

# ANNUAL REPORT

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**2022**





## **OUR VISION**

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### **A Better Journey for Everyone**

## **OUR MISSION**

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ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM in order to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity.

## **OUR DIVERSITY STATEMENT**

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As an organization, ACT celebrates our differences, seeks and continues to improve equity, and supports a culture of respect. ACT is committed to a better journey for everyone in our communities, as we strive to improve the quality of life for all people.

# LETTER FROM THE EXECUTIVE DIRECTOR

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As someone that was involved as a member, invested time as a Director on the Board, and have now had the privilege of serving as Executive Director of ACT, I am so proud of the work that our association accomplishes in a year. For an organization with 1,350+ members representing over 475 organizations, our community of dedicated members leads us to many great successes that have positive impacts in communities and worksites across the country and around the globe. You all should be proud!



I hope that you will take a few moments to read through some of our highlights and accomplishments from the past year; and perhaps find yourself in one of the pictures.

I want to thank all of you that have volunteered to assist with and/or participate in our conferences, webinars, chapter activities, and council meetings for your involvement and dedication. The successes and achievements presented within this annual report would not be possible without you. In addition to those highlighted, throughout the pages, we have also:

- Hosted a successful virtual career fair in partnership with COMTO, providing a platform for over 200 students to connect with over 40 potential employers in transportation;
- Conducted our 2nd Annual TDM Week building featuring in-person and virtual events across the country; and
- Continued to advocate for the inclusion of TDM within several pieces of federal legislation.

I look forward to building upon all of this tremendous work as we focus our attention on strengthening our programs and services to our ever growing community of professionals working to advance TDM and sustainable transportation options.

