



ANNUAL REPORT

2023

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LETTER FROM THE EXECUTIVE DIRECTOR

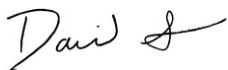
2023 was a landmark year for ACT, and I am proud to recognize all that our membership, chapters, councils, committees, staff, and board have achieved. Each day, our more than 1,400 members and their 500+ organizations work tirelessly to advance mobility in their communities. In addition to this work, many of these members serve as volunteer leaders, without whom the achievements detailed in this report would not be possible.

Whether they contribute their time and expertise to ACT events, webinars, chapter and council activities, or other vital aspects of our operations, they help to shape and uphold our thriving professional community. This dedication does not go unnoticed.

In addition to the many accomplishments included in our annual report, I would like to draw attention to a few other highlights from 2023:

- Our International Conference returned to pre-pandemic levels with over 600 attendees gathering in Seattle
- A successful Policy Fly-in, which featured a press conference with Congressmen Jake Auchincloss (MA) and Chuy García (IL) announcing the release of ACT's decarbonization statement
- The launch of a strategic partnership with the American Association of State Highway and Transportation Officials (AASHTO) to align transportation interests and advance mobility across partners and regions

On behalf of the ACT staff, I would like to thank each of our members for their outstanding TDM work, advocacy, and engagement this past year. Following the successes of 2023, the association is uniquely positioned to continue its steady growth and expanding impact. I look forward to seeing the results of our collective efforts over the next year and beyond!



DAVID STRAUS, TDM-CP
EXECUTIVE DIRECTOR



ABOUT ACT



Our Vision

A better journey for everyone

Our Mission

ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM in order to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity.

Our Diversity Statement

As an organization, ACT celebrates our differences, seeks and continues to improve equity, and supports a culture of respect. ACT is committed to a better journey for everyone in our communities, as we strive to improve the quality of life for all people.

Follow along with ACT



Association for
Commuter
Transportation



Association for
Commuter
Transportation



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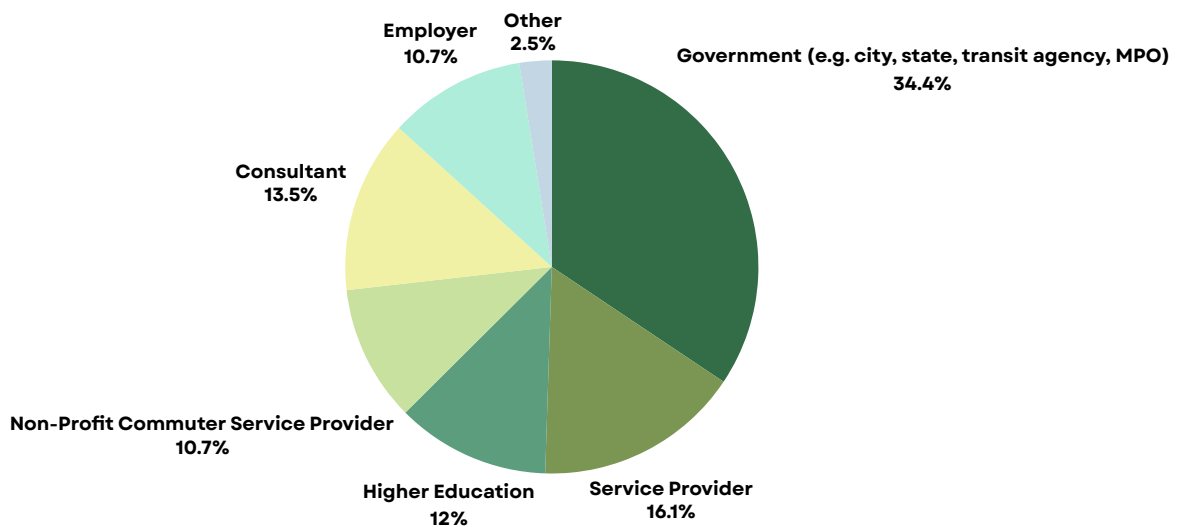


