



Technology & Innovation Council Meeting
February 10th, 2026
9:00 – 9:30am PST
Zoom

(Visit www.actweb.org/technology-and-innovation to register)

AGENDA

- Welcome, and agenda review
- Council Secretary - welcome Jen Fierman!
- Council 2026 Work Plan review
- Member survey suggestions next steps – top candidates:

Innovative social marketing & tech tricks that people can use to increase mode shift behavior change + incentives for TDM when folks are in a hybrid work environment

- Sub-groups update
 - Van/carpool: Dave Gallon
 - Employer: TBD
- 2026 Council webinar May 21st, deets by April 9th

Next meeting: April 14th, 9am PST