



## Technology & Innovation Council Meeting

February 10<sup>th</sup>, 2026

9:00 – 9:30am PST

Zoom

(Visit [www.actweb.org/technology-and-innovation](http://www.actweb.org/technology-and-innovation) to register)

### AGENDA

- Welcome, and agenda review
- Council Secretary - welcome Jen Fierman!
- Council 2026 Work Plan review
- Member survey suggestions next steps – top candidates:

Innovative social marketing & tech tricks that people can use to increase mode shift behavior change + incentives for TDM when folks are in a hybrid work environment

- Sub-groups update
  - Van/carpool: Dave Gallon
  - Employer: TBD
- 2026 Council webinar May 21<sup>st</sup>, deets by April 9th

**Next meeting:** April 14<sup>th</sup>, 9am PST