ACT IN NUMBERS

1,450+
members

498
organizations

MEMBERS BY SECTOR

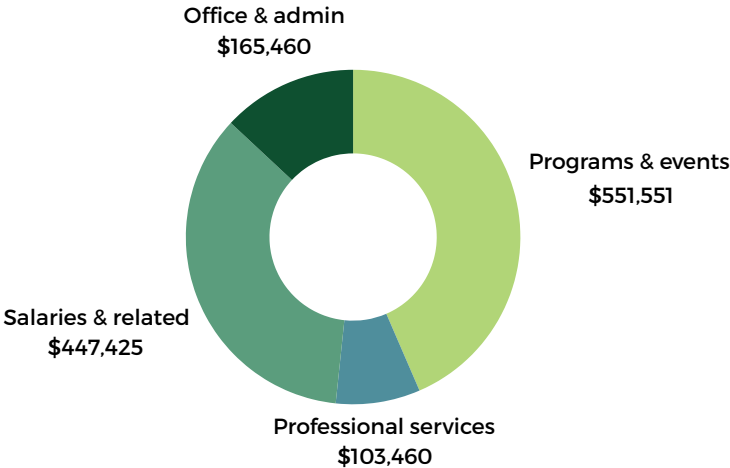


FINANCES

INCOME



EXPENSES



ACT Staff

- David Straus**, Executive Director
- Casey Murphy**, Senior Director of Events
- Elizabeth Denton**, Director of Membership
- Allison Caravella**, Marketing & Communications Manager



THE CLIMATE ACTION SUMMIT



Indianapolis, IN | April 4-5

THE (Transportation Helping our Environment) Climate ACTION Summit welcomed attendees to Indianapolis for 1.5 days of panels, interactive discussions, and tours focused on tackling the climate impacts of our transportation choices. Designed for transportation, sustainability, and climate change professionals working to reduce carbon emissions from the transportation sector – attendees looked at the use of TDM strategies to expand mobility options while reducing our dependence on personal vehicles. Together in small groups, participants discussed fresh ideas, explored new strategies, and debated how we, as an industry, should work together to make sure what comes next is improved mobility within sustainable communities.

The event's roundtable discussions included:

- Transitioning Shuttle Fleets
- Creating Equitable Transportation
- Back to Basics – Walking & Biking
- Climate investments, TDM and the race to Zero Emission Mobility
- How to Strengthen Commuter Transportation Impacts in Corporate Emission Reporting
- The Opportunity for MPOs
- Eliminating Parking Minimums
- Rethinking Carpooling as a Carbon Reduction Strategy



INTERNATIONAL CONFERENCE



Seattle, WA | July 30-August 2

ACT's Annual International Conference is the largest gathering of TDM professionals from across the United States, Canada, and around the globe. This year's event included keynote addresses from Olatunji Oboi Reed and Rob Johnson, and sessions with focuses including hybrid work, behavioral science, microtransit, transit deserts, equity and mobility, vanpools, and more. The conference spanned four days and welcomed **more than 600 attendees** to Seattle for a collaborative, educational, and fun event!

Included in the program were the 2023 **ACT National Awards, President's Awards**, and **TDM Hall of Fame Announcements**.

636

Attendees

27

Sponsors

42

Sessions



TDM FORUM



Los Angeles, CA | November 2-3

This year's TDM Forum gathered more than 200 attendees for a two-day event focused on trending industry topics. It featured engaging keynote addresses from Professor Donald Shoup and Sam Morrissey and sessions focused on TDM talent, ordinances, regional programs, behavioral change, and more.

The event also included the 2023 **TDM Excellence Awards** and **40 Under 40 Awards**, which recognize industry-leading individuals and organizations.

204

Attendees

16

Sponsors

12

Sessions



TDM WEEK

TDM WEEK 2023
Transportation Demand Management Week

Nationwide | September 18-22

2023 hosted the largest TDM Week celebration yet, with strong participation, social media engagement, and many events planned across the country. Members, non-members, and key stakeholders alike came together to uplift the many societal and personal benefits of TDM. Participants joined virtual and in-person gatherings, summits, and social media campaigns throughout the week hosted by ACT Chapters, Councils, and affiliated organizations.

620

Social media posts

246

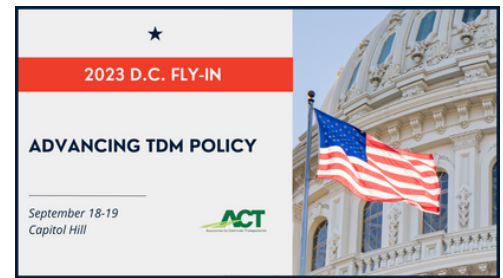
ACT event attendees

12

ACT events



POLICY FLY-IN



Washington D.C. | September 18-19

ACT's 2023 Policy Fly-In provided attendees with an inside scoop on TDM issues and policies affecting the industry. Participants attended panels to learn from subject matter experts, networked, and conducted **30 meetings** with members of congress.

