

Marketing and Communications Council Members Meeting
June 6, 2025, 12:00PM CST
Virtual
[Register Here](#)

Annotated Agenda

1. Welcome & Council Updates

Council Chair

- Council Leadership Introductions

2. Discussion of the Marketing and Communications Council 2025 Program

- *Discuss program purpose, meeting topics, feedback*
- *Meetings to be held the first Friday of alternating months (additional invites to come):*
 - *June 6*
 - *August 1*
 - *October 3*
 - *December 5*

3. Presentation on TDM best practice needs and use cases

4. Open discussion on desired use cases and idea generation for submissions for the next meeting