badges per sponsor
- **Logo placement** on the conference website and in event communications

## Community Canvas: Paint-by-Number Mural Sponsor – \$10,000

Exclusive Opportunity

Make a lasting impact with this **interactive art installation**, where attendees collaborate on a paint-by-number mural that embodies the event's theme: *Lead with Purpose*. This high-visibility sponsorship ensures ongoing engagement throughout the conference.

### Benefits:

- Logo included in **custom-designed mural** prominently displayed in event space
- **A highly photographed, social-media-friendly activation**
- **Two (2)** all access badges per sponsor
- **Logo placement** on the conference website and in event communications



## Sunrise Pilates Sponsor – \$8,500

### Exclusive Opportunity

Encourage wellness and mindfulness by sponsoring **Sunrise Pilates**, an energizing session that helps attendees start their day with focus and balance.

#### Benefits:

- **Branded workout towels** distributed to attendees
- **Logo placement** on the conference website and in event communications

## Sunrise Yoga Sponsor – \$8,500

### Exclusive Opportunity

Encourage wellness and mindfulness by sponsoring **Sunrise Yoga**, an energizing session that helps attendees start their day with focus and balance.

#### Benefits:

- **Branded workout towels** distributed to attendees
- **Logo placement** on the conference website and in event communications

## Charging Station Sponsor – \$8,500

### Exclusive Opportunity

Sponsoring our charging station provides **high-visibility brand exposure** while offering attendees a place to recharge their devices.

#### Benefits:

- **Fully branded hi-top table** that includes 12 cords and 2 AC outlets
- **Logo placement** on the conference website and in event communications



## Professional Portrait Sponsor – \$8,500

### Exclusive Opportunity

Help attendees put their best face forward with a **fresh, professional headshot!** As the Professional Portrait Sponsor, **your brand will be prominently showcased at this popular activation**, ensuring **strong visibility** and **recognition** among industry professionals.

#### Benefits:

- Logo displayed on **Professional Portrait** signage
- **Logo placement** on the conference website and in event communications



## Evening Reception Sponsor – \$15,000

### Thursday, September 4th | Exclusive Opportunity

This lively **Evening Reception** provides the perfect atmosphere for attendees to connect after a full day of sessions. As the sponsor, your brand will be seamlessly integrated into the experience.

#### Benefits:

- **Logo prominently displayed** throughout the reception venue
- **Branded interactive installation** to engage attendees
- **A signature cocktail** inspired by your company and brand
- **Two (2)** all access badges per sponsor
- **Logo placement** on the conference website and in event communications

## Lunch Sponsor – \$10,000

2 Opportunities Available

Make an impression during the midday break by sponsoring a **Lunch Session**, ensuring high visibility while attendees refuel.

Choose between **Wednesday, September 3rd**, and **Thursday, September 4th**

### Benefits:

- **Logo displayed** on-screen during lunch
- Opportunity to submit a **commercial** or join us on stage for a **5-minute speech**
- Option to provide **branded giveaways** at lunch tables
- **Two (2)** all access badges per sponsor
- **Logo placement** on the conference website and in event communications

## Additional All Access Badge – \$1,000

- 20 all access badges are available for purchase on a first come, first served basis if you purchase a table display or sponsorship.