The Fly-In also included a press conference with **Congressman Jake Auchincloss** (MA-04) and **Congressman Jesús "Chuy" García** (IL-04), which focused on decarbonizing and improving the American commute.

Session focuses included:

- Utilizing Federal Programs to Implement TDM at the State Level
- Achieving Decarbonization through TDM



ACT NATIONAL AWARDS

This year, ACT recognized and honored outstanding achievements in the field of TDM at the **ACT National Awards**. Taking place at the annual International Conference, these awards recognize industry leadership, excellence, and notable TDM accomplishments.

Congratulations to the 2023 recipients!

Hossein Barahimi

Employee Transportation Champion

Commuting Solutions, Audrey DeBarros

Excellence in Planning

Assembly Connect TMA

Outstanding TMA

City of Durham Bull E-Bike Program

Outstanding DEI

Denver Regional Council of Governments

Excellence in Research

Oaks and Spokes

Excellence in Advocacy

Town of Chapel Hill

Outstanding Public / Private Partnership

Susquehanna Regional Transportation Partnership

Commuting Options: Active Commuting

Princeton University

Commuting Options: Best Overall Program

Community Transit

Commuting Options: Public Transit

City of Inglewood's Iride Program

Commuting Options: Ridesharing

Burbank Transportation Management Organization

Marketing & Outreach: Best Overall Marketing Campaign

Transit Services of Frederick County

Marketing & Outreach: Best Social Media Marketing

goDCgo – Getting to the Blossoms Guide

Marketing & Outreach: Best Print Marketing



PRESIDENT'S AWARDS

Board of Directors President David McMaster was honored to present the 2023 **President's Awards** at the annual International Conference. This year, we also honored extraordinary individuals who have completed exemplary work throughout their career by inducting them to ACT's newly formed TDM Hall of Fame.

Congratulations to the 2023 recipients!

Sylvia Crum
Emerging Leader

Shuchi Gupta
Emerging Leader

Chesapeake Chapter
Chapter of the Year

Carol Cooper
TDM Champion

Christopher Bongorno, TDM-CP
Extraordinary Service/Exemplary Leadership



TDM HALL OF FAME

This year, ACT announced a new distinction for professionals who have performed exemplary work in TDM throughout their careers. Those in the **TDM Hall of Fame** displayed continuous service to ACT and earned many accomplishments in the field. Through their achievements, these TDM champions have set the bar for excellence, impact, and success in the industry.

Individuals that were inducted to the Hall of Fame prior to 2023 were originally recognized as Lifetime Achievement Award and Bob Owens award recipients.

Congratulations to the 2023 inductees:

Lori Diggins

Elham Shirazi

Nicholas Ramfos

Peter Valk



TDM EXCELLENCE AWARDS

At the TDM Forum, ACT recognized industry leaders who have displayed long-standing commitment to the use of TDM strategies at the **TDM Excellence Awards**. Through their outstanding work, these awardees are innovating, trailblazing, and creating a better journey for everyone.

Congratulations to the 2023 awardees!

Agile Mile

Technology & Innovation

City of Fort Collins

Municipality

Commute with Enterprise

Transportation Provider

Oregon Metro

Metropolitan Planning Organization

Sony Pictures Entertainment

Employer

University of California, Los Angeles

Higher Education



ACT recognized a group of exceptional professionals under 40 at its annual **40 Under 40 Awards**. The ceremony took place at the TDM Forum and recognized ambitious leaders creatively working to improve the quality of life of all commuters and the livability of communities.

Congratulations to the 2023 40 Under 40 awardees!

Emily Becker, AECOM
Zia Brucaya, Greater Madison MPO
Sydney Cape, Alta Planning + Design
Chris Clark, GoTriangle
Hector Colón, Congresswoman Marilyn Strickland (WA-10)
Erica Condon, AECOM
Cheryl Croshere, 50 Corridor TMA & Sacramento TMA
Jacqueline Del Pozo, AECOM/Club Ride
Billy Duss, TDM-CP, TripShot
Nikolas Eristavi, Meta Platforms, Inc.
Michael Fera, ICF
Lyndel Fusello, Google
Parama Ghosh Roy, Steer
Lessie “Les” Henderson, Foursquare ITP
Jenny Hong, TDM-CP, Steer
Samantha Huff, Foursquare ITP
Sharareh (Sherri) Kermanshachi, Penn State University
Luca Kern, Codos Foundation
Tai Mooney, Destination Sales & Marketing Group
Yvonne Ohara, Los Angeles World Airports
Shraddha Praharaj, City of Frederick, MD

