



**ASSOCIATION FOR COMMUTER TRANSPORTATION
SOUTHERN CALIFORNIA CHAPTER
TDM Policy 101 Lunch and Learn (Virtual)
Wednesday, September 17th 12-1 p.m.**

- 12:00** **Welcome**
ACT Southern California Chapter
- 12:10** **The History of TDM in Southern California**
LA County Commuter Benefits Ordinance
The Life Cycle of LA County Legislative Action –
What does it take to get an Ordinance passed?
Who writes the bill?
Recap of the Keep California Movin' campaign
- 12:45** **Q&A**
- 1:00** **Adjourn**

(Agenda subject to modification & updates)