

Building an efficient, affordable, and sustainable transportation system that moves everyone is essential to creating strong, vibrant, and healthy communities and a robust economy. Transportation is core to nearly all we do.

In this new transportation environment, Transportation Demand Management (TDM) strategies can increase access to sustainable transportation at all levels of our society. These cost-effective strategies and incentives move more people using existing infrastructure while also reducing local air, water, and noise pollution; reducing carbon emissions; improving public safety and health; and stimulating our local, regional, and national economies.

**ACT is committed to a better journey for everyone in our communities, as we strive to improve the quality of life for people of all ages, backgrounds, and abilities.**

## Focus on Moving All People

ACT believes that transportation, environmental, and economic policies at the federal, state, and local level should focus on creating a sustainable, equitable, and safe transportation system that benefits all. This means we need a more comprehensive strategy at the federal, state, regional, and local levels to move people, not cars.

## Invest in New Technologies, Practices, and Business Models

ACT supports policies that encourage investments in new technologies and removes barriers preventing new practices and business models that furthers our goal to move people safely, equitably, and efficiently.

## Integrate & Leverage All Entities Delivering Transportation Solutions

Public and private sector mobility providers are taking an active role in improving our transportation system. ACT supports policies that promote equity by including all stakeholders, specifically elevating voices from historically underrepresented and marginalized communities, in the planning and delivery of transportation solutions.

## Create a Clean & Sustainable Transportation System

Providing people with real options will help reduce overall congestion, resulting in fewer greenhouse gas emissions from the transportation sector. ACT supports policies that use a sustainability, safety, equity, health, and cost-effectiveness lens to measure performance of projects and programs.