Kind Regards,  
David Straus, TDM-CP  
Executive Director



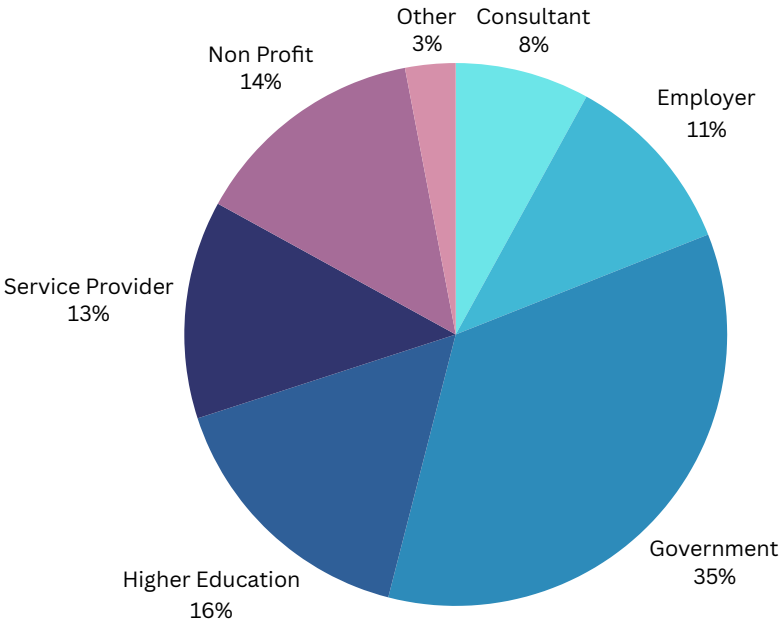
# MEMBERSHIP BY THE NUMBERS

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# MEMBERSHIP BY DEMOGRAPHIC

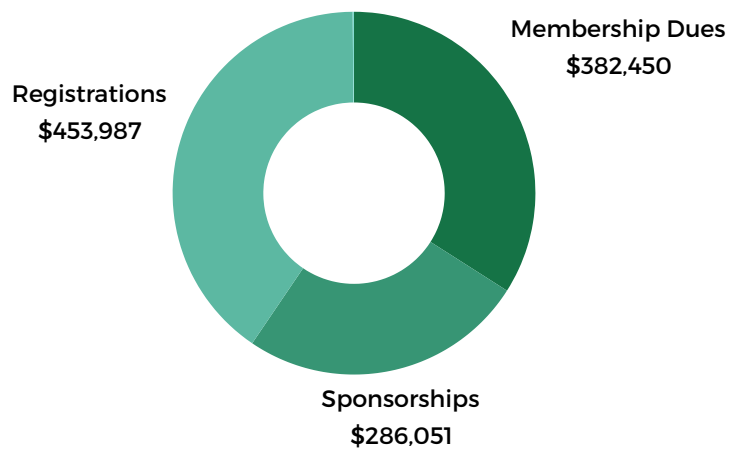
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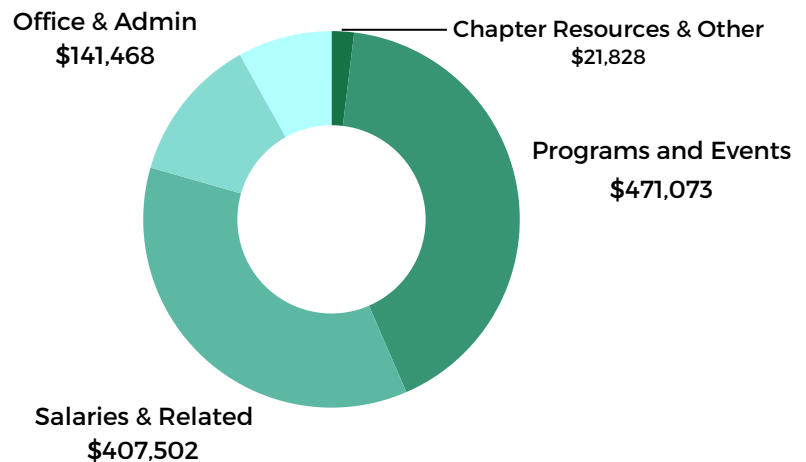
# FINANCES

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## Income



## Expenses



# ACT STAFF

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**David Straus**, Executive Director

**Casey Murphy**, Director of Programs & Events

**Elizabeth Denton**, Membership Experience Coordinator

**Jason McLeod**, Marketing and Communications Coordinator

# FUTURE OF COMMUTING SUMMIT



**Pittsburgh | Apr. 27 - 28**

This year's event welcomed over 100 TDM, employer, and transportation professionals from across North America to Pittsburgh for a day and a half of networking, panel discussions and intimate table discussions with colleagues on what the future might hold for commuters, their employers, and the communities in which they reside.

**110**

Attendees

**13**

Sponsors

**9**

Discussions



# INTERNATIONAL CONFERENCE



## Chicago | July 31 - Aug. 3

The International Conference is the premier TDM event of the year. This year's conference featured a motivating keynote address from Ryan McCarty on how each of us can find our motivation for the work we do. Interspersed within our 33 breakout sessions were numerous networking opportunities, social events, tours, and meetings; providing great value to all that attended.

534

Attendees

22

Exhibitors

24

Sponsors

33

Sessions



# TDM FORUM

Atlanta | Nov. 15 - 16



The TDM Forum kicked-off with a rousing keynote address on the importance of creating places we want to live from urban designer and author, Ryan Gravel. During the event, ACT celebrated the newest generation of TDM professionals at our 40 Under 40 Awards and recognized individuals and organizations for their exemplary leadership through the presentation of the TDM Excellence Awards.

