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Your central source for association and industry happenings



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Greetings!

It feels like just yesterday we were all in New Orleans for the International Conference and now in just a few days we will welcome over 230 people in Portland, Oregon for the **TDM Forum**! This event is always one of my favorites, its revamped program allowing in-depth discussion and interactive sessions is truly a unique experience for participants and a fantastic opportunity to connect, share ideas, and celebrate the incredible work happening across our community.



While we're in Portland, **ACT's Board of Directors** will hold its final in-person meeting of the year, focusing on strategic planning for 2026-2029 and reviewing ACT's budget and work plan for 2026. These conversations are critical to shaping the future of the association, and I deeply appreciate the time and energy our Board members dedicate to ensuring ACT continues to deliver meaningful value and impact to its members.

If you've ever thought about getting more involved in your association, now is the time! There's just one week left to [submit your statement of interest](#) to serve on a **national Committee of the Board**. Committees play such an important role in leading ACT and driving our initiatives forward, and your voice, experience, and vision can make a real difference.

Portland will also be a special moment for our **ImpACT! Leadership class of 2025** as we celebrate their graduation. This marks the culmination of nine months of learning, collaboration, and special projects that have made a lasting impact. Congratulations to all of our graduates. I look forward to your continued leadership within the field. If you know a member of this year's class, be sure to reach out to acknowledge their achievement.

Looking ahead, submissions for ACT's 2025 **Global TDM Impact Report** will open soon. This is a great opportunity to showcase the innovative work happening across the industry and highlight the impacts your program is making within your community. Last year's...

[Keep reading the Executive Director's Report for details about ACT's 40th anniversary, member stories, and more...](#)



SPACES WILL RUN OUT! LESS THAN FIVE REMAIN



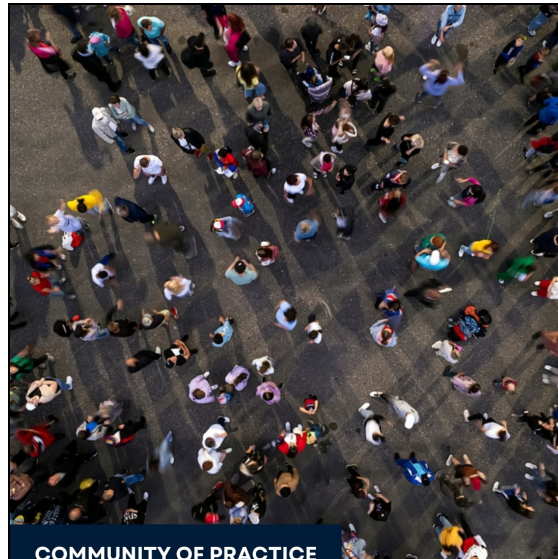
BOARD OF DIRECTORS

2026-2027 Board Spotlight: Kendle Bjelland

Kendle Bjelland is a Midwest Chapter member, the Lead Sustainable Mobility Specialist at ICF, and an incoming 2026-2027 At-Large Director on ACT's Board. Get to know Kendle in our October board spotlight!

Kendle first entered the workforce in the non-profit sector, where she managed programs that supported individuals with disabilities and provided educational services to refugee children. It was in this role that she encountered King County Metro's innovative low-income transit pass program, which opened her eyes to the world of TDM. Between 2016 and 2024, she...

Meet Kendle



COMMUNITY OF PRACTICE

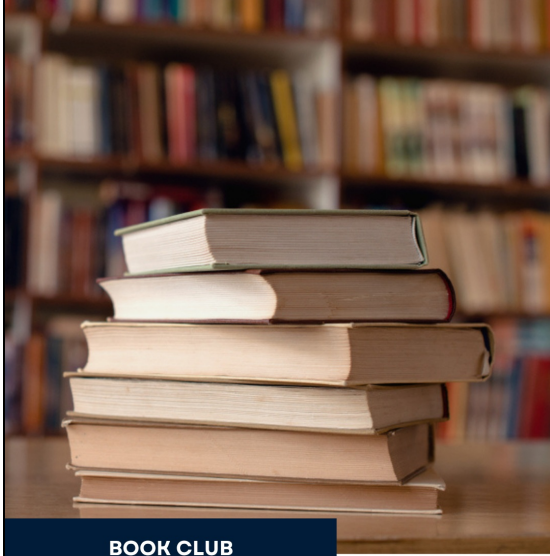
Takeaways From the TDM for Events Discussion

Yesterday, ACT's [TDM for Events Community of Practice](#) met for a special round table. Featuring **Roy Hirs of Hirs Advies**, this discussion highlighted event mobility strategies from the Netherlands.

From F1 Dutch GP to the NATO Summit, SAIL Amsterdam, and 750 years Amsterdam, there were many insights shared and lessons learned.

These conversations are open to all members, and we want you to be a part of them! [Details about the next meeting will be added here](#) once they become available. Stay tuned and get ready for a fantastic discussion.

Visit the page



BOOK CLUB

Getting to Yes: Negotiating Agreement Without Giving In

Looking to strengthen your communication and negotiation skills in the year ahead? Join ACT's final Book Club of the year and get a head start on your New Year's goals with [Getting to Yes: Negotiating Agreement Without Giving In](#) (By: Roger Fisher and William L. Ury) — the timeless guide to achieving successful outcomes without sacrificing relationships.

