



Employer Council Membership Meeting
November 19, 2025 at 2:00 pm EST
Virtual

- 1. Welcome & Introductions** **Caitlin Styrzcula**
- 2. Public Policy Update** **Ben Odendahl/Brett Garson**
- 3. Dynamic Work Models Committee Update** **Pete Gould**
- 4. Breakout Groups** **Caitlin Styrzcula**
 - a. Small group discussions to prompt strategic thinking around Council’s future direction, employer value propositions, and engagement strategies.
 - i. Strategic Alignment & Vision**
 1. *How can the Employer Council better align its initiatives (e.g., hybrid work, commuter benefits, air quality programs) with ACT’s overarching mission of improving commuter quality of life and community livability?*
 - ii. Value Proposition for Employers**
 1. *In what ways can membership in the Employer Council deliver measurable ROI to participating employers – such as reduced parking costs, enhanced employee retention, sustainability impact, or ESG reporting enhancements?*
 - iii. Emerging Work Trends & TDM**
 1. *With hybrid work and dynamic commute patterns evolving rapidly, what new tools, resources or peer-exchange formats should the Council provide to help employers design impactful TDM programs?*
 - iv. Membership Growth & Engagement**
 1. *What strategies could the Council use to attract new employer members, especially midsize and smaller organizations, and ensure active participation from existing ones?*
 - v. Collaboration & Advocacy**
 1. *How can the Council strengthen partnerships with government agencies, planning bodies, or modal providers to extend benefits to employers and support policy advocacy (e.g., commuter benefits tax incentives, telework bills)?*
- 5. New Business**
- 6. Adjournment**