

"Drive Down Emissions, Boost Employee Happiness: Unlock the Power of Commuter Benefits for a Greener Tomorrow!"

An ACT Mid-Atlantic Chapter webinar

Thursday September 19, 2024

1130 am – 1230 pm

Via ZOOM

Commuter benefits programs are a powerful tool for reducing carbon emissions, making them a vital part of any organization's sustainability strategy.

As more people return to the office and seek greener commuting options like public transit, biking, and carpooling, companies have a unique opportunity to contribute to sustainability goals. Employers who adopt these programs not only contribute to environmental goals but also enhance employee satisfaction and retention through cost savings and improved well-being. *And there can be tax benefit for both.* For transportation demand management (TDM) organizations, commuter benefits programs offer a chance to amplify their impact by partnering with employers to foster more sustainable commuting practices.

Join the Mid-Atlantic Chapter of ACT for the upcoming webinar to learn a brief history of commuter benefits and its key legislation, the current environment of Commuter Benefits, how to maintain compliance to the tax code, and how your organization can play a pivotal marketing role in this important initiative—let's work together to drive down emissions and create a greener tomorrow.

Presenters:

Larry Filler, TDM-CP

Deputy Project Manager/Program Strategist
Travel Demand Management, Northeast

Stacy R Bartels

Manager, Office of TDM Strategy and Marketing
Delaware Valley Regional Planning Commission

Moderator:

Tim Phelps, IOM

Executive Director
Transportation Management Association of Chester County (TMACC)