



CARPOOLING: ON THE ROAD TO DECARBONIZATION

Achieve Lower Emissions, Less Congestion, and Sustainability

ABOUT CARPOOLING

Carpooling is a convenient, flexible, and affordable way to reduce greenhouse gas emissions, the primary cause of global warming.

When drivers offer empty seats to riders for trips they already intend to make, the number of overall vehicle miles traveled is reduced. This makes carpooling an effective and low-cost decarbonization strategy. Decreasing the number of vehicles on the road reduces harmful greenhouse gasses, helping in the fight against global warming.

Encouraging people to carpool should be an important part of sustainability plans and workplace practices. All levels of government and the business community have an important role in supporting the use of carpooling.

REAL-WORLD IMPACT

- **Lower Emissions** | More carpools = less pollution. Carpooling decreases harmful emissions that contribute to global warming.
- **Reduced Traffic Congestion** | More carpools = fewer cars on the road. Carpooling supports shorter travel times, for people and goods.
- **Lower Business Costs** | More carpools = less demand for parking. Carpooling reduces the need for costly parking expansions and operations.
- **Improved Reliability** | More carpools = employees show up for work. Carpooling fills gaps in transportation systems when transit is not an option.
- **Achieve Sustainability Goals** | More carpools = higher likelihood of meeting emission targets. Carpooling is an effective way to achieve commuting and business travel emission targets.

DID YOU KNOW THAT WHEN ONE DRIVER IS ADDED AS A PASSENGER TO EVERY 100 VEHICLES ANNUALLY ...



68 TONS

GREENHOUSE GASSES
ELIMINATED



7.5 BILLION

GALLONS OF GAS
SAVED

TAKE ACTION: CARPOOL!

ACT's Carpool Council calls upon local, state, and national leaders to embrace carpooling as a decarbonization strategy and act now.

- Feature carpooling as a top strategy in any Climate Action Plan
- Include carpooling as a well-funded strategy in state and local emission reduction programs
- Fund area-wide awareness and education efforts to promote the use of carpooling
- Implement a carpooling program for your employees and include incentives
- Join in with other local, state, and national efforts to promote and support carpooling