168

Attendees

13

Sponsors

12

Sessions





# TDM WEEK

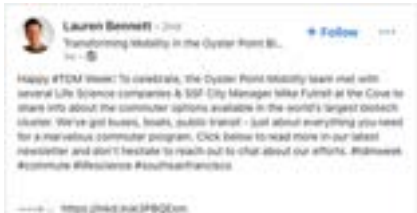
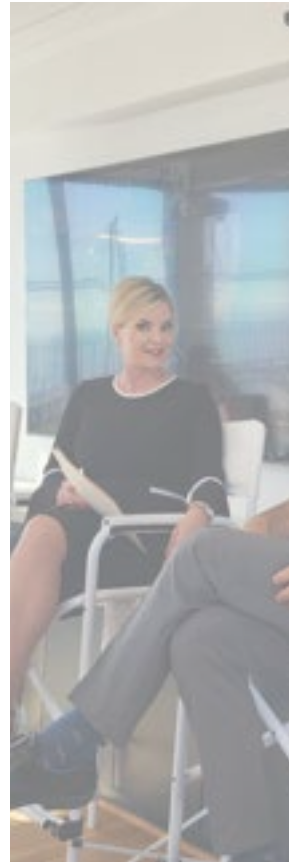
Nationwide | Sept. 19 - 23

**TDM  
WEEK  
2023**  
Transportation Demand Management

This year's TDM Week took a big step forward from our inaugural event in 2021. We saw a tremendous response online with over 400 social media posts on LinkedIn, Facebook, Twitter, and Instagram promoting the use of TDM strategies. This year featured seven virtual and in-person events held across the country by the Mid-Atlantic Chapter, Northern California Chapter, and other ACT members.

**719k** Reach  
**478** Posts  
**7** Events

id Lobby



# 40 UNDER 40 AWARDS

## Congratulations to our 2022 Honorees!

**Nick Abel**, City of Santa Monica DOT

**Jon Bosworth**, Office of Congressman Earl Blumenauer

**Jane Bowman Brady**, GO ITHACA

**Jenny Cadigan**, Oregon Health and Science University

**Eric Cavazos**, Alamo Area Metropolitan Planning Organization

**Jessica Charles-Allen**, Anne Arundel County Office of Transportation

**Alexander Esposito**, Circuit

**Noah Fox**, Commute with Enterprise

**Matt Getty**, Agile Mile

**Benjamin Hammer**, Harvard University

**Priscila Hanning**, CTS Engineering c/o South Florida Commuter Services

**Jerome A. Horne**, Transit Center

**Kirk Hovenkotter**, Commute Seattle

**Brandon Jacobs**, Blink Charging

**Veronica Jarvis**, Thurston Regional Planning Council

**Loren Michael Johnson**, Noteworthy Ideas Inc.

**Valerie Juguilon**, Steer

**Katie Lemmon**, Private Transportation Consultant

**Connor Martin**, Commutifi

**Sheila McGraw**, The Destination Sales & Marketing Group

**Mike Moriarty**, WeDriveU, Inc.

**Nina Nino**, METRO STAR Vanpool

**Ruth San Juan**, Hallcon Corporation

**Mary Santos**, AECOM

**Jonathan Schuppert**, Meta

**Fadi Seikaly**, The Destination Sales & Marketing Group

**Abigail Seldin**, Civic Mapping Initiative

**Sukhdeep "Sunny" Shergill**, Hallcon Corporation

**Roman P. Steichen**, Transit Services of Frederick County

**Brandan Stuckey**, Bethesda Transportation Solutions

**Alec Summers**, Trakk, Inc.

**Alex Temkin**, RideAmigos

**Jayna Victor**, City of Raleigh

**Ariana Ward**, AECOM

**Johann Weber**, UrbanTrans North America

**Yvonne Wei**, Los Angeles World Airports

**Peter Williamson**, SBCAG Traffic Solutions

**Monica Wong**, Meta

**Joseph Yawn**, ICF

**Alexandra Zimmermann**, TripShot



# TDM EXCELLENCE AWARDS

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The TDM Excellence awards recognize the recipients long-standing commitment to to the use of TDM strategies to deploy, advocate for, or create policies and programs that aim to improve the efficiency and equity of our transportation systems

**EMPLOYER:**  
**GOOGLE**

**UNIVERSITY:**  
**STANFORD UNIVERSITY**

**MPO:**  
**ATLANTA REGIONAL COMMISSION**

**MUNICIPALITY:**  
**WASHINGTON, DC**

**TRANSPORTATION PROVIDER:**  
**WEDRIVEU**

**TDM INNOVATION & TECHNOLOGY:**  
**RIDEAMIGOS**

**ADVOCACY:**  
**VERONICA JARVIS**

**PUBLIC SERVICE:**  
**CONGRESSMAN PETER DEFAZIO (D-OR)**



# ACT NATIONAL AWARDS

ACT was proud to recognize the outstanding achievements in the field of TDM at our International Conference in Chicago. Over 80 nominations were received in 11 award categories.

