



COMMUTER BENEFITS + SUSTAINABILITY

How does concern for employer sustainability drive employee commuter benefit offerings?

ABOUT SUSTAINABILITY IN COMMUTER BENEFITS

Commuter benefits provider Jawnt surveyed 350+ employers about their benefits offerings, and found employers who ranked commuter benefits as valuable for meeting environmental or social goals were more likely to subsidize employee commuter benefits (90.7% vs. 76.4%) and saw higher employee enrollment in their program (71.3% vs 65.5%)

REAL-WORLD IMPACT

Employers who prioritize meeting environmental goals are more likely to offer public transportation access like passes, or reimbursements (64.5% vs, 51.9%), and less likely to offer free on-site parking. These employers also report higher levels of employee interest and excitement in transit-focused benefits like flexible commuter debit cards, trip planning for riders, and carbon emission reporting.

The survey also revealed how employers are encouraging mode-shift-at one employer, Denver's "EcoPass is included with any of the parking benefits to help with flexible commuting." Another reports, "Our company's commuter benefits program successfully reduced carbon emissions by 20% through incentivizing employees to use public transportation and carpooling options."



85%

OF EMPLOYERS SURVEYED OFFER COMMUTER BENEFITS

35%

OF EMPLOYERS VALUE COMMUTER BENEFITS FOR HELPING THEM MEET ENVIRONMENTAL OR SOCIAL GOALS

64.5%

OF THOSE EMPLOYERS WHO SUBSIDIZE COMMUTER BENEFITS

29%

OF EMPLOYERS OFFER CARBON EMISSION REPORTING

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