



PUBLIC POLICY NEWSLETTER



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38th Annual International Conference Recap

Throughout ACT's 38th Annual International Conference, recently held in Denver, were timely and important policy sessions organized by ACT's Public Policy Committee and government affairs team.

During the Volunteer Leaders Workshop, current and future chapter and council leaders were provided key tools to successfully engage in policy, even if you have no prior policy experience. The key point stressed was that "knowledge of policy procedure is not important, knowledge of subject matter is." ACT's government affairs team is in place to meet you where you are, and counts on you as a TDM subject matter expert to provide important insights that can only come from your work in the field. If you are interested in contributing to real change in the TDM policy spaces, reach out to [Zach Calderón](#) to discuss how best to put your knowledge and enthusiasm to use.

Later in the conference, the Public Policy Committee hosted two sessions. The first, Policy Popcorn, saw policy subject matter experts breaking down ACT's four policy cornerstones and taking feedback from ACT membership on how they would like to see the cornerstones utilized moving forward. The second session highlighted TDM policy in Colorado, and featured Fort Collins Mayor Jeni Arndt, Chair of the Colorado Transportation Investment Office Karen Stuart, and City-wide Manager for Transit-Oriented Development Chris Nevitt who highlighted the success and challenges of TDM policy in their communities.

If you attended any of the public policy sessions, ACT would love to hear from you! Please direct any feedback to [Zach Calderón](#).

[Contact Zach](#)

Participate in Policy Working Groups

As fiscal year 2025 approaches, ACT continues to posture to execute on the opportunities it will bring with it. In addition to the FAA Reauthorization Working Group to focus in the Government Accountability Office's study on TDM at airports and the Transportation Reauthorization Working Group preparing asks from the upcoming legislation, ACT is also moving on commuter benefit opportunities as well. With the Tax Cuts and Jobs Act of



2017 set to expire next year, there are several opportunities to restore the benefits lost and potentially expand on them moving forward. Like ACT's other two active working groups, this one will follow a similar pattern of establishing scope, identifying asks, and building outreach strategies in advance of the coming year. 2025 will be a big year for ACT's policy agenda, and we welcome any and all feedback, insight, and engagement on where we can grow. If you are interested in joining any of the working groups, please contact [Zach Calderón](#).

Contact Zach

ACT PAC: Empower Your Voice



During the August board meeting, the Board formally approved the [ACT PAC](#) Charter that regulates the strategy, fundraising, and expenditures of the PAC by a seven member Board of Governors. The Chair of the ACT Board of Directors will be appointed by the ACT President, and ACT's Executive Director will serve as Treasurer. Three more positions will be filled by one representative from ACT's Board of Directors, Public Policy Committee, and staff chosen by their respective entities. The final two positions will be at-large positions, and will be approved by the PAC's Board of Governors. If you are interested in serving on the Board of Governors as an at-large member, reach out to [Zach Calderón](#).

ACT PAC is your voice in Congressional elections and is only as strong as our contributors and donors allow it to be. If you would like to support the work of the PAC in getting allies of TDM elected to Congress, consider making a donation to ACT PAC at the link below.

Learn more and contribute

Make your TDM Week Pledge

TDM WEEK 2024
Transportation Demand Management Week

With just a month to go until [TDM Week](#), ACT cannot wait to show our lawmakers just how passionate we are about advancing TDM policies through all levels of government. TDM policies play a major role in the lives of the 120 million Americans who commute to and from work every day, and their needs deserve to be addressed. Change is never a top-down process, it always starts when a substantial enough constituency forms to spotlight a real need for a shift in policy, and TDM week is our way of highlighting a need for more TDM policies. No action is too small, and by taking the [pledge](#) and talking with your local city councilor, writing an op-ed, submitting a proclamation or posting on social media you contribute you lend your voice to an increasingly loud demand for TDM policies to be heard and acted on.

Learn more and submit your pledge



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