

CREATING EFFICIENT AND AFFORDABLE TRANSPORTATION IS KEY TO STRONG, HEALTHY COMMUNITIES AND A THRIVING ECONOMY. **TRANSPORTATION DEMAND MANAGEMENT (TDM)** OFFERS COST-EFFECTIVE WAYS TO IMPROVE MOBILITY, REDUCE CONGESTION, ENHANCE HEALTH AND SAFETY, AND BOOST ECONOMIC GROWTH BY MAXIMIZING EXISTING INFRASTRUCTURE.

## Move People Efficiently

ACT ADVOCATES FOR PEOPLE TO GET TO JOBS AND OTHER DESTINATIONS AS EFFICIENTLY AND SAFELY AS POSSIBLE. WE WANT ALL PEOPLE TO MOVE FREELY THROUGH OUR TRANSPORTATION NETWORKS BY OPTIMIZING MOBILITY AND RELIEVING CONGESTION.



## Leverage Technology & Partnerships

ACT SUPPORTS INVESTMENTS IN NEW TECHNOLOGIES AND BUSINESS MODELS TO FURTHER OUR GOAL OF MOVING PEOPLE EFFICIENTLY.

## Strengthen Communities

ACT RECOGNIZES THAT ALL COMMUNITIES HAVE UNIQUE NEEDS AND CHALLENGES. WE CAN STRENGTHEN THE RESILIENCE AND ECONOMIC ACTIVITY OF COMMUNITIES BY SUPPORTING TAILORED TRANSPORTATION METHODS SO THAT FAMILIES AND COMMUNITIES ACHIEVE FREEDOM OF CHOICE AND INCREASED QUALITY OF LIFE.

