

ACT Marketing and Communications Council 2024 Q2 Council Meeting Agenda

- 12:00pm: Welcome and invitation to drop your name, organization, and location in the chat
- 12:05pm: Council business:
 - o Review minutes from Q1 meeting
 - o Looking ahead to the International Conference
- 12:10pm: Introduction to today's conversation: what marketing and communications challenges, questions, wins, or needs are going on in your TDM work?
 - o Lightly moderated conversation
 - o Breakout rooms if needed
- 12:40pm: recap of conversation highlights
- 12:45pm: What to expect at our next meeting in Denver: committees and committee leaders
- 12:50pm: Adjourn