

# TDM WEEK 2025

## Transportation Demand Management Week

### TDM Week Workshop Agenda

**Location:** Sustainability Hub, 3215 Porter Drive, Palo Alto, CA 94304

Accessible by Caltrain, bus, and bike. Parking is available at 3165 Porter Dr.

**Fees:** \$10 for members, \$15 for non-members

**Agenda:**

12:00-1:00pm – Registration and lunch (provided)

1:00-3:30pm – TDM Best Practices Session

3:30-5:00pm – Policies to Grow TMAs and TDM Programs

Join us for an interactive, half-day workshop to share best practices and policies among Bay Area transportation demand management (TDM) professionals. Those of us working to mode shift from single-occupancy vehicles to sustainable transportation have programs, policies, information, rewards, tips, and tricks in our TDM toolkits. Let's come together and share our tools, apply them in small groups to real world examples, then reconvene and compare notes. Attendees will leave with fresh new approaches for successful mode shift as well as policy ideas to grow the number of transportation management associations and TDM programs.