

Carpool Council Webinar, May 16, 2pm ET

Agenda:

Intro: David/Casey ACT Welcome (5 mins)

Moderator: Larry Filler (10 mins)

Speaker 1: Nisha from DRCOG, focus on School Pool for kids/school-based carpooling (8-10 mins)

Speaker 2: Miriam from Vanderbilt, focus on university-based carpooling (8-10 mins)

Speaker 3: Charlie from Oregon Health and Science University (8-10 mins)

Q & A: (8-10 mins)

Closing remarks: (5 mins)

Webinar Details:

Carpooling for All: Making Shared Rides Work for Schools, Universities, and Employers

Carpooling is a key strategy for reducing costs, easing congestion, and making daily travel more sustainable. But carpooling isn't one-size-fits-all—schools, universities, and workplaces each face unique challenges in making shared rides work.

Join us for this webinar featuring practitioners who have successfully implemented carpool programs for different audiences. Learn how they match riders, manage incentives, prevent fraud, and address challenges in today's evolving transportation landscape.

Moderator: Larry Filler, TDM-CP, President, LF Consulting

Larry is a longstanding member of ACT. He currently serves as the Chair of the Carpool Council and is a member of the Public Policy Committee.

Featured Speakers:

Nisha Mokshagundam, Way to Go Program Manager, Denver Regional Council of Governments

– How **Schoolpool** makes it easier for families to coordinate carpools, reducing traffic and improving school drop-off and pick-up routines. While not a traditional commute, school-based carpooling plays a crucial role in sustainable transportation for students.

Bio: Nisha (she/her) manages the Way to Go program and partnership for the Denver Regional Council of Governments. The regional partnership between DRCOG and eight transportation management associations provides resources for employers and commuters in the nine-county Denver region to help better access sustainable transportation modes such as biking, walking, carpooling and using transit. Way to Go is well-known for coordinating the region's annual Bike to Work Day event which is among the largest in the nation.

Miriam Leibowitz, Commute Concierge Manager, Office of Transportation & Mobility

How Vanderbilt integrates **carpool matching into its daily parking and commute incentives program** using Luum. Topics include:

- Acting as a carpool matchmaker for commuters from similar locations.
- Managing fraud mitigation and incentive tracking.
- Trends in carpooling, including household-based carpools.
- How carpooling fits into parking cost splits and incentive programs.
- Why carpooling should be included in Guaranteed Ride Home programs.

Bio: Pending

Charles Gannon, Commute coordinator at Oregon Health and Science University

A look at how OHSU successfully launched and marketed a carpool program tailored in a hospital and university setting. Gain insights into strategies for outreach, education, and engaging shift-based workers and academic staff in a fast-paced, multi-campus environment.

Bio: Pending

Other session details:

Whether you're an employer, administrator, or university leader, this session will provide practical strategies for using carpooling as a solution in the new commuting and school travel landscape.

Register now to learn how you can build a strong carpool network for your organization!

