

2023 Awards Committee

Chair: Daniel Heldring

Member: Mark Melnyk

Member: Zarina Infante, TDM-CP

Member: Allison Miskell

Microsoft

Starbucks Coffee Company

Commute Seattle

King County Metro

2023 Awards Judges

Jessica Alba, TDM-CP, Stanford University

Georgina Arias, TDM-CP, University of California, Santa Cruz

Eric Balliet, Arlington County Commuter Services

Destree Bascos, TDM-CP, Steer

Roxanne Beltz, TDM-CP, Robixy, LLC

Dave Bergart, TDM-CP, Luum by HealthEquity

Chris Bongorno, TDM-CP, Bongorno Consulting

Adrienne Boyd, TDM-CP, UrbanTrans North America

Mitchell Brown, King County Metro

Aaron Buckley, TDM-CP, Mayo Clinic

Michael Chung, City of Toronto

Jane Davaransky, TDM-CP, Meta

Rachel DeCordoba, King County Metro

Tom Devlin, City of Durham

Geoff England, TDM-CP, Steer

Kelly Fetterman, TDM-CP, Agile Mile, Inc.

Sabrina Green, TDM-CP, Atlanta Regional Commission

Diane Hanson, TDM-CP, AECOM

Olivia Holden, TDM-CP, City of Vancouver, WA

Estella Hollander, TDM-CP, Mountain Line

Eva Hsu, TDM-CP, ICF

Gary Hsueh, TDM-CP, CHS Consulting

Daniel Kaempff, TDM-CP, Metro

Wendy Karsch, TDM-CP, Utah Transit Authority

Evan Kenward, TDM-CP, Bikes Make Life Better

Andrew Koved, Nelson\Nygaard

Penny Lara, King County Metro

Melody Lin, Genentech

Darin Lund, TDM-CP, TriMet

Joan Lyons, Stewart

Katie Marticke, TDM-CP, UrbanTrans North America

Connie McGee, Commute with Enterprise

Jaime McKay, TDM-CP, Transit Services of Frederick County

Allison Miller, City of London Ontario

Stacy Newcomer, TDM-CP, AECOM

John O'Keeffe, RideFinders

Jeff Olschwang, Stanford

Jamila Owens, TDM-CP, Houston-Galveston Area Council

Melrose Pan, Oak Ridge National Laboratory

Ross Peizer, City of Seattle

Brian Robinson, TDM-CP, Innovative TDM Solutions

Heather Salem, TDM-CP, Genentech

Ellie Smith, Seattle Department of Transportation

David Sorrell, TDM-CP, UC Berkeley

Heidi Speight, Salesforce

Stan Suchan, Washington State Department of Transportation

Mary Thomasmeyer, TDM-CP, Steer

Kendall Tiffany, TDM-CP, Loudoun County Transit and Commuter Services

Lauren Travis, TDM-CP, AECOM

Allie Velleca, TDM-CP, AECOM

Tracy Wang, TDM-CP, Town of Los Gatos

Lilliane Webb, Ann Arbor Area Transportation Authority

Johann Weber, TDM-CP, UrbanTrans North America

Mia Zmud, Metropia, Inc

Live from Seattle, Washington



ACT NATIONAL AWARDS 2023

Recognizing outstanding achievements in
Transportation Demand
Management (TDM).



ACT National Award Categories



- ♪ **Employee Transportation Champion** - Presented to a person who is responsible for transportation programs at a worksite that best demonstrates a commitment to promoting and advancing commuter transportation options at their work site.
- ♪ **Commuting Options** - Recognizes an exemplary program, policy, or service that advances one of the following commuting options: Active Commuting, Public Transit, Ridesharing, Telework/ Hybrid Workplace, and Best Overall Benefit Program.
- ♪ **Excellence in Planning** - Recognizes public agencies at the local, regional or state level who have taken notable steps to incorporate TDM into their transportation and land use planning process.
- ♪ **Excellence in Research** - Acknowledges an ACT member or organization for recent research in Transportation Demand Management, one of its sub-disciplines, or in a related field when the research demonstrates applicability to TDM goals. Collaborative efforts may be recognized so long as one member of the team is an ACT member.
- ♪ **Excellence in Advocacy** - Acknowledges an ACT member whose advocacy efforts on behalf of TDM, whether at the local, state, and/or federal level have been exceptional. The award celebrates effort, innovation, efficiency, and effectiveness and includes both individual advocacy efforts along with the organization and encouragement of others' participation in advocacy.
- ♪ **NEW - Outstanding Public-Private Partnership** - Recognizes an instance in which one or more public sector organizations (e.g., municipality, transit agency) collaborated with one or more private sector organizations (e.g., employer) on a successful TDM initiative that benefited the participating organizations as well as the communities they serve or are a part of.
- ♪ **Outstanding TMA** - Presented to the TMA that best uses its public/private partnerships to achieve local or regional transportation goals.
- ♪ **Outstanding DEI** - Recognizes achievements in supporting diverse populations and creating belonging in the commuter transportation and Transportation Demand Management (TDM) environments. The company or individual nominated inspires social justice initiatives and advances DEI practices.
- ♪ **Marketing and Outreach** - Recognizes strategies or campaigns that were designed to educate and inform an identified audience about their commuting options, the impacts of transportation on the environment, transportation planning, and other related topics and concerns. The winning strategies and campaigns will have demonstrated a high level of creativity and originality and can show measurable results including increased audience engagement, increased brand awareness, mode shift, or significant behavior change.

Award Finalists

Employee Transportation Champion Award

Hossein Barahimi, King County Metro
Sarah Hollis, Netflix

Commuting Options Awards

Active Commuting

City of Durham Bull-E Bike Program
Susquehanna Regional Transportation Partnership

Public Transit

Community Transit

Ridesharing

RideFinders
City of Inglewood
Julie Munnerlyn, University of California, Santa Cruz

Best Overall Program

Princeton University

Excellence in Planning Award

Maricopa County Travel Reduction Program
Commuting Solutions

Excellence In Research Award

Denver Regional Council of Governments
Georgia Commute Options – Atlanta Regional Commission

Excellence in Advocacy Award

David Frazier, The Routing Company
Oaks and Spokes

Outstanding Public-Private Partnership

Town of Chapel Hill
Susquehanna Regional Transportation Partnership
Rhode Island Public Transit Authority

Outstanding TMA

GVF
Assembly Connect TMA

Outstanding DEI

Karen Parkhurst, Thurston Regional Planning Council
City of Durham Bull-E Bike Program

Marketing and Outreach

Print Marketing

goDCgo

Social Media Marketing

Transit Services of Frederick County
Georgia Commute Options

Overall Marketing Campaign Award

Go Bloomington
goDCgo
Burbank Transportation Management Organization