## Congratulations to Our Winners

**DEI Award:** Penny Lara

**Employee Transportation Champion:** Lisa Barnett

**Excellence in Planning:** Maricopa County Travel Reduction Program

**Outstanding TMA Award:** Commute Seattle

**Active Commuting:** Seaport TMA

**Best Overall Benefit Program:** Go | Tesla Transportation

**Public Transit:** Regional Transportation Commission of Southern Nevada

**Ridesharing:** Patty Olmstead

**Best Overall Marketing Campaign:** RideFinders

**Best Print Marketing:** Regional Transportation Commission of Southern Nevada

**Best Social Media Marketing:** RideFinders

## President's Awards

**Emerging Leader:**

Andy Keeton, Commutifi

Marie-France Laurin, Stantec Generation AV/ Smart Mobility

**TDM Champion:** Jim Barr, University of Vermont

**Extraordinary Service & Exemplary Leadership:** Kevin Chau, Commute with Enterprise

**Lifetime Achievement:** Larry Filler, AECOM

**Chapter of the Year:** Midwest Chapter

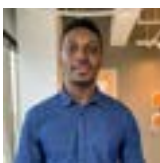


# IMPACT! LEADERSHIP

Congratulations to our 2022 ImpACT! Leadership Class for their successful completion of ACT's leadership seminar and group projects.



**Gwendolyn Cooper**  
Ardent Solutions



**Anton Cox**  
Capital Area CoG



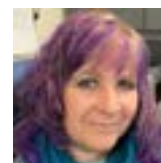
**Daniel Currier**  
VT Area of Transport



**Jamie Gaskill**  
CSU



**Emily Harr TDM-CP**  
UrbanTrans



**Kathy Kleczek**  
NW Transportation Options



**Matt McKimmy**  
RideAmigos



**Nicholas Quint**  
Virginia Tech



**Clark Rider**  
UC Boulder



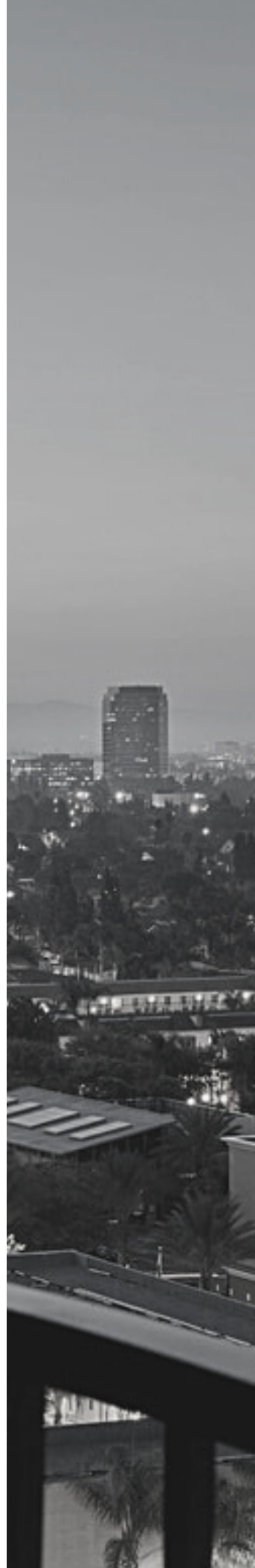
**Sarah Saylor**  
Commute with Enterprise