Nicholas Quint, TDM-CP, Virginia Tech
Ryan Reeves, San Francisco Bay Area Rapid Transit (BART)
Sofie Rhoads, AICP, Federal Railroad Administration
Shontay Rose-Bell, Odonnell Company
Sam Ryan, Zeelo
Shaurya Saluja, Fleet Labs
Magali Seymour, AECOM
David Sorrell, TDM-CP, UC Berkeley
Jeff Stade, jawnt
Matthew Stafford, Meta Platforms, Inc.
Stefan Walz, GoTriangle
Kristen Weston-Smith, Maricopa County
Barney Williams, Zeelo
Catherine Windyk, Move Minneapolis
Amanda Wyma-Bradley, Senator Patty Murray (WA)
Melodi Yanik, Pierce County
Christiansen Zamora, Propark Mobility
Cecily Zhu, Penn State University Transportation Services

IMPACT! LEADERSHIP



During the 10-month program, 2023 **ImpACT! Leadership** participants engaged with industry education, leadership training, and fun team-building activities. By attending their in-person seminar, joining virtual panels and discussions, and producing their TDM-focused group projects, this year's class significantly strengthened their professional skills and knowledge.



ACT is proud to recognize the 2023 participants for expanding their TDM knowledge bases, industry networks, and leadership skills:

Andrea Aguilera, California State University, Fullerton

Magic Aguinaga, Intercity Transit

Mandy Basile, Genentech

Jane Bowman Brady, GO ITHACA

Lyndel Fusello, Google

Evangelos Gatseos, Denver South EDP

Walter Kolis, Emory University/Clifton Corridor TMA

Meghan Mathson, Metro Nashville Planning Department

Julie Mazur, CapMetro

Amanda Meyer, Central Indiana Regional Transportation Authority

Alex Temkin, RideAmigos

Peter Williamson, Santa Barbara County Association of Governments

Alex Zimmerman, TripShot

BOARD OF DIRECTORS

* TDM-CPs



President

David McMaster*
Transportation DM
LLC.



Vice President

**Rosalind
Tucker***
Atlanta Regional
Commission



Secretary

Jessica Alba*
Stanford
University



Treasurer

Thom Cerny*
Toole Design



Parliamentarian

Peggy Schwartz
North Bethesda
Transportation Center



Immediate Past President

Connie McGee
Commute with
Enterprise

At-Large Directors

Diana Alarcon, Nashville DOT
John Andoh, Redding Area Bus Authority
Raymond Bernheim, TripShot
Carol Cooper, King County Metro
Aaron Fodge*, Colorado State University
Brendon Harrington, Google

Veronica Jarvis*, Thurston Regional Planning Council
Andy Keeton*, Commutifi
Matthew Meservy*, Tennessee Department of Transportation
Frank T. Mongioi, Jr., ICF International
Kristin Slaton*, AECOM
Lisa Kay Schweyer*, Foursquare ITP

Chapter Presidents

Cascade - **Melodi Yanik**, Pierce County
Chesapeake - **Dayna Paszkiet**, Commute with Enterprise
Mid-Atlantic - **Ronda Craig**, Southwest Pennsylvania Commission
Midwest - **Kevin Chau**, Commute with Enterprise
Northern California - **Melissa Foley**, Commute with Enterprise
Patriot - **Abby Bleything***, University of Vermont
Red River - **Sonya Landrum**, North Central Texas Council of Governments
Rocky Mountain - **Evangelos Gatseos***, Denver South TMA
SEACT - **Tanisha Hall***, Fairpointe Planning
Southern California - **Aaron Gaul***, UrbanTrans
Valley of the Sun - **Scott Miklos**, RTC of Washoe County

Council Chairs

Employer - **Tom Harrington***, Intuit
Higher Ed - **David Agosti**, Simon Fraser University
Commuter Shuttle/ Private Operators -
Joanna Rustin, WeDriveU, Inc.
Marketing and Communications Council -
Kate Harrington, Movability
Technology and Innovation - **Maureen Farrell**, GVF
Telework - **Allie Velleca***, AECOM
TMA - **Julia Wean***, Steer
Vanpool - **Michelle Althoff**, Commute with Enterprise