This meeting will take place on **Wednesday, December 10 from 3-4 p.m. ET.** and **we'll be joined by dynamic mobility expert Meg Merritt.** Register to end 2025 strong!

[Register now](#)



IMPACT! LEADERSHIP

Check out the ImpACT!



VIDEO

40th Annual International Conference Announcement

Philadelphia, we're coming for you! Our International Conference, which will take place from **July 26-29, is only 40 weeks away.** This is a landmark year for ACT, and we're planning to celebrate big with a landmark conference.

Planning is underway and we're working on exciting ideas to honor these incredible past four decades. If you were with us in New Orleans, you might have seen the [Mid-Atlantic Chapter's announcement](#). If not, we have it posted for you below. **Check it out now and join the #ACT26 excitement!**

[Watch the video](#)



PUBLICATION

Be a Part of the 2025 Global

Leadership 2025 Projects

On October 1, [this year's ImpACT! Leadership cohort](#) wrapped up their year-long journey by unveiling their final projects. Over the past 10 months, these professionals have strengthened their leadership abilities, deepened their understanding of TDM, and built connections that will last well beyond the program.

Check out the video below to explore their impressive work!

[View their projects](#)

TDM Impact Report

This year, ACT published the first-ever [Global TDM Impact Report](#), a resource highlighting member programs from around the globe. These spotlights brought achievements from the organization to the national stage, and we're preparing to do it again.

Does your organization have an initiative you'd like to highlight? **Put your thinking cap on and get ready for when submissions open in early December!**

[Learn about the report](#)



40TH ANNIVERSARY

From the ACT Archives: Welcome to Philadelphia

This isn't our first event in Philadelphia! We last held one there in 2002, and it was our [16th Annual International Conference](#). In honor of our 40th anniversary, we found a letter from conference co-chairs **Cecile Charlton** and **Peggy Schmidt**.

Though this letter is a blast from the past, much has stayed the same in the City of Brotherly Love. Get ready to experience it all at a very special milestone conference. As they say in the letter, **"Yo!" – We'll see you in Philly!"**

[Read the letter](#)

Sidebar Surveys

Last month's [Sidebar Survey](#) results are here! We asked **"What's your favorite commuter benefit,"** and here's what participants had to say:

- 1) Free transit passes (61.8%)
- 2) Preferred carpool/vanpool parking (17.6%)
- 3) Secure bike room (14.7%)
- 4) Showers and lockers (5.9%)

Read [more about Sidebar Surveys here](#) and check out this month's questions below!

How do you feel about driverless cars?

[Very excited](#)

[Somewhat optimistic](#)

[Cautious or skeptical](#)

[Not sure](#)

Thank you for engaging with others in the TDM community and learn more about their commuting habits!

[More about Sidebar Surveys](#)

Career Hub

[TDM Planning Associate](#)

Alta Planning + Design

[Parking Manager](#)

California State University, Monterey Bay

[Planning Director](#)

Gobike

[Director of Transportation & Parking Services](#)

University of California, Santa Barbara

[View more](#)

RFP Hub

[Leadership & Management Webinars](#)

ACT's Professional Development Committee

Due October 23 by 11:59 p.m. ET

[RFP Hub](#)

Upcoming Events and Programs



[ACT's 2025 TDM Forum](#)

Last call registration ends October 24 - spots may go first!

October 28-29, 2025
Portland, OR



[ACT's 40th Anniversary](#)

Between our 39th and 40th Annual International Conferences.

[Get involved with the programming!](#)

TDM-CP®

Congratulations to **Lesley Goldberg** for completing the requirements to become a Transportation Demand Management - Certified Professional (TDM-CP) this month!

[Learn about becoming a TDM-CP...](#)

From the Webinar Library: 2026 World Cup Mobility Strategies - TDM



Can't wait to join the [TDM at the Main Event](#) TDM Forum track? This June, ACT jointly held a webinar with the National Operations Center of Excellence (NOCoE) about 2026 World Cup Mobility Strategies.

*Check it out below for key event mobility takeaways. **This one is open to all!***

[View the webinar](#)

All [Webinar Library](#) content is free to members and any non-members who registered for them previously.

Welcome, new members!

Cascade Chapter

Karen Bridges, Alta Planning + Design
Stephen Hall, University of Washington
Landon Lopez, WeDriveU, Inc.
Melanie Truhn, Amazon Global
Commuter Benefits
Elias Peters, Portland State University

Northern California Chapter

Timothy Alt, University of California San Francisco
Melissa Reggiardo, Stanford University

Patriot Chapter

Molly Dowling, Seaport TMA
Ben Reider

Red River Chapter

Philip Touns, Bay Area Houston
Transportation Partnership

Rocky Mountain Chapter

Matt Levins, Colorado State University

SEACT Chapter

Louis Maciulla, Vanderbilt University

Southern California Chapter

Yujin Copland, Redding Area Bus Authority
Silvia Croft, San Diego State University
Transportation Services
Alejandro Echeverry, Intuit
David Upton, Walt Disney Company

Valley of the Sun Chapter

Mary Papenhausen, Valley Metro

International

Fortuin Esdoorn, JH (Netherlands)

[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.

Join today



Career Hub

Membership

Webinar Library



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