**Jonathan Schuppert,**  
AICP  
Meta



**William Spangler**  
North Natomas Jibe



# BOARD OF DIRECTORS

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## Officers



**President**  
**Connie McGee**  
Commute with  
Enterprise



**Vice President**  
**David McMaster\***  
Transportation DM  
LLC.



**Secretary**  
**Maureen Farrell**  
GVF TMA



**Treasurer**  
**Thomas Cerny\***  
AECOM



**Parliamentarian**  
**Peggy Schwartz**  
North Bethesda  
Transportation  
Management District



**Immediate Past  
President**  
**Rob Henry\***  
GVF

## At-Large Directors

**Diana Alarcon**, Nashville DOT  
**Jessica Alba\***, Stanford University  
**John Andoh**, County of Hawai'i Mass Transit Agency  
**Jim Barr**, University of Vermont  
**Brendon Harrington**, Google  
**Tony Hudgins**, Actionfigure

**Andy Keeton\***, Commutifi  
**Matthew Meservy\***, TDOT  
**Frank T. Mongioi, Jr.**, ICF International  
**Kristin Slaton**, AECOM  
**Lisa Kay Schweyer\***, Carnegie Mellon University  
**Roz Tucker\***, Atlanta Regional Commission

## Chapter Presidents

**Cascade** - **Andrew Glass Hastings**, Transwest  
**Chesapeake** - **Emily Cass**, Traffix- HRT  
**Mid-Atlantic** - **Tim Phelps**, TMACC  
**Midwest** - **Kevin Chau**, Commute with Enterprise  
**Northern California** - **David Sorrell\***, UC Berkley  
**Patriot** - **Abby Bleything\***, UVM  
**Red River** - **Sonya Landrum**, North Central Texas CoG  
**Rocky Mountain** - **Evangelos Gatseos\***, Denver South TMA  
**SEACT** - **Tanisha Hall\***, Fairpointe Planning  
**Southern California** - **Aaron Gaul\***, UrbanTrans  
**Valley of the Sun** - **Scott Miklos**, RTC of Washoe County

## Council Chairs

**Employer** - **Tom Harrington\***- Intuit  
**Higher Ed** - **Josh Galasso**- LSU Parking &  
Transportation  
**Commuter Shuttle/ Private Operators** - **Joanna  
Rustin**- WeDriveU, Inc.  
**Technology and Innovation** - **Marie-France  
Laurin\***- Stantec Generation AV/ Smart Mobility  
**Telework** - **Allie Velleca\***- AECOM  
**TMA** - **Julia Wean\***- Steer  
**Vanpool** - **Michelle Althoff**- Commute with  
Enterprise

## Committee Chairs

**Diversity, Equity, & Inclusion** - **Kiki Dohman**- Cherriots  
**Events Oversight** - **Connie McGee**- Commute with Enterprise  
**Accreditation** - **Thom Cerny\***- AECOM  
**Finance** - **Thom Cerny\***- AECOM  
**Governance** - **Brendon Harrington**- Google  
**Membership** - **Roz Tucker\***- Atlanta Regional Commission  
**Professional Development** - **Jim Barr**- UVM  
**Public Policy** - **Rob Henry\***- GVF  
**International Conference** - **Kevin Chau**- Commute with Enterprise

\*= TDM-CP

# CORPORATE PARTNERS & SPONSORS

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## Thank You to Our 2022 Event Sponsors!

Actionfigure  
AECOM  
Agile Mile  
All Aboard America Holdings  
BUSUP  
Clark Concepts  
Commutate with Enterprise  
Commutifi  
Dero  
Flexigo  
Hallcon  
Liftango  
Love to Ride  
Luum  
Magic Bus  
Odonnell Company  
OneCommute  
Rekab  
RideAmigos  
Rideco  
Steer  
The Routing Company  
TRAKK  
Transwest  
Tripshot  
Tripspark  
Urbantrans  
Via  
WeDriveU, Inc.  
Zeelo



# **ASSOCIATION FOR COMMUTER TRANSPORTATION**

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[info@actweb.org](mailto:info@actweb.org)