Committee Chairs

Diversity, Equity, & Inclusion - **Kiki Dohman**, Cherriots
Events Oversight - **Connie McGee**, Commute with Enterprise
Accreditation - **Thom Cerny***, Toole Design
Finance - **Thom Cerny***, Toole Design
Governance - **Brendon Harrington**, Google
Membership - **Katie O'Sullivan**, WSP USA
Professional Development - **Jim Barr**, UVM
Public Policy - **Rob Henry***, GVF
International Conference - **Kiki Dohman**, Cherriots

TDM-CPS

The following professionals have earned their TDM-CP credential, proving their experience and mastery in the field. Congratulations to the individuals bolded in green, who became a TDM-CP in 2023.

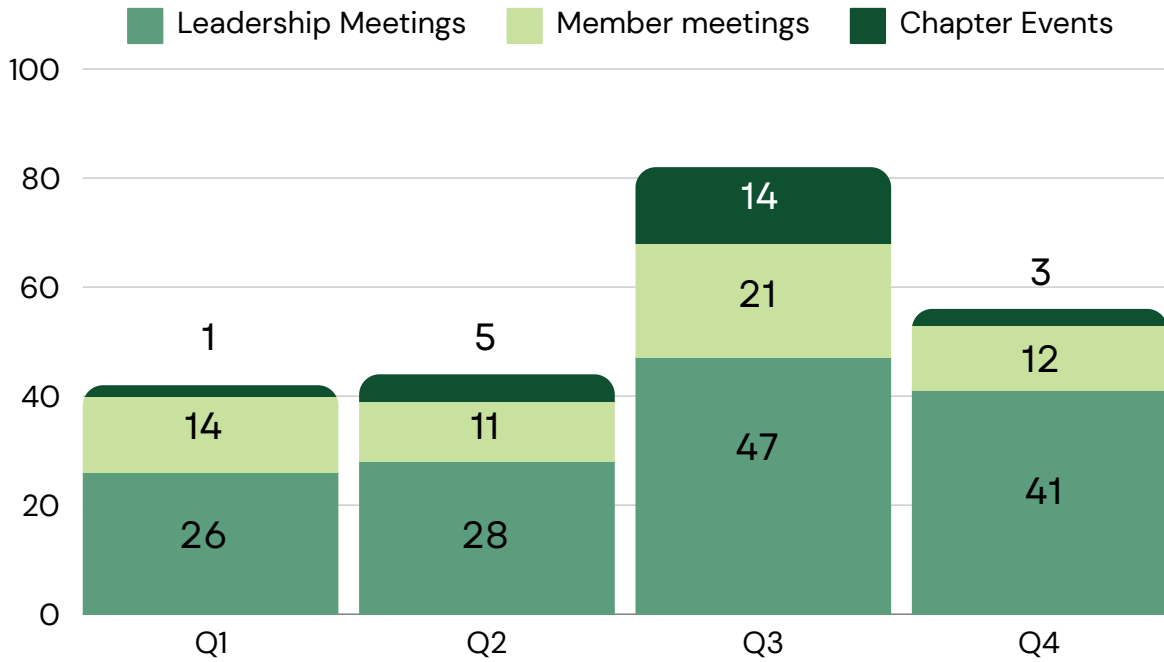
Aaron Alan Fodge
Aaron Buckley
Aaron Gaul
Abby Bleything
Adrienne Boyd
Alexander Temkin
Allison Simmons
Allison Velleca
Andrea Leary
Andrew Keeton
Bennett Foster
Brian Canepa
Brian Robinson
Bronwen Keiner
Caitlin Styrzula
Catherine Sanders
Christine Acosta
Christopher Bongorno
Courtney Reynolds
Daniel Allalemdjian
Daniel O'Donnell
David Bergart
David McMaster
David Sorrell
David Lieb
David Straus
Destree Bascos
Diane Hanson
Elizabeth Bastian
Emily Haar
Erika Benti

Estella Hollander
Eva Hsu
Evan Kenward
Evangelos Gatseos
Gary Hsueh
Geoffrey England
Greg Carter
Heather Salem
Holly Parker
Ian Todreas
Jaime McKay
Jamila Owens
Jane Davaransky
Jessica Alba
Johann Weber
Jonathan Hopkins
Julia Woolley
Julia Wean
Karen Winger
Katie Marticke
Kelly Fetterman
Kendall Tiffany
Kristin Slaton
Lainey Benson
Larry Filler
LaShawn Martin
Lauren Travis
Lisa Schweyer
Lynn Rumbaugh
Marie-France Laurin
Marne Duke

