Association for Commuter Transportation

Carpool Council Members Meeting
March 22, 2024 | 2:00 PM Eastern

AGENDA

1. Welcome & Introduction — Larry Filler, Council Chair; David Straus, Ex. Dir.
2. Chair's Report — Larry
    a. Council Formation Background
    b. Purpose of Council
    c. Council Outreach Activities
    d. International Conference Carpool Session
3. 2024 Proposed Work Plan — Larry
    a. Resource Development
        i. Research Resource Library - Larry
        ii. Marketing Case Studies – Kim Comstock
        iii. Social and Cultural Factors Influencing Carpool Adoption– Courtney Reynolds
    b. Council Member Recruitment - Kim
    c. Other
4. New Business and Open Discussion
5. Next Meeting – May 10, 2024
6. Adjourn