



Transportation Demand Management (TDM) - Airports:

Transportation Demand Management (TDM) provides commuters and travelers with a range of options to access airport facilities through the use of technology and availability of other modes of transportation. TDM increases equity in our communities by providing more affordable transportation options and improved access to jobs. Examples of enacted policy that are based on the principles of TDM include qualified transportation fringe benefits, vanpooling, ridesharing, high-occupancy vehicle lanes, parking management, and teleworking, among others.

Airports are well positioned to consider TDM strategies in their footprint because many airports are located in regions that are disconnected from the workforces they depend on. Airport employees include many off shift workers who need transportation options not often available during their commute times. Airports serve as the transportation hub for many states and regions and can benefit greatly from an increase in efficiency of the entire transportation system that can be achieved through the use of TDM strategies.

In recent years, airports have established transportation management associations (TMAs) to oversee the implementation of TDM strategies including in and nearby Atlanta, Boston, Denver, Los Angeles, and Seattle.

Transportation Demand Management at Airports Legislative Provision Summary:

- U.S. DOT encourages airports to incorporate TDM to improve access to the airport
- TDM strategies should be considered by airports during planning and project decisions
- Airport funding may be used for implementing TDM strategies
- TDM definition for clarity of applicable strategies



SEC. XXX. TRANSPORTATION DEMAND MANAGEMENT AT AIRPORTS.

(1) IN GENERAL.—The Secretary of Transportation, in coordination and consultation with the Administrator of the Federal Aviation Administration, should encourage airports to incorporate transportation demand management strategies that improve access for passengers and airport and airline personnel.

(2) TRANSPORTATION DEMAND MANAGEMENT AT AIRPORTS.—

(A) AIRPORT PROJECTS.—Transportation demand management strategies should be considered by airports when making project planning and construction decisions related to the ingress or egress of passengers and airport and airline personnel.

(B) FUNDING ELIGIBILITY.—The implementation of transportation demand management strategies shall be an eligible use of funding under this Act.

(3) DEFINITION.—The term 'transportation demand management' means the use of strategies to inform and encourage travelers to maximize the efficiency of a transportation system, leading to improved mobility, reduced congestion, equity and lower vehicle emissions, including strategies that use planning, programs, policies, marketing, communications, incentives, pricing, data, and technology.