Martin Ndegwa
Mary Anderson
Mary Thomasmeyer
Matthew Boyer
Matthew Meservy
Melody Parker
Nicholas Quint
Olivia Holden
Pat Sullivan
Patricia Sistrunk
Peter Williamson
Robert Henry
Rosalind Tucker
Russell McDermott
Sabrina Green
Sara Irick
Sara Hendricks
Shane Rhodes
Solomon Brumbaugh
Stacy Newcomer
Tanisha Hall
Tanner Barr
Thomas Harrington
Thom Cerny
Tim Lewis
Valerie Juguilon
Veronica Jarvis
Wendy Duren
Wendy Karsch
William Duss
Zarina Infante



CHAPTER ACTIVITIES



Total 2023 activities include:

142

Leadership meetings

58

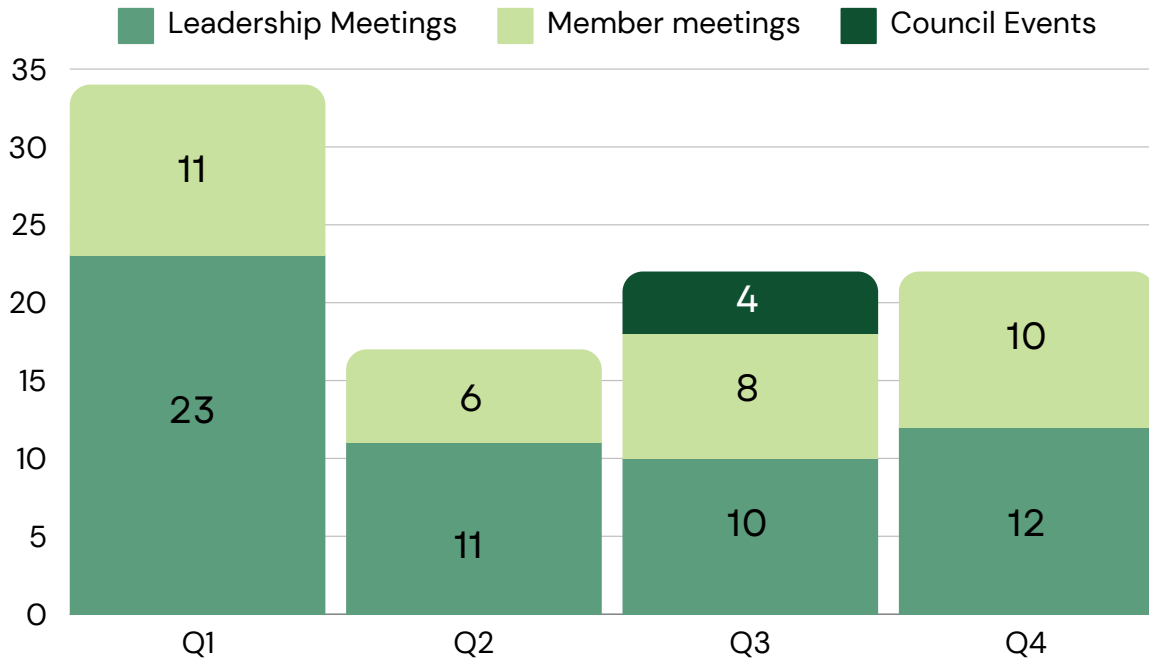
Member meetings

23

Chapter events



COUNCIL ACTIVITIES



Total 2023 activities include:

56

Leadership meetings

35

Member meetings

4

Council events

ACT Councils

- Carpool
- Employer
- Higher Education
- Marketing & Communications
- Shuttle
- Technology & Innovation
- Telework/AWA
- TMA
- Vanpool

CORPORATE PARTNERS & SPONSORS



Thank you to our 2023 event sponsors!

Actionfigure	NBC Universal
AECOM	Odonnell Company
Agile Mile	OneCommute
Best Payment Solutions	RideAmigos
Commutifi	Ridepanda
Commute with Enterprise	Steer
flexigo	TransWest
Hallcon	Trakk
King County Metro	TripShot
Liftango	TripSpark
Love to Ride	UrbanTrans North America
Luum	WeDriveU
LuxBus America	Walker Consultants
MCI	Via
Metro	Zeelo



ASSOCIATION FOR COMMUTER TRANSPORTATION

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