

TER 2024
Transportation Demand Management Week

TELEWORK FOR TOMORROW: CARBON REDUCTION & FLEX SCHEDULES

Empowering eco-friendly commutes through flexible scheduling

ABOUT FLEXIBLE SCHEDULES

The Telework/AWA Council addresses and shares information related to telework as an alternative form of commuting for today's evolving workforce. When telework is combined with flexible scheduling and the promotion of other non-drive-alone modes, it can be a strategy for reducing carbon emissions. As the landscape for work has changed and continues to change, telework and hybrid schedules remain prevalent as a TDM strategy within the carbon reduction realm. By offering flexible scheduling as another option, this can drastically help employees and employers remain steadfast in the reduction of harmful emissions.

REAL-WORLD IMPACT

With the rise of hybrid schedules, employees are now relocating and living further away from their work location. This offers the benefit of having a robust work-life balance, but it also impacts carbon intensity. On the days that employees must travel to their offices, they are commuting longer distances which in turns increases traffic congestion, decreases air quality, and increases their carbon footprint on those days. Encouraging eco-friendly commutes on these days, will help to impact carbon reduction efforts.

If employers allow flexible scheduling along with their hybrid plans, an employee could have the option to take transit to arrive at the office. In addition, by allowing flexibility in the arrival time at work, it will give employees the opportunity to find carpool, vanpool, or shuttle options.







AVERAGE COMMUTE ROSE FROM 10 MILES IN 2019 TO 27 MILES IN 2023



"WORKING FOR UTAH" INITIATIVE SHOWED A 10% ENERGY USE REDUCTION

Improved Mental Health

REDUCED TRAFFIC TIME CUTS FUEL CONSUMPTION AND IMPROVES MENTAL HEALTH

TAKE ACTION:

ADOPT FLEXIBLE SCHEDULES

- Implement hybrid work schedules that allow employees the flexibility to commute to their job in a more environmentally conscientious manner.
- Educate employees on the options that are available for the days they must commute.
- Provide subsidies and/or incentives to encourage carpooling, vanpooling, shuttle, or transit use.

LEARN MORE



www.actweb.org/telework-awa



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